

84565-3

01-30-2012

1/13

Bull Run Scientific, VBT
c/o Cynthia Ann Smith
Conn & Smith, Inc.
6713 Catskill Road
Lorton, VA 22079-1113

JAN 30 2012

Subject: Label Amendment to add "First Aid and" to the referral statement on the front panel.
Wasp Hornet Yellowjacket Attractant System
EPA Reg. No.: 84565-3
Your submission dated October 11, 2011
Decision Number: 456509

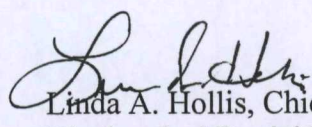
Dear Ms. Smith:

The amendment referred to above submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) section 3(c)(5), is acceptable provided that you:

- 1) Submit and/or cite all data required for registration/reregistration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
- 2) Submit two (2) copies of your final printed labeling before you release the product for shipment. Final printed labeling means the label or labeling of the product when distributed or sold. Clearly legible reproductions or photo reductions will be accepted for unusual labels, such as those silk-screened directly onto glass or metal containers or large bags or drum labels.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Should you have any questions, you may contact Mr. Colin Walsh directly at (703) 308-0298 or via email at walsh.colin@epa.gov.

Sincerely,



Linda A. Hollis, Chief
Biochemical Pesticides Branch

Biopesticides and Pollution
Prevention Division (7511P)

		CONCURRENCES			
SYMBOL	7511P	7511P			
SURNAME	Walsh	COLE			
DATE	1/16/12	1/13/12			

2
13

**WASP HORNET YELLOWJACKET ATTRACTANT SYSTEM (EPA REG. NO. 84565-3)
AND ALTERNATE BRAND NAMES:**

- 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
- 2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

October 11, 2011 Proposed Amended Master Label

Based upon the February 3, 2010 Stamped Accepted Master Label

To Add "First Aid and" to the Referral Statement to the Front Panel

(Changes Are Implemented)

ACCEPTED

Page 1 of 12

JAN 30 2012

Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for
the pesticide registered under
EPA Reg. No. **84565-3**

TABLE OF CONTENTS

	Page
1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS	2
1.1. Instructions	2
1.2. Trap Front Panel Label	7
1.3. Trap Side and Back Panel Label	7
1.4. Attractant Tube Container Label	10
1.5. Attractant Vial Container Label	10
1.6. Attractant Bottle Container Label	10
2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT	11
2.1. Instructions	11
2.2. Front Panel Label	11
2.3. Attractant Vial Container Label	12
2.4. Attractant Bottle Container Label	12
2.5. Attractant Tube Container Label	12

Notes:

- The **WASP HORNET YELLOWJACKET TRAP SYSTEM** contains three attractants, each with one active ingredient:
 - Heptyl butyrate (99.8%);
 - 2-Methyl-1-butanol (59.75%); and
 - Acetic acid (8.0%).
- The **AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS** includes the trap and the three attractants.
- The **AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT** is the attractant refill for the AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS and contains the three attractants without the trap.

1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

October 11, 2011 Proposed Amended Master Label

Based upon the February 3, 2010 Stamped Accepted Master Label

To Add "First Aid and" to the Referral Statement to the Front Panel (Changes Are Implemented)

1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS

1.1. Instructions

AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS INSTRUCTIONS

AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS

The AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS and the AAA ATTRACTANT KIT are proven to lure and trap the following species: Paper Wasp (*Polistes fuscatus*), European Paper Wasp (*P. dominulus*), Golden Paper Wasp (*P. aurifer*), Paper Wasp (*P. metricus*), Red Wasp (*P. carolina*), European Hornet (*Vespa crabro*), Bald-faced Hornet (*Dolichovespula maculata*), Aerial Yellowjacket (*D. arenaria*), Blackjacket (*Vespula consobrina*), California Yellowjacket (*V. sulphurea*), Common Yellowjacket (*V. vulgaris*), Eastern Yellowjacket (*V. maculifrons*), Forest Yellowjacket (*V. acadica*), German Yellowjacket (*V. germanica*), Northeastern Yellowjacket (*V. vidua*), Prairie Yellowjacket (*V. atropilosa*), Southern Yellowjacket (*V. squamosa*), Transition Yellowjacket (*V. flavopilosa*), Western Yellowjacket (*V. pensylvanica*).

CONTENTS	INGREDIENTS	
1 TUBE	Active ingredient: Heptyl Butyrate	99.8%
NET WT:	Other ingredients	0.2%
0.05 oz	Total	100.0%
1 VIAL	Active ingredient: 2-Methyl-1-butanol	59.75%
NET WT:	Other ingredients	40.25%
0.05 oz	Total	100.00%
1 BOTTLE	Active ingredient: Acetic Acid	8.0%
NET WT:	Other ingredients	92.0%
0.88 oz	Total	100.0%

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

Caution. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse. This product contains wasp, hornet and yellowjacket attractant. Wasp, hornet and yellowjacket stings can cause allergic reactions and death. Seek immediate medical attention if stung and an allergic reaction occurs.

4
13

AND ALTERNATE BRAND NAMES:

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FIRST AID	
If in Eyes:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. • Call a poison control center or doctor for treatment advice.
<p>Have the product container or label with you when calling a poison control center, doctor, or going for treatment. For emergency information concerning this product, call the National Pesticides Information Center (NPIC) at 1-800-858-7378 seven days a week, 6:30 AM to 4:30 PM Pacific Time.</p>	

DIRECTIONS FOR USE

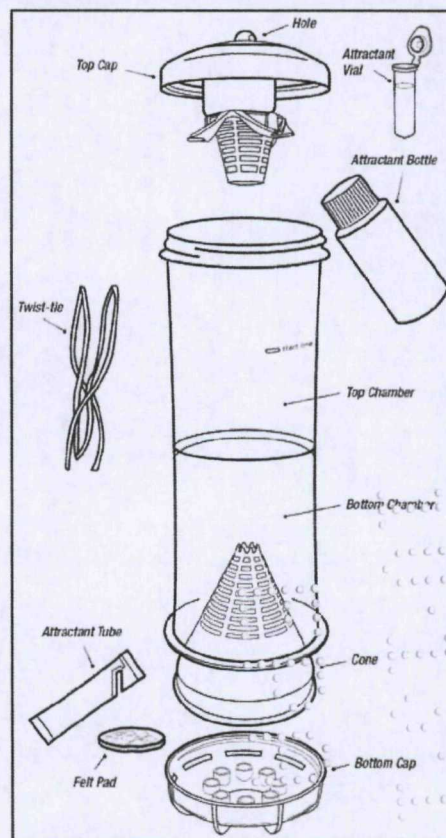
It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For residential, commercial, and agricultural use. For non-food use only.

Do not hang trap if you are allergic to wasp, hornet or yellowjacket stings.

INITIAL SETUP

1. Remove twist-tie and enclosed Attractant Vial and Attractant Bottle from top chamber.
2. Remove Attractant Tube and felt pad from bottom chamber. (Leave cone in place.)
3. Bait the bottom chamber first:
 - a. Place felt pad into center of bottom cap.
 - b. Cut tip of Attractant Tube.
 - c. Carefully empty attractant liquid onto felt pad.
 - d. Screw bottom cap back in place.
 - e. Set trap on flat surface.
4. Next, bait the top chamber:
 - a. Remove Attractant Vial from its plastic pouch.
 - b. Pop open lid to Attractant Vial and snap into one of three notches next to the cone in the trap top cap. (Figure 1)
 - c. Pour attractant bottle contents into top chamber.
 - d. Add water to top chamber so solution reaches the Start Line. Add 1-2 drops dishwashing liquid to the water mixture*.
 - e. Thread twist-tie through hole on top cap.
 - f. Screw top cap back on and hang trap outdoors. (Figure 2)
5. Wash hands with soap and water.



5
13

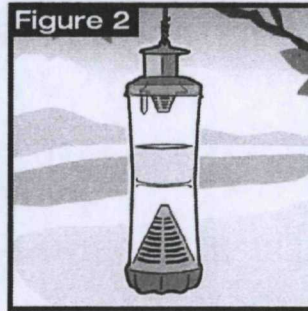
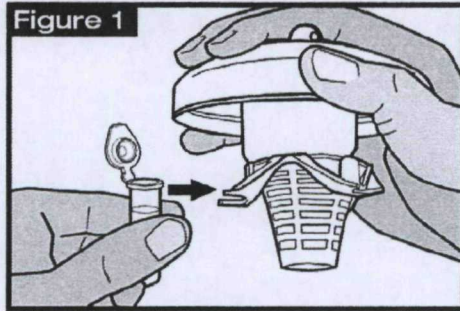
AND ALTERNATE BRAND NAMES:

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Trap Placement:

1. Hang trap outdoors, at least 20 feet away from plants grown for food or feed, building entries, and any known wasp, hornet or yellowjacket nests. Hang traps in late evening or early morning when wasps, hornets and yellowjackets are less active.
2. In extreme hot and dry weather, hang trap in the shade.

Top Chamber:

* Adding dishwashing liquid to the water mixture in the top chamber will coat the insects' wings and make it harder for them to fly once trapped. In hot and dry weather, liquid level in top chamber may evaporate below the Start Line before the attractant is due to be replaced. Do not add additional water to bring the liquid back up to the start line, as it will reduce attractant effectiveness.

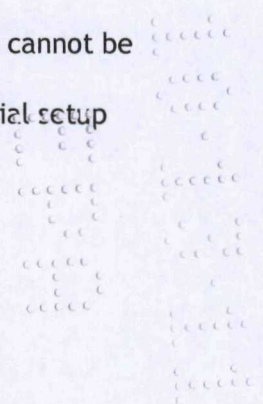
Use Rate:

Use 2-4 traps for a 10,000 square foot area, or 8 to 16 traps per acre. For areas with heavy infestation, use a maximum of 48 traps per acre.

Reusing the Trap:

The attractants in the AAA Trap are designed to last 2 weeks. AAA Attractant Kit refills, which last an additional 2 weeks, should be available for purchase wherever the AAA trap is sold. Refills are also available through various online retailers; please visit www.____.com for details.

1. Check to make sure all trapped insects are dead.
2. Empty dead insects and wipe insect residue from trap. (Top chamber cannot be emptied of insects without replacing the attractant.)
3. Follow directions for baiting the bottom and top chambers in the initial setup instructions.



6
13

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Catching the Queens:

Wasp, hornet and yellowjacket queens hibernate during the winter, then emerge to look for nest sites. Paper wasp queens are the first to emerge, usually in late winter. Hornet and yellowjacket queens emerge later, during the first warm days of spring. When you use the AAA Trap at that time, you can capture some queens and reduce the likelihood that a nest will be established nearby. Insects caught this early in the season may not be numerous, but each queen captured represents one less nest later on. Once queens begin nest building, the AAA Trap may have periods of lower catches until worker populations grow.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets.

DISPOSAL: Deposit used attractant and attractant packaging in trash for collection. Wash hands with soap and water.

Bull Run

Visit our web site for more information on the different species of wasps, hornets and yellowjackets caught in the Bull Run AAA Trap.

www._____.com

On Twitter? Follow us! Twitter.com/_____

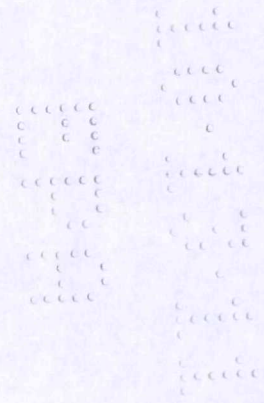
Made in USA

Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233 USA
1-800-____-____

EPA Reg. No. 84565-3

EPA Est. No. _____

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7
13

AND ALTERNATE BRAND NAMES:

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To Add "First Aid and" to the Referral Statement to the Front Panel (Changes Are Implemented)

[Outer Panels of Instructions]

Bull Run

Bull Run Scientific, VBT
 3900 Westerre Parkway, Suite 300
 Richmond, VA 23233 USA

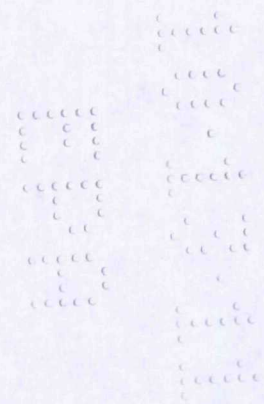
© _____, _____

Visit our web site for more information on the different species of wasps, hornets and yellowjackets caught in the Bull Run AAA Trap.

www._____.com

On Twitter? Follow us! Twitter.com/_____

Made in USA



8
13

1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
 2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT
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1.2. Trap Front Panel Label

AAA Trap for Wasps, Hornets & Yellowjackets

Reusable
 Attractant included
 Another environmentally responsible product from Bull Run

CONTENTS	INGREDIENTS
1 TUBE NET WT: 0.05 oz	Active ingredient: Heptyl Butyrate 99.8%
	Other ingredients 0.2%
	Total 100.0%
1 VIAL NET WT: 0.05 oz	Active ingredient: 2-Methyl-1-butanol 59.75%
	Other ingredients 40.25%
	Total 100.00%
1 BOTTLE NET WT: 0.88 oz	Active ingredient: Acetic Acid 8.0%
	Other ingredients 92.0%
	Total 100.0%

KEEP OUT OF REACH OF CHILDREN. CAUTION.
 See Instructions Inside for First Aid and Additional Precautionary Statements.

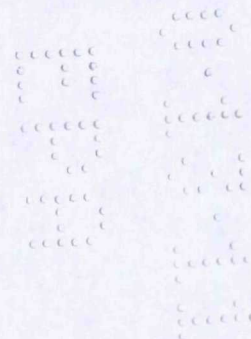
1.3. Trap Side and Back Panel Label

Model ____

Bull Run AAA TRAP Wasp•Hornet•Yellowjacket Trap [Product Name Logo]
 Why guess which pest is bugging you? Now one trap does the trick. The Bull Run AAA Trap is the only trap proven to catch wasps, hornets and yellowjackets.

The combination of three attractants and the distinctive design of the AAA Trap have been developed by the Bull Run team of scientists and extensively tested over numerous years.

- Catches 19 species of stinging pest insects in one trap
- 5 species of Paper Wasps
- Bald-faced Hornets and European Hornets
- 12 species of Yellowjackets
- Non-toxic mode of action against target pests
- No killing agents – insects either drown or dehydrate
- Reusable



9
13

WASP HORNET YELLOWJACKET ATTRACTANT SYSTEM (EPA REG. NO. 84565-3)

AND ALTERNATE BRAND NAMES:

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To Add "First Aid and" to the Referral Statement to the Front Panel (Changes Are Implemented)

- Attractant included - lasts two weeks
- Another environmentally responsible product from Bull Run
- No extra food bait required
- Catches queens in spring before they build nests
- Catches workers from summer through fall
- Double-chambered design keeps insects trapped
- Durable construction holds up for multiple seasons

Complete Instructions Inside.

Visit www._____.com to learn more about our other insect traps and attractants.

On Twitter? Follow us! [Twitter.com/_____](https://twitter.com/_____)

Made in USA

Bull Run Scientific, VBT
 3900 Westerre Parkway, Suite 300
 Richmond, VA 23233 USA
 1-800-____-_____

EPA Reg. No. 84565-3

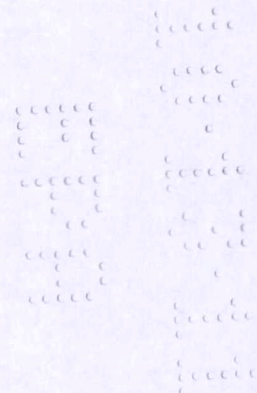
EPA Est. No. _____

© _____, _____

U.S. Patent# _____. Other domestic and international patents pending

www._____.com

Visit our web site for more information on the different species of wasps, hornets and yellowjackets caught in the AAA Trap.



19
13

AND ALTERNATE BRAND NAMES:

1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND

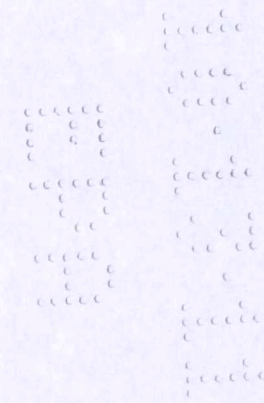
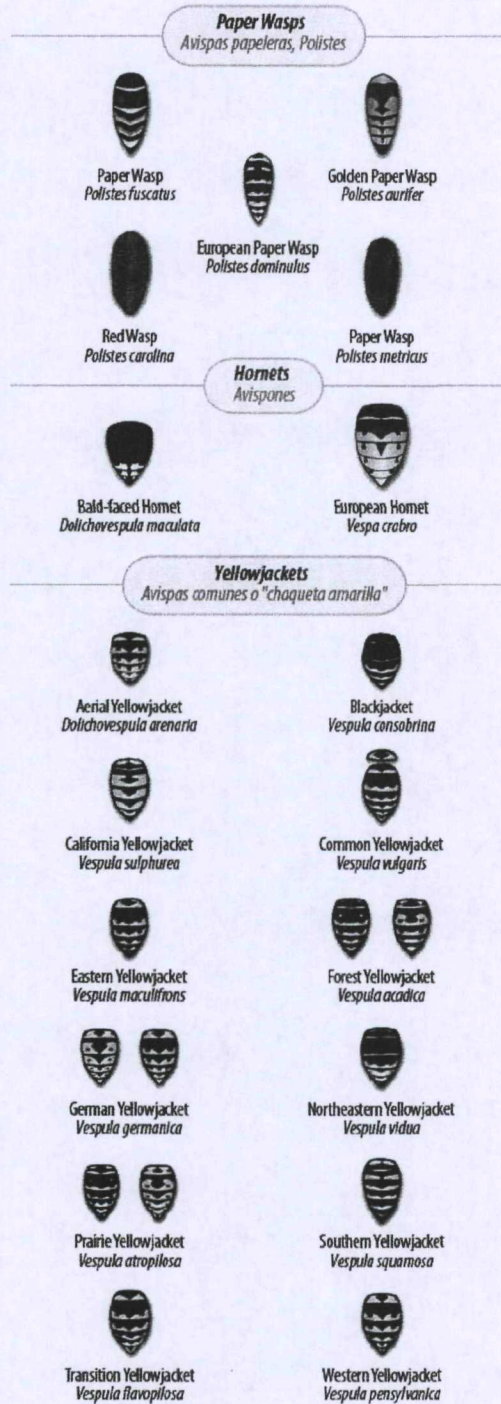
2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

October 11, 2011 Proposed Amended Master Label

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To Add "First Aid and" to the Referral Statement to the Front Panel (Changes Are Implemented)

The Bull Run AAA Trap is proven to catch the following species, identified below by their coloration and markings:



11
13

AND ALTERNATE BRAND NAMES:

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Wondering which of these insects are in your area? Find out at www._____.com

1.4. Attractant Tube Container Label

ATTRACTANT TUBE

CAUTION: KEEP OUT OF REACH OF CHILDREN

www._____

1.5. Attractant Vial Container Label

[Product Name Logo] **ATTRACTANT VIAL**

CAUTION: KEEP OUT OF REACH OF CHILDREN

www._____

1.6. Attractant Bottle Container Label

[Product Name Logo] **ATTRACTANT BOTTLE**

CAUTION: KEEP OUT OF REACH OF CHILDREN

Causes moderate eye irritation.

Keep away from eyes and skin. Wash hands after handling product.

www._____



12
 13

1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, AND
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- October 11, 2011 Proposed Amended Master Label
 Based upon the February 3, 2010 Stamped Accepted Master Label
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2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

2.1. Instructions

See Section 1.1.

2.2. Front Panel Label

Model _____

Bull Run

**AAA
 WASP HORNET YELLOWJACKET
 ATTRACTANT KIT**

2 week supply
 Works in the Bull Run AAA Trap to capture 3 types of stinging pest insects!
 Paper Wasps
 Bald-faced Hornets and European Hornets
 Yellowjackets
 Environmentally responsible
 No extra food bait required
 Non-toxic mode of action against target pests
 No killing agents – insects either drown or dehydrate
 Lures queens & workers, spring to fall

CONTENTS	INGREDIENTS
1 TUBE NET WT: 0.05 oz	Active ingredient: Heptyl Butyrate 99.8% Other ingredients 0.2% Total 100.0%
1 VIAL NET WT: 0.05 oz	Active ingredient: 2-Methyl-1-butanol 59.75% Other ingredients 40.25% Total 100.00%
1 BOTTLE NET WT: 0.88 oz	Active ingredient: Acetic Acid 8.0% Other ingredients 92.0% Total 100.0%

KEEP OUT OF REACH OF CHILDREN. CAUTION.
See Instructions Inside for First Aid and Additional Precautionary Statements.

13
13

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www._____.com

The AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT is proven to lure the following species: Paper Wasp (*Polistes fuscatus*), European Paper Wasp (*P. dominulus*), Golden Paper Wasp (*P. aurifer*), Paper Wasp (*P. metricus*), Red Wasp (*P. carolina*), European Hornet (*Vespa crabro*), Bald-faced Hornet (*Dolichovespula maculata*), Aerial Yellowjacket (*D. arenaria*), Blackjacket (*Vespula consobrina*), California Yellowjacket (*V. sulphurea*), Common Yellowjacket (*V. vulgaris*), Eastern Yellowjacket (*V. maculifrons*), Forest Yellowjacket (*V. acadica*), German Yellowjacket (*V. germanica*), Northeastern Yellowjacket (*V. vidua*), Prairie Yellowjacket (*V. atropilosa*), Southern Yellowjacket (*V. squamosa*), Transition Yellowjacket (*V. flavopilosa*), Western Yellowjacket (*V. pensylvanica*).

Visit our web site for more information on the different species of wasps, hornets and yellowjackets caught in the Bull Run AAA Trap. www._____.com

On Twitter? Follow us! Twitter.com/_____

Complete instructions inside.

Made in USA

Bull Run Scientific, VBT
 3900 Westerre Parkway, Suite 300
 Richmond, VA 23233 USA
 1-800-____-_____

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 www._____.com Twitter:@_____

EPA Reg. No. 84565-3
 EPA Est. No. _____
 US Patent#_____. Other domestic and international patents pending.

2.3. Attractant Vial Container Label

See Section 1.4.

2.4. Attractant Bottle Container Label

See Section 1.5.

2.5. Attractant Tube Container Label

See Section 1.6.

