



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

July 5, 2019

Cynthia Ann Smith
Agent for Bull Run Scientific, VBT
Conn & Smith, Inc.
6713 Catskill Road
Lorton, VA 22079-1113

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment –Consolidate all of the optional statements into one section of the typescript label, add new marketing claims, move accepted text to new position on the final printed label, and make minor label changes.

Product Name: Disposable Bull Run Yellowjacket Trap W

EPA Registration Number: 84565-6

Application Date: 02/04/2019

OPP Decision Number: 547790

Dear Ms. Smith:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the U.S. Environmental Protection Agency (EPA). If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims

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made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

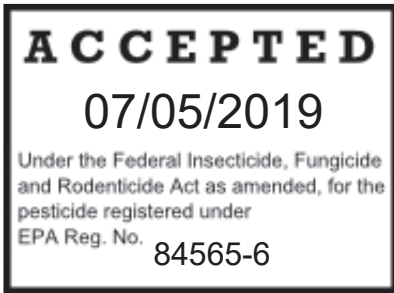
If you have any questions, please contact Menyon Adams by phone at (703) 347-8496 or via email at adams.menyon@epa.gov.

Sincerely,

A handwritten signature in blue ink that reads "Andrew C. Bryceland". The signature is fluid and cursive, with a long, sweeping tail on the final letter.

Andrew Bryceland, Team Leader
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511P)
Office of Pesticide Programs

Enclosure



**Disposable Bull Run YELLOWJACKET TRAP_w
Proposed Master Label**

(EPA Registration No. 84565-6)

**Alternate brand names:
Tubular Bull Run Yellowjacket Trap_w
Tubular Bull Run Yellowjacket Trap Insert_w**

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Disposable Bull Run Yellowjacket Trap_w

(Label is printed directly in the plastic used to make the disposable trap bag)
(Original product)

{Front Panel}

| INGREDIENTS | |
|-----------------------------|--------------|
| Active Ingredient: | |
| Heptyl Butyrate | 18.9% |
| Other Ingredients | <u>81.1%</u> |
| Total | 100.0% |

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

NET WT: 0.45 oz

Yellowjacket gauge: ½” equals approximately 300 yellowjackets

{Top Panel}

Read instructions before opening.
Cut here on dotted line.

{Back Panel}

The Bull Run Disposable Yellowjacket Trap is proven to lure the following species: Western Yellowjacket (*Vespula pensylvanica*), Prairie Yellowjacket (*V. atropilosa*), California Yellowjacket (*V. sulphurea*), Blackjacket (*V. consobrina*), Forest Yellowjacket (*V. acadica*), Southern Yellowjacket (*V. squamosa*), Northeastern Yellowjacket (*V. vidua*), Common Yellowjacket (*V. vulgaris*), Eastern Yellowjacket (*V. maculifrons*), and German Yellowjacket (*V. germanica*).

----- FILL LINE -----

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

{Graphics}

1. Cut plastic on top at dotted line.
2. Pull open and attach string or wire.
3. Add water to fill line on bag. Attractant pouch inside will dissolve and activate within 2-5 hours.
4. Hang outdoors away from human activity, and at least 20 feet from a known yellowjacket nest.

Use Rate: Use 2-4 traps for a 10,000 square foot area or 8 to 16 traps per acre. For areas with heavy infestation, use a maximum of 48 traps per acre.

CAUTION: Due to the extreme effectiveness of the attractant, use caution when hanging traps. Place traps in late evening or early morning when yellowjackets are less active. People allergic to yellowjacket stings should allow others to hang traps. Yellowjacket stings can be fatal.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets.

DISPOSAL: Close trap and deposit in trash for collection. Wash hands with soap and water.

Disposable Bull Run YELLOWJACKET TRAP_w (EPA Registration No. 84565-6)

February 4, 2019 proposed label - Changes IMPLEMENTED

Based upon the February 25, 2014 stamped ACCEPTED label and April 8, 2014 stamped notification label

Includes moved text.

Model _____

Bull Run Scientific, VBT

3900 Westerre Parkway, Suite 300

Richmond, VA 23233

1-800-____-____

© _____, _____

EPA Reg. No. 84565-6

EPA Est. No. _____

www._____.com

{Optional statements, for any panel}

- Catches ten yellowjacket species
- No killing agents – insects die naturally
- More effective than traps baited with food alone
- Effective and responsible
- Complete with attractant
- Just add water & hang
- Non-toxic mode of action
- Will not trap beneficial honeybees
- Spring a trap on every yellowjacket.
- Lure yellowjackets away
- Easy to use, just add water
- Quick and clean disposal

Tubular Bull Run Yellowjacket Trap_w Pedestal Label

{Pedestal Front Panel}

Tubular Bull Run YELLOWJACKET TRAP_w

Complete with attractant

| INGREDIENTS | |
|----------------------------|--------------|
| Active Ingredient: | |
| Heptyl Butyrate. | 18.9% |
| Other Ingredients. | <u>81.1%</u> |
| Total | 100.0% |

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

NET WT: 0.45 oz

Made in USA

Bull Run Scientific, VBT

{Pedestal Left Panel}

Provide the consumer with an easy, effective, economical and responsible way to control insect pests: That’s the mission we set out to fulfill over 30 years ago. With the Tubular Trap, we’ve added another objective: Make it decorative, for the discerning customer who wants to beautify the outdoor landscape.

{Pedestal Right Panel}

{Optional text:}

Enhances your surroundings

Comes with one Yellowjacket Trap Insert_w

Decorative cover is reusable with either Yellowjacket Trap or Fly Trap Inserts

Reusable with either Yellowjacket Trap or Fly Trap Inserts

Reusable with either Yellowjacket or Fly Trap Inserts

No killing agents - insects drown

Non-toxic mode of action

Will not trap beneficial honeybees

{Pedestal Back Panel}

{Optional Text and Graphics:}

Established in _____, _____ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our web site at www._____.com.

www._____.com

[Facebook F icon] _____

[twitter bird icon] @_____

Made in USA

Bull Run Scientific, VBT

3900 Westerre Parkway, Suite 300

Richmond, VA 23233

1-800-____-____

EPA Reg. No. 84565-6

EPA Est. No. _____

Disposable Bull Run YELLOWJACKET TRAP_w (EPA Registration No. 84565-6)

February 4, 2019 proposed label - Changes IMPLEMENTED

Based upon the February 25, 2014 stamped ACCEPTED label and April 8, 2014 stamped notification label

Includes moved text.

{Optional Text:}

© 2019 _____

Patents Pending

Model _____

Tubular Bull Run Yellowjacket Trap_w (Trap_w Containing Attractant and Decorative Cover)
(Label text is printed directly on a plastic pouch that contains the trap insert)

{Front Panel}

Tubular Bull Run YELLOWJACKET TRAP Insert_w

{Optional Text:}

For use in the Tubular Bull Run YELLOWJACKET TRAP_w from _____.

- Proven to trap ten yellowjacket species common in the Western U.S.
- More effective than traps baited with food alone
- Will not trap beneficial honeybees
- No killing agents - insects die naturally
- No killing agents - insects drown
- Non-toxic mode of action
- Will not trap beneficial honeybees
- Comes with one Yellowjacket Trap Insert_w
- Enhances your surroundings
- Decorative cover is reusable with either Yellowjacket Trap or Fly Trap Inserts
- Complete with attractant

Made in USA

INGREDIENTS

| | |
|-----------------------------|--------------|
| Active Ingredient: | |
| Heptyl Butyrate | 18.9% |
| Other Ingredients | <u>81.1%</u> |
| Total | 100.0% |

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

NET WT: 0.45 oz

Bull Run Scientific, VBT

{Back Panel}

Tubular Bull Run Yellowjacket Trap Insert_w

{Optional text:}

GENERAL INFORMATION

The Tubular Bull Run YELLOWJACKET TRAP_w is proven to trap the following species: Western Yellowjacket (*Vespula pensylvanica*), Prairie Yellowjacket (*V. atropilosa*), California Yellowjacket (*V. sulphurea*), Blackjacket (*V. consobrina*), Forest Yellowjacket (*V. acadica*), Southern Yellowjacket (*V. squamosa*), Northeastern Yellowjacket (*V. vidua*), Common Yellowjacket (*V. vulgaris*), Eastern Yellowjacket (*V. maculifrons*), and German Yellowjacket (*V. germanica*).

Provide the consumer with an easy, effective, economical and responsible way to control insect pests: That's the mission we set out to fulfill over 30 years ago. With the Tubular Trap, we've added another objective: Make it decorative, for the discerning customer who wants to beautify the outdoor landscape.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Tear open pouch and remove Yellowjacket Trap Insert_w.
2. Straighten bag and make sure attractant is at the bottom.
3. Pull up on center tab of top cap until it snaps into place.
4. Place insert, bag first, into threaded end of decorative cover. Screw top cap in place.
5. Fill trap outdoors using warm water. Add 1 cup water to the "dissolve" line and wait 5 minutes for attractant packet to dissolve. Then add 3/4 cup more water to the "activate" line.
6. Hang trap outdoors in late evening or early morning when yellowjackets are less active. For best results, hang 20 feet from building entries and any known yellowjacket nests.
7. Replace Yellowjacket Trap Insert_w when full, when contents dry out, or after 2 weeks – whichever comes first.
8. Wash hands with soap and water.

Use Rate: Use 2-4 traps for a 10,000 square foot area or 8 to 16 traps per acre. For areas with heavy infestation, use a maximum of 48 traps per acre.

CAUTION: Due to the extreme effectiveness of the attractant, use caution when hanging traps. Place traps in late evening or early morning when yellowjackets are less active. People allergic to yellowjacket stings should allow others to hang traps. Yellowjacket stings can be fatal.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets.

DISPOSAL: Push down on top cap to close trap, unscrew from decorative cover, and deposit in trash for collection. Wash hands with soap and water.

{Optional text and graphics:}

Established in _____, _____ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at www._____.com.

www._____.com

[Facebook F icon] _____

[twitter bird icon] @_____

Made in USA

Bull Run Scientific, VBT

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Richmond, VA 23233

1-800-____-____

EPA Reg. No. 84565-6

EPA Est. No. _____

{Optional Text:}

© 2019 _____

Patents Pending

Model _____

Tubular Bull Run Yellowjacket Trap Insert_w (Refill Trap_w Containing Attractant, without the Decorative Cover)

{Label text is printed directly on a plastic pouch that contains the trap insert}

{Front Panel}

Tubular Bull Run YELLOWJACKET TRAP Insert_w

{Optional Text:}

For use in the Tubular Bull Run YELLOWJACKET TRAP_w from _____.

- Proven to trap ten yellowjacket species common in the Western U.S.
- More effective than traps baited with food alone
- Will not trap beneficial honeybees
- No killing agents - insects die naturally
- No killing agents - insects drown
- Non-toxic mode of action
- Will not trap beneficial honeybees
- Comes with one Yellowjacket Trap Insert_w
- Enhances your surroundings
- Decorative cover is reusable with either Yellowjacket Trap or Fly Trap Inserts
- Complete with attractant

Made in USA

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| Active Ingredient: | |
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Bull Run Scientific, VBT

{Back Panel}

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[Facebook F icon] _____

[twitter bird icon] @_____

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1-800-____-____

EPA Reg. No. 84565-6

EPA Est. No. _____

{Optional Text:}

© 2019 _____

Patents Pending

Model _____