

82123-1

12/28/2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Mr. John Wright  
Agent for Allergy Technologies, LLC  
c/o Product and Regulatory Associates, LLC  
P.O. Box 1683  
Voorhees, NJ 08043-9998

DEC 28 2011

Dear Mr. Wright:

Subject: Label Amendment- label dated November 28, 2011  
Active Guard™ Mattress Liner  
EPA Registration Number 82123-1  
Your submission dated November 29, 2011

The application referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable.

The Agency notes that this label supersedes your label dated November 11, 2011 which was not reviewed.

If you have any questions regarding this action, please contact Linda A. DeLuise of my team at (703) 305-5428.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Linda A. DeLuise".

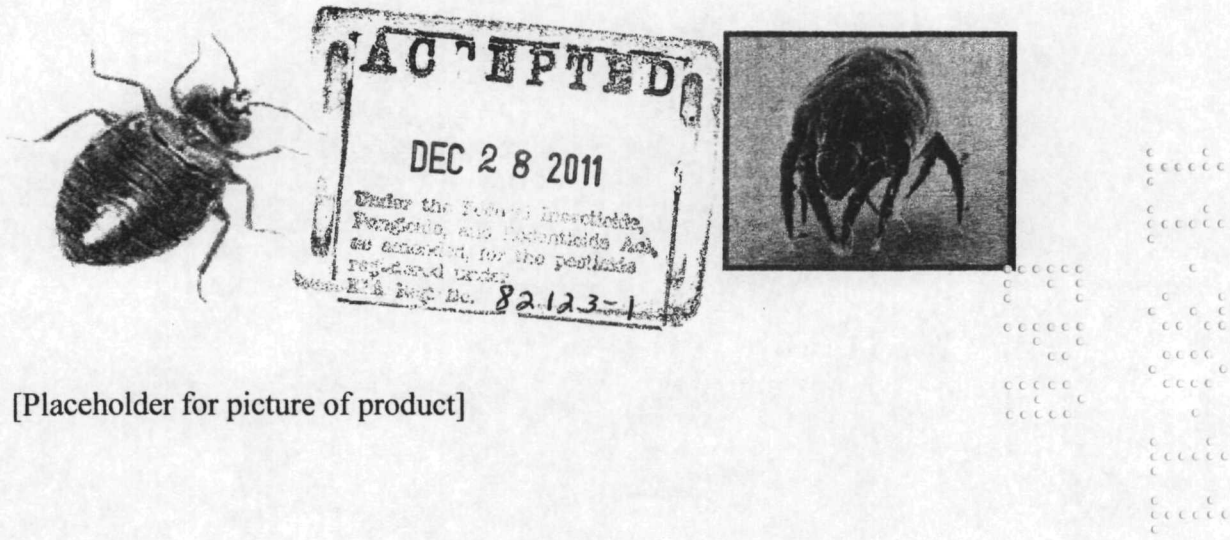
Richard Gebken  
Product Manager (10)  
Insecticide Branch  
Registration Division (7505P)

Enclosure

Front panel:  
ActiveGuard™ Mattress Liner

[Marketing Claims (Use appropriate ones)]

- Kills dust mites and bed bugs in mattresses!
- Kills dust mites and bed bugs in bedding (mattress, air mattress, box spring, sofa bed, etc...).
- Kills dust mites in mattresses.
- Kills dust mites in mattresses which may be a source of home allergens.
- Kills dust mites in mattresses.
- ActiveGuard™ is fatal to dust mites.
- Kills dust mites in mattresses for up to 2 years.
- Dust mites in the home live in mattresses.
- Dust mite allergens may cause allergies in humans.
- Dust mites live and breed in mattresses.
- Fits mattresses up to 14 inches deep.
- Kills bed bugs in mattresses.
- ActiveGuard™ is fatal to bed bugs.
- Kills bed bugs in bedding (mattress, air mattress, box spring, sofa bed, etc...).
- Bed bug bites can be itchy and painful and may cause allergic reactions.
- [Format pictures with line through them – implying that we kill the pests]
- Tough and Durable
- Easy, one-person installation
- Made in the United Kingdom
- Mattress Liners for Bed Bugs & Dust Mite



[Placeholder for picture of product]

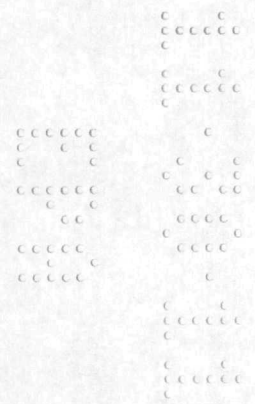
Impregnated Liner:  
Soft and Comfortable  
Completely Odorless  
Easy to use

ACTIVE INGREDIENT: Permethrin 1.64%  
OTHER INGREDIENTS: 98.36%  
100.00%

CAUTION  
READ THE DIRECTIONS FOR USE AND PRECAUTIONS ON BACK PANEL.  
Retain This Package Label or a Copy of the Label for Future Reference on Proper Handling of  
This Mattress Liner.  
EPA Reg. No. 82123-1  
NET CONTENTS: xxx

[Bedding Size: Single/Twin - 75 x 38 x 14 inches,  
Double/Full - 75 x 64 x 14 inches,  
Queen - 80 x 60 x 14 inches,  
King- 80 x 74 x 14 inches]

[Bulk Roll - Mattress Liner Size: L x W x H]  
For Bed Bugs: [Travel Version]



Back panel:  
ActiveGuard™ Mattress Liner

Use ActiveGuard™ Mattress Liner on bedding, e.g. mattress, air mattress, box spring, sofa bed, etc.

Apply to bedding with mattress pad and top sheet.

Kills dust mites [*and* bed bugs] in bedding.

[Format pictures with line through them – implying that we stop kill the pests]



ActiveGuard™ Mattress Liners, manufactured with patented ActiveGuard™ technology, are soft, comfortable, completely odorless and easy to use.

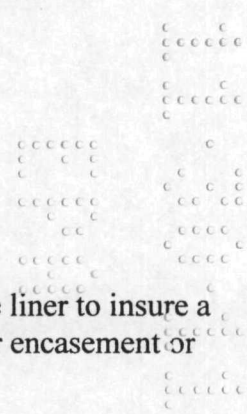
DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Apply on bedding, e.g. mattress, air mattress, box spring, sofa bed, etc.

[For both dust mite and bed bug]

Fit the ActiveGuard™ liner over the bedding. Pull down on the edges of the liner to insure a tight fit against bedding. Place another surface such as mattress pad, barrier encasement or bottom sheet over the mattress liner.



If the liner is installed for house dust mites: after eight (8) weeks remove the ActiveGuard™ liner and vacuum your bedding thoroughly while ventilating the room. Removing the liner to vacuum the bedding is not required for liners installed for bed bugs. For best results, use new filters and fresh bags in your vacuum cleaner. If you suffer from dust mite induced allergies, have someone else vacuum your mattress.

Re-apply the ActiveGuard™ mattress liner on your bedding immediately, and then leave the mattress liner undisturbed for two (2) years. No need for further removal or vacuuming.

Note: Washing the ActiveGuard™ mattress liner removes the active ingredient and reduces the effectiveness of the product against dust mites and bed bugs.

Follow the above directions for re-applying or fitting a new mattress liner.

For best results, replace with a new ActiveGuard™ Mattress Liner every 18 months.

Note: Wash hands immediately after applying or fitting the ActiveGuard™ mattress liner.

**PRODUCT RANGE**

ActiveGuard™ mattress liners come in a range of sizes to accommodate most standard mattress sizes - (Single/Twin, Double/Full, Queen and King).

[For beg bugs only]

[Fitted Liner] [Traveler Version]

Fit the ActiveGuard™ liner over the bedding. Pull down on the edges of the liner to insure a tight fit against the bedding. Place another surface such as mattress pad, barrier encasement or bottom sheet over the mattress liner.

Note: Washing the ActiveGuard™ mattress liner removes the active ingredient and reduces the effectiveness of the product against bed bugs.

**PRODUCT RANGE**

ActiveGuard™ mattress liners come in a range of sizes to accommodate most standard mattress sizes - (Single/Twin, Double/Full, Queen and King).

[Bulk Roll]

Cut sheet to match the bedding size. Secure the mattress liner label to the sheet, e.g. stapling, permanent glue, etc. Fit the ActiveGuard™ liner over the bedding. Secure down the edges of the liner to insure a tight fit against the bedding. Place another surface such as mattress pad, barrier encasement or bottom sheet over the mattress liner

Note: Washing the ActiveGuard™ mattress liner removes the active ingredient and reduces the effectiveness of the product against bed bugs.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

STORAGE: Prior to installation, store product in a cool, dry place away from direct sunlight.

DISPOSAL: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. Discard used mattress liner in trash.

NOTICE: Buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

Contact InfoTrac at 1-800-535-5053 for emergency medical treatment information.

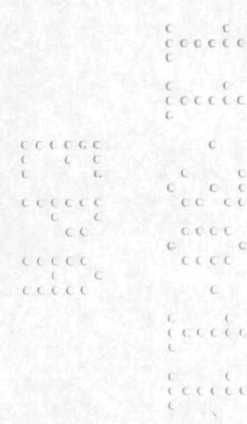
U.S. Patents 5,916,580, 6,214,365, 6,440,438 and pending patents

ActiveGuard and logos are trade marks of Allergy Technologies, LLC, © 2009 Allergy Technologies LLC

EPA Est. No. 083228-GBR-001

Allergy Technologies LLC.  
124 South Maple Street  
Ambler, PA 19002  
UPC Code

Size:



**Mattress Liner Label**

This label is to be attached to the ActiveGuard™ Mattress Liner.

[For Dust Mites]  
ActiveGuard™ Mattress Liner

Active Ingredient:  
Permethrin  
1.64% w/w

**CAUTION**

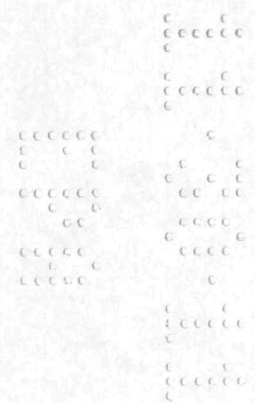
EPA Reg. No.  
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EPA Est. No.  
083228-GBR-001

See package label for complete directions and precautions for use.

Kills dust mites in mattress for up to two (2) years.

Date first fitted to  
bed ----/----/----

Discard used mattress liner in trash.



[For Bed Bugs]  
ActiveGuard™ Mattress Liner

Active Ingredient:  
Permethrin  
1.64% w/w

CAUTION

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See package label for complete directions and precautions for use.

Kills bed bugs.

Date first fitted to  
bed ----/----/----

Discard used mattress liner in trash.

