

82108-1

12/12/2006

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

DEC 12 2006

Elizabeth Anne Brown, Ph.D.
Steptoe & Johnson LLP
1330 Connecticut Avenue, N.W. Washington, D.C. 20036-1795

Subject: Label Amendment to Add Flies

EPA Reg. No. 82108-1
Eastern Insect Repellent Gear

Your Submission Dated August 25, 2006

Dear Dr. Brown:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable subject to the comments listed below. Two (2) copies of the finished labeling must be submitted prior to releasing the product for shipment. A stamped copy of the label is enclosed for your records.

1. The optional marketing statement "*New (for the first...)*" may be use on labeling for a period of six (6) months from the date of this letter.

If you have any questions regarding this action, please contact Olga Odiott of my team at (703) 308-9369.

Sincerely,

George T. LaRocca
Product Manager 13
Insecticide Branch
Registration Division (7505P)

Enclosure

EASTERN INSECT REPELLENT GEAR [optional wording identifying gear brand or style]

- THIS ITEM HAS BEEN TREATED WITH PERMETHRIN INSECT REPELLENT
- REPELS MOSQUITOES, FLIES, TICKS AND FLEAS
- DO NOT RE-TREAT GEAR WITH OTHER PERMETHRIN INSECT REPELLENT PRODUCTS
- REPELLENCY TO MOSQUITOES REMAINS EFFECTIVE FOR 6 MONTHS OF EXPOSURE TO WEATHERING FOR NON WASHABLE ITEMS: TENTS, TARPS, AWNINGS, PATIO UMBRELLA COVERS, KENNEL COVERS, STALL COVERS
- REPELLENCY REMAINS EFFECTIVE FOR 25 WASHINGS FOR WASHABLE ITEMS: SLEEPING BAG COVERS, BACKPACKS, OUTDOOR FURNITURE COVERS, OUTDOOR FURNITURE CUSHION COVERS, NETTING, GROUND CLOTHS, HORSE BLANKETS, PET BEDDING
- WASH SEPARATELY FROM OTHER ITEMS
- DO NOT USE FOR PURPOSES OTHER THAN ORIGINALLY INTENDED
- DRYCLEANING REMOVES ACTIVE INGREDIENT - DO NOT DRYCLEAN

EPA Reg No. 82108-1
EPA Establishment No. 74843-NC-001

Active Ingredient	
Permethrin	0.52%
Other Ingredients (Gear)	<u>99.48%</u>
	100.00%

Manufactured by Eastern Chemical, LLC.
Asheville, NC 28804

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Storage and Disposal

Do not contaminate water, food or feed by storage or disposal.

Disposal: Discard in trash when gear is worn out.

ACCEPTED
with COMMENTS
In EPA Letter Dated
 DEC 12 2006
 Under the Federal Insecticide,
 Fungicide, and Rodenticide Act,
 as amended, for the pesticide
 registered under EPA Reg. No.
82108-1

Optional Marketing Statements:

- Repels mosquitoes
- Repels ticks
- Repels flies
- Repels fleas
- Bug repellent
- Whether in the backwoods or the backyard, Eastern Insect Repellent Gear helps keep you protected
- Eastern Insect Repellent Gear is a patent-pending technology for treating gear that repels mosquitoes, flies, ticks and fleas
- By taking advantage of the latest fibers and technology, we've created innovative gear that also repels insects
- New (*for the first 6 months only*)
- Enjoy the Outdoors
- Repels flies, fleas and ticks from animal bedding

ESL: 4/20/2005 with revisions per agreement with EPA in email of 5/10/2005 with EPA response of 6/2/2005

Amendment (pending): 7/24/2006