

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

September 23, 2020

Cynthia Ann Smith Agent Bull Run Scientific, VBT a/o Conn & Smith, Inc. 6713 Catskill Road Lorton, VA 22079-1113

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment – Adding additional optional text. Product Name: Wasp Hornet Yellowjacket Attractant System EPA Registration Number: 84565-3 Application Date: 06/24/2020 OPP Decision Number: 565599

Dear Ms. Smith:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the U.S. Environmental Protection Agency (EPA). If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration

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process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have any questions, please contact Sydnie Hetzel by phone at (703) 347-0220 or via email at Hetzel.sydnie@epa.gov.

Sincerely,

andrew E. Buycelow

Andrew Bryceland, Team Leader Biochemical Pesticides Branch Biopesticides and Pollution Prevention Division (7511P) Office of Pesticide Programs

Enclosure

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ACCEPTED 09/23/2020

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No.

84565-3

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Notes:

- The WASP HORNET YELLOWJACKET TRAP SYSTEM contains three attractants, each with one active ingredient:
 - Heptyl butyrate (99.8%);
 - 2-Methyl-1-butanol (59.75%); and
 - Acetic acid (8.0%).
- The AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS includes the trap and the three attractants.
- The AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT is the attractant refill for the AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS and contains the three attractants without the trap.

1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS

1.1. Label Insert

AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS LABEL INSERT

AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS

The AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS and the AAA [ATTRACTANT KIT] [TRAP] [REFILL] are proven to lure and trap the following species: Paper Wasp (*Polistes fuscatus*), European Paper Wasp (*P. dominulus*), Golden Paper Wasp (*P. aurifer*), Paper Wasp (*P. metricus*), Red Wasp (*P. carolina*), European Hornet (*Vespa crabro*), Bald-faced Hornet (*Dolichovespula maculata*), Aerial Yellowjacket (*D. arenaria*), Blackjacket (*Vespula consobrina*), California Yellowjacket (*V. sulphurea*), Common Yellowjacket (*V. vulgaris*), Eastern Yellowjacket (*V. maculifrons*), Forest Yellowjacket (*V. acadica*), German Yellowjacket (*V. germanica*), Northeastern Yellowjacket (*V. vidua*), Prairie Yellowjacket (*V. atropilosa*), Southern Yellowjacket (*V. squamosa*), Transition Yellowjacket (*V. flavopilosa*), Western Yellowjacket (*V. pensylvanica*).

CONTENTS	INGREDIENTS
1 YELLOW TUBE NET WT: 0.05 oz	Active ingredient: Heptyl Butyrate99.8%Other ingredients0.2%Total100.0%
1 VIAL NET WT: 0.05 oz	Active ingredient: 2-Methyl-1-butanol 59.75% Other ingredients 40.25% Total 100.00%
1 GREEN TUBE NET WT: 0.88 oz	Active ingredient: Acetic Acid 8.0% Other ingredients 92.0% Total 100.0%

KEEP OUT OF REACH OF CHILDREN CAUTION

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

Caution. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse. This product contains wasp, hornet and yellowjacket attractant. Wasp, hornet and yellowjacket stings can cause allergic reactions and death. Seek immediate medical attention if stung and an allergic reaction occurs.

To add optional label text (Changes Are Implemented)

FIRST AID

If in Eyes:	•	Hold eye open and rinse slowly and gently with water for 15-20 minutes.
		Remove contact lenses, if present, after the first 5 minutes, then continue
		rinsing.
	•	Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center, doctor, or going for treatment. For emergency information concerning this product, call the National Pesticides Information Center (NPIC) at 1-800-858-7378 seven days a week, 6:30 AM to 4:30 PM Pacific Time.

DIRECTIONS FOR USE

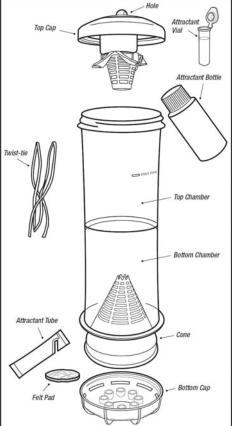
It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

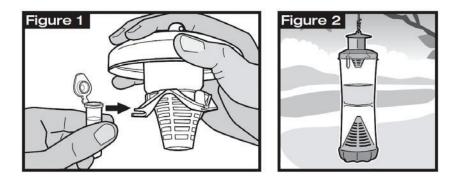
For residential, commercial, and agricultural use. For non-food use only.

Do not hang trap if you are allergic to wasp, hornet or yellowjacket stings.

INITIAL SETUP

- 1. Remove twist-tie and enclosed Attractant Vial and Green Attractant Tube from top chamber.
- 2. Remove Yellow Attractant Tube from bottom chamber, but leave the cone in place and leave the felt pad in the center of the bottom cap.
- 3. Bait the bottom chamber first:
 - a. Cut tip of Yellow Attractant Tube and carefully empty contents onto felt pad.
 - b. Screw bottom cap back in place and set trap on a flat surface.
- 4. Next, bait the top chamber:
 - a. Remove Attractant Vial from its plastic pouch.
 - Pop open lid to Attractant Vial and snap into one of three notches next to the cone in the trap top cap. (Figure 1)
 - c. Cut tip of Green Attractant Tube and carefully pour liquid into top chamber.
 - d. Add water to top chamber so solution reaches the Start Line. Add 1-2 drops dishwashing liquid to the water mixture*.
 - e. Thread twist-tie through hole on top cap.
 - f. Screw top cap back on and hang trap outdoors. (Figure 2)
- 5. Wash hands with soap and water.





Trap Placement:

- 1. Hang trap outdoors, at least 20 feet away from plants grown for food or feed, building entries, and any known wasp, hornet or yellowjacket nests. Hang traps in late evening or early morning when wasps, hornets and yellowjackets are less active.
- 2. In extreme hot and dry weather, hang trap in the shade.

Top Chamber:

* Adding dishwashing liquid to the water mixture in the top chamber will coat the insects' wings and make to harder for them to fly once trapped. In hot and dry weather, liquid level in top chamber may evaporate below the Start Line before the attractant is due to be replaced. <u>Do not</u> add additional water to bring the liquid back up to the start line, as it will reduce attractant effectiveness.

Use Rate:

Use 2-4 traps for a 10,000 square foot area, or 8 to 16 traps per acre. For areas with heavy infestation, use a maximum of 48 traps per acre.

Reusing the Trap:

The attractants in the AAA [Trap] [Attractant Kit] are designed to last 2 weeks. AAA [Trap] [Attractant Kit] refills, which last an additional 2 weeks, should be available for purchase wherever the AAA trap is sold. Refills are also available through various online retailers; please visit www._____.com for details.

- 1. Check to make sure all trapped insects are dead.
- 2. Empty dead insects and wipe insect residue from trap. (Top chamber cannot be emptied of insects without replacing the attractant.)
- 3. Keep felt pad in center of bottom cap to use with the Trap Refill. If pad is accidentally thrown away, a cotton ball can be used in its place.
- 4. Follow directions for baiting the bottom and top chambers in the initial setup instructions.

Catching the Queens:

Wasp, hornet and yellowjacket queens hibernate during the winter, then emerge to look for nest sites. Paper wasp queens are the first to emerge, usually in late winter. Hornet and yellowjacket queens emerge later, during the first warm days of spring. When you use the AAA Trap at that time, you can capture some queens and reduce the likelihood that a nest will be established nearby. Insects caught this early in the season may not be numerous, but each queen captured represents one less nest later on. Once queens begin nest building, the AAA Trap may have periods of lower catches until worker populations grow.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.
STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets.
DISPOSAL: Deposit used attractant and attractant packaging in trash for collection. Wash hands with soap and water.

Bull Run

Made in USA Bull Run Scientific, VBT 3900 Westerre Parkway, Suite 300 Richmond, VA 23233 USA 1-800-___-

EPA Reg. No. 84565-3 EPA Est. No. 49407-WA-1

1.2. Outer Packaging Label

BULL RUN

AAA Trap for Wasps, Hornets & Yellowjackets

CONTENTS	INGREDIENTS
	Active ingredient: Heptyl Butyrate 99.8% Other ingredients 0.2% Total 100.0%
	Active ingredient: 2-Methyl-1-butanol 59.75% Other ingredients 40.25% Total 100.00%
1 GREEN TUBE NET WT: 0.88 oz	Active ingredient: Acetic Acid 8.0% Other ingredients 92.0% Total 100.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [back] [side] panel for additional precautionary statements.

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

Caution. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse. This product contains wasp, hornet and yellowjacket attractant. Wasp, hornet and yellowjacket stings can cause allergic reactions and death. Seek immediate medical attention if stung and an allergic reaction occurs.

FIRST AID	
If in Eyes:	 Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center, doctor, or going for treatment. For emergency information concerning this product, call the National Pesticides Information Center (NPIC) at 1-800-858-7378 seven days a week, 6:30 AM to 4:30 PM Pacific Time.	

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For residential, commercial, and agricultural use. For non-food use only.

See Label Insert inside for complete directions for use.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.
STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets.
DISPOSAL: Deposit used attractant and attractant packaging in trash for collection. Wash hands with soap and water.

Made in USA Bull Run Scientific, VBT 3900 Westerre Parkway, Suite 300 Richmond, VA 23233 USA 1-800-___-

EPA Reg. No. 84565-3 EPA Est. No. 49407-WA-1 U.S. Patent # _____. 1.2.1. Outer Packaging Optional Label Text

Model _____

Made in USA

Visit our web site for more information on the different species of wasps, hornets and yellowjackets caught in the Bull Run AAA Trap.

www.____.com

Visit www._____.com to learn more about our other insect traps and attractants.

On Twitter? Follow us! Twitter.com/_____

____.com Twitter:@_____

©____, _____

- No need to guess the pest[s]
- Triple Lure Formula
- Catches Paper Wasps
- Catches Hornets
- Catches Yellowjackets
- Lure[s] 19 species
- Capture[s] 19 species
- Proven to lure
 - Paper Wasps (image[s])
 - Hornets (image[s])
 - Yellowjackets (image[s])
- Lure[s]
 - Paper Wasps (image[s])
 - Hornets (image[s])
 - Yellowjackets (image[s])

The combination of three attractants and the distinctive design of the AAA Trap have been developed by the Bull Run team of scientists and extensively tested over numerous years.

- Catches 19 species of stinging pest insects in one trap:
 - 5 species of Paper Wasps
 - Bald-faced Hornets and European Hornets
 - 12 species of Yellowjackets

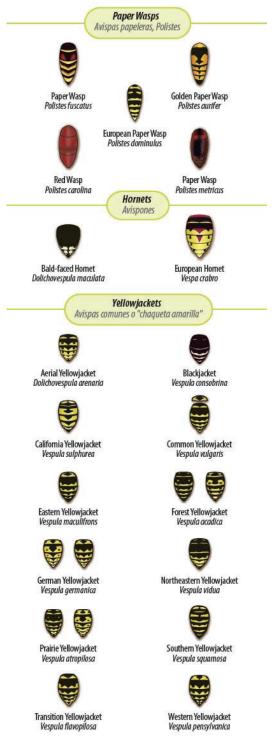
The AAA WASP HORNET YELLOWJACKET [ATTRACTANT KIT] [TRAP] [REFILL] is proven to lure the following species: Paper Wasp (Polistes fuscatus), European Paper Wasp (P. dominulus), Golden Paper Wasp (P. aurifer), Paper Wasp (P. metricus), Red Wasp (P. carolina), European Hornet (Vespa crabro), Bald-faced Hornet (Dolichovespula maculata), Aerial Yellowjacket (D. arenaria), Blackjacket (Vespula consobrina), California Yellowjacket (V. sulphurea), Common Yellowjacket (V. vulgaris), Eastern Yellowjacket (V. maculifrons), Forest Yellowjacket (V. acadica), German Yellowjacket (V. germanica), Northeastern Yellowjacket (V. vidua), Prairie Yellowjacket (V. atropilosa), Southern Yellowjacket (V. squamosa), Transition Yellowjacket (V. flavopilosa), Western Yellowjacket (V. pensylvanica).

Wondering which of these insects are in your area? Find out at www._____.com

- Environmentally responsible •
- Non-toxic mode of action against target pests
- No killing agents insects either drown or dehydrate
- Lures queens & workers, spring to fall •
- Catches queens in spring before they build nests
- Catches workers from summer through fall
- Easy to use, less waste
- Easy to reuse, less waste
- Easy to use •
- Easy to reuse
- Less waste
- Attractant included
- Attractant included lasts two weeks
- 2 week supply
- No extra food bait required

{Optional text, unique to the trap}

The Bull Run AAA Trap is proven to catch the following species, identified below by their coloration and markings:



Bull Run AAA TRAP Wasp•Hornet•Yellowjacket Trap [Product Name Logo] Why guess which pest is bugging you? Now one trap does the trick. The Bull Run AAA Trap is the only trap proven to catch wasps, hornets and yellowjackets.

Bull Run AAA TRAP Wasp•Hornet•Yellowjacket Trap [Product Name Logo] Wasps Hornets Yellowjackets

Bull Run AAA TRAP Wasp+Hornet+Yellowjacket Trap [Product Name Logo]

- Paper Wasps (image[s])
- Bald-faced Hornets and European Hornets (image[s])
- Yellowjackets (image[s])
- Reusable

•

- Double-chambered design keeps insects trapped
- Durable construction holds up for multiple seasons

1.3. Yellow Attractant Tube Container Label

YELLOW ATTRACTANT TUBE CAUTION: KEEP OUT OF REACH OF CHILDREN

www._____

1.4. Attractant Vial Container Label

[Product Name Logo] ATTRACTANT VIAL CAUTION: KEEP OUT OF REACH OF CHILDREN www._____

1.5. Green Attractant Tube Container Label

[Product Name Logo] GREEN ATTRACTANT TUBE CAUTION: KEEP OUT OF REACH OF CHILDREN Causes moderate eye irritation. Keep away from eyes and skin. Wash hands after handling product. www._____

2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

2.1. Label Insert

See Section 1.1.

2.2. Outer Packaging Label

Bull Run

AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

CONTENTS	INGREDIENTS
	Active ingredient: Heptyl Butyrate 99.8% Other ingredients 0.2%
0.05 oz	Total
	Active ingredient: 2-Methyl-1-butanol 59.75% Other ingredients 40.25% Total 100.00%
	Active ingredient: Acetic Acid 8.0% Other ingredients 92.0% Total 100.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [back] [side] panel for additional precautionary statements.

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

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DIRECTIONS FOR USE

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For residential, commercial, and agricultural use. For non-food use only.

See Label Insert inside for complete directions for use and additional labeling.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.
STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets.
DISPOSAL: Deposit used attractant and attractant packaging in trash for collection. Wash hands with soap and water.

Made in USA Bull Run Scientific, VBT 3900 Westerre Parkway, Suite 300 Richmond, VA 23233 USA 1-800-___-

EPA Reg. No. 84565-3 EPA Est. No. 49407-WA-1 US Patent #_____. (Changes Are Implemented)

2.2.1. Outer Packaging Optional Label Text

Model _____

Made in USA

Visit our web site for more information on the different species of wasps, hornets and yellowjackets caught in the Bull Run AAA Trap.

www.____.com

Visit www._____.com to learn more about our other insect traps and attractants.

On Twitter? Follow us! Twitter.com/_____

____.com Twitter:@_____

©____, _____

- No need to guess the pest[s]
- Triple Lure Formula
- Catches Paper Wasps
- Catches Hornets
- Catches Yellowjackets
- Lure[s] 19 species
- Capture[s] 19 species
- Proven to lure
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 - Hornets (image[s])
 - Yellowjackets (image[s])
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Wondering which of these insects are in your area? Find out at www._____.com

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- Non-toxic mode of action against target pests
- No killing agents insects either drown or dehydrate
- Lures queens & workers, spring to fall
- Catches queens in spring before they build nests
- Catches workers from summer through fall
- Easy to use, less waste
- Easy to reuse, less waste
- Easy to use
- Easy to reuse
- Less waste
- Attractant included
- Attractant included lasts two weeks
- 2 week supply
- No extra food bait required

{Optional text unique to the refill}

- Works in the Bull Run AAA Trap to capture 3 types of stinging pest insects!
 - Paper Wasps
 - Bald-faced Hornets and European Hornets
 - Yellowjackets
- Works in [the] [Bull Run] AAA Trap
- For [the] [Bull Run] AAA Trap

2.3. Yellow Attractant Tube Container Label

See Section 1.4.

2.4. Attractant Vial Container Label

See Section 1.5.

2.5. Green Attractant Tube Container Label

See Section 1.6.