

84565-6

4/8/2014

1/16



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

APRIL 8, 2014

Bull Run Scientific, VBT  
C/O Conn & Smith Inc.  
6713 Catskill Road  
Lorton, VA 22079-1113  
Attn: Cynthia Ann Smith

Subject: Notification of minor label changes – Per PR Notice 98-10.

Product Name: Disposable Bull Run Yellowjacket Trap w.  
EPA Reg. No: **84565-6**.  
Your Submission dated April 3, 2014.

Dear Ms. Smith:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under Pesticide Registration Notice (PRN) 98-10 dated above. A screen of this request has been conducted for its applicability under PRN 98-10, and it has been determined that the action requested falls within the scope of this Notice. Our records have been duly noted, and the label submitted with this application has been stamped "Notification Accepted" and will be placed accordingly in our records.

Three (3) copies of final printed labeling must be submitted to the Agency before your product as modified, may be sold or distributed [PR Notice 82-2 and 40 CFR 156.10(a) (6)].

If you have any questions regarding this action, you may contact Mr. Sylvester George at (703) 603-0688 or via e-mail at [george.sylvester@epa.gov](mailto:george.sylvester@epa.gov).

Sincerely,

*Linda A. Hollis*

Linda A. Hollis, Chief  
Biochemical Pesticide Branch  
Biopesticides and Pollution  
Prevention Division (7511P)

7/16

Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0080

Print Form



United States  
Environmental Protection Agency  
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

### Application for Pesticide - Section I

1. Company/Product Number 84565-6	2. EPA Product Manager Linda Hollis	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Disposable Bull Run Yellowjacket Trap W	PM# 91	
5. Name and Address of Applicant (Include ZIP Code) Bull Run Scientific, VBT 3900 Westerre Parkway, Suite 300, Richmond, VA 23233 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

### Section - II

Notification Accepted

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____	Date: 4/8/2014
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.	Reviewer: Sylvester George
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.	

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of minor label change.

### Section - III

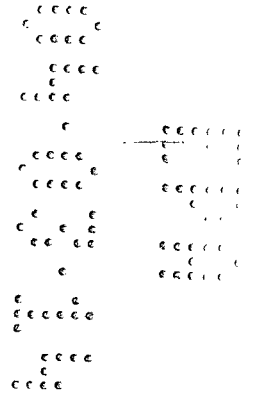
1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No			<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container		
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

### Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Cynthia Ann Smith	Title Agent	Telephone No. (Include Area Code) 703-839-1117
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Cynthia Ann Smith</i>	3. Title Agent	
4. Typed Name Cynthia Ann Smith	5. Date 4/13/2014	

April 3, 2014  
HAND DELIVERED

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
One Potomac Yard  
277 South Crystal Drive  
Arlington, VA 22202-4501  
Attn: Ms. Linda Hollis



Dear Ms. Hollis:

RE: Disposable Bull Run Yellowjacket Trap<sub>w</sub> (EPA Reg. No. 84565-6)  
Notification of Minor Label Change

This letter and the enclosures are submitted on behalf of Bull Run Scientific, VBT.

On February 25, 2014, EPA issued a stamped accepted label for Disposable Bull Run Yellowjacket Trap<sub>w</sub> (EPA Reg. No. 84565-6). The enclosed proposed label notification includes minor changes in non-prescribed label text.

The following are enclosed:

1. Application form, dated April 3, 2014;
2. Certification with Respect to Label Integrity, dated April 3, 2014;
3. One paper copy of the proposed label dated April 3, 2014:
  - a. With the changes noted; and
  - b. With the changes implemented; and
4. A CD with word searchable pdf files of the proposed label dated April 3, 2014:
  - a. With the changes noted; and
  - b. With the changes implemented.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 And 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under section 12 and 14 of FIFRA.

Please feel free to contact me if there are any questions regarding this submission.

Sincerely,



Cynthia Ann Smith  
Agent for Bull Run Scientific, VBT

cc: G. Simpson, Bull Run Scientific, VBT

4/16

**Disposable Bull Run YELLOWJACKET TRAP<sub>w</sub>**  
**Proposed Master Label**

(EPA Registration No. 84565-6)

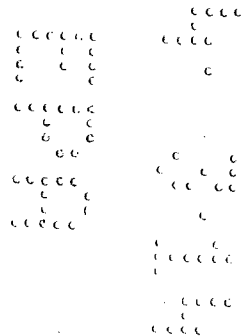
**Alternate brand names:**  
Tubular Bull Run Yellowjacket Trap<sub>w</sub>  
Tubular Bull Run Yellowjacket Trap Insert<sub>w</sub>

**Notification Accepted**

**Date:** 4/8/2014  
**Reviewer:** *S. Mester*

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**Disposable Bull Run Yellowjacket Trap<sub>w</sub>**  
(Label is printed directly in the plastic used to make the disposable trap bag)  
(Original product)

[Front Panel]  
Model \_\_\_\_\_

- Catches ten yellowjacket species.
- No killing agents – insects die naturally.
- More effective than traps baited with food alone.
- Effective and responsible.
- Complete with attractant.
- Just add water & hang.
- Non-toxic mode of action.
- Will not trap beneficial honeybees.

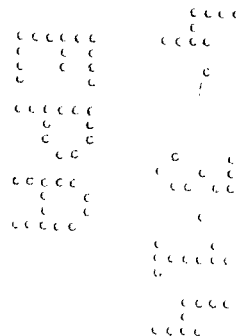
INGREDIENTS	
Active Ingredient:	
Heptyl Butyrate . . . . .	18.9%
Other Ingredients . . . . .	<u>81.1%</u>
Total . . . . .	100.0%

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**

**NET WT: 0.45 oz**

Yellowjacket gauge: ½” equals approximately 300 yellowjackets

[Top Panel]  
Read instructions before opening.  
Cut here on dotted line.



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[Back Panel]

The Bull Run Disposable Yellowjacket Trap is proven to lure the following species:  
Western Yellowjacket (*Vespula pensylvanica*), Prairie Yellowjacket (*V. atropilqsa*), California  
Yellowjacket (*V. sulphurea*), Blackjacket (*V. consobrina*), Forest Yellowjacket (*V. acadica*),  
Southern Yellowjacket (*V. squamosa*), Northeastern Yellowjacket (*V. vidua*), Common  
Yellowjacket (*V. vulgaris*), Eastern Yellowjacket (*V. maculifrons*), and German Yellowjacket  
(*V. germanica*).

----- FILL LINE -----

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[Graphics]

1. Cut plastic on top at dotted line.
2. Pull open and attach string or wire.
3. Add water to fill line on bag. Attractant pouch inside will dissolve and activate within 2-5 hours.
4. Hang outdoors away from human activity, and at least 20 feet from a known yellowjacket nest.

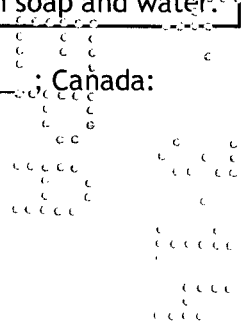
**Use Rate:** Use 2-4 traps for a 10,000 square foot area or 8 to 16 traps per acre. For areas with heavy infestation, use a maximum of 48 traps per acre.

**CAUTION:** Due to the extreme effectiveness of the attractant, use caution when hanging traps. Place traps in late evening or early morning when yellowjackets are less active. People allergic to yellowjacket stings should allow others to hang traps. Yellowjacket stings can be fatal.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.  
**STORAGE:** Store in a cool, dry, well-ventilated location out of reach of children and pets.  
**DISPOSAL:** Close trap and deposit in trash for collection. Wash hands with soap and water.

Made under one or more of the following U.S. patents: \_\_\_\_\_; \_\_\_\_\_; Canada:  
\_\_\_\_\_ ; Australia: \_\_\_\_\_.



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Disposable Bull Run YELLOWJACKET TRAP<sub>w</sub> (EPA Registration No. 84565-6)  
April 3, 2014 Proposed Label Notification - Changes Noted  
Based upon the February 25, 2014 EPA Stamped ACCEPTED Label

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Page 4 of 13

**Made in USA with 90% U.S. parts**  
**Bull Run Scientific, VBT**

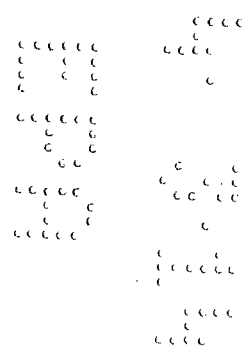
3900 Westerre Parkway, Suite 300  
Richmond, VA 23233  
1-800-\_\_\_\_-\_\_\_\_\_

© \_\_\_\_\_, \_\_\_\_\_

EPA Reg. No. 84565-6

EPA Est. No. \_\_\_\_\_

Learn more about yellowjackets and other insects by visiting our web site at  
[www.\\_\\_\\_\\_\\_.com](http://www._____.com)



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**Tubular Bull Run Yellowjacket Trap<sub>w</sub> Pedestal Label**

[Pedestal Front Panel]

Tubular Bull Run YELLOWJACKET TRAP<sub>w</sub>

Complete with attractant

INGREDIENTS	
Active Ingredient:	
Heptyl Butyrate . . . . .	18.9%
Other Ingredients . . . . .	81.1%
Total . . . . .	100.0%

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

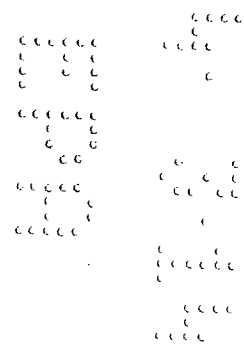
**NET WT: 0.45 oz**

Made in USA

Bull Run Scientific, VBT

[Pedestal Left Panel]

Provide the consumer with an easy, effective, economical and responsible way to control pest insects insect pests: That's the mission we set out to fulfill over 30 years ago. With the Tubular Trap, we've added another objective: Make it decorative, for the discerning customer who wants to beautify the outdoor landscape.





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[Pedestal Right Panel]

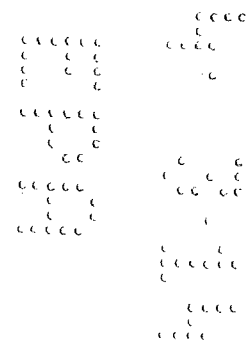
*Optional text:*  
 Enhances your surroundings  
 Comes with one Yellowjacket Trap Insert<sub>w</sub>  
 Decorative cover is reusable with either Yellowjacket Trap or Fly Trap Inserts.  
Reusable with either Yellowjacket Trap or Fly Trap Inserts  
Reusable with either Yellowjacket or Fly Trap Inserts  
 No killing agents - insects drown  
 Non-toxic mode of action  
 Will not trap beneficial honeybees

[Pedestal Back Panel]

*Optional Text and Graphics:*  
 Established in \_\_\_\_\_, \_\_\_\_\_ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our web site at [www.\\_\\_\\_\\_\\_.com](http://www._____.com).  
 www.\_\_\_\_\_.com  
 [Facebook F icon] \_\_\_\_\_  
 [twitter bird icon] @ \_\_\_\_\_  
 Made in USA

**Bull Run Scientific, VBT**  
 3900 Westerre Parkway, Suite 300  
 Richmond, VA 23233  
 1-800-\_\_\_\_-\_\_\_\_\_

EPA Reg. No. 84565-6  
 EPA Est. No. \_\_\_\_\_



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<p><i>Optional Text:</i></p> <p>•</p> <p>•</p> <p>© <del>2013</del> 2014 _____</p> <p>•</p> <p>Patents Pending</p> <p>•</p> <p>Model _____</p> <p>•</p> <p>•</p> <p>•</p>
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**Tubular Bull Run Yellowjacket Trap<sub>w</sub> (Trap<sub>w</sub> Containing Attractant and Decorative Cover)**  
(Label text is printed directly on a plastic pouch that contains the trap insert)

[Front Panel]

**Tubular Bull Run YELLOWJACKET TRAP Insert<sub>w</sub>**

*Optional Text:*

For use in the Tubular Bull Run YELLOWJACKET TRAP<sub>w</sub> from \_\_\_\_\_.

- Proven to trap ten yellowjacket species common in the Western U.S.
- More effective than traps baited with food alone
- Will not trap beneficial honeybees
- No killing agents - insects die naturally
- No killing agents - insects drown
- Non-toxic mode of action
- Will not trap beneficial honeybees
- Comes with one Yellowjacket Trap Insert<sub>w</sub>
- Enhances your surroundings
- Decorative cover is reusable with either Yellowjacket Trap or Fly Trap Inserts.
- Complete with attractant

Made in USA

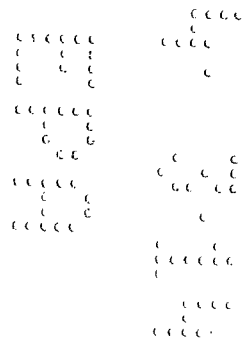
**INGREDIENTS**

Active Ingredient:	
Heptyl Butyrate .....	18.9%
Other Ingredients .....	81.1%
Total .....	100.0%

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

**NET WT: 0.45 oz**

Bull Run Scientific, VBT



[Back Panel]

Tubular Bull Run Yellowjacket Trap Insert<sub>w</sub>

Optional text:

**GENERAL INFORMATION**

The Tubular Bull Run YELLOWJACKET TRAP<sub>w</sub> is proven to trap the following species: Western Yellowjacket (*Vespula pensylvanica*), Prairie Yellowjacket (*V. atropilosa*), California Yellowjacket (*V. sulphurea*), Blackjacket (*V. consobrina*), Forest Yellowjacket (*V. acádica*), Southern Yellowjacket (*V. squamosa*), Northeastern Yellowjacket (*V. vidua*), Common Yellowjacket (*V. vulgaris*), Eastern Yellowjacket (*V. maculifrons*), and German Yellowjacket (*V. germanica*).

Provide the consumer with an easy, effective, economical and responsible way to control ~~pest insects~~ insect pests: That's the mission we set out to fulfill over 30 years ago. With the Tubular Trap, we've added another objective: Make it decorative, for the discerning customer who wants to beautify the outdoor landscape.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Tear open pouch and remove Yellowjacket Trap Insert<sub>w</sub>.
2. Straighten bag and make sure attractant is at the bottom.
3. Pull up on center tab of top cap until it snaps into place.
4. Place insert, bag first, into threaded end of decorative cover. Screw top cap in place.
5. Fill trap outdoors using warm water. Add 1 cup water to the "dissolve" line and wait 5 minutes for attractant packet to dissolve. Then add 3/4 cup more water to the "activate" line.
6. Hang trap outdoors in late evening or early morning when yellowjackets are less active. For best results, hang 20 feet from building entries and any known yellowjacket nests.
7. Replace Yellowjacket Trap Insert<sub>w</sub> when full, when contents dry out, or after 2 weeks — whichever comes first.
8. Wash hands with soap and water.

**Use Rate:** Use 2-4 traps for a 10,000 square foot area or 8 to 16 traps per acre. For areas with heavy infestation, use a maximum of 48 traps per acre.

**CAUTION:** Due to the extreme effectiveness of the attractant, use caution when hanging traps. Place traps in late evening or early morning when yellowjackets are less active. People allergic to yellowjacket stings should allow others to hang traps. Yellowjacket stings can be fatal.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.  
**STORAGE:** Store in a cool, dry, well-ventilated location out of reach of children and pets.  
**DISPOSAL:** Push down on top cap to close trap, unscrew from decorative cover, and deposit in trash for collection. Wash hands with soap and water.

*Optional text and graphics:*

Established in \_\_\_\_\_, \_\_\_\_\_ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at [www.\\_\\_\\_\\_\\_.com](http://www._____.com).

[www.\\_\\_\\_\\_\\_.com](http://www._____.com)  
 [Facebook F icon] \_\_\_\_\_  
 [twitter bird icon] @\_\_\_\_\_

Made in USA

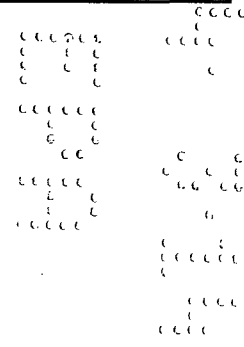
**Bull Run Scientific, VBT**  
 3900 Westerre Parkway, Suite 300  
 Richmond, VA 23233  
 1-800-\_\_\_\_-\_\_\_\_\_

EPA Reg. No. 84565-6  
 EPA Est. No. \_\_\_\_\_

*Optional Text:*

© ~~2013~~ 2014 \_\_\_\_\_  
 Patents Pending

Model \_\_\_\_\_



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**Tubular Bull Run Yellowjacket Trap Insert<sub>w</sub> (Refill Trap<sub>w</sub> Containing Attractant, without the Decorative Cover)**

(Label text is printed directly on a plastic pouch that contains the trap insert)

[Front Panel]

**Tubular Bull Run YELLOWJACKET TRAP Insert<sub>w</sub>**

*Optional Text:*

For use in the Tubular Bull Run YELLOWJACKET TRAP<sub>w</sub> from \_\_\_\_\_.

- Proven to trap ten yellowjacket species common in the Western U.S.
- More effective than traps baited with food alone
- Will not trap beneficial honeybees
- No killing agents - insects die naturally
- No killing agents - insects drown
- Non-toxic mode of action
- Will not trap beneficial honeybees
- Comes with one Yellowjacket Trap Insert<sub>w</sub>
- Enhances your surroundings
- Decorative cover is reusable with either Yellowjacket Trap or Fly Trap Inserts.
- Complete with attractant

Made in USA

**INGREDIENTS**

Active Ingredient:	
Heptyl Butyrate . . . . .	18.9%
Other Ingredients . . . . .	<u>81.1%</u>
Total . . . . .	100.0%

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

**NET WT: 0.45 oz**

Bull Run Scientific, VBT

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[Back Panel]

Tubular Bull Run Yellowjacket Trap Insert<sub>w</sub>

Optional text:

**GENERAL INFORMATION**

The Tubular Bull Run Yellowjacket Trap<sub>w</sub> is proven to trap the following species: Western Yellowjacket (*Vespula pensylvanica*), Prairie Yellowjacket (*V. atropilosa*), California Yellowjacket (*V. sulphurea*), Blackjacket (*V. consobrina*), Forest Yellowjacket (*V. acadica*), Southern Yellowjacket (*V. squamosa*), Northeastern Yellowjacket (*V. vidua*), Common Yellowjacket (*V. vulgaris*), Eastern Yellowjacket (*V. maculifrons*), and German Yellowjacket (*V. germanica*).

Provide the consumer with an easy, effective, economical and responsible way to control ~~pest insects~~ insect pests: That's the mission we set out to fulfill over 30 years ago. With the Tubular Trap, we've added another objective: Make it decorative; for the discerning customer who wants to beautify the outdoor landscape.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Tear open pouch and remove Yellowjacket Trap Insert<sub>w</sub>.
2. Straighten bag and make sure attractant is at the bottom.
3. Pull up on center tab of top cap until it snaps into place.
4. Place insert, bag first, into threaded end of decorative cover. Screw top cap in place.
5. Fill trap outdoors using warm water. Add 1 cup water to the "dissolve" line and wait 5 minutes for attractant packet to dissolve. Then add 3/4 cup more water to the "activate" line.
6. Hang trap outdoors in late evening or early morning when yellowjackets are less active. For best results, hang 20 feet from building entries and any known yellowjacket nests.
7. Replace the Yellowjacket Trap Insert<sub>w</sub> when full, when contents dry out, or after 2 weeks – whichever comes first.
8. Wash hands with soap and water.

**Use Rate:** Use 2-4 traps for a 10,000 square foot area or 8 to 16 traps per acre. For areas with heavy infestation, use a maximum of 48 traps per acre.

**CAUTION:** Due to the extreme effectiveness of the attractant, use caution when hanging traps. Place traps in late evening or early morning when yellowjackets are less active. People allergic to yellowjacket stings should allow others to hang traps. Yellowjacket stings can be fatal.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry, well-ventilated location out of reach of children and pets.

**DISPOSAL:** Push down on top cap to close trap, unscrew from decorative cover, and deposit in trash for collection. Wash hands with soap and water.

*Optional text and graphics:*

Established in \_\_\_\_\_, \_\_\_\_\_ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at [www.\\_\\_\\_\\_\\_.com](http://www._____.com).

[www.\\_\\_\\_\\_\\_.com](http://www._____.com)

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[twitter bird icon] @\_\_\_\_\_

Made in USA

**Bull Run Scientific, VBT**  
3900 Westerre Parkway, Suite 300  
Richmond, VA 23233  
1-800-\_\_\_\_-\_\_\_\_\_

EPA Reg. No. 84565-6  
EPA Est. No. \_\_\_\_\_

*Optional Text:*

© 2014 \_\_\_\_\_

Patents Pending

Model \_\_\_\_\_