

84565-2

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1/16



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Biopesticides and Pollution Prevention Division (7511P)
1200 Pennsylvania Avenue NW
Washington, DC 20460

EPA Reg. Number:
84565-2

Date of Issuance:
6-2-09

Term of Issuance: **Unconditional**

Name of Pesticide Product:
Bull Run Fly Attractant

NOTICE OF PESTICIDE:
 Registration
 Reregistration
(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Bull Run Scientific, VBT
7400 Beaufont Springs Drive, Suite 300
Richmond, VA 23225-5519

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Biopesticides and Pollution Prevention Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA Sec. 3(c)(5) provided you:

1. Submit and/or cite all data required for registration/ reregistration of your product under FIFRA section 3(c)(5) and section 4 when the Agency requires all registrants of similar products to submit such data.
2. Revise the EPA Registration Number to read, "EPA Reg. No. 84565-2."
3. Submit three (3) copies of the revised final printed labeling before you release the product for shipment.

A stamped copy of the label is enclosed for your records.

Signature of Approving Official:

Michael McDavit

Michael McDavit, Associate Director
Biopesticides and Pollution Prevention Division

Date:

6-2-09

Bull Run Fly Attractant

Master Label

Summary of Alternate Brand Name Products			
Alternate Brand Name	Description	Attractant Net Weight (Ounces)	Pages
Disposable Bull Run Medium Fly Trap	The attractant is packaged inside the trap and is not accessible to the user.	1.45	2-4
Disposable Bull Run Large Fly Trap	The attractant is packaged inside the trap and is not accessible to the user.	1.96	5-7
Reusable Bull Run Small Fly Trap Attractant	Attractant for the Reusable Bull Run Small Fly Trap. Packaged inside the Reusable Bull Run Small Fly Trap and sold separately as a refill for the Reusable Bull Run Small Fly Trap. Packaged in a printed vapor barrier pouch.	0.51	8-9
Reusable Bull Run Medium Fly Trap Attractant	Attractant for the Reusable Bull Run Medium Fly Trap. Packaged inside the Reusable Bull Run Medium Fly Trap and sold separately as a refill for the Reusable Bull Run Medium Fly Trap. Packaged in a printed vapor barrier pouch.	1.45	10-11
Reusable Bull Run Large Fly Trap Attractant	Attractant for the Reusable Bull Run Large Fly Trap. Packaged inside the Reusable Bull Run Large Fly Trap and sold separately as a refill for the Reusable Bull Run Large Fly Trap. Packaged in a printed vapor barrier pouch.	2.47	12-13
Bull Run Fly Attractant	Place holder. Brand name is not planned for use.	Not Specified	14-15

ACCEPTED

JUN 02 2009

Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for
the pesticide registered under
EPA Reg. No. 84565-2

Labeling Text for Use on Disposable Bull Run Medium Fly Trap

[Front Panel, Disposable Bull Run Medium Fly Trap]

Model XXX

**Disposable
Bull Run
MEDIUM FLY TRAP**

Protect your outdoor living space from nuisance and filth flies

Optional text: [Non-toxic mode of action] [Naturally-occurring ingredients draw flies away from you] [Perfect for lawn, garden, camping and farm use]

- No killing agents - insects drown • Effective and responsible
- Complete with attractant • Just add water and hang • Catches up to 20,000 flies

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	<u>31.4%</u>
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children

NET CONTENTS: 1.45 oz

[Top Panel, Disposable Bull Run Medium Fly Trap]

Read instructions before opening.
Cut here on dotted line.

[Back Panel, Disposable Bull Run Medium Fly Trap]

----- Fill Line -----

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is proven to catch the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

1. Cut plastic on top cap at dotted line.
2. Pull open and attach string or wire.
3. Add water to fill line on bag.
4. Hang trap outside near a fly source (garbage, compost pile, dog run, stable) to draw flies away from home entrances and outdoor living areas. Strong odor may occur if not placed in well-ventilated area.
5. Attractant pouch will dissolve and activate within 2-5 hours, creating an odor attractive to flies.
6. Replace trap when full, when contents dry out, or after 30 days - whichever comes first.
7. Close cap.
8. Deposit in trash for collection.
9. Wash hands with soap and water.

Helpful Hints: Weather conditions affect fly activity and trap effectiveness. In hotter temperatures, place traps in shade. In cooler temperatures, flies will be more active where it is warmer, so place traps in sun-exposed areas.

For more significant fly problems, look for larger capacity Bull Run Disposable and Reusable Fly Traps.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of pets and livestock.

DISPOSAL: Deposit in trash for collection. Wash hands with soap and water.

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Bull Run Fly Attractant (EPA File Symbol 84565-E)
May 20, 2009 Proposed Master Label - Page 4 of 15

FOR CUSTOMER SERVICE
CALL TOLL FREE:
1-800-XXX-XXXX

EPA Reg. No. 84565- ____
EPA Est. No. _____

MADE IN USA with 80% U.S. parts
Bull Run Scientific, VBT
7400 Beaufont Springs Dr., Ste. 300
Richmond, VA 23225-5519

Learn more about flies and other insects by visiting our web site at www.xxxxxxx.com.
Made under one or more of the following patents: U.S. XXXXXXX, XXXXXXX; Australia XXXXXX;
Canada XXXXXXX; EU XXXXXXX.

6/16

Labeling Text for Use on Disposable Bull Run Large Fly Trap

[Front Panel, Disposable Bull Run Large Fly Trap]

Model XXX

**Disposable
Bull Run
LARGE FLY TRAP**

Designed for areas with heavy fly concentration

Optional text: [Non-toxic mode of action] [Naturally-occurring ingredients draw flies away from you] [Perfect for lawn, garden, camping and farm use]

- No killing agents - insects drown • Effective and responsible
- Complete with attractant • Just add water and hang • Catches up to 40,000 flies

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	31.4%
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children

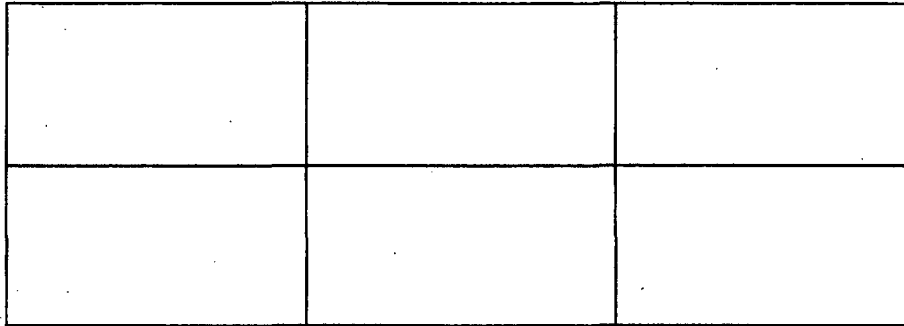
NET CONTENTS: 1.96 oz

[Top Panel, Disposable Bull Run Large Fly Trap]

Read instructions before opening.
Cut here on dotted line.

[Back Panel, Disposable Bull Run Large Fly Trap]

----- Fill Line -----



DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is proven to catch the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

1. Cut plastic on top cap at dotted line.
2. Pull open and attach string or wire.
3. Add water to fill line on bag.
4. Hang trap outside near a fly source (garbage, compost pile, dog run, stable) to draw flies away from home entrances and outdoor living areas. Strong odor may occur if not placed in well-ventilated area.
5. Attractant pouch will dissolve and activate within 2-5 hours, creating an odor attractive to flies.
6. Replace trap when full, when contents dry out, or after 30 days - whichever comes first.
7. Close cap.
8. Deposit in trash for collection.
9. Wash hands with soap and water.

Helpful Hints: Weather conditions affect fly activity and trap effectiveness. In hotter temperatures, place traps in shade. In cooler temperatures, flies will be more active where it is warmer, so place traps in sun-exposed areas.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of pets and livestock.

DISPOSAL: Deposit in trash for collection. Wash hands with soap and water.

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Bull Run Fly Attractant (EPA File Symbol 84565-E)
May 20, 2009 Proposed Master Label - Page 7 of 15

FOR CUSTOMER SERVICE
CALL TOLL FREE:
1-800-XXX-XXXX

EPA Reg. No. 84565- __
EPA Est. No. _____

MADE IN USA with 80% U.S. parts
Bull Run Scientific, VBT
7400 Beaufont Springs Dr., Ste. 300
Richmond, VA 23225-5519

Learn more about flies and other insects by visiting our web site at www.xxxxxxx.com.

Made under one or more of the following patents: U.S. XXXXXXX, XXXXXXX; Australia XXXXXX;
Canada XXXXXXX; EU XXXXXXX.

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Labeling Text for Use on Reusable Bull Run Small Fly Trap Attractant

[Front Panel, Reusable Bull Run Small Fly Trap Attractant]

Model XXX

**REUSABLE
Bull Run
SMALL FLY TRAP ATTRACTANT**

Optional text: [Non-toxic mode of action]

- No killing agents - insects drown • For use in the Bull Run Small Reusable Fly Trap
- Dissolves and activates in water

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	<u>31.4%</u>
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children

NET CONTENTS: 0.51 oz

10/16

[Back Panel, Reusable Bull Run Small Fly Trap Attractant]

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is proven to catch the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

1. Tear open pouch at tabs and drop inner packet into trap.
2. Add water to fill line.
3. Replace top securely.
4. Hang or place trap outside near a fly source.
5. Wash hands with soap and water.
6. Empty trap and replace attractant when trap dries out or becomes full, or after 30 days - whichever comes first.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of pets and livestock.

DISPOSAL: Deposit in trash for collection. Wash hands with soap and water.

FOR CUSTOMER SERVICE
CALL TOLL FREE:
1-800-XXX-XXXX

EPA Reg. No. 84565- __
EPA Est. No. _____

Made in USA
Bull Run Scientific, VBT
7400 Beaufont Springs Dr., Ste. 300
Richmond, VA 23225-5519

Learn more about flies and other insects by visiting our web site at www.xxxxxxx.com.

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Labeling Text for Use on Reusable Bull Run Medium Fly Trap Attractant

[Front Panel, Reusable Bull Run Medium Fly Trap Attractant]

Model XXX

**REUSABLE
Bull Run
MEDIUM FLY TRAP ATTRACTANT**

Optional text: [Non-toxic mode of action]

- No killing agents - insects drown • For use in the Bull Run Medium Reusable Fly Trap
- Dissolves and activates in water

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	<u>31.4%</u>
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children

NET CONTENTS: 1.45 oz

12/16

[Back Panel, Reusable Bull Run Medium Fly Trap Attractant]

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is proven to catch the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

1. Tear open pouch at tabs and drop inner packet into trap.
2. Add water to fill line.
3. Replace top securely.
4. Grasp center tab on top and pull up to open entrance for flies.
5. Hang or place trap outside near a fly source.
6. Wash hands with soap and water.
7. Empty trap and replace attractant when trap dries out or becomes full, or after 30 days - whichever comes first.

STORAGE AND DISPOSAL
 Do not contaminate water, food or feed by storage or disposal.
STORAGE: Store in a cool, dry, well-ventilated location out of reach of pets and livestock.
DISPOSAL: Deposit in trash for collection. Wash hands with soap and water.

FOR CUSTOMER SERVICE
CALL TOLL FREE:
1-800-XXX-XXXX

EPA Reg. No. 84565- ____
EPA Est. No. _____

Made in USA
Bull Run Scientific, VBT
7400 Beaufont Springs Dr., Ste. 300
Richmond, VA 23225-5519

Learn more about flies and other insects by visiting our web site at www.xxxxxxx.com.

Labeling Text for Use on Reusable Bull Run Large Fly Trap Attractant

[Front Panel, Reusable Bull Run Large Fly Trap Attractant]

Model XXX

**REUSABLE
Bull Run
LARGE FLY TRAP ATTRACTANT**

Optional text: [Non-toxic mode of action]

- No killing agents - insects drown • For use in the Bull Run Large Reusable Fly Trap
- Dissolves and activates in water

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	<u>31.4%</u>
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children

NET CONTENTS: 2.47 oz

14/16

[Back Panel, Reusable Bull Run Large Fly Trap Attractant]

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is proven to catch the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

1. Tear open pouch at tabs and drop inner packet into trap.
2. Add water to fill line.
3. Replace top securely.
4. Grasp center tab on top and pull up to open entrance for flies.
5. Hang or place trap outside near a fly source or livestock area.
6. Wash hands with soap and water.
7. Empty trap and replace attractant when trap dries out or becomes full, or after 30 days - whichever comes first.

STORAGE AND DISPOSAL
 Do not contaminate water, food or feed by storage or disposal.
STORAGE: Store in a cool, dry, well-ventilated location out of reach of pets and livestock.
DISPOSAL: Deposit in trash for collection. Wash hands with soap and water.

FOR CUSTOMER SERVICE
CALL TOLL FREE:
1-800-XXX-XXXX

EPA Reg. No. 84565- __
EPA Est. No. _____

Made in USA
Bull Run Scientific, VBT
7400 Beaufont Springs Dr., Ste. 300
Richmond, VA 23225-5519

Learn more about flies and other insects by visiting our web site at www.xxxxxxx.com.

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Labeling Text for Use on Bull Run Fly Attractant and Alternate Brand Name Products

[Front Panel, Bull Run Fly Attractant]

**Bull Run
FLY ATTRACTANT**

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	31.4%
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children

NET CONTENTS: ____ oz

[Back Panel, Bull Run Fly Attractant]

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is proven to catch the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

1. Tear open pouch at tabs and drop inner packet into trap.
2. Add water to fill line.
3. Replace top securely.
4. Hang or place trap outside near a fly source.
5. Wash hands with soap and water.
6. For reusable traps, empty trap and replace attractant when trap dries out or becomes full, or after 30 days - whichever comes first.

STORAGE AND DISPOSAL
 Do not contaminate water, food or feed by storage or disposal.
STORAGE: Store in a cool, dry, well-ventilated location out of reach of pets and livestock.
DISPOSAL: Deposit in trash for collection. Wash hands with soap and water.

FOR CUSTOMER SERVICE
CALL TOLL FREE:
1-800-XXX-XXXX

EPA Reg. No. 84565- __
EPA Est. No. _____

Made in USA
Bull Run Scientific, VBT
7400 Beaufont Springs Dr., Ste. 300
Richmond, VA 23225-5519

Learn more about flies and other insects by visiting our web site at www.xxxxxxx.com.