82123-1

## UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460-0001

3/12/2013



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

## MAR 1 2 2013

Mr. John F. Wright Allergy Technologies, LLC c/o Product & Regulatory Associates, LLC P.O. Box 1683 Voorhees, NJ 08043-9998

Subject: Amended Reregistration Label Product Name: ActiveGuard ™ Mattress Liner EPA Registration Number: 82123-1 EPA Decision Number(s): 413195

Dear Mr. Wright

The Agency, in accordance with the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, has completed reviewing all of the information submitted with your application to support the reregistration of the above referenced product in connection with the Permethrin RED(s), and has concluded that your submission is acceptable.

NOTE: This product is <u>not</u> being reregistered under sections 3(c)5 and 4(g) of FIFRA at this time.

Please note that the record for this product currently contains the Confidential Statements of Formulation (CSFs) listed below. Any previously dated CSFs are superseded.

- Basic CSF, dated [June 29, 2012]

A copy of your label stamped "Accepted" is enclosed along with copies of the acute toxicity and product chemistry reviews completed for the subject product. Products shipped after 12 months from the date of this amendment or the next printing of the label whichever occurs first, must bear the new revised label. Your release for shipment of the product bearing the amended label constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). If you have any questions about this letter, please contact Dani Daniel at (703)305-5409 or via e-mail at *daniel.dani@epa.gov* 

Sincerely,

Cie. //

Richard J. Gebken Product Manager (10) Insecticide Branch Registration Division (7504P)

Enclosures:

Label stamped "Accepted," dated Acute Toxicity Review, dated (May 27, 2010) Product Chemistry Review, dated (Aug 12, 2010) Front panel:



# ActiveGuard Mattress Liner

[Marketing Claims (Use appropriate ones)]

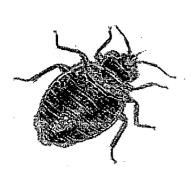
Kills dust mites and bed bugs in mattresses Kills dust mites and bed bugs in bedding (mattress, air mattress, box spring, sofa bed, etc...) Kills dust mites in mattresses Kills dust mites in mattresses which may be a source of home allergens Kills dust mites in mattresses ActiveGuard<sup>™</sup> is fatal to dust mites Kills dust mites in mattresses for up to 2 years Dust mites in the home live in mattresses Dust mite allergens may cause allergies in humans Dust mites live and breed in mattresses Fits mattresses up to 14 inches deep Kills bed bugs in mattresses ActiveGuard<sup>™</sup> is fatal to bed bugs Kills bed bugs in bedding (mattress, air mattress, box spring, sofa bed, etc...) Bed bug bites can be itchy and painful and may cause allergic reactions [Format pictures with line through them – implying that we kill the pests] Tough and Durable Easy, one-person installation P Made in the United Kingdom Mattress Liners for Bed Bugs & Dust Mites

February 25, 2013

82123-1 Label

Under the Fed Fungicide, and as amended, fo registered unde EPA Reg. No.

page 1 of 7





[Placeholder for picture of product]

Impregnated Liner: Soft and Comfortable Completely Odorless Easy to use

ACTIVE INGREDIENT: Permethrin 1.64% OTHER INGREDIENTS: <u>98.36%</u> 100.00%

READ THE DIRECTIONS FOR USE AND PRECAUTIONS ON BACK PANEL. Retain This Package Label or a Copy of the Label for Future Reference on Proper Handling of This Mattress Liner. EPA Reg. No. 82123-1 NET CONTENTS: xxx oz.

[Bedding Size: Single/Twin - 75 x 38 x 14 inches, Double/Full - 75 x 64 x 14 inches, Queen - 80 x 60 x 14 inches, King- 80 x 74 x 14 inches] [Bulk Roll - Mattress Liner Size: L x W x H] For Bed Bugs: [Travel Version]

February 25, 2013

82123-1 Label

page 2 of 7

Back panel: ActiveGuard<sup>™</sup> Mattress Liner

Use ActiveGuard<sup>™</sup> Mattress Liner on bedding, e.g. mattress, air mattress, box spring, sofa bed, etc.

Apply to bedding with mattress pad and top sheet.

Kills dust mites [and bed bugs] in bedding.

[Format pictures with line through them – implying that we stop kill the pests]





ActiveGuard<sup>™</sup> Mattress Liners, manufactured with patented ActiveGuard<sup>™</sup> Technology, are soft, comfortable, completely odorless and easy to use.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Apply on bedding, e.g. mattress, air mattress, box spring, sofa bed, etc.

[For both dust mite and bed bug]

Fit the ActiveGuard<sup>™</sup> Mattress Liner over the bedding. Pull down on the edges of the liner to insure a tight fit against bedding. Place another surface such as mattress pad, barrier encasement or bottom sheet over the mattress liner.

February 25, 2013

82123-1 Label

page 3 of 7

If the liner is installed for house dust mites: after eight (8) weeks remove the ActiveGuard<sup>TM</sup> Mattress Liner and vacuum your bedding thoroughly while ventilating the room. Removing the liner to vacuum the bedding is not required for liners installed for bed bugs. For best results, use new filters and fresh bags in your vacuum cleaner. If you suffer from dust mite induced allergies, have someone else vacuum your mattress.

Re-apply the ActiveGuard<sup>TM</sup> Mattress Liner on your bedding immediately, and then leave the mattress liner undisturbed for two (2) years. No need for further removal or vacuuming.

Note: Washing the ActiveGuard<sup>™</sup> Mattress Liner removes the active ingredient and reduces the effectiveness of the product against dust mites and bed bugs.

Follow the above directions for re-applying or fitting a new mattress liner.

For best results, replace with a new ActiveGuard <sup>TM</sup> Mattress Liner every 18 months.

Note: Wash hands immediately after applying or fitting the ActiveGuard<sup>™</sup> Mattress Liner.

#### PRODUCT RANGE

ActiveGuard<sup>™</sup> Mattress Liners come in a range of sizes to accommodate most standard mattress sizes - (Single/Twin, Double/Full, Queen and King).

[For beg bugs only]

#### [Fitted Liner] [Traveler Version]

Fit the ActiveGuard<sup>™</sup> Mattress Liner over the bedding. Pull down on the edges of the liner to insure a tight fit against the bedding. Place another surface such as mattress pad, barrier encasement or bottom sheet over the mattress liner.

Note: Washing the ActiveGuard<sup>™</sup> Mattress Liner removes the active ingredient and reduces the effectiveness of the product against bed bugs.

### PRODUCT RANGE

ActiveGuard<sup>™</sup> Mattress Liners come in a range of sizes to accommodate most standard mattress sizes - (Single/Twin, Double/Full, Queen and King).

#### [Bulk Roll]

Cut sheet to match the bedding size. Secure the mattress liner label to the sheet, e.g. stapling, permanent glue, etc. Fit the ActiveGuard<sup>™</sup> Mattress Liner over the bedding. Secure down the

February 25, 2013

82123-1 Label

page 4 of 7

edges of the liner to insure a tight fit against the bedding. Place another surface such as mattress pad, barrier encasement or bottom sheet over the mattress liner

Note: Washing the ActiveGuard<sup>TM</sup> Mattress Liner removes the active ingredient and reduces the effectiveness of the product against bed bugs.

## STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal. STORAGE: Prior to installation, store product in a cool, dry place away from direct sunlight. DISPOSAL: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. Discard used mattress liner in trash.

NOTICE: Buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

Contact InfoTrac at 1-800-535-5053 for emergency medical treatment information.

U.S. Patents 5,916,580, 6,214,365, 6,440,438 and pending patents

ActiveGuard and logos are trade marks of Allergy Technologies, LLC, © 2012 Allergy Technologies LLC

EPA Est. No. 083228-GBR-001

Manufactured for Allergy Technologies LLC. 124 South Maple Street Ambler, PA 19002 UPC Code

Size:

February 25, 2013

82123-1 Label

page 5 of 7

## **Mattress Liner Label**

This label is to be attached to the ActiveGuard<sup>™</sup> Mattress Liner.

[For Dust Mites]



# ActiveGuard Mattress Liner

Active Ingredient: Permethrin 1.64% w/w

EPA Reg. No. 82123-1 EPA Est. No. 083228-GBR-001

See package label for complete directions and precautions for use.

Kills dust mites in mattress for up to two (2) years.

Date first fitted to bed \_\_\_\_\_/----/----

Discard used mattress liner in trash.

82123-1 Label

page 6 of 7

[For Bed Bugs]



ActiveGuard Mattress Liner

Active Ingredient: Permethrin 1.64% w/w

EPA Reg. No. 82123-1 EPA Est. No. 083228-GBR-001

See package label for complete directions and precautions for use.

Kills bed bugs.

Date first fitted to bed -----/----

Discard used mattress liner in trash.

4830-2083-0482, v. 1

February 25, 2013

82123-1 Label

page 7 of 7