



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

February 27, 2026

Cynthia Smith
a/o Bull Run Scientific, VBT
Conn & Smith
11726 Jasper Court
Naples, FL 34120

Subject: Pesticide Registration Improvement Act (PRIA) Labeling Amendment – Adds a new sublabel for the Bull Run Japanese Beetle Bucket Trap Kit which is a new larger capacity product using the same attractant; adds new marketing claims, including claims for use in the internet; consolidates repetitive marketing claims to simplify label review; references the consolidated repetitive claims in the later sublabels; and adds Spanish safety statements per PRIA 5
Product Name: Butt Run Japanese & Oriental Beetle Trap
EPA Registration Number: 84565-1
EPA Receipt Date: 9/23/2025
Action Case Number: 00667567

Dear Ms. Cynthia Smith:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 § CFR 152.3.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the U.S. Environmental Protection Agency. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40

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EPA Reg. No. 84565-1

Action Case No. 00667567

CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have any questions, please contact Sydnie Vergara by phone at (202) 566-1606 or via email at vergara.sydnie@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read 'Gina Burnett', is centered below the text 'Sincerely,'.

Gina Burnett, Senior Regulatory Advisor
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511M)
Office of Pesticide Programs

Enclosure



BULL RUN JAPANESE & ORIENTAL BEETLE TRAP
(EPA Reg. No. 84565-1)

MASTER LABEL

BULL RUN JAPANESE & ORIENTAL BEETLE TRAP 2
 Optional text for ALL SUBLABELS for use on any label panel or on-line 5
 Optional text with graphics for ALL SUBLABELS for use on any label panel or on-line 7
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 Optional graphics for THIS SUBLABEL for use on any label panel or online 8

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BULL RUN JAPANESE & ORIENTAL BEETLE TRAP

Alternate brand names:

- BULL RUN JAPANESE BEETLE TRAP
- JAPANESE BEETLE TRAP

{Front Panel}

Bull Run Japanese & Oriental Beetle Trap

INGREDIENTS**ACTIVE INGREDIENTS:**

Floral [Attractants] [Lures]:

Eugenol	15.480%
Geraniol	6.622%
2-Phenethyl propionate	6.622%

Pheromones (Sex [Attractants] [Lures]):

Oriental beetle pheromone *	0.034%
Nuranone** (Japanese beetle pheromone)	0.013%

OTHER INGREDIENTS 71.229%

TOTAL 100.000%

* Z-7-Tetradecen-2-one; 2.0 mg/dispenser

** (R,Z)-5-(1-decenyl)dihydro-2(3H)-furanone; 0.76 mg/dispenser

Keep Out of Reach of Children

CAUTION

Mantener Fuera Del Alcance De Los Niños

PRECAUCIÓN

NET CONTENTS: [0.21 Ounces (5.8 Grams)]

[0.21 oz (5.8 g)]

{Back Panel}

[Bull Run] Japanese [& Oriental] Beetle Trap

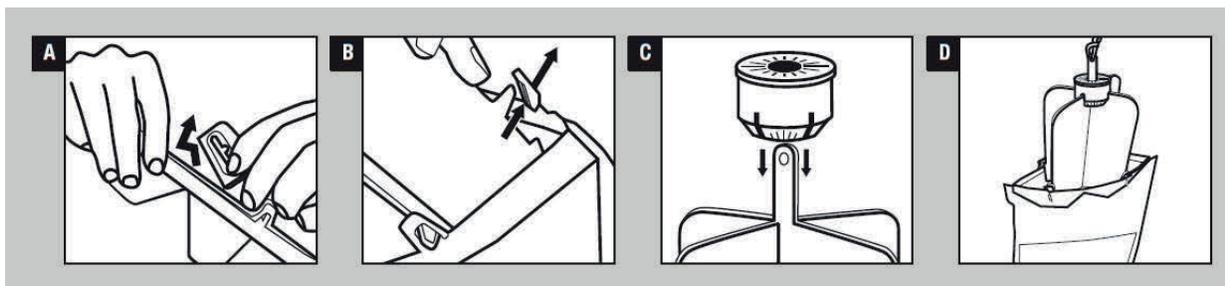
DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Es una violación de la ley federal utilizar este producto de manera inconsistente con lo indicado en su etiqueta.

ASSEMBLY:

1. Open bag at bottom seal and remove lure packet, twist tie, and folded panels.
2. Press firmly to reseal bottom of bag.
3. (Figure A) Remove tab at top of bag. Hold the top of the bag firmly in one hand, and with the other hand, grasp the plastic tab to twist and tear off the tab. You may dispose of the tab once removed.
4. (Figure B) Assemble panels. Clip each panel into the four loops along the top of the bag.
5. (Figure C) Remove lure from its packet and place it flat side up over the hang hole on the top of the panels. Press down firmly to secure onto panels.
6. (Figure D) Thread twist tie through the hole at top of panels.
7. Secure trap to stake or pole 4 feet above the ground, at least 30 feet from foliage to be protected.
8. Wash hands with soap and water.



TRAP PLACEMENT: Place traps at least 30 feet from ornamental plants to lure beetles away from the area where they may cause damage. 1-3 traps provide control in the average yard. DO NOT place more than 8 traps per acre (2 traps per 10,890 square feet).

{Optional text for inclusion with the Directions for Use:}

EMPTYING and REUSING: Open bottom of bag using handles and easy-lock opening, empty beetles into garbage sack and dispose in household trash. Press easy-lock opening back together to reseal it before rehanging trap. [Attractant] [Lure] lasts [the] full 8-week beetle season. Refill [attractant] [lure] is available wherever you purchased the trap. Visit XXXXXX.com for more information.

STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well ventilated location out of reach of children and pets.

DISPOSAL: [Remove twist-tie and] [lift] [Lift] [attractant] [lure] cartridge away from panels. Collapse trap and fold panels down to keep beetles trapped. Deposit trap and cartridge in trash. Wash hands with soap and water.

ALMACENAMIENTO Y DESECHO:

No contamine agua, comida, ni forrajes mediante el almacenamiento o desecho.

ALMACENAMIENTO: Almacénese en un lugar fresco, seco y bien ventilado, fuera del alcance de los niños y los animales domésticos.

ELIMINACION: [Retire la cinta de atar y] [Levante] [levante] el cartucho del [atrayernte] [señuelo] de los paneles. Haga colapsar la trampa y doble los paneles hacia abajo para retener a los escarabajos atrapados. Deposite la trampa e el cartucho en la basura. Lávese las manos con agua y jabón.

[1-800-XXX-XXXX]

[www.xxxx.com]

EPA Reg. No. 84565-1
EPA Est. No. 49407-WA-01
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MADE IN USA
Bull Run Scientific, VBT
3900 Westerre Parkway, Ste 300
Richmond, VA 23233

{Optional text for ALL SUBLABELS for use on any label panel or on-line:}

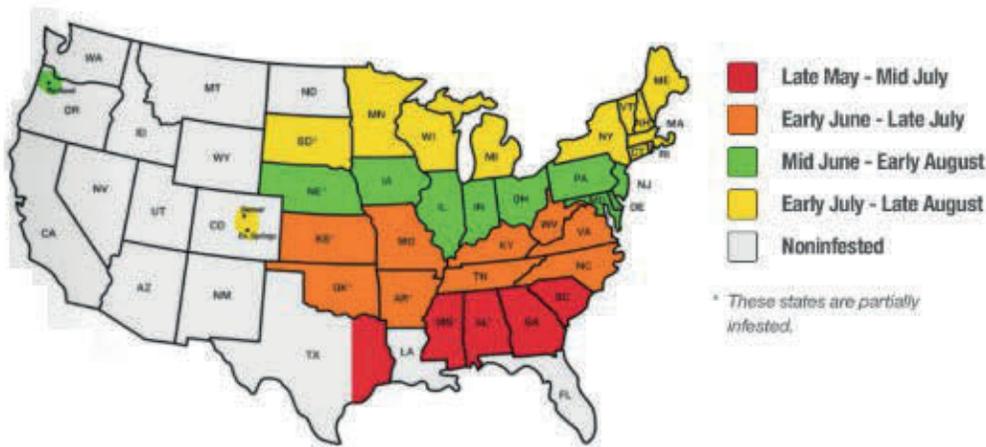
- Non-toxic mode of action
- Protect[s] [your] flowers, fruits, vegetables & lawns from destructive Japanese Beetles
- Protect[s] [your] flowers, fruits, vegetables & lawns from destructive Japanese Beetles & Oriental Beetles
- Protect[s] your plants.
- Central [attractant] [lure] placement lures beetles from all directions
- Lure[s] Beetles Away From Plants
- Also Traps Oriental Beetles
- Formulated to [attract] [lure] and trap beetles in your yard
- Lure[s] Beetles Away from [Plants] [Gardens] [Ornamentals]
- Lure [Japanese] [and Oriental] beetles to the trap and away from plants.
- Our floral and pheromone lure attracts Japanese [and Oriental] Beetles [that damage your plants].
- Japanese [and Oriental] beetles are drawn to [our] [the] lure.
- [Attractant] [Lure] lasts [entire] [whole] [full] [beetle] season
- [Full-season] [Full Season] [Attractant] [Lure]
- Trap[s] beetles the entire season
- Lasts 8 Weeks
- 8-Week [Supply] [Lure]
- Lasts Entire 8-Week Beetle Season
- Controlled Release Lure
- Reusable
- One-Season Reusable
- Slide lock bottom allows trap to be emptied and reused
- Open to Empty Beetles When Full[!]
- Easy-Lock Bottom
- Easy to [Empty and] Reuse
- Large Capacity
- Double, two-layer bag
- Large Capacity Durable Two-Layer Bag
- Welded Design; Bag stays Attached
- Welded Design Ensures Bag Stays Attached
- Starts Working Immediately
- The [included] floral and pheromone lure starts attracting beetles immediately.
- No activation [is] required
- Results you can [observe] [see]!
- Once [Japanese] [and Oriental] beetles are established on plants chewing leaves, flowers and fruits, it is hard to move them, but you can [prevent more from showing up] [trap others before they feed on your plants].
- Model JBTZ

{Optional text for ALL SUBLABELS for use on any label panel or on-line, continued:}

- This trap uses pheromone and floral lures [designed to] [specifically designed to] [designed specifically to] [lure] [target] Japanese Beetles and Oriental Beetles [specifically] [only]. It will not [work for] [attract] [lure] Asian Lady Beetles, Boxelder Bugs, or any other beetles.
- **Description and the Japanese beetle life cycle**
Adult Japanese beetles feed on the foliage and fruits of more than 250 kinds of plants. The larvae are C-shaped grubs found in the soil and are serious pests of grass roots. The adult beetle has a shiny, metallic-green head and thorax with coppery-brown wing covers. Tufts of white hairs are located along the sides of the body. Adult beetles are about 1/2 inch long. This insect spends the winter as a larva below the soil surface. Larvae feed principally on grass roots. During late spring, larvae move closer to the soil surface and complete their development. Adults emerge in late-June or early-July. Eggs are laid in the thatch layer of soil and take 10 days to hatch. There is one generation per year. Adult beetles emerge from the ground in June and July and begin feeding upon foliage. Mating occurs at this time and eggs are laid in the ground. Eggs hatch in August and young grubs begin feeding on plant roots. Grubs continue to feed and grow until cold weather. Then they tunnel 3 to 12 inches down and make overwintering cells. In the spring when the soil begins to warm, grubs move toward the surface where additional feeding may occur before pupation in May. (Reference: Ohio State University College of Food, Agriculture and Environmental Science)
- **Description of the Oriental beetle life cycle**
Adults Oriental beetles (*Anomala orientalis*) begin to emerge mid-June (shortly before Japanese beetles emerge) and may continue to emerge into September. They feed and mate after emergence. After mating, females burrow 2 to 4 inches into the soil and lay eggs. Females enter the soil several times and lay several eggs each time. Females prefer well watered soils, but dryer sites are also infested. Eggs cannot develop in extremely dry soil. This beetle flies in the evening with peak activity between 7:00 and 11:00 PM (maximum around 9:00). The majority of adult emergence takes place in July. By late July, grubs have hatched and actively feed on fine rootlets of turfgrasses as well as dead organic matter in the top 2 inches of the soil profile. Grubs molt twice as they grow during the summer. As soils cool in the fall, the grubs dig down further to spend the winter. As soils warm the following spring, the grubs ascend to feed for 4 or 5 weeks. Grubs then tunnel downward to pupate in a cell. Sometime later, a new generation of adult beetles emerges from the soil to continue their wheel of existence. (Reference: NC State Extension Publications)
- The Bull Run Japanese Beetle & Oriental Beetle Trap uses a scientifically designed method to control the release of natural floral and sex [attractants] [lures] to lure both male and female beetles to the trap. Once [attracted] [lured], beetles fly into the large panels and are stunned by the impact. They then fall into the attached bag.
- **JAPANESE BEETLE FEEDING & FLIGHT PATTERNS:**
Beetles prefer ripening fruit and plants exposed to direct sunlight. They will congregate on top foliage and work down. Specific odors created by feeding beetles will lure more beetles to that location. Beetles are most active on warm, sunny days. Activity peaks between 9 a.m. and 3 p.m., or when temperatures reach 83-95°F (28-35°C). When humidity falls below 60%, Japanese beetles are less likely to fly, and will [stay put] [continue] feeding wherever they are.
- **ORIENTAL BEETLE FEEDING & FLIGHT PATTERNS:**
Adults do their flying and feeding at night. They will feed on petals of flowers including daisies, roses and petunia. The larval stage is the most destructive, feeding on roots of turfgrass and ornamental plants; catching adult Oriental beetles will reduce this population.

Helpful Hints:

- For best results, set trap as soon as [adult] beetles emerge [from the soil] [using this map as a general guide for timing].



- This product will not work for Asian Lady Beetles, Boxelder Bugs, or other beetles.

WILL THIS TRAP WORK FOR ME?		WILL THIS TRAP WORK FOR ME?			
✓ Japanese Beetles					
✗ Asian Lady Beetles		✓ Japanese Beetles	✓ Oriental Beetles		✗ Asian Lady Beetles
✗ Boxelder Bugs					✗ Other Beetles
✗ Other Beetles					

- QR code placeholder that links to additional information in Spanish.

{Optional graphics for ALL SUBLABELS for use on any panel or online:}



{Optional graphics for THIS SUBLABEL for use on any label panel or online:}



BULL RUN JAPANESE & ORIENTAL BEETLE TRAP REFILL**Alternate brand names:****BULL RUN JAPANESE BEETLE TRAP REFILL****JAPANESE BEETLE TRAP REFILL**

{Front Panel}

BULL RUN JAPANESE & ORIENTAL BEETLE TRAP REFILL**INGREDIENTS****ACTIVE INGREDIENTS:**

Floral [Attractants] [Lures]:

Eugenol 15.480%

Geraniol 6.622%

2-Phenethyl propionate 6.622%

Pheromones (Sex [Attractants] [Lures]):

Oriental beetle pheromone * 0.034%

Nuranone** (Japanese beetle pheromone) 0.013%

OTHER INGREDIENTS 71.229%

TOTAL 100.000%

* Z-7-Tetradecen-2-one; 2.0 mg/dispenser

** (R,Z)-5-(1-decenyl)dihydro-2(3H)-furanone; 0.76 mg/dispenser

Keep Out of Reach of Children

CAUTION

Mantener Fuera Del Alcance De Los Niños

PRECAUCIÓN

NET CONTENTS: [0.21 Ounces (5.8 Grams)]

[0.21 oz (5.8 g)]

{Back Panel}

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Es una violación de la ley federal utilizar este producto de manera inconsistente con lo indicado en su etiqueta.

1. Remove lure from its packet and place it flat side down over the center post.
2. Press down firmly to secure lure onto panels.
3. Follow trap directions and place at least 30 feet from foliage to be protected.
5. Wash hands with soap and water.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well ventilated location out of reach of children and pets.

DISPOSAL: Lift [attractant] [lure] cartridge from panels and deposit in trash. Wash hands with soap and water.

ALMACENAMIENTO Y DESECHO:

No contamine agua, comida, ni forrajes mediante el almacenamiento o desecho.

ALMACENAMIENTO: Almacénese en un lugar fresco, seco y bien ventilado, fuera del alcance de los niños y los animales domésticos.

ELIMINACION: Levante el cartucho [atrayente] [señuelo] de los paneles y deposítelo en la basura. Lávese las manos con agua y jabón.

1-800-XXX-XXXX

www.xxxx.com

EPA Reg. No. 84565-1
EPA Est. No. 49407-WA-01
© 2003, 2017, 2021
Bull Run Scientific, VBT

MADE IN USA
Bull Run Scientific, VBT
3900 Westerre Parkway, Ste 300
Richmond, VA 23233

{Optional text for THIS SUBLABEL for use on any label panel or online:}

- For [Bull Run] Japanese [& Oriental] Beetle Trap [by Bull Run]
- For [Bull Run] Japanese Beetle Trap and Bucket Trap Kit
- Model JBTR

{Please see pages 5 to 7 for additional text and graphics permitted on ALL SUBLABELS, including this sublabel.}

Bull Run Japanese & Oriental Beetle Trap (EPA Reg. No. 84565-1)

February 21, 2026 proposed amendment based upon the July 19, 2022 stamped accepted label

Adds and moves marketing claims. Adds Bull Run Japanese Beetle Bucket Trap Kit. Adds Spanish safety statements.

[Optional text.] {Notes for reviewer.}

{Optional graphics for THIS SUBLABEL for use on any label panel or online:}



BULL RUN JAPANESE BEETLE BUCKET TRAP KIT

{Front panel}

INGREDIENTS

ACTIVE INGREDIENTS:

Floral [Attractants] [Lures]:

Eugenol	15.480%
Geraniol	6.622%
2-Phenethyl propionate	6.622%

Pheromones (Sex [Attractants] [Lures]):

Oriental beetle pheromone *	0.034%
Nuranone** (Japanese beetle pheromone)	0.013%

OTHER INGREDIENTS 71.229%

TOTAL 100.000%

* Z-7-Tetradecen-2-one; 2.0 mg/dispenser

** (R,Z)-5-(1-decenyl)dihydro-2(3H)-furanone; 0.76 mg/dispenser

Keep Out of Reach of Children

CAUTION

Mantener Fuera Del Alcance De Los Niños

PRECAUCIÓN

Lure Included

NET CONTENTS: [0.21 Ounces (5.8 Grams)]

[0.21 oz (5.8 g)]

{Back and side panels}

Kit includes:

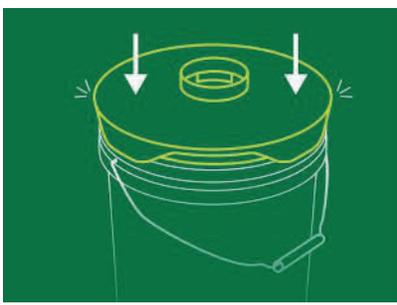
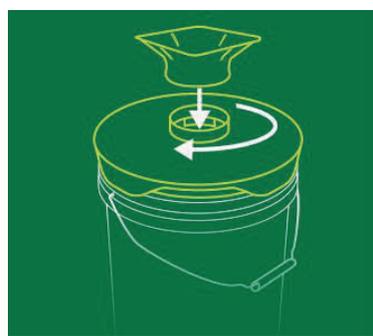
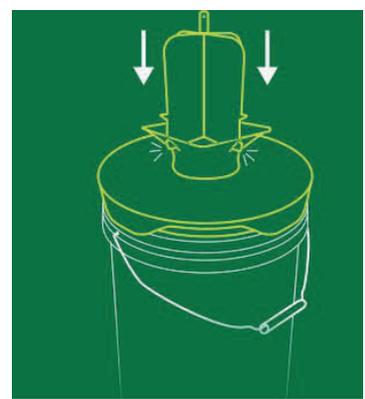
Bucket Top	Collar	Panels	Lure
			

You will need one standard 5-gallon bucket (sold separately).

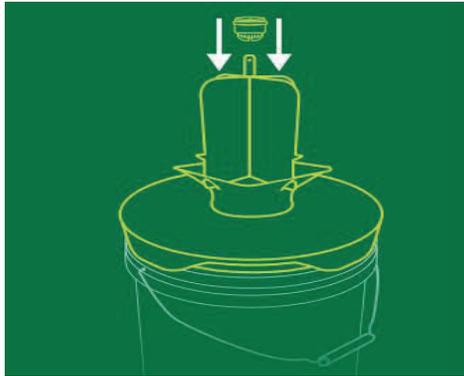
DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

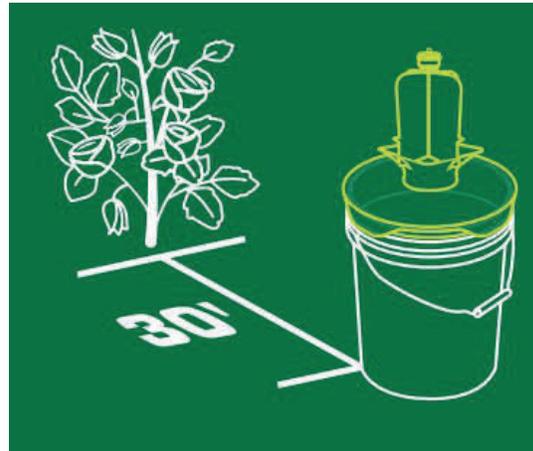
Es una violación de la ley federal utilizar este producto de manera inconsistente con lo indicado en su etiqueta.

<p>Step 1. [Install] [Attach] the Bucket Top onto a standard 5-gallon bucket, applying firm pressure to ensure a secure fit.</p> 	<p>Step 2. Screw the collar onto the threaded opening of the Bucket Top.</p> 	<p>Step 3. Unfold the panels and install them on the collar. Insert the lower slanted tabs into the four slots on the collar until they click into place.</p> 
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Step 4. Remove the lure from its packet and place it flat-side up over the center post of the panels. Press down firmly to secure the slots on the underside of the lure onto the panels.



Step 5. Lift the bucket to move the Beetle Bucket Trap to your desired trapping location, at least 30 feet from foliage to be protected. Bucket will be top-heavy. Place on a flat surface and secure it to a stable object to prevent tipping. DO NOT hang.



Step 6. Wash hands with soap and water.

1-3 traps provide control in the average yard. DO NOT place more than 8 traps per acre (2 traps per 10,890 square feet).

[QR code to
assembly
videos and
more on
rescue.com]

EMPTYING AND REUSING

Beetles caught in the bucket can be emptied frequently to feed chickens and other backyard birds. For low-maintenance beetle control, leave the bucket until it is $\frac{1}{2}$ to $\frac{3}{4}$ full before emptying, then dispose of beetles with yard waste, compost, or trash.

The Japanese Beetle Lure is designed to last for the entire 8-week Japanese beetle season. Dispose of lure when the season concludes. The Japanese Beetle Trap Refill lures are available wherever traps are sold. The bucket top, collar and panels can be saved and reused for the next season.

Helpful Hints:

- Do not hang.
- Hold onto the bucket, not the kit, to carry and place.
- Before assembling your kit, you may choose to add a few inches of water and optionally a [splash] [small amount] [quick squirt] of dish soap to the bucket. This helps the beetles expire faster, and adds stability to the bucket.
- Bucket Top seal is not water-tight.
- For lower maintenance, keep Bucket Top Trap away from sprinklers and shelter[ed] from heavy rain.
- To prevent the bucket from overflowing or tipping over, keep away from sprinklers, shelter[ed] from heavy rain, and secure[d] from wind.
- Catch[es] a [great] high-protein snack for chickens.
- Beetles caught in the bucket make a great high-protein snack for chickens. Alternatively, they can be disposed of with trash or added to compost.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets.

DISPOSAL: Lift lure cartridge from panels and deposit in trash. Wash hands with soap and water.

ALMACENAMIENTO Y DESECHO

No contamine agua, comida, ni forrajes mediante el almacenamiento o desecho.

ALMACENAMIENTO: Almacénese en un lugar fresco, seco y bien ventilado, fuera del alcance de los niños y los animales domésticos.

ELIMINACION: Levante el cartucho del señuelo de los paneles y deposítelo en la basura. Lávese las manos con agua y jabón.

EPA Reg. No. 84565-1

EPA Est. No. 49407-WA-01

MADE IN USA

Bull Run Scientific, VBT

3900 Westerre Parkway, Ste 300

Richmond, VA 23233

1-800-XXX-XXXX

www.xxxx.com

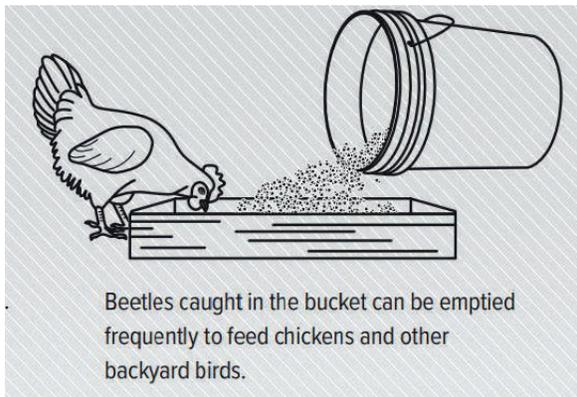
© 2026 Bull Run Scientific, VBT

{Back & Side Panels}

{Optional text for THIS SUBLABEL for use on any label panel or online:}

- Part of the 5-gallon Trap System
- Turn Any 5-Gallon Bucket Into a Trap
- Bucket Sold Separately
- Use Your Own Bucket
- Works with most standard 5-gallon buckets
- Turn a Bucket Into a Trap
- [Turns] [Turn] [Includes everything you need to turn][any 5-gallon bucket] [the 5-gallon bucket you already have] into a [bulk beetle-catching machine] [jumbo Japanese beetle trap] [Japanese beetle-catching powerhouse].
- [Just add] [Add] a bucket [and optionally a few inches of water] to have everything you need to catch beetles in bulk.
- You provide the bucket and optionally a few inches of water - the Bull Run Japanese Beetle Trap Kit provides everything else need to catch beetles in bulk.
- Uses the entrance panels from our popular Reusable Japanese Beetle Trap and a specially designed collar that attaches securely to the included bucket lid.
- You aren't required to put anything into the bucket.
- Nothing needs to be put into the bucket—beetles caught inside will eventually expire. Optionally, you may choose to put a few inches of plain water or water with a splash of dish soap into the bucket for faster [beetle expiration] [beetle drowning] [beetle killing] [beetle death].
- Catch[es] Beetles in Bulk
- Easiest way to catch Japanese [and Oriental] Beetles in bulk!
- Also Traps Oriental Beetles
- [Low] [No Daily] Maintenance
- [Simple] [Easy] [setup] [to use] [to reuse]
- No tools required
- [Reusable] [Durable] [Trapping System]
- No Hanging Required
- No [Broken] [Busted] [Messy] Bags
- No Bags to Empty or Replace
- Bagless [Trapping System] [Beetle Control] [beetle buster]
- Beetle Control Without the Bag
- Reusable
- Model JBBT

{Optional graphics for THIS SUBLABEL for use on any label panel or online:}



Beetles caught in the bucket can be emptied frequently to feed chickens and other backyard birds.



{Please see pages 5 to 7 for additional text and graphics permitted on ALL SUBLABELS, including this sublabel.}