



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

September 29, 2021

Ms. Cynthia Ann Smith  
Agent  
Bull Run Scientific, VBT  
c/o Conn&Smith Inc.  
Post Office Box 110535  
Naples, FL 34108

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment – Adding graphics; revising marketing statement  
Product Name: Wasp Hornet Yellowjacket Attractant System  
EPA Registration Number: 84565-3  
Application Date: 06/07/2021  
OPP Submission Number: 1070578  
OPP Case Number: 00304665

Dear Ms. Smith:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the U.S. Environmental Protection Agency (EPA). If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims

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EPA Reg. No. 84565-3

OPP Submission No. 1070578

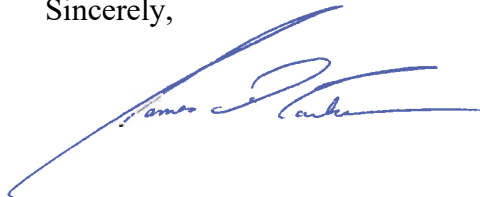
OPP Case No. 00304665

made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have any questions, please contact Nina Naimy via email at [naimy.nina@epa.gov](mailto:naimy.nina@epa.gov).

Sincerely,



James Parker, Team Leader  
Biochemical Pesticides Branch  
Biopesticides and Pollution  
Prevention Division (7511P)  
Office of Pesticide Programs

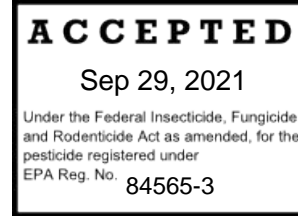
Enclosure

**084565-00003.20210607.Changes\_Implemented.pdf  
 WASP HORNET YELLOWJACKET ATTRACTANT SYSTEM (EPA REG. NO. 84565-3)  
 AND ALTERNATE BRAND NAMES:**

- 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND**
  - 2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT**
- June 7, 2021 Proposed Revised Master Label Amendment To:  
 (1) Add Optional Graphics and (2) Soften a Marketing Claim  
 Based upon the September 23, 2020 Stamped Accepted Master Label  
 (Changes Are Implemented)**

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**Notes:**

- The **WASP HORNET YELLOWJACKET TRAP SYSTEM** contains three attractants, each with one active ingredient:
  - Heptyl butyrate (99.8%);
  - 2-Methyl-1-butanol (59.75%); and
  - Acetic acid (8.0%).
- The **AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS** includes the trap and the three attractants.
- The **AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT** is the attractant refill for the AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS and contains the three attractants without the trap.

1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

June 7, 2021 Proposed Revised Master Label Amendment To: (1) Add Optional Graphics and (2) Soften a Marketing Claim Based upon the September 23, 2020 Stamped Accepted Master Label (Changes Are Implemented)

## 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS

### 1.1. Label Insert

#### AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS LABEL INSERT

#### AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS

The AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS and the AAA [ATTRACTANT KIT] [TRAP] [REFILL] are proven to lure and trap the following species: Paper Wasp (*Polistes fuscatus*), European Paper Wasp (*P. dominulus*), Golden Paper Wasp (*P. aurifer*), Paper Wasp (*P. metricus*), Red Wasp (*P. carolina*), European Hornet (*Vespa crabro*), Bald-faced Hornet (*Dolichovespula maculata*), Aerial Yellowjacket (*D. arenaria*), Blackjacket (*Vespula consobrina*), California Yellowjacket (*V. sulphurea*), Common Yellowjacket (*V. vulgaris*), Eastern Yellowjacket (*V. maculifrons*), Forest Yellowjacket (*V. acadica*), German Yellowjacket (*V. germanica*), Northeastern Yellowjacket (*V. vidua*), Prairie Yellowjacket (*V. atropilosa*), Southern Yellowjacket (*V. squamosa*), Transition Yellowjacket (*V. flavopilosa*), Western Yellowjacket (*V. pensylvanica*).

CONTENTS	INGREDIENTS
<b>1 YELLOW TUBE</b> NET WT: 0.05 oz	Active ingredient: Heptyl Butyrate . . . . . 99.8%
	Other ingredients . . . . . 0.2%
	Total . . . . . 100.0%
<b>1 VIAL</b> NET WT: 0.05 oz	Active ingredient: 2-Methyl-1-butanol . . . . . 59.75%
	Other ingredients . . . . . 40.25%
	Total . . . . . 100.00%
<b>1 GREEN TUBE</b> NET WT: 0.88 oz	Active ingredient: Acetic Acid . . . . . 8.0%
	Other ingredients . . . . . 92.0%
	Total . . . . . 100.0%

**KEEP OUT OF REACH OF CHILDREN  
 CAUTION**

#### PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

Caution. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse. This product contains wasp, hornet and yellowjacket attractant. Wasp, hornet and yellowjacket stings can cause allergic reactions and death. Seek immediate medical attention if stung and an allergic reaction occurs.

1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

June 7, 2021 Proposed Revised Master Label Amendment To: (1) Add Optional Graphics and (2) Soften a Marketing Claim Based upon the September 23, 2020 Stamped Accepted Master Label (Changes Are Implemented)

### FIRST AID

If in Eyes:	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
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Have the product container or label with you when calling a poison control center, doctor, or going for treatment. For emergency information concerning this product, call the National Pesticides Information Center (NPIC) at 1-800-858-7378 seven days a week, 6:30 AM to 4:30 PM Pacific Time.

### DIRECTIONS FOR USE

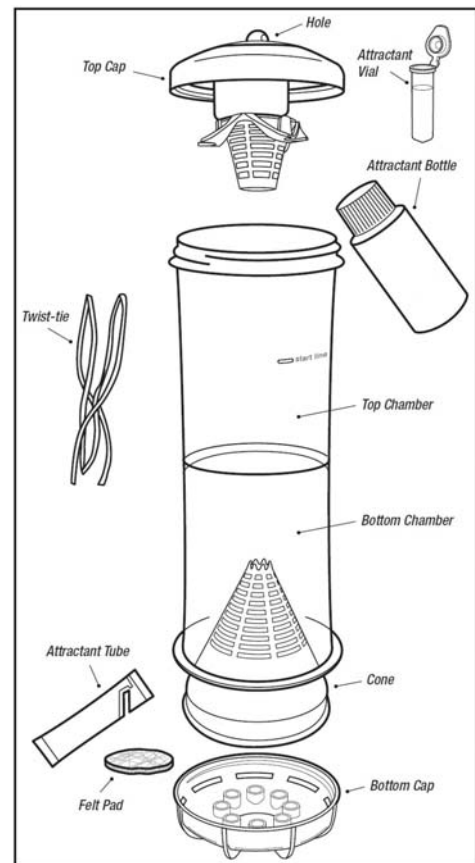
It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For residential, commercial, and agricultural use. For non-food use only.

Do not hang trap if you are allergic to wasp, hornet or yellowjacket stings.

### INITIAL SETUP

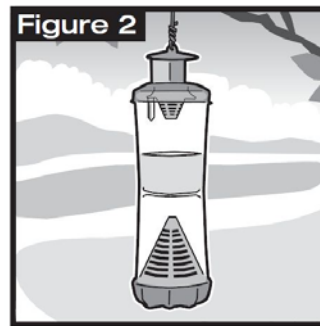
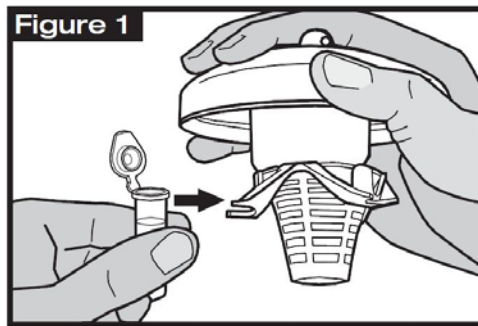
1. Remove twist-tie and enclosed Attractant Vial and Green Attractant Tube from top chamber.
2. Remove Yellow Attractant Tube from bottom chamber, but leave the cone in place and leave the felt pad in the center of the bottom cap.
3. Bait the bottom chamber first:
  - a. Cut tip of Yellow Attractant Tube and carefully empty contents onto felt pad.
  - b. Screw bottom cap back in place and set trap on a flat surface.
4. Next, bait the top chamber:
  - a. Remove Attractant Vial from its plastic pouch.
  - b. Pop open lid to Attractant Vial and snap into one of three notches next to the cone in the trap top cap. (Figure 1)
  - c. Cut tip of Green Attractant Tube and carefully pour liquid into top chamber.
  - d. Add water to top chamber so solution reaches the Start Line. Add 1-2 drops dishwashing liquid to the water mixture\*.
  - e. Thread twist-tie through hole on top cap.
  - f. Screw top cap back on and hang trap outdoors. (Figure 2)
5. Wash hands with soap and water.



1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

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### Trap Placement:

1. Hang trap outdoors, at least 20 feet away from plants grown for food or feed, building entries, and any known wasp, hornet or yellowjacket nests. Hang traps in late evening or early morning when wasps, hornets and yellowjackets are less active.
2. In extreme hot and dry weather, hang trap in the shade.

### Top Chamber:

\* Adding dishwashing liquid to the water mixture in the top chamber will coat the insects' wings and make it harder for them to fly once trapped. In hot and dry weather, liquid level in top chamber may evaporate below the Start Line before the attractant is due to be replaced. Do not add additional water to bring the liquid back up to the start line, as it will reduce attractant effectiveness.

### Use Rate:

Use 2-4 traps for a 10,000 square foot area, or 8 to 16 traps per acre. For areas with heavy infestation, use a maximum of 48 traps per acre.

### Reusing the Trap:

The attractants in the AAA [Trap] [Attractant Kit] are designed to last 2 weeks. AAA [Trap] [Attractant Kit] refills, which last an additional 2 weeks, should be available for purchase wherever the AAA trap is sold. Refills are also available through various online retailers; please visit [www.\\_\\_\\_\\_.com](http://www.____.com) for details.

1. Check to make sure all trapped insects are dead.
2. Empty dead insects and wipe insect residue from trap. (Top chamber cannot be emptied of insects without replacing the attractant.)
3. Keep felt pad in center of bottom cap to use with the Trap Refill. If pad is accidentally thrown away, a cotton ball can be used in its place.
4. Follow directions for baiting the bottom and top chambers in the initial setup instructions.

1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

June 7, 2021 Proposed Revised Master Label Amendment To: (1) Add Optional Graphics and (2) Soften a Marketing Claim  
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### **Catching the Queens:**

Wasp, hornet and yellowjacket queens hibernate during the winter, then emerge to look for nest sites. Paper wasp queens are the first to emerge, usually in late winter. Hornet and yellowjacket queens emerge later, during the first warm days of spring. When you use the AAA Trap at that time, you can capture some queens and reduce the likelihood that a nest will be established nearby. Insects caught this early in the season may not be numerous, but each queen captured represents one less nest later on. Once queens begin nest building, the AAA Trap may have periods of lower catches until worker populations grow.

### **STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry, well-ventilated location out of reach of children and pets.

**DISPOSAL:** Deposit used attractant and attractant packaging in trash for collection. Wash hands with soap and water.

Bull Run

### **Made in USA**

Bull Run Scientific, VBT  
3900 Westerre Parkway, Suite 300  
Richmond, VA 23233 USA  
1-800-\_\_\_-\_\_\_\_

EPA Reg. No. 84565-3  
EPA Est. No. 49407-WA-1

1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

June 7, 2021 Proposed Revised Master Label Amendment To: (1) Add Optional Graphics and (2) Soften a Marketing Claim  
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## 1.2. Outer Packaging Label

### BULL RUN

#### AAA Trap for Wasps, Hornets & Yellowjackets

CONTENTS	INGREDIENTS
1 YELLOW TUBE NET WT: 0.05 oz	Active ingredient: Heptyl Butyrate . . . . . 99.8%
	Other ingredients . . . . . 0.2%
	Total . . . . . 100.0%
1 VIAL NET WT: 0.05 oz	Active ingredient: 2-Methyl-1-butanol . . . . . 59.75%
	Other ingredients . . . . . 40.25%
	Total . . . . . 100.00%
1 GREEN TUBE NET WT: 0.88 oz	Active ingredient: Acetic Acid . . . . . 8.0%
	Other ingredients . . . . . 92.0%
	Total . . . . . 100.0%

**KEEP OUT OF REACH OF CHILDREN  
 CAUTION**

See [back] [side] panel for additional precautionary statements.

**PRECAUTIONARY STATEMENTS  
 HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

Caution. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse. This product contains wasp, hornet and yellowjacket attractant. Wasp, hornet and yellowjacket stings can cause allergic reactions and death. Seek immediate medical attention if stung and an allergic reaction occurs.

FIRST AID	
If in Eyes:	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center, doctor, or going for treatment. For emergency information concerning this product, call the National Pesticides Information Center (NPIC) at 1-800-858-7378 seven days a week, 6:30 AM to 4:30 PM Pacific Time.	



1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

June 7, 2021 Proposed Revised Master Label Amendment To: (1) Add Optional Graphics and (2) Soften a Marketing Claim  
Based upon the September 23, 2020 Stamped Accepted Master Label (Changes Are Implemented)

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### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For residential, commercial, and agricultural use. For non-food use only.

See Label Insert inside for complete directions for use.

### **STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry, well-ventilated location out of reach of children and pets.

**DISPOSAL:** Deposit used attractant and attractant packaging in trash for collection. Wash hands with soap and water.

### **Made in USA**

Bull Run Scientific, VBT  
3900 Westerre Parkway, Suite 300  
Richmond, VA 23233 USA  
1-800-\_\_\_\_-\_\_\_\_

EPA Reg. No. 84565-3  
EPA Est. No. 49407-WA-1  
U.S. Patent # \_\_\_\_\_.

1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

June 7, 2021 Proposed Revised Master Label Amendment To: (1) Add Optional Graphics and (2) Soften a Marketing Claim Based upon the September 23, 2020 Stamped Accepted Master Label (Changes Are Implemented)

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### 1.2.1. Outer Packaging Optional Label Text

Model \_\_\_\_\_

Made in USA

Visit our web site for more information on the different species of wasps, hornets and yellowjackets caught in the Bull Run AAA Trap.

www.\_\_\_\_\_.com

Visit www.\_\_\_\_\_.com to learn more about our other insect traps and attractants.

On Twitter? Follow us! Twitter.com/\_\_\_\_\_

\_\_\_\_\_.com Twitter:@\_\_\_\_\_

© \_\_\_\_\_, \_\_\_\_\_

- No need to guess the pest[s]
- Triple Lure Formula
- Catches Paper Wasps
- Catches Hornets
- Catches Yellowjackets
- Lure[s] 19 species
- Capture[s] 19 species

- Proven to lure:

{Optional graphics}

- Paper Wasps



- Hornets



- Yellowjackets



1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

June 7, 2021 Proposed Revised Master Label Amendment To: (1) Add Optional Graphics and (2) Soften a Marketing Claim Based upon the September 23, 2020 Stamped Accepted Master Label (Changes Are Implemented)

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- Lure[s]

{Optional graphics}

- Paper Wasps



- Hornets



- Yellowjackets



The combination of three attractants and the distinctive design of the AAA Trap have been developed by the Bull Run team of scientists and extensively tested over numerous years.

- Catches 19 species of stinging pest insects in one trap:
  - 5 species of Paper Wasps
  - Bald-faced Hornets and European Hornets
  - 12 species of Yellowjackets

The AAA WASP HORNET YELLOWJACKET [ATTRACTANT KIT] [TRAP] [REFILL] is proven to lure the following species: Paper Wasp (*Polistes fuscatus*), European Paper Wasp (*P. dominulus*), Golden Paper Wasp (*P. aurifer*), Paper Wasp (*P. metricus*), Red Wasp (*P. carolina*), European Hornet (*Vespa crabro*), Bald-faced Hornet (*Dolichovespula maculata*), Aerial Yellowjacket (*D. arenaria*), Blackjacket (*Vespula consobrina*), California Yellowjacket (*V. sulphurea*), Common Yellowjacket (*V. vulgaris*), Eastern Yellowjacket (*V. maculifrons*), Forest Yellowjacket (*V. acadica*), German Yellowjacket (*V. germanica*), Northeastern Yellowjacket (*V. vidua*), Prairie Yellowjacket (*V. atropilosa*), Southern Yellowjacket (*V. squamosa*), Transition Yellowjacket (*V. flavopilosa*), Western Yellowjacket (*V. pensylvanica*).

1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

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Wondering which of these insects are in your area? Find out at [www.aaatraps.com](http://www.aaatraps.com)

- Environmentally responsible
- Non-toxic mode of action against target pests
- No killing agents – insects either drown or dehydrate
- Lures queens & workers, spring to fall
- Catches queens in spring before they build nests
- Catches workers from summer through fall
  
- Easy to use, less waste
- Easy to reuse, less waste
- Easy to use
- Easy to reuse
- Less waste
  
- Attractant included
- Attractant included - lasts two weeks
- 2 week supply
- No extra food bait required

Bull Run AAA TRAP Wasp•Hornet•Yellowjacket Trap

Why guess which pest is bugging you? Now one trap does the trick. The Bull Run AAA Trap is proven to catch wasps, hornets and yellowjackets.

Bull Run AAA TRAP Wasp•Hornet•Yellowjacket Trap

Wasps

Hornets

Yellowjackets

1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

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## Bull Run AAA TRAP Wasp•Hornet•Yellowjacket Trap

{Optional graphics}

- Paper Wasps



- Hornets



- Yellowjackets



- Reusable
- Double-chambered design keeps insects trapped
- Durable construction holds up for multiple seasons

1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

June 7, 2021 Proposed Revised Master Label Amendment To: (1) Add Optional Graphics and (2) Soften a Marketing Claim Based upon the September 23, 2020 Stamped Accepted Master Label (Changes Are Implemented)

### 1.3. Yellow Attractant Tube Container Label

**YELLOW ATTRACTANT TUBE**  
**CAUTION: KEEP OUT OF REACH OF CHILDREN**  
WWW. \_\_\_\_\_

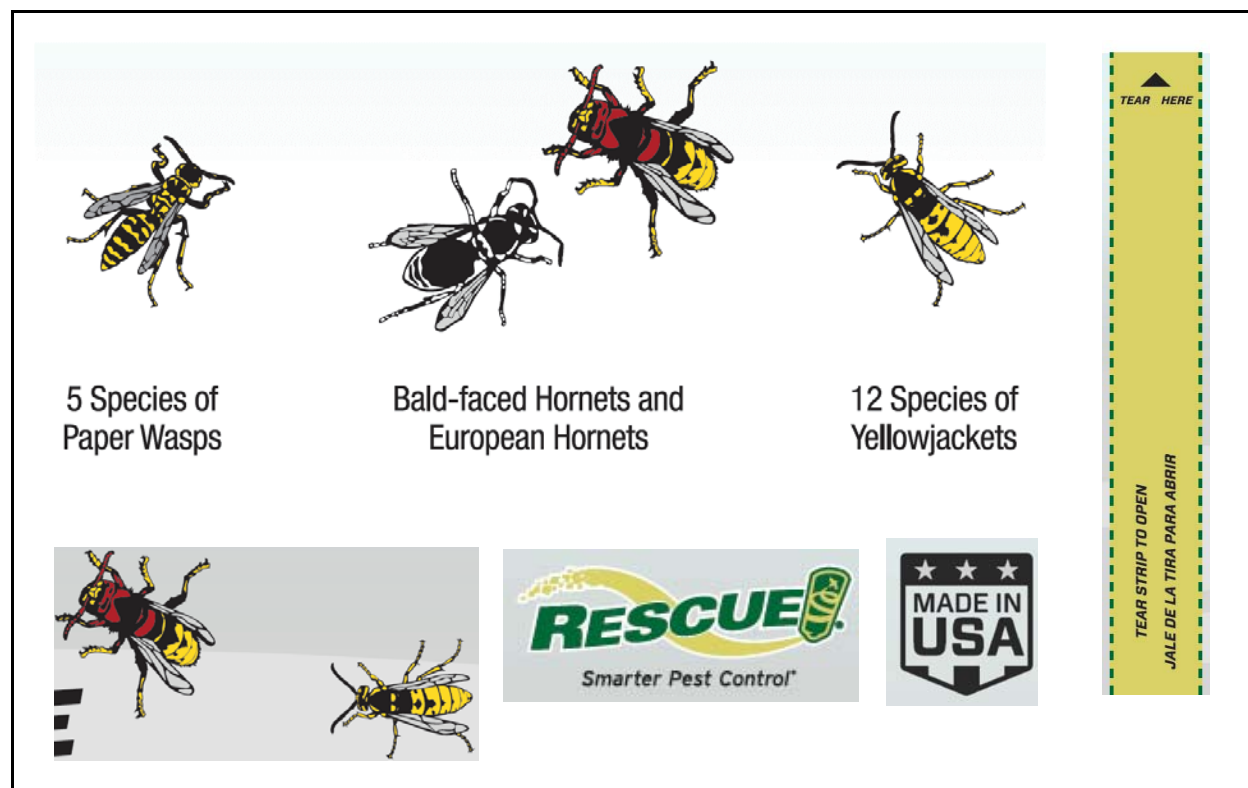
### 1.4. Attractant Vial Container Label

[Product Name Logo] **ATTRACTANT VIAL**  
**CAUTION: KEEP OUT OF REACH OF CHILDREN**  
WWW. \_\_\_\_\_

### 1.5. Green Attractant Tube Container Label

[Product Name Logo] **GREEN ATTRACTANT TUBE**  
**CAUTION: KEEP OUT OF REACH OF CHILDREN**  
Causes moderate eye irritation.  
Keep away from eyes and skin. Wash hands after handling product.  
WWW. \_\_\_\_\_

### 1.6. Optional Graphics



1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

June 7, 2021 Proposed Revised Master Label Amendment To: (1) Add Optional Graphics and (2) Soften a Marketing Claim  
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## 2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

### 2.1. Label Insert

See Section 1.1.

### 2.2. Outer Packaging Label

Bull Run

**AAA  
 WASP HORNET YELLOWJACKET  
 ATTRACTANT KIT**

CONTENTS	INGREDIENTS
<b>1 YELLOW TUBE</b> NET WT: 0.05 oz	Active ingredient: Heptyl Butyrate . . . . . 99.8%
	Other ingredients . . . . . <u>0.2%</u>
	Total . . . . . 100.0%
<b>1 VIAL</b> NET WT: 0.05 oz	Active ingredient: 2-Methyl-1-butanol . . . . . 59.75%
	Other ingredients . . . . . <u>40.25%</u>
	Total . . . . . 100.00%
<b>1 GREEN TUBE</b> NET WT: 0.88 oz	Active ingredient: Acetic Acid . . . . . 8.0%
	Other ingredients . . . . . <u>92.0%</u>
	Total . . . . . 100.0%

**KEEP OUT OF REACH OF CHILDREN  
 CAUTION**

See [back] [side] panel for additional precautionary statements.

**PRECAUTIONARY STATEMENTS  
 HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

Caution. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse. This product contains wasp, hornet and yellowjacket attractant. Wasp, hornet and yellowjacket stings can cause allergic reactions and death. Seek immediate medical attention if stung and an allergic reaction occurs.

FIRST AID	
If in Eyes:	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center, doctor, or going for treatment. For emergency information concerning this product, call the National Pesticides Information Center (NPIC) at 1-800-858-7378 seven days a week, 6:30 AM to 4:30 PM Pacific Time.	

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### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For residential, commercial, and agricultural use. For non-food use only.

See Label Insert inside for complete directions for use and additional labeling.

### **STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry, well-ventilated location out of reach of children and pets.

**DISPOSAL:** Deposit used attractant and attractant packaging in trash for collection. Wash hands with soap and water.

### **Made in USA**

Bull Run Scientific, VBT  
3900 Westerre Parkway, Suite 300  
Richmond, VA 23233 USA  
1-800-\_\_\_\_-\_\_\_\_

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### 2.2.1. Outer Packaging Optional Label Text

Model \_\_\_\_\_

Made in USA

Visit our web site for more information on the different species of wasps, hornets and yellowjackets caught in the Bull Run AAA Trap.

www.\_\_\_\_\_.com

Visit www.\_\_\_\_\_.com to learn more about our other insect traps and attractants.

On Twitter? Follow us! Twitter.com/\_\_\_\_\_

\_\_\_\_\_.com Twitter:@\_\_\_\_\_

© \_\_\_\_\_, \_\_\_\_\_

- No need to guess the pest[s]
- Triple Lure Formula
- Catches Paper Wasps
- Catches Hornets
- Catches Yellowjackets
- Lure[s] 19 species
- Capture[s] 19 species

- Proven to lure

{Optional graphics}

- Paper Wasps



- Hornets



- Yellowjackets



1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

June 7, 2021 Proposed Revised Master Label Amendment To: (1) Add Optional Graphics and (2) Soften a Marketing Claim Based upon the September 23, 2020 Stamped Accepted Master Label (Changes Are Implemented)

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- Lure[s]

{Optional graphics}

- Paper Wasps



- Hornets



- Yellowjackets



The combination of three attractants and the distinctive design of the AAA Trap have been developed by the Bull Run team of scientists and extensively tested over numerous years.

- Catches 19 species of stinging pest insects in one trap:
  - 5 species of Paper Wasps
  - Bald-faced Hornets and European Hornets
  - 12 species of Yellowjackets

The AAA WASP HORNET YELLOWJACKET [ATTRACTANT KIT] [TRAP] [REFILL] is proven to lure the following species: Paper Wasp (*Polistes fuscatus*), European Paper Wasp (*P. dominulus*), Golden Paper Wasp (*P. aurifer*), Paper Wasp (*P. metricus*), Red Wasp (*P. carolina*), European Hornet (*Vespa crabro*), Bald-faced Hornet (*Dolichovespula maculata*), Aerial Yellowjacket (*D. arenaria*), Blackjacket (*Vespula consobrina*), California Yellowjacket (*V. sulphurea*), Common Yellowjacket (*V. vulgaris*), Eastern Yellowjacket (*V. maculifrons*), Forest Yellowjacket (*V. acadica*), German Yellowjacket (*V. germanica*), Northeastern Yellowjacket (*V. vidua*), Prairie Yellowjacket (*V. atropilosa*), Southern Yellowjacket (*V. squamosa*), Transition Yellowjacket (*V. flavopilosa*), Western Yellowjacket (*V. pensylvanica*).

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Wondering which of these insects are in your area? Find out at [www.\\_\\_\\_\\_\\_.com](http://www._____.com)

- Environmentally responsible
- Non-toxic mode of action against target pests
- No killing agents – insects either drown or dehydrate
- Lures queens & workers, spring to fall
- Catches queens in spring before they build nests
- Catches workers from summer through fall
  
- Easy to use, less waste
- Easy to reuse, less waste
- Easy to use
- Easy to reuse
- Less waste
  
- Attractant included
- Attractant included - lasts two weeks
- 2 week supply
- No extra food bait required

{Optional text unique to the refill}

- Works in the Bull Run AAA Trap to capture 3 types of stinging pest insects!
  - Paper Wasps
  - Bald-faced Hornets and European Hornets
  - Yellowjackets
- Works in [the] [Bull Run] AAA Trap
- For [the] [Bull Run] AAA Trap

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### 2.3. Yellow Attractant Tube Container Label

See Section 1.3.

### 2.4. Attractant Vial Container Label

See Section 1.4.

### 2.5. Green Attractant Tube Container Label

See Section 1.5.

### 2.6. Optional Graphics

