

83588-1

6/10/2014

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Micah T. Reynolds
International Textile Group, Inc.
804 Green Valley Road, Suite 300
Greensboro, NC 27408

JUN 10 2014

Subject: Label Amendment – Consolidating Sub-Labels and Adding New Garments for Horses
Product Name: No Fly Zone
EPA Registration Number: 83588-1
Submission Date: May 7, 2014
Decision Number: 491535

Dear Mr. Reynolds

The label amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended is acceptable.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Products released for shipment after 18 months from the date on this notice or the next printing of the master label whichever occurs first, must bear the new revised label. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA. Amended labeling will supersede all previously accepted labels. Your release for shipment of this product constitutes acceptance of these conditions. As required by 40 CFR 156.10(a)(6), you must submit one copy of the final printed label before the product is released for shipment. If you have any questions please contact Carlyn Petrella by phone at (703) 347-0439 or via email at "petrella.carlyn@epa.gov".

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Gebken".

Richard Gebken
Team Leader / Product Manager (10)
Insecticide Branch
Registration Division (7505P)
Office of Pesticide Programs

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(Note to Reviewer: [bracketed text] is optional or alternate wording; (parenthetical text) is informational.)

No Fly Zone™

(MASTER LABEL)

Sublabel A: Permethrin-Treated Fabric uses for Garments and Gear

Sublabel B: Permethrin-Treated Fabric uses for Dog & Horse Products/Gear

Sublabel C: Affixed Tag/Label - ALL Garments, Gear, or Dog/Horse Products

Optional Label Claims

EPA Reg. No.: 83588-1
EPA Establishment No.: TBD

Manufactured [by] [for]:
International Textile Group, Inc.
804 Green Valley Road, Suite 300
Greensboro, NC 27408 USA

ACCEPTED
06/10/2014
<small>Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 83588-1</small>

(Note to Reviewer: [bracketed text] is optional or alternate wording; (parenthetical text) is informational.)

(SUBLABEL A: MASTER LABEL – GARMENTS and GEAR)

(Note to Reviewer: the following **garments** may be made from No Fly Zone™ fabric: *men's and women's shirts, pants, shorts, cargo shorts, hats, bonnies, bonnie hats, bush hats, jackets, pullovers, scarves, bandanas, socks, shoe coverings, and vests.* Their names may be used in place of the word "garment" in the text of the marketplace label. The following **gear articles** may be made from No Fly Zone™ fabric: *tents, tent mesh, tent netting, tent liner, umbrella, bivouac sack, bivy sack, bivy bag, bivi bag, bivi, sleeping bag covers, backpacks, tarps, drapes/curtains, tent ground cloths, outdoor furniture covers, outdoor furniture cushion covers, camping chairs, patio umbrella covers, hats, bonnies, bonnie hat, bush hats.* Their names may be used in place of the word "gear" in the text of the marketplace label.)



(Alternate Brand Names: **Mity-Tex, Mity Tex, NFZ, NFZ NOFLYZONE, NFZ NO-FLYZONE**)

[Insect Repellent Technology] [Insect Defense System] [Insect Defense]

Manufactured [by] [for]:
International-Textile Group, Inc.
804 Green Valley Road, Suite 300
Greensboro, NC 27408 USA
[XXX-XXX-XXXX]

Active Ingredient:	% by weight
Permethrin.....	0.52%
Other Ingredient (Garment/Gear fabric).....	99.48%
TOTAL	100.00%

EPA Reg. No. 83588-1
EPA Est. No.

- The fabric in this [garment/gear] has been treated with the active ingredient Permethrin.
- Permethrin repels mosquitoes, ants, ticks, chiggers, flies, and midges.
- Permethrin in this [garment/gear] is bound to the fabric and remains effective for 70 washings [for washable garments/gear].
- For protection of exposed skin, use in conjunction with an insect repellent registered for direct application to skin.

Directions for Use

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Hangtag must not be removed, except by consumer after purchase. Keep this hangtag for future reference on how to properly handle this [garment/gear]. **DO NOT DRY CLEAN [GARMENT/GEAR]** (dry cleaning removes the Permethrin active ingredient). **DO NOT ADD OTHER PERMETHRIN INSECT REPELLENT PRODUCTS TO THIS [GARMENT/GEAR].**

- International Textile Group, Inc. cannot guarantee complete protection from insects, insect bites, related diseases or reactions.

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(Note to Reviewer: [bracketed text] is optional or alternate wording; (parenthetical text) is informational.)

STORAGE & DISPOSAL

- Do not contaminate water, food, or feed by storage or disposal.
- Disposal: discard in trash when [garment/gear] is worn out.
- Do not use or reuse [garment/gear] for purposes other than originally intended.

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(Note to Reviewer: [bracketed text] is optional or alternate wording; (parenthetical text) is informational.)

(SUBLABEL B: MASTER LABEL – DOG & HORSE PRODUCTS/GEAR)

(Note to Reviewer: the following dog/horse products/gear may be made from No Fly Zone™ fabric: *dog bedding, kennel covers, horse blankets, flysheets and fly rugs (light horsewear), stall covers, dog shirts, dog hats, dog bandanas, dog collars, garment(s)*. Their names may be used in place of the word “dog/horse product/gear” in the text of the marketplace label.)



(Alternate Brand Names: **Mity-Tex, Mity Tex, NFZ, NFZ NOFLYZONE, NFZ NO-FLYZONE**)

[Insect Repellent Technology] [Insect Defense System] [Insect Defense]

Manufactured [by] [for]:
International Textile Group, Inc.
804 Green Valley Road, Suite 300
Greensboro, NC 27408 USA
[XXX-XXX-XXXX]

Active Ingredient:	% by weight
Permethrin.....	0.52%
Other Ingredient [(Dog/Horse Product/Gear)].....	99.48%
TOTAL	100.00%

EPA Reg. No. 83588-1
EPA Est. No.

- The fabric in this [dog/horse product/gear] has been treated with the active ingredient Permethrin.
- Permethrin repels mosquitoes, ants, ticks, chiggers, flies, and midges.
- Permethrin in this [dog/horse product/gear] is bound to the fabric and remains effective for 70 washings [for washable dog/horse products/gear].

Directions for Use

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Hangtag must not be removed, except by consumer after purchase. Keep this hangtag for future reference on how to properly handle this [dog/horse product/gear]. DO NOT DRY CLEAN [dog product/apparel] (dry cleaning removes the Permethrin active ingredient). DO NOT ADD OTHER PERMETHRIN INSECT REPELLENT PRODUCTS TO THIS [dog/horse product/gear].

- International Textile Group, Inc. cannot guarantee complete protection from insects, insect bites, related diseases or reactions.

STORAGE & DISPOSAL

- Do not contaminate water, food, or feed by storage or disposal.
- Disposal: discard in trash when [dog/horse product/gear] is worn out.
- Do not use or reuse [dog/horse product/gear] for purposes other than originally intended.

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(Note to Reviewer: [bracketed text] is optional or alternate wording; (parenthetical text) is informational.)

**(SUBLABEL C: MASTER LABEL – AFFIXED GARMENT,
GEAR, or DOG/HORSE PRODUCT/GEAR TAG)**

No Fly Zone™

(Alternate Brand Names: **Mity-Tex, Mity Tex, NFZ, NFZ NOFLYZONE,
NFZ NO-FLYZONE**)

[Insect Repellent Technology] [Insect Defense System] [Insect Defense]

Contains Permethrin (0.52%) that repels mosquitoes, ants, ticks, chiggers, flies and midges.
Active ingredient remains effective for 70 washings [for washable gear] [for washable garments]
[for washable dog/horse products/gear].

Do Not Dry Clean.

Dispose of worn out [gear] [garment] [dog/horse product/gear] in trash.

EPA Reg. No. 83588-1

EPA Est. No.

Refer to hangtag for detailed information.

THIS TAG MUST NOT BE REMOVED.

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(Note to Reviewer: [bracketed text] is optional or alternate wording; (parenthetical text) is informational.)

Optional Label Claims and Marketing Statements for Garment/Gear or Dog/Horse Product/Gear Hang Tags AND/OR Tag affixed to Garment/Gear Article, or Dog/Horse Product:

- [Apparel that repels insects]
 - [Garments that repel insects]
 - [Garment that repels insects]
 - [Gear that repels insects]
 - [Insect repellent clothing]
 - [Insect repellent apparel]
 - [Insect repellent gear]
 - [Clothing that repels insects]
 - [Insect repellent protection [in a] [clothing] [garment] [jacket] [shirt] [pair of pants] [pair of shorts] [hat]]
-
- [Repels mosquitoes]
 - [Repels ticks]
 - [Built-in insect repellent technology [that lasts through 70 washes]]
 - [Insect Defense System]
 - [Insect Defense]
 - [[Tents] [Tent mesh] [Tent liner] [Umbrella] [Bivouac sack] [Bivy Sack] [Bivvy Bag] [Bivi Bag] [Bivy] [Sleeping bag cover] [Backpack] [Outdoor furniture] that repels insects]
 - [No Fly Zone™ Technology converts [gear] [garments] into long-lasting, effective and convenient insect protection.]
 - [Proven to repel mosquitoes, ants, ticks, chiggers, flies and midges.]
 - [Treated with the active ingredient Permethrin for [long-lasting] [effective] fly, mosquito, ant, tick, chigger, and midge [protection] [repellency].]
 - [No Fly Zone™ remains effective for 70 washings.]
 - [Fly protection for a calm and happy horse]

(Note to Reviewer: [bracketed text] is optional or alternate wording; (parenthetical text) is informational.)

- [Odorless [and] Invisible [Protection]]
- [Effective [mosquito] [ant] [tick] [chigger] [fly] [midge] protection]
- [Flysheet [treated] with No Fly Zone™.]
- [Fly rug [treated] with No Fly Zone™.]
(Note to reviewer: a flysheet/fly rug is a lighter horsewear garment.)
- [Bug buster repellency]
- [Fly buster repellency]
- [Bug buster]
- [Fly buster]
- [Vamoose fly protection]
- [Vamoose]
- [SmartPak]
- [Rambo-Fly-Buster]
- [Amigo Bug Buster]
- [Insect Defense for your family]
- [Insect Repellent Technology]
- [© 20XX International Textile Group, Inc. No Fly Zone™, and Burlington® are registered trademarks owned or held under license by International Textile Group, Inc.]

Optional Logos and Pictograms for Hang Tag:

- Pictogram(s) of target insects (mosquito, ant, tick, chigger, fly, and/or midge)
- Burlington Labs logo

