

84565-6

114

Cynthia Ann Smith
Agent for Bull Run Scientific, VBT
6713 Catskill Road
Lorton, VA 22079-1113

FEB 25 2014

Subject: Bull Run Scientific, VBT; Disposable Bull Run Yellow Jacket Trap W, EPA Reg. No. 84565-6; Amendment to Add New Trap Type and Alternate Brand Name; D# 481033, Application Dated 7/18/13

Dear Ms. Smith:

The amendment referred to above, submitted in connection with registration under FIFRA section 3(c)(7)(A), is acceptable provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
2. Submit two (2) copies of your final printed labeling before you release the product for shipment. Final printed labeling means the label or labeling of the product when distributed or sold. Clearly legible reproductions or photo reductions will be accepted for unusual labels, such as those silk-screened directly onto glass or metal containers or large bags or drum labels.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(b). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

If you have any questions contact Chris Pfeifer at 703-308-0031 or by email at: pfeifer.chris@epa.gov.

Sincerely,

Sheryl K. Reilly, Associate Branch Chief
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511P)

Enclosure

CONCURRENCES

SYMBOL	>	7511P	7511P						
SURNAME	>	Pfeifer	Reilly						
DATE	>	2/25/14	2/25/14						

2/14

Disposable Bull Run YELLOWJACKET TRAP_w (EPA Registration No. 84565-6)
February 9, 2014 Proposed Amended Label - with Changes Noted
Based upon the November 10, 2009 EPA Stamped ACCEPTED Label
Adds labeling for the attractant in a new trap

ACCEPTED

FEB 25 2014

Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for
the pesticide registered under
EPA Reg. No. 84565-6

**Disposable Bull Run YELLOWJACKET TRAP_w
Proposed Master Label**

(EPA Registration No. 84565-6)

Alternate brand names:
Tubular Bull Run Yellowjacket Trap_w
Tubular Bull Run Yellowjacket Trap Insert_w

Contents

	Page
Disposable Bull Run Yellowjacket Trap _w	2
Front Panel	2
Top Panel	2
Back Panel	3
Tubular Bull Run Yellowjacket Trap _w Pedestal Label	5
Pedestal Front Panel	5
Pedestal Left Panel	5
Pedestal Right Panel	6
Pedestal Back Panel	6
Tubular Bull Run Yellowjacket Trap _w (Trap _w Containing Attractant and Decorative Cover) .	8
Front Panel	8
Back Panel	9
Tubular Bull Run Yellowjacket Trap Insert _w (Refill Trap _w Containing Attractant, without the Decorative Cover)	11
Front Panel	11
Back Panel	12

Disposable Bull Run Yellowjacket Trap_w
(Label is printed directly in the plastic used to make the disposable trap bag)
(Original product)

ACCEPTED

[Front Panel]
Model _____

Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for
the pesticide registered under
EPA Reg. No.

- Catches ten yellowjacket species.
- No killing agents — insects die naturally.
- More effective than traps baited with food alone.
- Effective and responsible.
- Complete with attractant.
- Just add water & hang.
- Non-toxic mode of action.
- Will not trap beneficial honeybees.

INGREDIENTS	
Active Ingredient:	
Heptyl Butyrate	18.9%
Other Ingredients	81.1%
Total	100.0%

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

NET WT: 0.45 oz

Yellowjacket gauge: 1/2" equals approximately 300 yellowjackets

[Top Panel]
Read instructions before opening.
Cut here on dotted line.

4/14

[Back Panel]

The Bull Run Disposable Yellowjacket Trap is proven to lure the following species:
Western Yellowjacket (*Vespula pensylvanica*), Prairie Yellowjacket (*V. atropilosa*), California Yellowjacket (*V. sulphurea*), Blackjacket (*V. consobrina*), Forest Yellowjacket (*V. acadica*), Southern Yellowjacket (*V. squamosa*), Northeastern Yellowjacket (*V. vidua*), Common Yellowjacket (*V. vulgaris*), Eastern Yellowjacket (*V. maculifrons*), and German Yellowjacket (*V. germanica*).

•
•
•

----- FILL LINE -----

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[Graphics]

1. Cut plastic on top at dotted line.
2. Pull open and attach string or wire.
3. Add water to fill line on bag. Attractant pouch inside will dissolve and activate within 2-5 hours.
4. Hang outdoors away from human activity, and at least 20 feet from a known yellowjacket nest.

Use Rate: Use 2-4 traps for a 10,000 square foot area or 8 to 16 traps per acre. For areas with heavy infestation, use a maximum of 48 traps per acre.

CAUTION: Due to the extreme effectiveness of the attractant, use caution when hanging traps. Place traps in late evening or early morning when yellowjackets are less active. People allergic to yellowjacket stings should allow others to hang traps. Yellowjacket stings can be fatal.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets.

DISPOSAL: Close trap and deposit in trash for collection. Wash hands with soap and water.

Made under one or more of the following U.S. patents: _____, _____ ; Canada: _____ ; Australia: _____.

Disposable Bull Run YELLOWJACKET TRAP_w (EPA Registration No. 84565-6)
February 9, 2014 Proposed Amended Label - with Changes Noted
Based upon the November 10, 2009 EPA Stamped ACCEPTED Label
Adds labeling for the attractant in a new trap

Made in USA with 90% U.S. parts

Bull Run Scientific, VBT

3900 Westerre Parkway, Suite 300

Richmond, VA 23233

1-800-____-____

© _____, _____

EPA Reg. No. 84565-6

EPA Est. No. _____

Learn more about yellowjackets and other insects by visiting our web site at
www._____.com

6/14

Disposable Bull Run YELLOWJACKET TRAP_w (EPA Registration No. 84565-6)
February 9, 2014 Proposed Amended Label - with Changes Noted
Based upon the November 10, 2009 EPA Stamped ACCEPTED Label
Adds labeling for the attractant in a new trap

Tubular Bull Run Yellowjacket Trap_w Pedestal Label

[Pedestal Front Panel]

Tubular Bull Run YELLOWJACKET TRAP_w

Complete with attractant

INGREDIENTS	
Active Ingredient:	
Heptyl Butyrate	18.9%
Other Ingredients	<u>81.1%</u>
Total	100.0%

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

NET WT: 0.45 oz

Made in USA

[Pedestal Left Panel]

Provide the consumer with an easy, effective, economical and responsible way to control pest insects: That's the mission we set out to fulfill over 30 years ago. With the Tubular Trap, we've added another objective: Make it decorative, for the discerning customer who wants to beautify the outdoor landscape.

[Pedestal Right Panel]

Optional text:
Enhances your surroundings

Comes with one Yellowjacket Trap Insert_w

Decorative cover is reusable with either Yellowjacket Trap or Fly Trap Inserts.

No killing agents - insects drown

Non-toxic mode of action

Will not trap beneficial honeybees

[Pedestal Back Panel]

Optional Text and Graphics:

Established in _____, _____ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our web site at www._____.com.

www._____.com

[Facebook F icon] _____

[twitter bird icon] @ _____

Made in USA

Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233
1-800-____-_____

EPA Reg. No. 84565-6
EPA Est. No. _____

8/14

Disposable Bull Run YELLOWJACKET TRAP_w (EPA Registration No. 84565-6)
February 9, 2014 Proposed Amended Label - with Changes Noted
Based upon the November 10, 2009 EPA Stamped ACCEPTED Label
Adds labeling for the attractant in a new trap

Page 7 of 13

Optional Text:

© 2013 _____

Patents Pending

Model _____

9/14

Tubular Bull Run Yellowjacket Trap_w (Trap_w Containing Attractant and Decorative Cover)
(Label text is printed directly on a plastic pouch that contains the trap insert)

[Front Panel]

Tubular Bull Run YELLOWJACKET TRAP Insert_w

Optional Text:

For use in the Tubular Bull Run YELLOWJACKET TRAP_w from _____.

- Proven to trap ten yellowjacket species common in the Western U.S.
- More effective than traps baited with food alone
- Will not trap beneficial honeybees
- No killing agents - insects die naturally
- No killing agents - insects drown
- Non-toxic mode of action
- Will not trap beneficial honeybees
- Comes with one Yellowjacket Trap Insert_w
- Enhances your surroundings
- Decorative cover is reusable with either Yellowjacket Trap or Fly Trap Inserts.

Made in USA

INGREDIENTS

Active Ingredient:	
Heptyl Butyrate	18.9%
Other Ingredients	<u>81.1%</u>
Total	100.0%

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

NET WT: 0.45 oz

10/14

[Back Panel]

Optional text:

GENERAL INFORMATION

The Tubular Bull Run YELLOWJACKET TRAP_w is proven to trap the following species: Western Yellowjacket (*Vespula pensylvanica*), Prairie Yellowjacket (*V. atropilosa*), California Yellowjacket (*V. sulphurea*), Blackjacket (*V. consobrina*), Forest Yellowjacket (*V. acadica*), Southern Yellowjacket (*V. squamosa*), Northeastern Yellowjacket (*V. vidua*), Common Yellowjacket (*V. vulgaris*), Eastern Yellowjacket (*V. maculifrons*), and German Yellowjacket (*V. germanica*).

Provide the consumer with an easy, effective, economical and responsible way to control pest insects: That's the mission we set out to fulfill over 30 years ago. With the Tubular Trap, we've added another objective: Make it decorative, for the discerning customer who wants to beautify the outdoor landscape.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Tear open pouch and remove Yellowjacket Trap Insert_w.
2. Straighten bag and make sure attractant is at the bottom.
3. Pull up on center tab of top cap until it snaps into place.
4. Place insert, bag first, into threaded end of decorative cover. Screw top cap in place.
5. Fill trap outdoors using warm water. Add 1 cup water to "dissolve" line and wait 5 minutes for attractant packet to dissolve. Then add 3/4 cup more water to the "activate" line.
6. Hang trap outdoors in late evening or early morning when yellowjackets are less active. For best results, hang 20 feet from building entries and any known yellowjacket nests.
7. Replace Yellowjacket Trap Insert_w when full, when contents dry out, or after 2 weeks — whichever comes first.
8. Wash hands with soap and water.

Use Rate: Use 2-4 traps for a 10,000 square foot area or 8 to 16 traps per acre. For areas with heavy infestation, use a maximum of 48 traps per acre.

CAUTION: Due to the extreme effectiveness of the attractant, use caution when hanging traps. Place traps in late evening or early morning when yellowjackets are less active. People allergic to yellowjacket stings should allow others to hang traps. Yellowjacket stings can be fatal.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.
STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets.
DISPOSAL: Push down on top cap to close trap, unscrew from decorative cover, and deposit in trash for collection. Wash hands with soap and water.

Optional text and graphics:

Established in ____; _____ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at www._____.com.

www._____.com
 [Facebook F icon] _____
 [twitter bird icon] @_____

Made in USA

Bull Run Scientific, VBT
 3900 Westerre Parkway, Suite 300
 Richmond, VA 23233
 1-800-____-____

EPA Reg. No. 84565-6
 EPA Est. No. _____

Optional Text:

© 2013 _____
 Patents Pending

Model _____

Disposable Bull Run YELLOWJACKET TRAP_w (EPA Registration No. 84565-6)
February 9, 2014 Proposed Amended Label - with Changes Noted
Based upon the November 10, 2009 EPA Stamped ACCEPTED Label
Adds labeling for the attractant in a new trap

Tubular Bull Run Yellowjacket Trap Insert_w (Refill Trap_w Containing Attractant, without the Decorative Cover)

(Label text is printed directly on a plastic pouch that contains the trap insert)

[Front Panel]

Tubular Bull Run YELLOWJACKET TRAP_w Insert_w

Optional Text:

For use in the Tubular Bull Run YELLOWJACKET TRAP_w from _____.

- Proven to trap ten yellowjacket species common in the Western U.S.
- More effective than traps baited with food alone
- Will not trap beneficial honeybees
- No killing agents - insects die naturally
- No killing agents - insects drown
- Non-toxic mode of action
- Will not trap beneficial honeybees
- Comes with one Yellowjacket Trap Insert_w
- Enhances your surroundings
- Decorative cover is reusable with either Yellowjacket Trap or Fly Trap Inserts.

Made in USA

INGREDIENTS

Active Ingredient:	
Heptyl Butyrate	18.9%
Other Ingredients	<u>81.1%</u>
Total	100.0%

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

NET WT: 0.45 oz

[Back Panel]

Optional text:

GENERAL INFORMATION

The Tubular Bull Run Yellowjacket Trap_w is proven to trap the following species: Western Yellowjacket (*Vespula pensylvanica*), Prairie Yellowjacket (*V. atropilosa*), California Yellowjacket (*V. sulphurea*), Blackjacket (*V. consobrina*), Forest Yellowjacket (*V. canadica*), Southern Yellowjacket (*V. squamosa*), Northeastern Yellowjacket (*V. vidua*), Common Yellowjacket (*V. vulgaris*), Eastern Yellowjacket (*V. maculifrons*), and German Yellowjacket (*V. germanica*).

Provide the consumer with an easy, effective, economical and responsible way to control pest insects: That's the mission we set out to fulfill over 30 years ago. With the Tubular Trap, we've added another objective: Make it decorative, for the discerning customer who wants to beautify the outdoor landscape.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Tear open pouch and remove Yellowjacket Trap Insert_w.
2. Straighten bag and make sure attractant is at the bottom.
3. Pull up on center tab of top cap until it snaps into place.
4. Place insert, bag first, into threaded end of decorative cover. Screw top cap in place.
5. Fill trap outdoors using warm water. Add 1 cup water to "dissolve" line and wait 5 minutes for attractant packet to dissolve. Then add 3/4 cup more water to the "activate" line.
6. Hang trap outdoors in late evening or early morning when yellowjackets are less active. For best results, hang 20 feet from building entries and any known yellowjacket nests.
7. Replace the Yellowjacket Trap Insert_w when full, when contents dry out, or after 2 weeks — whichever comes first.
8. Wash hands with soap and water.

Use Rate: Use 2-4 traps for a 10,000 square foot area or 8 to 16 traps per acre. For areas with heavy infestation, use a maximum of 48 traps per acre.

CAUTION: Due to the extreme effectiveness of the attractant, use caution when hanging traps. Place traps in late evening or early morning when yellowjackets are less active. People allergic to yellowjacket stings should allow others to hang traps. Yellowjacket stings can be fatal.

14/14

Disposable Bull Run YELLOWJACKET TRAP_w (EPA Registration No. 84565-6)
February 9, 2014 Proposed Amended Label - with Changes Noted
Based upon the November 10, 2009 EPA Stamped ACCEPTED Label
Adds labeling for the attractant in a new trap

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets.

DISPOSAL: Push down on top cap to close trap, unscrew from decorative cover, and deposit in trash for collection. Wash hands with soap and water.

Optional text and graphics:

Established in _____, _____ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at www._____.com.

www._____.com

[Facebook F icon] _____

[twitter bird icon] @_____

Made in USA

Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233
1-800-____-____

EPA Reg. No. 84565-6
EPA Est. No. _____

Optional Text:

© 2014 _____

Patents Pending

Model _____