



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

July 5, 2019

Cynthia Ann Smith
Agent for Bull Run Scientific, VBT
Conn & Smith, Inc.
6713 Catskill Road
Lorton, VA 22079-1113

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment – Amend the product primary brand name, consolidate all of the optional statements into one section of the typescript label, add new marketing claims, move accepted text to new position on the final printed label, and make minor label changes.
Product Name: Bull Run Yellowjacket Trap Cartridge
EPA Registration Number: 84565-5
Application Date: 02/04/2019
OPP Decision Number: 547789

Dear Ms. Smith:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

The primary brand name of this product has been changed from “Bull Run Yellowjacket Attractant Cartridge” to “Bull Run Yellowjacket Trap Cartridge.” Additionally, the alternate brand names “10-Week Yellowjacket Trap Cartridge” and “10-Week Yellowjacket Attractant Cartridge” have been added to the registration, and our records have been updated accordingly. This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the U.S. Environmental Protection Agency (EPA). If the website is false or misleading, the product will be

considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

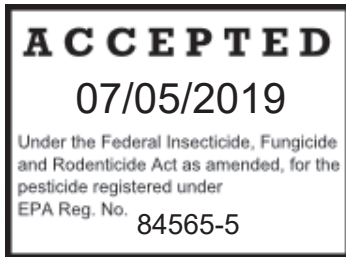
If you have any questions, please contact Menyon Adams by phone at (703) 347-8496 or via email at adams.menyon@epa.gov.

Sincerely,



Andrew Bryceland, Team Leader
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511P)
Office of Pesticide Programs

Enclosure



{Front Panel}

**Bull Run
YELLOWJACKET
TRAP CARTRIDGE**

{Alternate brand names:}

10-Week Yellowjacket Trap Cartridge

10-Week Yellowjacket Attractant Cartridge

INGREDIENTS

Active Ingredient:	
Heptyl butyrate	63.9%
Other Ingredients	<u>36.1%</u>
Total	100.0%

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

NET WT: 0.44 oz

{Back Panel}

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Remove bottom cap of trap.
2. Cut and remove wrapper surrounding attractant cartridge.
3. Insert cartridge, vented end up, into center receptacle of bottom cap.
4. Reassemble and hang trap.
5. Wash hands with soap and water.

Use Rate: Use 2-4 traps for a 10,000 square foot area or 8 to 16 traps per acre. For areas with heavy infestation, use a maximum of 48 traps per acre.

CAUTION: Due to the extreme effectiveness of the attractant, use caution when placing and maintaining traps. Place and maintain traps in late evening or early morning when yellowjackets are less active. People allergic to yellowjacket stings should allow others to place and maintain traps for them. Yellowjacket stings can be fatal.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets.

DISPOSAL: Deposit in trash for collection. Wash hands with soap and water.

Model _____

MADE IN USA

Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233
1-800-____-____

©_____, _____

EPA Reg. No. 84565-5

EPA Est. No. _____

{Optional text:}

- 10 week
- 10 Week Supply
- No killing agents – insects die naturally
- Long-lasting
- Lures queens & workers, spring to fall
- Non-toxic mode of action
- Will not lure beneficial honeybees
- Made in USA

- Lure[s] queens and workers
- Prevent[s] nest[s]
- Catch[es] spring through fall

- For use in the Bull Run Yellowjacket Trap
- For Bull Run Yellowjacket Trap

- The Bull Run Yellowjacket Trap Cartridge is proven to lure the following species:
Western Yellowjacket (*Vespula pensylvanica*), Prairie Yellowjacket (*V. atropilosa*),
California Yellowjacket (*V. sulphurea*), Blackjacket (*V. consobrina*), Forest
Yellowjacket (*V. acadica*), Southern Yellowjacket (*V. squamosa*), Northeastern
Yellowjacket (*V. vidua*), Common Yellowjacket (*V. vulgaris*), Eastern Yellowjacket
(*V. maculifrons*), and German Yellowjacket (*V. germanica*).

- www._____.com