

84565-3

02-03-2010

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U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Biopesticides and Pollution Prevention Division (7511P)  
1200 Pennsylvania Avenue NW  
Washington, DC 20460

EPA Reg. Number:  
**84565-3**

Date of Issuance:  
*03 Feb 2010*

Term of Issuance: **Unconditional**

Name of Pesticide Product:  
**Wasp Hornet and Yellow  
Jacket Attractant  
System**

NOTICE OF PESTICIDE:  
 Registration  
 Reregistration  
(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):  
**Conn & Smith, Inc.  
Agent for Bull Run Scientific, VBT  
6713 Catskill Road  
Lorton, VA 22079-1113**

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Biopesticides and Pollution Prevention Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.


On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This registration does not eliminate the need for continual reassessment of the pesticide. If EPA determines at any time, that additional data are required to maintain in effect an existing registration, the Agency will require submission of such data under section 3(c)(2)(B) of FIFRA. This product is unconditionally registered in accordance with FIFRA Sec. 3(c)(5) provided you:

1. Submit and/or cite all data required for registration/ re-registration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
2. Revise the EPA Registration Number to read, "EPA Reg. No. **84565-3.**"
3. Submit two (2) copies of the final printed labeling before you release the product for shipment. Refer to the A-79 enclosure for a further description of final printed labeling.

A stamped copy of the label is enclosed for your records.

Signature of Approving Official:  
  
Keith A. Matthews, Acting Director,  
Biopesticides and Pollution Prevention Division

Date:  
*03 Feb 2010*

WASP HORNET YELLOWJACKET ATTRACTANT SYSTEM (EPA File Symbol 84565-G)  
and Alternate Brand Names:

- 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, and
- 2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

JANUARY 29, 2010 PROPOSED MASTER LABEL  
(Supersedes the November 6, 2009 version)

All Changes are Implemented

**ACCEPTED**

FEB 03 2010

Under the Federal Insecticide, Fungicide  
and Rodenticide Act, as amended, for  
the pesticide registered under  
EPA Reg. No. **84565-3**

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Notes:

- The **WASP HORNET YELLOWJACKET TRAP SYSTEM** contains three attractants, each with one active ingredient:
  - Heptyl butyrate (99.8%);
  - 2-Methyl-1-butanol (59.75%); and
  - Acetic acid (8.0%).
- The **AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS** includes the trap and the three attractants.
- The **AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT** is the attractant refill for the AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS and contains the three attractants without the trap.

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# 1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS

## 1.1. Instructions

### AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS INSTRUCTIONS

#### AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS

The AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS and the AAA ATTRACTANT KIT are proven to lure and trap the following species: Paper Wasp (*Polistes fuscatus*), European Paper Wasp (*P. dominulus*), Golden Paper Wasp (*P. aurifer*), Paper Wasp (*P. metricus*), Red Wasp (*P. carolina*), European Hornet (*Vespa crabro*), Bald-faced Hornet (*Dolichovespula maculata*), Aerial Yellowjacket (*D. arenaria*), Blackjacket (*Vespula consobrina*), California Yellowjacket (*V. sulphurea*), Common Yellowjacket (*V. vulgaris*), Eastern Yellowjacket (*V. maculifrons*), Forest Yellowjacket (*V. acadica*), German Yellowjacket (*V. germanica*), Northeastern Yellowjacket (*V. vidua*), Prairie Yellowjacket (*V. atropilosa*), Southern Yellowjacket (*V. squamosa*), Transition Yellowjacket (*V. flavopilosa*), Western Yellowjacket (*V. pensylvanica*).

CONTENTS	INGREDIENTS	
1 TUBE NET WT: 0.05 oz	Active ingredient: Heptyl Butyrate . . . . .	99.8%
	Other ingredients . . . . .	0.2%
	Total . . . . .	100.0%
1 VIAL NET WT: 0.05 oz	Active ingredient: 2-Methyl-1-butanol . . . . .	59.75%
	Other ingredients . . . . .	40.25%
	Total . . . . .	100.00%
1 BOTTLE NET WT: 0.88 oz	Active ingredient: Acetic Acid . . . . .	8.0%
	Other ingredients . . . . .	92.0%
	Total . . . . .	100.0%

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

#### PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

Caution. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse. This product contains wasp, hornet and yellowjacket attractant. Wasp, hornet and yellowjacket stings can cause allergic reactions and death. Seek immediate medical attention if stung and an allergic reaction occurs.

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and Alternate Brand Names:

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<b>FIRST AID</b>	
If in Eyes:	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<p>Have the product container or label with you when calling a poison control center, doctor, or going for treatment. For emergency information concerning this product, call the National Pesticides Information Center (NPIC) at 1-800-858-7378 seven days a week, 6:30 AM to 4:30 PM Pacific Time.</p>	

### DIRECTIONS FOR USE

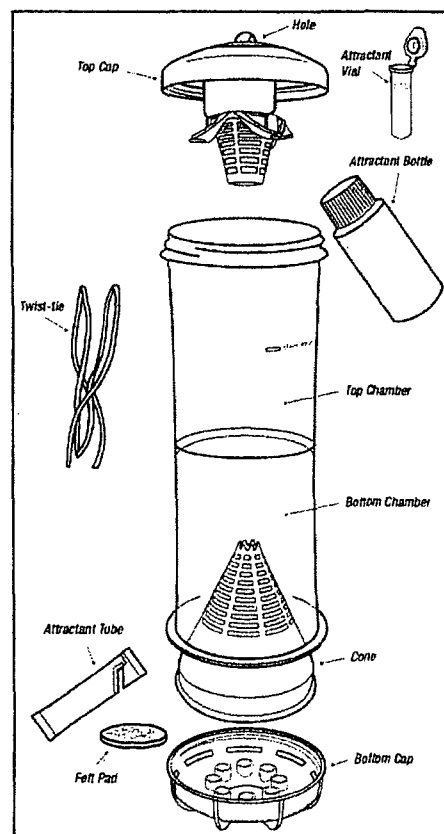
It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For residential, commercial, and agricultural use. For non-food use only.

Do not hang trap if you are allergic to wasp, hornet or yellowjacket stings.

#### INITIAL SETUP

1. Remove twist-tie and enclosed Attractant Vial and Attractant Bottle from top chamber.
2. Remove Attractant Tube and felt pad from bottom chamber. (Leave cone in place.)
3. Bait the bottom chamber first:
  - a. Place felt pad into center of bottom cap.
  - b. Cut tip of Attractant Tube.
  - c. Carefully empty attractant liquid onto felt pad.
  - d. Screw bottom cap back in place.
  - e. Set trap on flat surface.
4. Next, bait the top chamber:
  - a. Remove Attractant Vial from its plastic pouch.
  - b. Pop open lid to Attractant Vial and snap into one of three notches next to the cone in the trap top cap. (Figure 1)
  - c. Pour attractant bottle contents into top chamber.
  - d. Add water to top chamber so solution reaches the Start Line. Add 1-2 drops dishwashing liquid to the water mixture\*.
  - e. Thread twist-tie through hole on top cap.
  - f. Screw top cap back on and hang trap outdoors. (Figure 2)
5. Wash hands with soap and water.



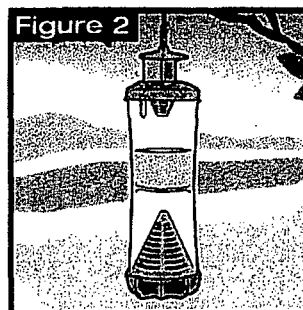
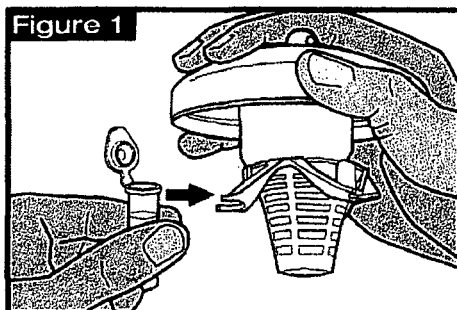
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JANUARY 29, 2010 PROPOSED MASTER LABEL

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#### Trap Placement:

1. Hang trap outdoors, at least 20 feet away from plants grown for food or feed, building entries, and any known wasp, hornet or yellowjacket nests. Hang traps in late evening or early morning when wasps, hornets and yellowjackets are less active.
2. In extreme hot and dry weather, hang trap in the shade.

#### Top Chamber:

\* Adding dishwashing liquid to the water mixture in the top chamber will coat the insects' wings and make it harder for them to fly once trapped. In hot and dry weather, liquid level in top chamber may evaporate below the Start Line before the attractant is due to be replaced. Do not add additional water to bring the liquid back up to the start line, as it will reduce attractant effectiveness.

#### Use Rate:

Use 2-4 traps for a 10,000 square foot area, or 8 to 16 traps per acre. For areas with heavy infestation, use a maximum of 48 traps per acre.

#### Reusing the Trap:

The attractants in the AAA Trap are designed to last 2 weeks. AAA Attractant Kit refills, which last an additional 2 weeks, should be available for purchase wherever the AAA trap is sold. Refills are also available through various online retailers; please visit [www.\\_\\_\\_\\_\\_.com](http://www._____.com) for details.

1. Check to make sure all trapped insects are dead.
2. Empty dead insects and wipe insect residue from trap. (Top chamber cannot be emptied of insects without replacing the attractant.)
3. Follow directions for baiting the bottom and top chambers in the initial setup instructions.

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**Catching the Queens:**

Wasp, hornet and yellowjacket queens hibernate during the winter, then emerge to look for nest sites. Paper wasp queens are the first to emerge, usually in late winter. Hornet and yellowjacket queens emerge later, during the first warm days of spring. When you use the AAA Trap at that time, you can capture some queens and reduce the likelihood that a nest will be established nearby. Insects caught this early in the season may not be numerous, but each queen captured represents one less nest later on. Once queens begin nest building, the AAA Trap may have periods of lower catches until worker populations grow.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry, well-ventilated location out of reach of children and pets.

**DISPOSAL:** Deposit used attractant and attractant packaging in trash for collection. Wash hands with soap and water.

**Bull Run**

Visit our web site for more information on the different species of wasps, hornets and yellowjackets caught in the Bull Run AAA Trap.

www.\_\_\_\_\_.com

On Twitter? Follow us! Twitter.com/\_\_\_\_\_

**Made in USA**

Bull Run Scientific, VBT  
3900 Westerre Parkway, Suite 300  
Richmond, VA 23233 USA  
1-800-\_\_\_\_-\_\_\_\_

EPA Reg. No. 84565-\_\_

EPA Est. No. \_\_\_\_\_

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and Alternate Brand Names:

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**[Outer Panels of Instructions]**

Bull Run

Bull Run Scientific, VBT  
3900 Westerre Parkway, Suite 300  
Richmond, VA 23233 USA

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Visit our web site for more information on the different species of wasps, hornets and yellowjackets caught in the Bull Run AAA Trap.

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**1.2. Trap Front Panel Label**

**AAA Trap for Wasps, Hornets & Yellowjackets**

Reusable

Attractant included

Another environmentally responsible product from Bull Run

CONTENTS	INGREDIENTS	
<b>1 TUBE</b> NET WT: 0.05 oz	Active ingredient: Heptyl Butyrate	99.8%
	Other ingredients	0.2%
	Total	100.0%
<b>1 VIAL</b> NET WT: 0.05 oz	Active ingredient: 2-Methyl-1-butanol	59.75%
	Other ingredients	40.25%
	Total	100.00%
<b>1 BOTTLE</b> NET WT: 0.88 oz	Active ingredient: Acetic Acid	8.0%
	Other ingredients	92.0%
	Total	100.0%

**KEEP OUT OF REACH OF CHILDREN. CAUTION.**  
See Instructions Inside for Additional Precautionary Statements.

**1.3. Trap Side and Back Panel Label**

Model \_\_\_\_\_

Bull Run AAA TRAP Wasp•Hornet•Yellowjacket Trap [Product Name Logo]

Why guess which pest is bugging you? Now one trap does the trick. The Bull Run AAA Trap is the only trap proven to catch wasps, hornets and yellowjackets.

The combination of three attractants and the distinctive design of the AAA Trap have been developed by the Bull Run team of scientists and extensively tested over numerous years.

Catches 19 species of stinging pest insects in one trap

5 species of Paper Wasps

Bald-faced Hornets and European Hornets

12 species of Yellowjackets

Non-toxic mode of action against target pests

No killing agents – insects either drown or dehydrate

Reusable



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and Alternate Brand Names:

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JANUARY 29, 2010 PROPOSED MASTER LABEL

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All Changes are Implemented

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Attractant included - lasts two weeks

Another environmentally responsible product from Bull Run

No extra food bait required

Catches queens in spring before they build nests

Catches workers from summer through fall

Double-chambered design keeps insects trapped

Durable construction holds up for multiple seasons

Complete Instructions Inside.

Visit [www.\\_\\_\\_\\_\\_.com](http://www._____.com) to learn more about our other insect traps and attractants.

On Twitter? Follow us! [Twitter.com/\\_\\_\\_\\_\\_](https://twitter.com/_____)

**Made in USA**

Bull Run Scientific, VBT

3900 Westerre Parkway, Suite 300

Richmond, VA 23233 USA

1-800-\_\_\_\_-\_\_\_\_

EPA Reg. No. 84565-\_\_

EPA Est. No. \_\_\_\_\_

© \_\_\_\_\_, \_\_\_\_\_

U.S. Patent# \_\_\_\_\_. Other domestic and international patents pending

[www.\\_\\_\\_\\_\\_.com](http://www._____.com)

Visit our web site for more information on the different species of wasps, hornets and yellowjackets caught in the AAA Trap.

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and Alternate Brand Names:

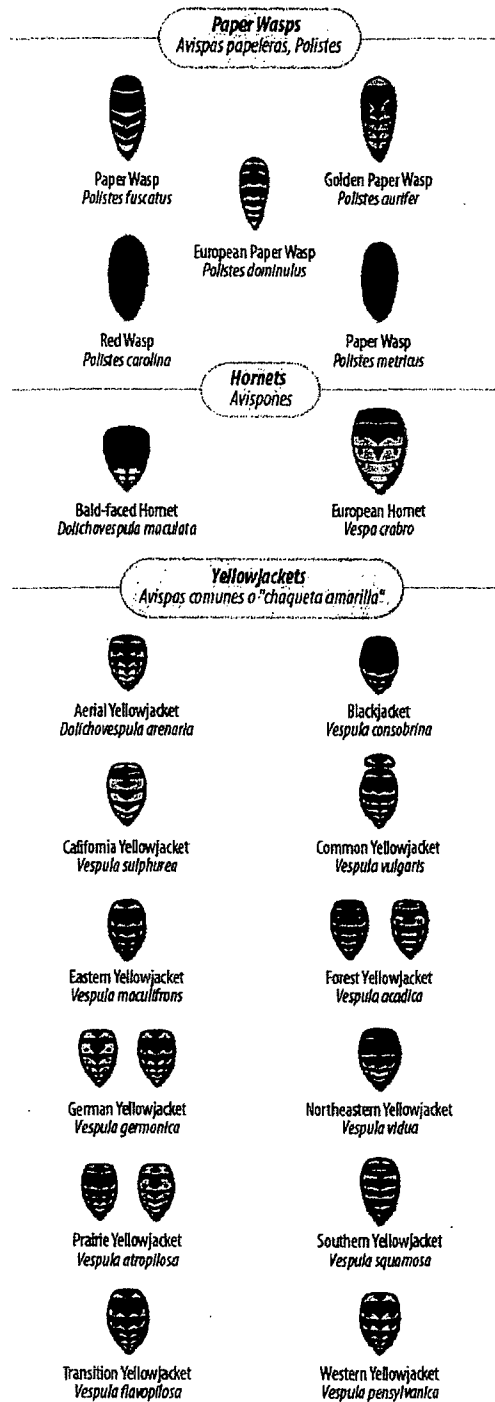
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JANUARY 29, 2010 PROPOSED MASTER LABEL

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All Changes are Implemented

The Bull Run AAA Trap is proven to catch the following species, identified below by their coloration and markings:



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WASP HORNET YELLOWJACKET ATTRACTANT SYSTEM (EPA File Symbol 84565-G)  
and Alternate Brand Names:

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1. AAA TRAP FOR WASPS, HORNETS & YELLOWJACKETS, and
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- JANUARY 29, 2010 PROPOSED MASTER LABEL  
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All Changes are Implemented
- 

Wondering which of these insects are in your area? Find out at [www.\\_\\_\\_\\_\\_.com](http://www._____.com)

**1.4. Attractant Tube Container Label**

**ATTRACTANT TUBE**  
**CAUTION: KEEP OUT OF REACH OF CHILDREN**  
www.\_\_\_\_\_

**1.5. Attractant Vial Container Label**

[Product Name Logo] **ATTRACTANT VIAL**  
**CAUTION: KEEP OUT OF REACH OF CHILDREN**  
www.\_\_\_\_\_

**1.6. Attractant Bottle Container Label**

[Product Name Logo] **ATTRACTANT BOTTLE**  
**CAUTION: KEEP OUT OF REACH OF CHILDREN**  
Causes moderate eye irritation.  
Keep away from eyes and skin. Wash hands after handling product.  
www.\_\_\_\_\_

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and Alternate Brand Names:

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All Changes are Implemented

## 2. AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT

### 2.1. Instructions

See Section 1.1.

### 2.2. Front Panel Label

Model \_\_\_\_\_

Bull Run

AAA  
WASP HORNET YELLOWJACKET  
ATTRACTANT KIT

2 week supply

Works in the Bull Run AAA Trap to capture 3 types of stinging pest insects!

Paper Wasps

Bald-faced Hornets and European Hornets

Yellowjackets

Environmentally responsible

No extra food bait required

Non-toxic mode of action against target pests

No killing agents – insects either drown or dehydrate

Lures queens & workers, spring to fall

CONTENTS	INGREDIENTS	
<b>1 TUBE</b>	Active ingredient: Heptyl Butyrate . . . . .	99.8%
NET WT:	Other ingredients . . . . .	0.2%
0.05 oz	Total . . . . .	100.0%
<b>1 VIAL</b>	Active ingredient: 2-Methyl-1-butanol . . . . .	59.75%
NET WT:	Other ingredients . . . . .	40.25%
0.05 oz	Total . . . . .	100.00%
<b>1 BOTTLE</b>	Active ingredient: Acetic Acid . . . . .	8.0%
NET WT:	Other ingredients . . . . .	92.0%
0.88 oz	Total . . . . .	100.0%

**KEEP OUT OF REACH OF CHILDREN. CAUTION.**  
See Instructions Inside for Additional Precautionary Statements.

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www.\_\_\_\_.com

The AAA WASP HORNET YELLOWJACKET ATTRACTANT KIT is proven to lure the following species: Paper Wasp (*Polistes fuscatus*), European Paper Wasp (*P. dominulus*), Golden Paper Wasp (*P. aurifer*), Paper Wasp (*P. metricus*), Red Wasp (*P. carolina*), European Hornet (*Vespa crabro*), Bald-faced Hornet (*Dolichovespula maculata*), Aerial Yellowjacket (*D. arenaria*), Blackjacket (*Vespula consobrina*), California Yellowjacket (*V. sulphurea*), Common Yellowjacket (*V. vulgaris*), Eastern Yellowjacket (*V. maculifrons*), Forest Yellowjacket (*V. acadica*), German Yellowjacket (*V. germanica*), Northeastern Yellowjacket (*V. vidua*), Prairie Yellowjacket (*V. atropilosa*), Southern Yellowjacket (*V. squamosa*), Transition Yellowjacket (*V. flavopilosa*), Western Yellowjacket (*V. pensylvanica*).

Visit our web site for more information on the different species of wasps, hornets and yellowjackets caught in the Bull Run AAA Trap. www.\_\_\_\_.com

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Complete instructions inside.

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 www.\_\_\_\_.com Twitter:@\_\_\_\_\_

EPA Reg. No. 84565-\_\_

EPA Est. No. \_\_\_\_\_

US Patent#\_\_\_\_\_. Other domestic and international patents pending.

**2.3. Attractant Vial Container Label**

See Section 1.4.

**2.4. Attractant Bottle Container Label**

See Section 1.5.

**2.5. Attractant Tube Container Label**

See Section 1.6.