

# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

July 16, 2021

Ms. Cynthia Ann Smith Agent for Bull Run Scientific, VBT c/o Conn & Smith, Inc Post Office Box 110535 Naples, FL 34108

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 – revise marketing

statement

Product Name: Wasp Hornet Yellowjacket Attractant System

EPA Registration Number: 84565-3

Application Date: 6-5-21

OPP Submission Number: 1070714 OPP Case Number: 00305022

Dear Ms. Smith:

The U.S. Environmental Protection Agency (EPA) is in receipt of your application for notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Biopesticides and Pollution Prevention Division (BPPD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records. You must submit one (1) copy of the final printed labeling with the modifications.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Page 2 of 2 EPA Reg. No. 84565-3 OPP Submission No. 1070714 OPP Case No. 00305022

If you have any questions, please contact Nina Naimy via email at naimy.nina@epa.gov.

Sincerely,

Andrew Bryceland, Team Leader Biochemical Pesticides Branch Biopesticides and Pollution Prevention Division (7511P)

Office of Pesticide Programs

### 084565-00003.20210605\_Changes\_Noted.pdf WASP HORNET YELLOWJACKET ATTRACTANT SYSTEM (EPA REG. NO. 84565-3) AND ALTERNATE BRAND NAMES:

- 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
  - 2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

June 5, 2021 Proposed Notification Master Label

Based upon the September 23, 2020 Stamped Accepted Master Label

To Soften a Marketing Statement (Changes Are Noted)

#### NOTIFICATION

84565-3

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

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### 07/16/2021

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- The WASP HORNET YELLOWJACKET TRAP SYSTEM contains three attractants, each with one active ingredient:
  - Heptyl butyrate (99.8%);
  - 2-Methyl-1-butanol (59.75%); and
  - Acetic acid (8.0%).
- The AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS includes the trap and the three attractants.
- The AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT is the attractant refill for the AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS and contains the three attractants without the trap.

- 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
  2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT
  June 5, 2021 Proposed Notification Master Label
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  To Soften a Marketing Statement
  (Changes Are Noted)
- 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS

#### 1.1. Label Insert

# AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS LABEL INSERT

### AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS

The AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS and the AAA [ATTRACTANT KIT] [TRAP] [REFILL] are proven to lure and trap the following species: Paper Wasp (Polistes fuscatus), European Paper Wasp (P. dominulus), Golden Paper Wasp (P. aurifer), Paper Wasp (P. metricus), Red Wasp (P. carolina), European Hornet (Vespa crabro), Bald-faced Hornet (Dolichovespula maculata), Aerial Yellowjacket (D. arenaria), Blackjacket (Vespula consobrina), California Yellowjacket (V. sulphurea), Common Yellowjacket (V. vulgaris), Eastern Yellowjacket (V. maculifrons), Forest Yellowjacket (V. acadica), German Yellowjacket (V. germanica), Northeastern Yellowjacket (V. vidua), Prairie Yellowjacket (V. atropilosa), Southern Yellowjacket (V. squamosa), Transition Yellowjacket (V. flavopilosa), Western Yellowjacket (V. pensylvanica).

CONTENTS	INGREDIENTS
1 YELLOW TUBE	Active ingredient: Heptyl Butyrate
NET WT:	Other ingredients
0.05 oz	Total
1 VIAL	Active ingredient: 2-Methyl-1-butanol 59.75%
NET WT:	Other ingredients
0.05 oz	Total
1 GREEN TUBE	Active ingredient: Acetic Acid
NET WT:	Other ingredients
0.88 oz	Total

# KEEP OUT OF REACH OF CHILDREN CAUTION

# PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

Caution. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse. This product contains wasp, hornet and yellowjacket attractant. Wasp, hornet and yellowjacket stings can cause allergic reactions and death. Seek immediate medical attention if stung and an allergic reaction occurs.

- 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
- 2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT June 5, 2021 Proposed Notification Master Label Based upon the September 23, 2020 Stamped Accepted Master Label To Soften a Marketing Statement (Changes Are Noted)

### FIRST AID

#### If in Eyes:

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
   Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.
- Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center, doctor, or going for treatment. For emergency information concerning this product, call the National Pesticides Information Center (NPIC) at 1-800-858-7378 seven days a week, 6:30 AM to 4:30 PM Pacific Time.

#### **DIRECTIONS FOR USE**

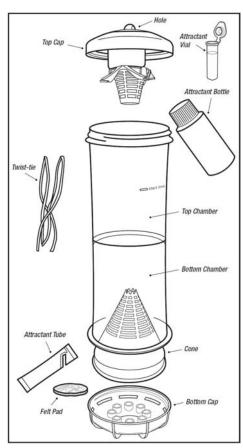
It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For residential, commercial, and agricultural use. For non-food use only.

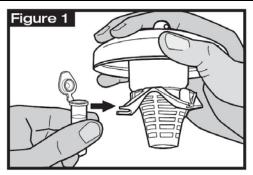
Do not hang trap if you are allergic to wasp, hornet or yellowjacket stings.

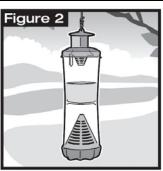
#### **INITIAL SETUP**

- Remove twist-tie and enclosed Attractant Vial and Green Attractant Tube from top chamber.
- 2. Remove Yellow Attractant Tube from bottom chamber, but leave the cone in place and leave the felt pad in the center of the bottom cap.
- 3. Bait the bottom chamber first:
  - a. Cut tip of Yellow Attractant Tube and carefully empty contents onto felt pad.
  - b. Screw bottom cap back in place and set trap on a flat surface.
- 4. Next, bait the top chamber:
  - a. Remove Attractant Vial from its plastic pouch.
  - b. Pop open lid to Attractant Vial and snap into one of three notches next to the cone in the trap top cap. (Figure 1)
  - c. Cut tip of Green Attractant Tube and carefully pour liquid into top chamber.
  - d. Add water to top chamber so solution reaches the Start Line. Add 1-2 drops dishwashing liquid to the water mixture\*.
  - e. Thread twist-tie through hole on top cap.
  - f. Screw top cap back on and hang trap outdoors. (Figure 2)
- Wash hands with soap and water.



- 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
- 2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT June 5, 2021 Proposed Notification Master Label Based upon the September 23, 2020 Stamped Accepted Master Label To Soften a Marketing Statement (Changes Are Noted)





### **Trap Placement:**

- Hang trap outdoors, at least 20 feet away from plants grown for food or feed, building entries, and any known wasp, hornet or yellowjacket nests. Hang traps in late evening or early morning when wasps, hornets and yellowjackets are less active.
- 2. In extreme hot and dry weather, hang trap in the shade.

#### Top Chamber:

\* Adding dishwashing liquid to the water mixture in the top chamber will coat the insects' wings and make to harder for them to fly once trapped. In hot and dry weather, liquid level in top chamber may evaporate below the Start Line before the attractant is due to be replaced. Do not add additional water to bring the liquid back up to the start line, as it will reduce attractant effectiveness.

#### Use Rate:

Use 2-4 traps for a 10,000 square foot area, or 8 to 16 traps per acre. For areas with heavy infestation, use a maximum of 48 traps per acre.

#### Reusing the Trap:

The attractants in the AAA [Trap] [Attractant Kit] are designed to last 2 weeks. AAA [Trap] [Attractant Kit] refills, which last an additional 2 weeks, should be available for purchase wherever the AAA trap is sold. Refills are also available through various online retailers; please visit www.\_\_\_\_.com for details.

- 1. Check to make sure all trapped insects are dead.
- 2. Empty dead insects and wipe insect residue from trap. (Top chamber cannot be emptied of insects without replacing the attractant.)
- 3. Keep felt pad in center of bottom cap to use with the Trap Refill. If pad is accidentally thrown away, a cotton ball can be used in its place.
- 4. Follow directions for baiting the bottom and top chambers in the initial setup instructions.

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1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT
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#### Catching the Queens:

Wasp, hornet and yellowjacket queens hibernate during the winter, then emerge to look for nest sites. Paper wasp queens are the first to emerge, usually in late winter. Hornet and yellowjacket queens emerge later, during the first warm days of spring. When you use the AAA Trap at that time, you can capture some queens and reduce the likelihood that a nest will be established nearby. Insects caught this early in the season may not be numerous, but each queen captured represents one less nest later on. Once queens begin nest building, the AAA Trap may have periods of lower catches until worker populations grow.

#### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets.

DISPOSAL: Deposit used attractant and attractant packaging in trash for collection. Wash

hands with soap and water.

**Bull Run** 

Made in USA
Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233 USA
1-800-\_\_\_-

EPA Reg. No. 84565-3 EPA Est. No. 49407-WA-1

- 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
- 2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT June 5, 2021 Proposed Notification Master Label Based upon the September 23, 2020 Stamped Accepted Master Label

To Soften a Marketing Statement (Changes Are Noted)

### 1.2. Outer Packaging Label

#### **BULL RUN**

#### AAA Trap for Wasps, Hornets & Yellowjackets

CONTENTS	INGREDIENTS			
1 YELLOW TUBE	Active ingredient: Heptyl Butyrate			
NET WT:	Other ingredients			
0.05 oz	Total			
1 VIAL	Active ingredient: 2-Methyl-1-butanol 59.75%			
NET WT:	Other ingredients			
0.05 oz	Total			
1 GREEN TUBE	Active ingredient: Acetic Acid			
NET WT:	Other ingredients			
0.88 oz	Total			

# KEEP OUT OF REACH OF CHILDREN CAUTION

See [back] [side] panel for additional precautionary statements.

# PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

Caution. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse. This product contains wasp, hornet and yellowjacket attractant. Wasp, hornet and yellowjacket stings can cause allergic reactions and death. Seek immediate medical attention if stung and an allergic reaction occurs.

	FIRST AID				
If in Eyes:	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>				
Have the product container or label with you when calling a poicen central center, dector, or					

Have the product container or label with you when calling a poison control center, doctor, or going for treatment. For emergency information concerning this product, call the National Pesticides Information Center (NPIC) at 1-800-858-7378 seven days a week, 6:30 AM to 4:30 PM Pacific Time.

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- 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
- 2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT
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#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For residential, commercial, and agricultural use. For non-food use only.

See Label Insert inside for complete directions for use.

#### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets. DISPOSAL: Deposit used attractant and attractant packaging in trash for collection. Wash

hands with soap and water.

#### Made in USA

Bull Run Scientific, VBT 3900 Westerre Parkway, Suite 300 Richmond, VA 23233 USA 1-800-\_\_\_-

EPA Reg. No. 84565-3 EPA Est. No. 49407-WA-1 U.S. Patent # \_\_\_\_\_.

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- 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
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1.2.1.	Outer	Packaging	Optional	Label	Text

Made in USA

Visit our web site for more information on the different species of wasps, hornets and yellowjackets caught in the Bull Run AAA Trap.

www.	.com
v v v v v v .	

Visit www.\_\_\_\_.com to learn more about our other insect traps and attractants.

On Twitter? Follow us! Twitter.com/\_\_\_\_\_

com	Twitter:@_	

© \_\_\_\_\_

- No need to guess the pest[s]
- Triple Lure Formula
- Catches Paper Wasps
- Catches Hornets
- Catches Yellowjackets
- Lure[s] 19 species
- Capture[s] 19 species
- Proven to lure
  - Paper Wasps (image[s])
  - Hornets (image[s])
  - Yellowjackets (image[s])
- Lure[s]
  - Paper Wasps (image[s])
  - Hornets (image[s])
  - Yellowjackets (image[s])

The combination of three attractants and the distinctive design of the AAA Trap have been developed by the Bull Run team of scientists and extensively tested over numerous years.

- Catches 19 species of stinging pest insects in one trap:
  - 5 species of Paper Wasps
  - Bald-faced Hornets and European Hornets
  - 12 species of Yellowjackets

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- 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
- 2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

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To Soften a Marketing Statement

(Changes Are Noted)

The AAA WASP HORNET YELLOWJACKET [ATTRACTANT KIT] [TRAP] [REFILL] is proven to lure the following species: Paper Wasp (Polistes fuscatus), European Paper Wasp (P. dominulus), Golden Paper Wasp (P. aurifer), Paper Wasp (P. metricus), Red Wasp (P. carolina), European Hornet (Vespa crabro), Bald-faced Hornet (Dolichovespula maculata), Aerial Yellowjacket (D. arenaria), Blackjacket (Vespula consobrina), California Yellowjacket (V. sulphurea), Common Yellowjacket (V. vulgaris), Eastern Yellowjacket (V. maculifrons), Forest Yellowjacket (V. acadica), German Yellowjacket (V. germanica), Northeastern Yellowjacket (V. vidua), Prairie Yellowjacket (V. atropilosa), Southern Yellowjacket (V. squamosa), Transition Yellowjacket (V. flavopilosa), Western Yellowjacket (V. pensylvanica).

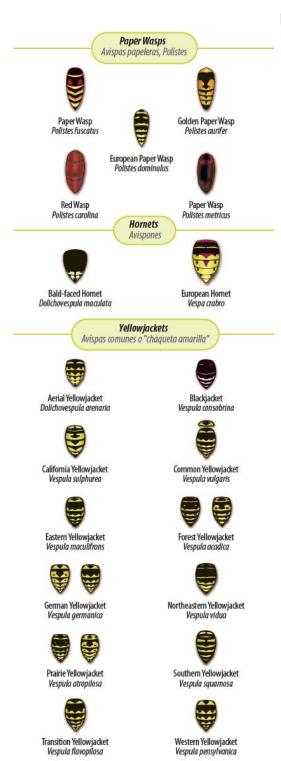
Wondering which of these insects are in your area? Find out at www.\_\_\_\_.com

- Environmentally responsible
- Non-toxic mode of action against target pests
- No killing agents insects either drown or dehydrate
- Lures queens & workers, spring to fall
- Catches queens in spring before they build nests
- Catches workers from summer through fall
- Easy to use, less waste
- Easy to reuse, less waste
- Easy to use
- Easy to reuse
- Less waste
- Attractant included
- Attractant included lasts two weeks
- 2 week supply
- No extra food bait required

- 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
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{Optional text, unique to the trap}

The Bull Run AAA Trap is following species, coloration and markings:



proven to catch the identified below by their

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- 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
- 2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT
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Bull Run AAA TRAP Wasp•Hornet•Yellowjacket Trap [Product Name Logo] Why guess which pest is bugging you? Now one trap does the trick. The Bull Run AAA Trap is the only trap proven to catch wasps, hornets and yellowjackets.

Bull Run AAA TRAP Wasp•Hornet•Yellowjacket Trap [Product Name Logo] Wasps
Hornets
Yellowjackets

Bull Run AAA TRAP Wasp • Hornet • Yellowjacket Trap [Product Name Logo]

- Paper Wasps (image[s])
- Bald-faced Hornets and European Hornets (image[s])
- Yellowjackets (image[s])
- Reusable
- Double-chambered design keeps insects trapped
- Durable construction holds up for multiple seasons

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- 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
- 2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT June 5, 2021 Proposed Notification Master Label Based upon the September 23, 2020 Stamped Accepted Master Label To Soften a Marketing Statement (Changes Are Noted)
- 1.3. Yellow Attractant Tube Container Label

YELLOW ATTRACTANT TUBE
CAUTION: KEEP OUT OF REACH OF CHILDREN
WWW.

1.4. Attractant Vial Container Label

[Product Name Logo] ATTRACTANT VIAL CAUTION: KEEP OUT OF REACH OF CHILDREN www.\_\_\_\_\_

1.5. Green Attractant Tube Container Label

[Product Name Logo] GREEN ATTRACTANT TUBE CAUTION: KEEP OUT OF REACH OF CHILDREN

Causes moderate eye irritation.

Keep away from eyes and skin. Wash hands after handling product.

www.\_\_\_\_\_\_

- 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
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#### AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

#### 2.1. Label Insert

See Section 1.1.

### 2.2. Outer Packaging Label

**Bull Run** 

### AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

CONTENTS	INGREDIENTS
1 YELLOW TUBE	Active ingredient: Heptyl Butyrate
NET WT:	Other ingredients
0.05 oz	Total
1 VIAL	Active ingredient: 2-Methyl-1-butanol 59.75%
NET WT:	Other ingredients
0.05 oz	Total
1 GREEN TUBE	Active ingredient: Acetic Acid
NET WT:	Other ingredients
0.88 oz	Total

# KEEP OUT OF REACH OF CHILDREN CAUTION

See [back] [side] panel for additional precautionary statements.

# PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

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	FIRST AID				
If in Eyes:	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>				

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#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For residential, commercial, and agricultural use. For non-food use only.

See Label Insert inside for complete directions for use and additional labeling.

#### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets. DISPOSAL: Deposit used attractant and attractant packaging in trash for collection. Wash

hands with soap and water.

#### Made in USA

Bull Run Scientific, VBT 3900 Westerre Parkway, Suite 300 Richmond, VA 23233 USA 1-800-\_\_\_-

EPA Reg. No. 84565-3 EPA Est. No. 49407-WA-1 US Patent #\_\_\_\_\_.

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2.:	2.1	١.	Outer	Packaging	Optional	Label	Text

- No need to guess the pest[s]
- Triple Lure Formula
- Catches Paper Wasps
- Catches Hornets
- Catches Yellowjackets
- Lure[s] 19 species
- Capture[s] 19 species
- Proven to lure
  - Paper Wasps (image[s])
  - Hornets (image[s])
  - Yellowjackets (image[s])
- Lure[s]
  - Paper Wasps (image[s])
  - Hornets (image[s])
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- ${\bf 2. \ \ AAA \ WASP \ HORNET \ YELLOWJACKET \ ATTRACTANT \ KIT}\\$

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Wondering which of these insects are in your area? Find out at www.\_\_\_\_.com

- Environmentally responsible
- Non-toxic mode of action against target pests
- No killing agents insects either drown or dehydrate
- Lures queens & workers, spring to fall
- Catches queens in spring before they build nests
- Catches workers from summer through fall
- Easy to use, less waste
- Easy to reuse, less waste
- Easy to use
- Easy to reuse
- Less waste
- Attractant included
- Attractant included lasts two weeks
- 2 week supply
- No extra food bait required

{Optional text unique to the refill}

- Works in the Bull Run AAA Trap to capture 3 types of stinging pest insects!
  - Paper Wasps
  - Bald-faced Hornets and European Hornets
  - Yellowjackets
- Works in [the] [Bull Run] AAA Trap
- For [the] [Bull Run] AAA Trap

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- 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
- 2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT
  June 5, 2021 Proposed Notification Master Label
  Based upon the September 23, 2020 Stamped Accepted Master Label
  To Soften a Marketing Statement
  (Changes Are Noted)

### 2.3. Yellow Attractant Tube Container Label

See Section 1.4.

#### 2.4. Attractant Vial Container Label

See Section 1.5.

### 2.5. Green Attractant Tube Container Label

See Section 1.6.