



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

February 12, 2026

Katy Hernandez
Regulatory Specialist
Ceva Animal Health, LLC
8735 Rosehill Road
Lenexa, KS 66215

Subject: Label Amendment - Registration Review Mitigation for Permethrin
Product Name: SVP11
EPA Registration Number: 83399-11
Case Number: 475946
Application Dates: 3/23/2021

Dear Katy Hernandez:

The Agency, in accordance with the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, has completed reviewing all the information submitted with your application to support the Registration Review of the above referenced product in connection with the Permethrin Interim Decision, and has concluded that your submission is acceptable. The label referred to above, submitted in connection with registration under FIFRA, as amended, is acceptable. The Agency also notes that the mitigation measures identified in the Pyriproxyfen Interim Decision do not apply to this label.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling and must be used at your next label printing. You must

submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 12 months from the date of this letter. After 12 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

If you have any questions about this letter, please contact Nicholas Geroux by phone at (202) 564-4093, or via email at geroux.nicholas@epa.gov.

Sincerely,

A handwritten signature in blue ink that reads "Dana L. Friedman". The signature is fluid and cursive, with the first name "Dana" being more prominent.

Dana L. Friedman, Chief
Risk Management and Implementation Branch 1
Pesticide Re-Evaluation Division
Office of Pesticide Programs
U.S. Environmental Protection Agency

ENCLOSURE: Stamped label

"Master Label"

{FRONT PANEL OF OUTER BOX}

SVP11

Alternate Brand Names: Vectra EQ

For use on Horses, Ponies, Donkeys, Mules (Colts, Fillies, Geldings)

Repels Stable Flies

For both indoor and outdoor use

ACCEPTED

Feb 12, 2026

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No. 83399-11

(Optional marketing claims- front, back, or side panels. See pages 5-6)

ACTIVE INGREDIENTS:

Dinotefuran4.95%
Pyriproxyfen..... 0.44%
Permethrin36.08%

OTHER INGREDIENTS..... 58.53%

TOTAL..... 100.00%

KEEP OUT OF REACH OF CHILDREN

WARNING

XXX doses Net Contents: XXX dose XX each XX mL

See package insert for Directions for Use, Precautionary Statements and First Aid.

{BACK PANEL, SIDE PANEL OF OUTER BOX and/or INSERT LANGUAGE}

Cat/Dog Icons DO NOT USE ON CATS OR DOGS

Use ONLY on Horses, Ponies, Donkeys and Mules

READ ENTIRE LABEL BEFORE EACH USE

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS:

WARNING: Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes or on clothing. Wear protective eyewear (goggles or safety glasses). Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse. Wear long sleeved shirt, long pants, socks, shoes and gloves for application.

HAZARDS TO DOMESTIC ANIMALS:

For external use on horses, ponies, donkeys and mules only. Do not use this product on cats or dogs.

Do not use on cats, may be fatal. Do not use this product on debilitated, aged, medicated, pregnant, or nursing animals or animals known to be sensitive to pesticide products without first consulting a veterinarian.

Individual sensitivity such as slight transitory redness, erythema, or pruritus at the site of application may occur after using ANY pesticide product for equines. If signs of sensitivity occur, bathe your pet with mild soap or shampoo and rinse with large amounts of water. If signs of individual animal sensitivity occur and persist, contact your veterinarian. Have the product container or label with you when calling your veterinarian for advice.



FIRST AID	
If in eyes:	Hold eye open and rinse slowly and gently with water for 15–20 minutes. Remove contact lenses, if present, after the first 5 minutes, and then continue rinsing. Call a poison control center or doctor for treatment advice.
If swallowed:	Call a poison control center or doctor, immediately for treatment advice. Have the person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.
If on skin or clothing:	Take off contaminated clothing. Rinse skin immediately with plenty of water for 15–20 minutes. If skin appears irritated after rinsing, call a poison control center or doctor, or 1-800-999-0297 immediately for treatment advice.
Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may contact 1-800-999-0297 for emergency medical treatment information. Note to Physician: Vectra EQ contains permethrin, a synthetic pyrethroid. Sensitive animals may experience mild, temporary tingling or paresthesia following contact with skin. Treatment is symptomatic and should include washing the affected area with soap and water.	

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. [Precaución al consumidor: si usted no lee ingles, no use este producto hasta que la etiqueta le haya sido explicada ampliamente. (To the User: If you cannot speak English, do not use this product until the label has been fully explained to you.)] Do not allow product to enter indoor or outdoor drains. Follow proper disposal procedures on this label [No permita la entrada a desagües internos o externos. Siga las indicaciones del etiquetado para el desecho apropiado del producto.]



{Graphic will be at least 0.25 square inches, unless this size is greater than 10% of the size of the label.}

HOW TO APPLY:

1. **Use Restrictions: USE ONLY on horses. Do not use on cats or other animals. Do not have contact or allow children to have contact with treated areas until treatment is completely dry.**
2. Remove applicator from package.
3. For easy application, the horse should be standing - secured if necessary-.
4. Holding the applicator upright, place your thumb and index finger firmly around the disk. While maintaining applicator in an upright position, pointed away from face, push down firmly on the top of the applicator tip, piercing the seal. Press down firmly on the smaller disk until both disks meet, piercing the seal. (see illustration)

OR

[Remove the tube from the package. Unscrew the cap and replace with applicator tip.] Holding the tube [applicator] upright, place thumb and index finger around the applicator tip under the large disk. With other hand, grasp the stem of applicator tip above smaller disk. Press down firmly on small disk until both disks meet, piercing the seal. (see illustration)

OR

[Remove the tube from the package. Unscrew the cap, [pierce the safety seal] and replace with applicator tip.]

Graphics depicting how to open package / applicator

5. Apply approximately 1/3 of contents (8mL) as a continuous uniform stripe from the base of each ear to the base of the tail, approximately 6-8 inches off the mid line. Repeat on the other side again using about 1/3 of contents. Apply a small stripe approximately 6 inches long below the forelock. Then apply a uniform stripe from the caudal aspect of the hock to the pastern and caudal aspect of the knee to pastern.

[Graphics depicting treatment of animal]

Do not get the product in your horse's eyes or mouth.

6. Discard empty applicator [tube] as outlined in the Storage and Disposal section.
7. Repeat every month, or as recommended by your veterinarian.
8. For treatment, control, and prevention of stable flies, year-round treatment is recommended.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

PESTICIDE STORAGE: Store in a cool, dry place. Protect from freezing. **KEEP OUT OF REACH OF CHILDREN.**

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partially filled:** Call your local solid waste agency for disposal instructions.

Do not pour or dispose down-the-drain or sewer. Call your local solid waste agency for local disposal options.

NET CONTENTS X applications, each 0.9 fl. oz. (24.0 mL)

{product will be packaged in 1, 2, 3, 4, 6, 12 and 36 dose cartons}

Manufactured for:

Ceva Animal Health, LLC

8735 Rosehill Road

Lenexa, KS 66215

LIMITED WARRANTY AND LIMITATION OF DAMAGES

Seller warrants that the material conforms to the chemical parameters of the US EPA registration and the label. To the extent consistent with applicable law, seller makes no warranty, express or implied, other than indicated on the label. Buyer and user assume all risk of use and handling of this material. To the extent consistent with applicable law, any damages arising from use of this product or a breach of this warranty shall be limited to direct damages and shall not include

consequential or incidental damages such as loss of profit or values.

ALTERNATE MARKETING TEXT (for use on front, side or back panels or package insert)

- Protects for one month
- Satisfaction guaranteed or Ceva Animal Health will supply replacement product
- Picture[s] of horse [pony][donkey][mule]
- Using the patented applicator, SVP11 is specially designed to spread over the horses body, providing effective control of flies
- Formula for [your] horse[s]
- Remains effective after bathing
- Easy spot-on [topical] application
- Patented applicator tip for easy application directly to the skin
- Guaranteed effective for one month or your money back
- Satisfaction guaranteed or your money back [Ceva icon]. [Please contact our professional staff at xxx-xxx-xxxx if you have any questions or comments about SVP11]
- SVP11 contains the insecticide dinotefuran, a neonicotinoid with knockdown effect, and permethrin, an effective insecticide / acaricide that works with dinotefuran and pyriproxyfen to repel flies
- Quick onset of activity
- Prevents re-infestation
- Monthly [year-round] treatment is recommended for control and prevention of stable flies
- Once monthly application
- XX applicators
- XX monthly doses [applications] [treatments]
- Quick-drying, non-greasy and water-resistant [waterproof]
- Easy to apply topical application
- Convenient, easy to apply
- Convenient to use
- Water resistant [waterproof]
- Quick drying
- Non-greasy
- Convenient [easy to apply] topical treatment
- Convenient [easy to apply] topical treatment with patented applicator tip that allows application down to the skin
- Remains effective even after exposure to rain [or sunlight]
- Remains effective even after shampooing [bathing]

- Convenient topical treatment for horses [ponies] [donkeys] [mules]
- Formulated for horses [ponies] [donkeys] [mules]
- Available from licensed veterinarians
- Sold by [your equine] veterinarian[s]
- After application, SVP11 spreads over the horse's body to provide full body [all over] protection against flies
- SVP11 [also] contains permethrin, an effective insecticide / acaricide that combines with dinotefuran to provide repellency against stable flies
- Question or comments please call xxx-xxx-xxxx
- For more information call xxx-xxx-xxxx
- For emergencies call xxx-xxx-xxxx
- Controls aggressive feeding by stable flies
- Proven treatment technology for the control of stable flies
- Pony pack
- Horse pack
- Veterinary pack [Ceva pack] [Stable pack]
- Effective monthly treatment of flies
- Repels stable flies
- Monthly [year-round] treatment is recommended for control
- Long lasting repellency control for your horse
- SVP11 repels stable flies before they bite
- Maintains residual repellency after bathing [and rain]
- Repellency against stable flies
- Contains the proven effective topical repellent permethrin [for control of flies]
- Repels flies which may inflict irritating bites
- Repels [annoying] [bothersome] [nuisance] stable flies
- Repels stable flies in the horses environment
- Repels [annoying] [bothersome] [nuisance] flies
- SVP11 repels stable flies and controls infestation that may lead to painful skin irritation and bacterial infection
- Illustration of stable fly life cycle
- Illustration of stable fly

APPLICATOR LABELING

SVP11

KEEP OUT OF REACH OF CHILDREN
WARNING

Read entire label before use

Dinotefuran	4.95%
Pyriproxyfen.....	0.44%
Permethrin.....	36.08%

XX fl. oz. (xx mL)

DO NOT USE ON COMPANION ANIMALS
USE ONLY ON Horses, Ponies, Donkeys and Mules

EPA Reg. No. 83399-11
EPA Est. No. TBD

Lot # *{designation will identify producing establishment}*