

84565-2

4/9/2014

1/27



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

April 9, 2014

Bull Run Scientific, VBT
C/o Conn & Smith Inc.
6713 Catskill Road
Lorton, VA 22079-1113
Attn: Cynthia Ann Smith

Subject: Notification of Minor Label changes – Move “Caution” so it is after “Keep Out of Reach of Children” and make minor changes in non-prescribed label text per PR Notice 98-10.

Prod. Brand Name: **Bull Run Fly Attractant.**
EPA Reg. #: **84565-2.**
Your Submission dated **April 3, 2014.**

Dear Ms. Smith:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under Pesticide Registration Notice (PRN) 98-10 dated above. A screen of this request has been conducted for its applicability under PRN 98-10, and it has been determined that the actions requested falls within the scope of this Notice. Our records have been duly noted, and the label submitted with this application has been stamped “Notification Accepted” and will be placed accordingly in our records.

Three (3) copies of final printed labeling must be submitted to the Agency before your product as modified, may be sold or distributed [PR Notice 82-2 and 40 CFR 156.10(a) (6)].

If you have any questions regarding this action, you may contact Mr. Sylvester George at (703) 603-0688 or via e-mail at george.sylvester@epa.gov.

Sincerely,

Linda A. Hollis

Linda A. Hollis, Chief
Biochemical Pesticide Branch
Biopesticides and Pollution
Prevention Division (7511P)



United States
Environmental Protection Agency
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number
2/27

Application for Pesticide - Section I

1. Company/Product Number 84565-2	2. EPA Product Manager Linda Hollis	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Bull Run Fly Attractant	PM# 91	
5. Name and Address of Applicant (Include ZIP Code) Bull Run Scientific, VBT 3900 Westerre Parkway, Suite 300, Richmond, VA 23233 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

Notification Accepted

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated <u>4/9/2014</u>	Date: <u>4/9/2014</u>
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.	Reviewer: <u>Stephen George</u>
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.	

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of minor label change.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
	If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container		<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container	5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product		
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Cynthia Ann Smith	Title Agent	Telephone No. (Include Area Code) 703-339-1170
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Cynthia Ann Smith</i>	3. Title Agent	
4. Typed Name Cynthia Ann Smith	5. Date <u>3/4/2014</u>	

April 3, 2014
HAND DELIVERED

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
One Potomac Yard
277 South Crystal Drive
Arlington, VA 22202-4501
Attn: Ms. Linda Hollis

Handwritten notes and markings on the right side of the page, including several lines of small, illegible characters and symbols.

Dear Ms. Hollis:

RE: Bull Run Fly Attractant (EPA Reg. No. 84565-2)
Notification of Minor Label Change

This letter and the enclosures are submitted on behalf of Bull Run Scientific, VBT.

On February 25, 2014, EPA issued a stamped accepted label for Bull Run Fly Attractant (EPA Reg. No. 84565-2). The enclosed proposed label notification:

1. Includes minor changes in non-prescribed label text; and
2. Moves the signal works so that it is after "Keep Out of Reach of Children" to be consistent with the Label Review Manual.

The following are enclosed:

1. Application form, dated April 3, 2014;
2. Certification with Respect to Label Integrity, dated April 3, 2014;
3. One paper copy of the proposed label notification dated April 3, 2014:
 - a. With the changes noted; and
 - b. With the changes implemented; and
4. A CD with word searchable pdf files of the proposed label dated April 3, 2014:
 - a. With the changes noted; and
 - b. With the changes implemented.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 And 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under section 12 and 14 of FIFRA.

Please feel free to contact me if there are any questions regarding this submission.

Sincerely,



Cynthia Ann Smith
Agent for Bull Run Scientific, VBT

cc: G. Simpson, Bull Run Scientific, VBT

4/27

Bull Run Fly Attractant Master Label

Notification Accepted

Date: 4/9/2014
 Reviewer: *Sylvester George*

Summary of Alternate Brand Name Products			
Alternate Brand Name	Description	Attractant Net Weight (Ounces)	Pages
Disposable Bull Run Medium Fly Trap	The attractant is packaged inside the trap and is not accessible to the user.	1.45	2-4
Disposable Bull Run Large Fly Trap	The attractant is packaged inside the trap and is not accessible to the user.	1.96	5-7
Reusable Bull Run Small Fly Trap Attractant	Attractant for the Reusable Bull Run Small Fly Trap. Packaged inside the Reusable Bull Run Small Fly Trap and sold separately as a refill for the Reusable Bull Run Small Fly Trap. Packaged in a printed vapor barrier pouch.	0.51	8-9
Reusable Bull Run Medium Fly Trap Attractant	Attractant for the Reusable Bull Run Medium Fly Trap. Packaged inside the Reusable Bull Run Medium Fly Trap and sold separately as a refill for the Reusable Bull Run Medium Fly Trap. Packaged in a printed vapor barrier pouch.	1.45	10-11
Reusable Bull Run Large Fly Trap Attractant	Attractant for the Reusable Bull Run Large Fly Trap. Packaged inside the Reusable Bull Run Large Fly Trap and sold separately as a refill for the Reusable Bull Run Large Fly Trap. Packaged in a printed vapor barrier pouch.	2.47	12-13
Bull Run Fly Attractant	Place holder. Brand name is not planned for use.	Not Specified	14-15
Tubular Bull Run Fly Trap: • Pedestal • Insert	The attractant is packaged inside the trap insert and is not accessible to the user. Sold with decorative cover.	0.51	16-2017
Tubular Bull Run Fly Trap Insert	The attractant is packaged inside the trap insert and is not accessible to the user. Refill. Sold without decorative cover.	0.51	21-23 22-24

Labeling Text for Use on Disposable Bull Run Medium Fly Trap

[Front Panel, Disposable Bull Run Medium Fly Trap]

Model XXX

**Disposable
Bull Run
MEDIUM FLY TRAP**

Protect your outdoor living space from nuisance and filth flies

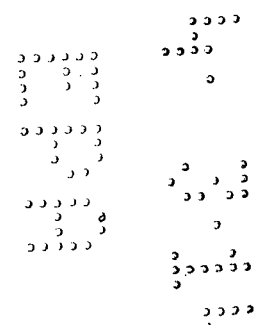
Optional text: [Non-toxic mode of action] [Naturally-occurring ingredients draw flies away from you] [Perfect for lawn, garden, camping and farm use]

- No killing agents - insects drown • Effective and responsible
- Complete with attractant • Just add water and hang • Catches up to 20,000 flies

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	31.4%
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children
CAUTION

NET CONTENTS: 1.45 oz



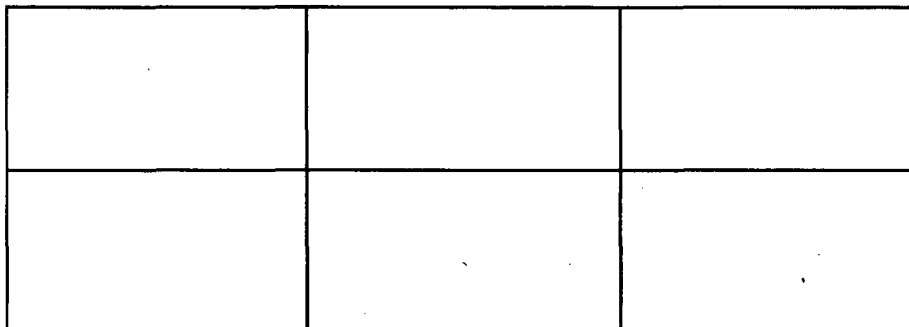
[Top Panel, Disposable Bull Run Medium Fly Trap]

Read instructions before opening.
Cut here on dotted line.

6/27

[Back Panel, Disposable Bull Run Medium Fly Trap]

----- Fill Line -----



DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is proven to catch the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

1. Cut plastic on top cap at dotted line.
2. Pull open and attach string or wire.
3. Add water to fill line on bag.
4. Hang trap outside near a fly source (garbage, compost pile, dog run, stable) to draw flies away from home entrances and outdoor living areas. Strong odor may occur if not placed in well-ventilated area.
5. Attractant pouch will dissolve and activate within 2-5 hours, creating an odor attractive to flies.
6. Replace trap when full, when contents dry out, or after 30 days - whichever comes first.
7. Close cap.
8. Deposit in trash for collection.
9. Wash hands with soap and water.

Helpful Hints: Weather conditions affect fly activity and trap effectiveness. In hotter temperatures, place traps in shade. In cooler temperatures, flies will be more active where it is warmer, so place traps in sun-exposed areas.

For more significant fly problems, look for larger capacity Bull Run Disposable and Reusable Fly Traps.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of pets and livestock.

DISPOSAL: Deposit in trash for collection. Wash hands with soap and water.

7/27

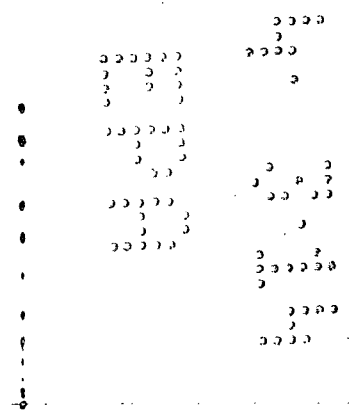
Bull Run Fly Attractant (EPA Reg. No. 84565-2)
April 3, 2014 Proposed Master Label Notification - Changes Noted
Based upon the February 25, 2014 EPA Stamped ACCEPTED label
Minor changes for internal label consistency; signal word after KOROC

FOR CUSTOMER SERVICE
CALL TOLL FREE:
1-800-XXX-XXXX

EPA Reg. No. 84565-2
EPA Est. No. _____

MADE IN USA with 80% U.S. parts
Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233

Learn more about flies and other insects by visiting our web site at www.xxxxxxx.com.
Made under one or more of the following patents: U.S. XXXXXXX, XXXXXXX; Australia XXXXXXX;
Canada XXXXXXX; EU XXXXXXX.



8/27

Labeling Text for Use on Disposable Bull Run Large Fly Trap

[Front Panel, Disposable Bull Run Large Fly Trap]

Model XXX

**Disposable
Bull Run
LARGE FLY TRAP**

Designed for areas with heavy fly concentration

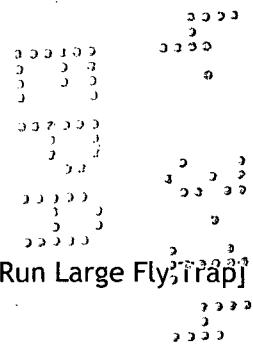
Optional text: [Non-toxic mode of action] [Naturally-occurring ingredients draw flies away from you] [Perfect for lawn, garden, camping and farm use]

- No killing agents - insects drown • Effective and responsible
- Complete with attractant • Just add water and hang • Catches up to 40,000 flies

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	31.4%
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children
CAUTION

NET CONTENTS: 1.96 oz



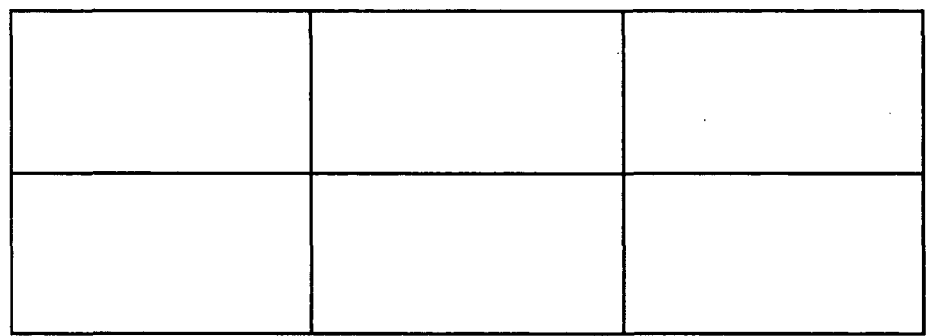
[Top Panel, Disposable Bull Run Large Fly Trap]

Read instructions before opening.
Cut here on dotted line.

9/27

[Back Panel, Disposable Bull Run Large Fly Trap]

----- Fill Line -----



DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is proven to catch the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

1. Cut plastic on top cap at dotted line.
2. Pull open and attach string or wire.
3. Add water to fill line on bag.
4. Hang trap outside near a fly source (garbage, compost pile, dog run, stable) to draw flies away from home entrances and outdoor living areas. Strong odor may occur if not placed in well-ventilated area.
5. Attractant pouch will dissolve and activate within 2-5 hours, creating an odor attractive to flies.
6. Replace trap when full, when contents dry out, or after 30 days - whichever comes first.
7. Close cap.
8. Deposit in trash for collection.
9. Wash hands with soap and water.

Helpful Hints: Weather conditions affect fly activity and trap effectiveness. In hotter temperatures, place traps in shade. In cooler temperatures, flies will be more active where it is warmer, so place traps in sun-exposed areas.

STORAGE AND DISPOSAL	
Do not contaminate water, food or feed by storage or disposal.	
STORAGE:	Store in a cool, dry, well-ventilated location out of reach of pets and livestock.
DISPOSAL:	Deposit in trash for collection. Wash hands with soap and water.

10/27

Bull Run Fly Attractant (EPA Reg. No. 84565-2)
April 3, 2014 Proposed Master Label Notification - Changes Noted
Based upon the February 25, 2014 EPA Stamped ACCEPTED label
Minor changes for internal label consistency; signal word after KOROC

Page 7 of 24

FOR CUSTOMER SERVICE
CALL TOLL FREE:
1-800-XXX-XXXX

EPA Reg. No. 84565-2
EPA Est. No. _____

MADE IN USA with 80% U.S. parts
Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233

Learn more about flies and other insects by visiting our web site at www.xxxxxxx.com.

Made under one or more of the following patents: U.S. XXXXXXX, XXXXXXX; Australia XXXXXXX;
Canada XXXXXXX; EU XXXXXXX.



11/27

Labeling Text for Use on Reusable Bull Run Small Fly Trap Attractant

[Front Panel, Reusable Bull Run Small Fly Trap Attractant]

Model XXX

**REUSABLE
Bull Run
SMALL FLY TRAP ATTRACTANT**

Optional text: [Non-toxic mode of action]

- No killing agents - insects down • For use in the Bull Run Small Reusable Fly Trap
- Dissolves and activates in water

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	<u>31.4%</u>
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children
CAUTION

NET CONTENTS: 0.51 oz

12/27

[Back Panel, Reusable Bull Run Small Fly Trap Attractant]

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is proven to catch the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

1. Tear open pouch at tabs and drop inner packet into trap.
2. Add water to fill line.
3. Replace top securely.
4. Hang or place trap outside near a fly source.
5. Wash hands with soap and water.
6. Empty trap and replace attractant when trap dries out or becomes full, or after 30 days - whichever comes first.

STORAGE AND DISPOSAL
Do not contaminate water, food or feed by storage or disposal.
STORAGE: Store in a cool, dry, well-ventilated location out of reach of pets and livestock.
DISPOSAL: Deposit in trash for collection. Wash hands with soap and water.

FOR CUSTOMER SERVICE
CALL TOLL FREE:
1-800-XXX-XXXX

EPA Reg. No. 84565-2
EPA Est. No. _____

Made in USA
Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233

Learn more about flies and other insects by visiting our web site at www.xxxxxxx.com.



13/27

Labeling Text for Use on Reusable Bull Run Medium Fly Trap Attractant

[Front Panel, Reusable Bull Run Medium Fly Trap Attractant]

Model XXX

**REUSABLE
Bull Run
MEDIUM FLY TRAP ATTRACTANT**

Optional text: [Non-toxic mode of action]

- No killing agents - insects drown • For use in the Bull Run Medium Reusable Fly Trap
- Dissolves and activates in water

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	<u>31.4%</u>
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children
CAUTION

NET CONTENTS: 1.45 oz

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14/27

[Back Panel, Reusable Bull Run Medium Fly Trap Attractant]

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is proven to catch the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

1. Tear open pouch at tabs and drop inner packet into trap.
2. Add water to fill line.
3. Replace top securely.
4. Grasp center tab on top and pull up to open entrance for flies.
5. Hang or place trap outside near a fly source.
6. Wash hands with soap and water.
7. Empty trap and replace attractant when trap dries out or becomes full, or after 30 days - whichever comes first.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of pets and livestock.

DISPOSAL: Deposit in trash for collection. Wash hands with soap and water.

FOR CUSTOMER SERVICE
CALL TOLL FREE:
1-800-XXX-XXXX

EPA Reg. No. 84565-2
EPA Est. No. _____

Made in USA
Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233

Learn more about flies and other insects by visiting our web site at www.xxxxxxx.com.



15/27

Labeling Text for Use on Reusable Bull Run Large Fly Trap Attractant

[Front Panel, Reusable Bull Run Large Fly Trap Attractant]

Model XXX

**REUSABLE
Bull Run
LARGE FLY TRAP ATTRACTANT**

Optional text: [Non-toxic mode of action]

- No killing agents - insects drown • For use in the Bull Run Large Reusable Fly Trap
- Dissolves and activates in water

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	<u>31.4%</u>
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children
CAUTION

NET CONTENTS: 2.47 oz



16/27

[Back Panel, Reusable Bull Run Large Fly Trap Attractant]

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is proven to catch the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

1. Tear open pouch at tabs and drop inner packet into trap.
2. Add water to fill line.
3. Replace top securely.
4. Grasp center tab on top and pull up to open entrance for flies.
5. Hang or place trap outside near a fly source or livestock area.
6. Wash hands with soap and water.
7. Empty trap and replace attractant when trap dries out or becomes full, or after 30 days - whichever comes first.

STORAGE AND DISPOSAL
Do not contaminate water, food or feed by storage or disposal.
STORAGE: Store in a cool, dry, well-ventilated location out of reach of pets and livestock.
DISPOSAL: Deposit in trash for collection. Wash hands with soap and water.

FOR CUSTOMER SERVICE
CALL TOLL FREE:
1-800-XXX-XXXX

EPA Reg. No. 84565-2
EPA Est. No. _____

Made in USA
Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233

Learn more about flies and other insects by visiting our web site at www.xxxxxxx.com.



17/27

Labeling Text for Use on Bull Run Fly Attractant and Alternate Brand Name Products

[Front Panel, Bull Run Fly Attractant]

**Bull Run
FLY ATTRACTANT**

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	<u>31.4%</u>
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children
CAUTION

NET CONTENTS: ___ oz

[Brand logo]

Made in USA



19/27

Labeling Text for Tubular Bull Run Fly Trap Pedestal

[Pedestal Front Panel]

Tubular Bull Run Fly Trap

Complete with attractant

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	<u>31.4%</u>
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children
CAUTION

NET CONTENTS: 0.51 oz

Made in USA

Bull Run Scientific, VBT

[Pedestal Left Panel]

Provide the consumer with an easy, effective, economical and responsible way to control insect pests: That's the mission we set out to fulfill over 30 years ago. With the Tubular Trap, we've added another objective: Make it decorative, for the discerning customer who wants to beautify the outdoor landscape.



[Pedestal Back Panel]

Optional Text and Graphics:

This product is proven to trap the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

Established in _____, _____ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at www._____.com.

www._____.com
 [Facebook F icon] _____
 [twitter bird icon]@_____

Made in USA

Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233
1-800-____-_____

EPA Reg. No. 84565-2
EPA Est. No. _____

Optional Text:
 © 2014 _____
 Patents Pending
 Model _____



22/27

Labeling for Tubular Bull Run Fly Trap Insert
(Label text is printed directly on a plastic pouch that contains the trap insert)
(Packaged with trap; contains attractant)

Tubular Bull Run Fly Trap Insert

For use in the Tubular Bull Run Fly Trap from _____

Optional text:

- Proven to trap all major nuisance and filth flies
- Sanitary; never touch the bait or flies
- No killing agents – insects drown
- Non-toxic mode of action
- Comes with one Fly Trap Insert
- Enhances your surroundings

Made in USA

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	<u>31.4%</u>
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children
CAUTION

NET CONTENTS: 0.51 oz

Bull Run Scientific, VBT

Tubular Bull Run Fly Trap Insert

Optional text:

GENERAL INFORMATION:
Provide the consumer with an easy, effective, economical and responsible way to control ~~pest insects~~ insect pests. That's the mission we set out to fulfill over 30 years ago. With the Tubular Trap, we've added another objective: Make it decorative, for the discerning customer who wants to beautify the outdoor landscape.

This product is proven to trap the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Tear open pouch and remove Trap Insert.
2. Straighten bag and make sure attractant is at the bottom.
3. Pull up on center tab of top cap until it snaps in place.
4. Place Trap Insert, bag first, into threaded end of decorative cover. Screw top cap in place.
5. Fill trap outdoors using warm water. Add 1 cup water to "dissolve" line and wait five minutes for attractant packet to dissolve. Then add 3/4 cup more water to the "activate" line.
6. Hang trap outside at least 20 feet from home entrances and outdoor living areas. Trap emits a strong odor attractive to flies, and works best when placed at a distance drawing flies away from human activity.
7. Replace Trap Insert when full, when contents dry out, or after two weeks – whichever comes first.

Optional text:

Helpful Hints: Weather conditions affect fly activity and trap effectiveness. In hotter temperatures, place traps in shade. In cooler temperatures, flies will be more active where it is warmer, so place traps in sun-exposed areas.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets.

DISPOSAL: Push down on top cap to close trap, unscrew from decorative cover, and deposit in trash for collection. Wash hands with soap and water.

24/27

Bull Run Fly Attractant (EPA Reg. No. 84565-2)
April 3, 2014 Proposed Master Label Notification - Changes Noted
Based upon the February 25, 2014 EPA Stamped ACCEPTED label
Minor changes for internal label consistency; signal word after KOROC

Optional text and graphics:

Established in _____, _____ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at www._____.com.

www._____.com

[Facebook F icon] _____

[twitter bird icon]@_____

Made in USA

Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233
1-800-____-____

EPA Reg. No. 84565-2
EPA Est. No. _____

Optional Text:

© 2014 _____

Patents Pending

Model _____



25/27

Bull Run Fly Attractant (EPA Reg. No. 84565-2)
April 3, 2014 Proposed Master Label Notification - Changes Noted
Based upon the February 25, 2014 EPA Stamped ACCEPTED label
Minor changes for internal label consistency; signal word after KOROC

Labeling Text for Tubular Bull Run Fly Trap Insert
(Label text is printed directly on a plastic pouch that contains the trap insert)
(Trap refill with attractant)

Tubular Bull Run Fly Trap Insert

For use in the Tubular Bull Run Fly Trap from _____

Optional text:

- Proven to trap all major nuisance and filth flies
- Sanitary; never touch the bait or flies
- No killing agents – insects drown
- Non-toxic mode of action
- Comes with one Fly Trap Insert
- Enhances your surroundings

Made in USA

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	<u>31.4%</u>
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children
CAUTION

NET CONTENTS: 0.51 oz

Bull Run Scientific, VBT

26/27

Tubular Bull Run Fly Trap Insert

Optional text:

GENERAL INFORMATION:
Provide the consumer with an easy, effective, economical and responsible way to control ~~pest insects~~ insect pests: That's the mission we set out to fulfill over 30 years ago. With the Tubular Trap, we've added another objective: Make it decorative, for the discerning customer who wants to beautify the outdoor landscape.

This product is proven to trap the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Tear open pouch and remove Trap Insert.
2. Straighten bag and make sure attractant is at the bottom.
3. Pull up on center tab of top cap until it snaps in place.
4. Place Trap Insert, bag first, into threaded end of decorative cover. Screw top cap in place.
5. Fill trap outdoors using warm water. Add 1 cup water to "dissolve" line and wait five minutes for attractant packet to dissolve. Then add 3/4 cup more water to the "activate" line.
6. Hang trap outside at least 20 feet from home entrances and outdoor living areas. Trap emits a strong odor attractive to flies, and works best when placed at a distance drawing flies away from human activity.
7. Replace Trap Insert when full, when contents dry out, or after two weeks – whichever comes first.

Optional text:

Helpful Hints: Weather conditions affect fly activity and trap effectiveness. In hotter temperatures, place traps in shade. In cooler temperatures, flies will be more active where it is warmer, so place traps in sun-exposed areas.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.
STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets.
DISPOSAL: Push down on top cap to close trap, unscrew from decorative cover, and deposit in trash for collection. Wash hands with soap and water.

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Optional text and graphics:

Established in _____, _____ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at www._____.com.

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 [Facebook F icon] _____
 [twitter bird icon]@_____

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