



**UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460**

**OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION**

July 2, 2019

Cynthia Ann Smith
Agent for Bull Run Scientific, VBT
Conn & Smith, Inc.
6713 Catskill Road
Lorton, VA 22079-1113

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment –
Changing the primary product name, adding an alternate product name and
making minor label changes.
Product Name: Bull Run Yellowjacket Trap
EPA Registration Number: 84565-4
Application Date: 02/04/2019
OPP Decision Number: 547787

Dear Ms. Smith:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

The primary brand name of this product has been changed from “Yellowjacket Attractant” to “Bull Run Yellowjacket Trap.” Additionally, the alternate brand names “Bull Run Yellow Jacket Attractant” and “4-Week Bull Run Yellowjacket Trap Refill” have been added to the registration, and our records have been updated accordingly. This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the U.S. Environmental Protection Agency (EPA). If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section

12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

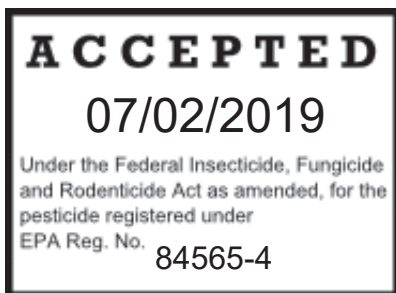
If you have any questions, please contact Menyon Adams by phone at (703) 347-8496 or via email at adams.menyon@epa.gov.

Sincerely,

A handwritten signature in blue ink that reads "Andrew C. Bryceland". The signature is fluid and cursive, with the first name and last name clearly legible.

Andrew Bryceland, Team Leader
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511P)
Office of Pesticide Programs

Enclosure



**BULL RUN YELLOWJACKET TRAP (EPA REG. NO. 84565-4)
 and the Alternate Brand Names:**
 1. BULL RUN YELLOWJACKET ATTRACTANT, and
 2. 4-WEEK BULL RUN YELLOWJACKET TRAP REFILL

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{Notes for Reviewer:}

- The **BULL RUN YELLOWJACKET TRAP** (EPA Reg. No. 84565-4) and the **BULL RUN YELLOWJACKET TRAP CARTRIDGE** (EPA Reg. No. 84565-5) each contain 99.8% heptyl butyrate.
- The **BULL RUN YELLOWJACKET TRAP** includes the trap and the attractant.
- **BULL RUN YELLOWJACKET TRAP CARTRIDGE:**
 - Is the refill attractant for the **BULL RUN YELLOWJACKET TRAP**.
 - Contains attractant, but does not include the trap.

1. BULL RUN YELLOWJACKET TRAP

1.1. Product Insert

BULL RUN YELLOWJACKET TRAP PRODUCT INSERT

INGREDIENTS	
Active Ingredient:	
Heptyl butyrate.	99.8%
Other Ingredients.	<u>0.2%</u>
Total	100.0%

KEEP OUT OF REACH OF CHILDREN CAUTION

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

INITIAL SETUP

1. Place cotton ball into attractant cup.
2. Cut tip of attractant tube and carefully empty attractant liquid onto cotton.
3. Slide cone back into tab channels, snapping into place.
4. Screw bottom cap back in place.
5. Hang trap away from human activity, and at least 20 feet away from a known yellowjacket nest.
6. Wash hands with soap and water.

TRAP ASSEMBLY PARTS [Illustration of trap components]

REUSING THE TRAP

1. Rebait with Bull Run Yellowjacket Trap Refill every 2 weeks.
2. Empty trap when rebaiting, or when dead yellowjackets accumulate above cone.
3. Make sure all yellowjackets are dead before emptying trap.
4. To increase efficiency, clean yellowjacket residue when rebaiting.

USE RATE

Use 2-4 traps for a 10,000 square foot area or 8 to 16 traps per acre. For areas with heavy infestation, use a maximum of 48 traps per acre.

CAUTION: Due to the extreme effectiveness of the attractant, use caution when placing and maintaining traps. Place and maintain traps in late evening or early morning when yellowjackets are less active. People allergic to yellowjacket stings should allow others to place and maintain traps for them. Yellowjacket stings can be fatal.

CATCHING THE QUEENS

Queen yellowjackets emerge from hibernation during the first warm days of spring to look for nest sites. When you place our traps outside at that time, you can capture these queens and reduce the likelihood that a yellowjacket nest will be established on or near your property.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets.

DISPOSAL: Deposit in trash for collection. Wash hands with soap and water.

1.2. Trap Front Panel Label

BULL RUN YELLOWJACKET TRAP

INGREDIENTS	
Active Ingredient:	
Heptyl butyrate	99.8%
Other Ingredients	<u>0.2%</u>
Total	100.0%

KEEP OUT OF REACH OF CHILDREN
CAUTION

Net Wt: 0.05 oz

1.3. Trap Back Panel Label

Model _____

Is that a yellowjacket or a paper wasp?

This trap and included attractant only catch yellowjackets - not paper wasps. They may look similar, but yellowjackets and paper wasps have several noticeable differences: When in flight, paper wasps dangle their long legs like landing gear. Yellowjackets keep their legs tucked close to their bodies when flying. Paper wasps also have a longer, leaner, and more segmented body compared to yellowjackets. Paper wasps create open comb nests that are usually visible under eaves and other man-made structures. Yellowjacket nests have a single opening and are less visible, usually underground and in enclosed spaces.

Yellowjacket

Paper Wasp

[Illustration]

[Illustration]

It's possible to have both species on or around your property, but please note RESCUE!® Yellowjacket Traps are not designed to catch paper wasps. To trap paper wasps, look for our A-A-A® Trap for Wasps, Hornets & Yellowjackets or TrapStik® for Wasps, Mud Daubers & Carpenter Bees.

DID YOU KNOW

- We offer a 10-week Bull Run Yellowjacket Trap as a refill for this trap?
- Bull Run also makes a Disposable Yellowjacket Trap? It's perfect for taking on the go. Just add water to lure yellowjackets away from your picnic, barbecue or campground. Visit www._____.com to find a store carrying these products.

MADE IN USA

Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233
1-800-____-_____

EPA Reg. No. 84565-4
EPA Est. No. _____

©_____, _____

1.4. Trap Pedestal Front Label

Bull Run

Made in USA

**BULL RUN
YELLOWJACKET TRAP**

1.5. Trap Pedestal Back Label

Model _____

www._____.com

MADE IN USA
Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233
1-800-____-____

©_____, _____

EPA Reg. No. 84565-4
EPA Est. No. _____

1.6. Trap Pedestal Side Labels

Bull Run

Made in USA

1.7. Attractant Tube Container Label

**ATTRACTANT TUBE
CAUTION: KEEP OUT OF REACH OF CHILDREN**

www._____.com

Cut here to open.

1.8. Optional Statements, Any Label Panel

{Optional statements:}

- Wondering which of these species are in your area? Find out at www._____.com
- No killing agents - insects die naturally
- Non-toxic mode of action
- Attractant included
- Attractant lasts for weeks
- 10-Week Attractant Cartridge available
- Lasts for weeks without daily maintenance
- With long-lasting attractant
- More effective than traps baited with food alone
- Catches queens and workers, spring to fall
- Works from spring to fall
- Lure yellowjackets away
- Catch spring through fall
- Lure queens and workers
- Prevent[s] nest[s]
- Spring a trap on every yellowjacket
- Will not trap beneficial honeybees
- Won't trap honeybees
- Reusable
- Low maintenance
- No messy clean-up
- Double-chambered design prevents escape
- Durable construction
- Easy to reuse, less waste
- Used by major U.S. parks, zoos, resorts, campgrounds & school districts
- The Bull Run Yellowjacket Trap Refill is proven to trap the following species: Western Yellowjacket (*Vespula pensylvanica*), Prairie Yellowjacket (*V. atropilosa*), California Yellowjacket (*V. sulphurea*), Blackjacket (*V. consobrina*), Forest Yellowjacket (*V. acadica*), Southern Yellowjacket (*V. squamosa*), Northeastern Yellowjacket (*V. vidua*), Common Yellowjacket (*V. vulgaris*), Eastern Yellowjacket (*V. maculifrons*), and German Yellowjacket (*V. germanica*).

- The Bull Run Yellowjacket Trap is proven to catch the following Yellowjacket species:

Yellowjacket Species Common to North America	
Western Yellowjacket <i>Vespula pensylvanica</i>	[Illustrations]
Prairie Yellowjacket <i>V. atropilosa</i>	
California Yellowjacket <i>V. sulphurea</i>	
Blackjacket <i>V. consobrina</i>	
Forest Yellowjacket <i>V. acadica</i>	
Southern Yellowjacket <i>V. squamosa</i>	
Northeastern Yellowjacket <i>V. vidua</i>	
Common Yellowjacket <i>V. vulgaris</i>	
German Yellowjacket <i>V. germanica</i>	
Eastern Yellowjacket <i>V. maculifrons</i>	

2. 4-WEEK YELLOWJACKET TRAP REFILL

2.1. Envelope Front Panel

Bull Run

YELLOWJACKET TRAP REFILL

INGREDIENTS	
Active Ingredient:	
Heptyl butyrate	99.8%
Other Ingredients	<u>0.2%</u>
Total	100.0%

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

**NET Wt: 0.10 oz
2 Attractant Tubes, Each with Net Wt. of 0.05 oz**

{Optional alternative statement:}
Net Contents: 2 tubes. 0.05 oz. each.

2.2. Envelope Back Panel

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Remove bottom cap of trap.
2. Place cotton ball inside attractant cup.
3. Cut tip of Attractant Tube and carefully empty attractant liquid onto cotton.
4. Reassemble and hang trap.
5. Wash hands with soap and water.

CAUTION: Due to the extreme effectiveness of the attractant, use caution when placing and maintaining traps. Place and maintain traps in late evening or early morning when yellowjackets are less active. People allergic to yellowjacket stings should allow others to place and maintain traps for them. Yellowjacket stings can be fatal.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets.

DISPOSAL: Deposit in trash for collection. Wash hands with soap and water.

Model _____

MADE IN USA

Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233
1-800-____-_____

www._____.com

EPA Reg. No. 84565-4

EPA Est. No. _____

©_____, _____

2.3. Attractant Tube Container Label

See Section 1.7.

2.4. Optional Text, Any Label Panel

- 4-Week Supply
- No killing agents – insects die naturally
- Non-toxic mode of action
- Lures queens & workers, spring to fall
- Lure[s] queens and workers
- Catch[es] spring though fall
- For use in the Bull Run Yellowjacket Trap
- For Bull Run Yellowjacket Trap
- Will not lure beneficial honeybees
- Prevent[s] nest[s]