

U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Avenue, N.W.
Washington, D.C. 20460

NOTICE OF PESTICIDE:

X Registration
Reregistration

(Under FIFRA as amended)

Name and Address of Registrant (include ZIP Code): Allergy Technologies, LLC 125 South Maple Street Ambler, PA 19002 EPA Reg. Date of Issuance: 82123-2 SEP 18 2012

Term of Issuance: Conditional

Name of Pesticide Product: Active Guard™ Fabric

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is  $\underline{\text{conditionally}}$  registered in accordance with FIFRA sec. 3(c)(7)(A), provided that you:

- 1. You will submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
- 2. You will make the following label changes before you release the product for shipment:

a. Revise the EPA Registration Number to read "EPA Registration Number 82123-2".

Signature of	Approving Of	fficial:		
Refer to page	#3			

Richard Gebken, Product Manager (10)

SEP 1 8 2012

Date:

EPA Registration No 82123-2

b All alternate brand names that include the word Treatment or technology are not acceptable. This is a fabric and cannot be used to made end use products

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- c Delete No special care [or storage] required Installation not subject to human error Maintenance free and Ready treated These statements have implied safety claims
- d Delete Use to prevent new [bed bugs] infestations Protects your article [examples e g mattress box spring head board chair etc] Prevents new infestations Invisible [insect] [bed bug] protection Proven protection Built-in insect protection useful for bed bug control in homes hotels shelters universities multi-occupant dwellings cruise lines and apartment residences and Useful in control of current infestations and protect against and protection against future infestations
- e Remove Installation not subject to human error
- f Change Prevents new infestations to Helps prevent new infestations
- g Change Use as a bed bug preventative for up to two years to Use a as a bed bug preventive tool as part of an integrated control program
- h Delete grams
- 1 Change If on skin to If on skin or clothing
- J Add the Bulk Roll instructions appearing on EPA Reg No 82123-1 since you are including use on furniture and other articles. Cut sheet to match the bedding size. Secure the mattress liner to the sheet e.g. stapling permanent glue etc. Fit the Active Guard  $^{\text{M}}$  liner over the bedding. Secure down the edges of the liner to insure a tight fit against the bedding. Place another surface such as a mattress pad barrier encasement or bottom sheet over the mattress liner.
- k Change Controls to Kills where it appears on the label
- l Change Ability to stop an infestation before it is established to Helps stop an infestation before it is established when used as part of an integrated control program
- m Delete 1 e chairs couches love seats mirrors headboards pictures and bedding eg
- 3 The approved Master Label includes a hang tag and a product label Allergy Technologies LLC must put the approved labels on the finished products. The brand name and company name for all products will be Active Guard  $^{\mathsf{M}}$  Fabric or another alternate brand name approved under this EPA Registration Number

- 4 The approved articles that this fabric must be made into are (sheets mattress box spring sofa bed or furniture) These are the only approved uses This fabric cannot be used to manufacture any other products including clothing
- 5 Allergy Technologies LLC is responsible for the chain of custody from the beginning to the end of the manufacturing process for these approved finished products (sheets mattress box spring sofa bed or furniture)
- 6 All establishments producing finished articles under this label must be registered in accordance with (FIFRA section 7 (7 USC section 136e)) The owner of a producing establishment must register as required by 40CFR Part 167
- 7 Per 40 CFR 156 10(6) submit one copy of your final printed labeling before you release the product for shipment As defined in 40 CFR 152 3 "final printed labeling" means the "label or labeling of the product when distributed or sold " Clearly legible reproductions or photo reductions will be accepted for unusual labels. Note that a clean copy of the master label in most cases does not meet the definition of final printed labeling A stamped copy of the label is enclosed for your records

If you have any questions regarding this action please contact Linda A DeLuise of my team at (703) 305-5428

Sincerely yours

Richard Gebken Product Manager (10)

Insecticide Branch

Registration Division (7505P)

[Hang-tag label on treated article. This label is to be permanently attached on the outside of this treat article or directly inside of clear outer packaging. This label is to be visible to the purchaser at the time of purchase.] This hang-tag may be removed by the retail consumer after purchase. [Front panel:]



# Active Guard Fabric

#### Alternate Brand Names:

[Brand Name of mattress or box spring] with ActiveGuard<sup>TM</sup> Fabric

[Brand Name of mattress or box spring] with ActiveGuard<sup>TM</sup> Treatment

[Brand Name of mattress or box spring] with ActiveGuard<sup>TM</sup> Technology

[Brand Name of furniture] with ActiveGuard<sup>TM</sup> Fabric

[Brand Name of furniture] with ActiveGuard<sup>TM</sup> Treatment

[Brand Name of furniture] with ActiveGuard<sup>TM</sup> Technology

[Brand Name] with ActiveGuard™ Fabric

[Brand Name] with ActiveGuard<sup>TM</sup> Treatment

[Brand Name] with ActiveGuard<sup>TM</sup> Technology

ACCL EL with COMMENTS. In EPA Letter Dated:

## [Marketing Claims (Use appropriate ones)]

Controls bed bugs in product for up to two years Use as a bed bug preventative for up to two years

Outlasts the bed bug life cycle

Kills bed bugs for up to two years

Use to prevent new [bed bug] infestations

Useful for bed bug control in homes, hotels, shelters, universities, multi-occupant

dwellings, cruise lines and apartments residences

Useful as a long term control of adult bed bugs and their juvenile instars

Ability to stop an infestation before it is established

Useful in control of current infestations and protection against future infestations

Protects your article [examples, e.g. mattress, box spring, head board, chair, etc.]

Prevents new infestations

Built-in insect protection

Invisible [insect] [beg bug] protection

Proven protection

[Format pictures with line through them – implying that product kills bed bugs]



## [Product Claims]

Ready treated
Maintenance-free
Convenient
Effective
Easy Care
Installation not subject to human error
Unscented [No odor]
No unpleasant scent [odor]
Odorless
No special care [or storage] required
ActiveGuard<sup>TM</sup> Fabric, manufactured with patented ActiveGuard<sup>TM</sup> Technology
This product contains fabric treated with [synthetic pyrethroid] permethrin
Manufactured [made] with ActiveGuard<sup>TM</sup> Technology

[Placeholder for picture of article]

ACTIVE INGREDIENT: Permethrin 1.64% OTHER INGREDIENTS: (fabric) 98.36% 100.00%

## **CAUTION**

READ THE DIRECTIONS FOR USE AND PRECAUTIONS ON BACK PANEL.

Retain this hang-tag for future reference on proper handling of this product.

August 7, 2012

Proposed Label

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EPA Reg No 82123-E

EPA Est No

NET CONTENTS This product contains XX oz of ActiveGuard™ Fabric

[Examples

Single size box spring (ActiveGuard™ Fabric on two sides) includes 5 1 oz of ActiveGuard™ Fabric

Single size mattress (ActiveGuard<sup>TM</sup> Fabric on one side) includes 2 6 oz grams of ActiveGuard<sup>TM</sup> Fabric ]

	FIRST AID
If on skin	Take off contaminated clothing
	Rinse skin immediately with plenty of water for 15 20 minutes
	Call a poison control center or doctor for treatment advice
If swallowed	Immediately call a poison control center or doctor
	Do not induce vomiting unless told to do so by the poison control center or doctor
	Do not give any liquid to the person
	Do not give anything by mouth to an unconscious person
If in eyes	Hold eye open and rinse slowly and gently with water for 15 20 minutes
	Remove contact lenses if present after the first 5 minutes, then continue rinsing eye
	Call a poison control center or doctor for treatment advice
Have the produ	uct container or label with you when calling a poison control center or doctor or going for
treatment You	u may also contact InfoTrac 1 800 535 5053 for emergency medical treatment information

#### PRECAUTIONARY STATEMENTS

#### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION** Harmful if absorbed through skin Harmful if swallowed Causes moderate eye irritation. Avoid contact with skin, eyes, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

[Back panel]

#### ActiveGuard<sup>TM</sup> Fabric

#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling

This product [bedding, e.g. mattress, box spring, sofa bed and furniture, e.g. chairs, couches, love seats, mirrors, headboards, pictures ] contains ActiveGuard<sup>TM</sup> Fabric for residual bed bug control

The ActiveGuard<sup>TM</sup> Fabric is treated with permethrin at a rate of 0 0001125 lb of active ingredient per square foot (0 55 grams of active ingredient per square meter) of fabric This ActiveGuard<sup>TM</sup> Fabric is then incorporated into this article

Note Washing the ActiveGuard<sup>TM</sup> Fabric removes the active ingredient and reduces the effectiveness of the product against bed bugs

#### STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal

STORAGE When not in use, store product in a cool, dry place away from direct sunlight

**DISPOSAL** Discard the outer packaging and this used product in the trash

Batch	Code

NOTICE Buyer assumes all risks of use, storage or handling of this product not in accordance with directions

Contact InfoTrac at 1-800-535-5053 for emergency medical treatment information

U S Patents 5,916,580, 6,214,365, 6,440,438 and pending patents

Active Guard and logos are trademarks of Allergy Technologies LLC,  $\ @$  2012 Allergy Technologies LLC

Manufactured for Allergy Technologies LLC 124 South Maple Street Ambler, PA 19002

**UPC** Code

August 7, 2012

Proposed Label

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[Product Label]

[This label is to be attached to the ActiveGuard<sup>TM</sup> Fabric]

ActiveGuard<sup>TM</sup> Fabric [Product Name]

Active Ingredient Permethrin 1 64% w/w

**CAUTION** 

EPA Reg No 82123-E

EPA Est No

### Do Not Remove This Tag

See hang-tag label for complete directions and precautions for use

Kills bed bugs for up to two (2) years

Date Purchased

Discard used product in trash