



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

April 10, 2023

Mr. Brian Hogan
Agent
Earthkind, LLC
c/o KRK Consulting LLC
5807 Churchill Way
Medina, OH 44256

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 – Updating company name and address; replacing “safe” with “effective” on p. 2 of label as per Calif. DPR request
Product Name: FRESH CAB®
EPA Registration Number: 82016-1
EPA Receipt Date: 03/23/2023
Action Case Number: 00442942

Dear Mr. Hogan:

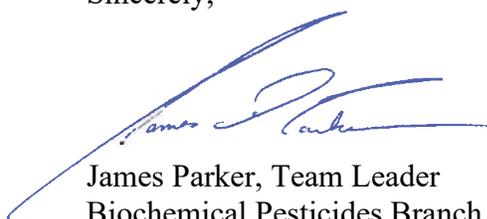
The U.S. Environmental Protection Agency (EPA) is in receipt of your application for notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Biopesticides and Pollution Prevention Division (BPPD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10.

The labeling submitted with this application has been stamped “Notification” and will be placed in our records. You must submit one (1) copy of the final printed labeling with the modifications.

Should you wish to add/retain a reference to your company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA’s Office of Enforcement and Compliance Assurance.

If you have any questions, please contact Nina Naimy via email at naimy.nina@epa.gov.

Sincerely,

A handwritten signature in blue ink, appearing to read "James Parker", is written over a light blue horizontal line.

James Parker, Team Leader
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511M)
Office of Pesticide Programs

Enclosure

NOTIFICATION

82016-1

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

04/10/2023

FRESH CAB®

[Alternate Brand Names: Fresh Cab Botanical Rodent Repellent, Botanical Rodent Repellent, Mouse Pouch, Stay Away Mice, Stay Away Rodents, Stay Away Botanical Rodent Repellent]

- PLANT-BASED, MADE WITH BALSAM FIR OIL
- LAB-PROVEN TO BE EFFECTIVE
- Control Without Concern
- KEEPS MICE OUT of enclosed storage areas
- Freshens the air and repels rodents in enclosed storage areas
- Use in enclosed storage areas to repel rodents and freshen the air
- Made in USA
- For Use In: Attic, Autos, Barns, Basements, Boats, Cabins, Farm Equipment, Garages, Pantry, Sheds, Storage Units, Trucks, Tractor, Under Hot Tub, RVs, & More

ACTIVE INGREDIENT:

Balsam Fir Oil, a botanical pesticide.....2.0%

INERT INGREDIENTS:

Fragrance Oil, Plant Fibers.....98.0%

TOTAL.....100.0%

EPA Reg. No.: 82016-1

EPA Est. No.: 82016-NC-001

Net Wt. 2.5, 5, 7.5, 10, 30, 60, 90 oz. {2.5 oz/pouch}

1 pouch [{ insert # } pouches]

KEEP OUT OF REACH OF CHILDREN

General Information: [Fresh Cab] {or alternative brand name} repels by odor that is offensive to rodents, but not to humans. This product can be used effectively to repel rodents from infested areas for up to 30 days.

Directions for Use: It is a violation of federal law to use this product in a manner inconsistent with its labeling.

Indoors: Use in non-living areas (attics, basements, cellars, storage areas, garages, sheds, pantries, and barns). Place one scent pouch per 8 square feet in areas to be protected (i.e. use 4 pouches in a single car garage or 1 pouch in a pantry). Replace when scent has diminished. Length of effectiveness depends on air exchange rates and temperature.

Enclosed Spaces: Use in autos, RVs, airplanes, boats, tractors, trucks, and other enclosed spaces. Place 4 scent pouches per storage unit per season to freshen the average size camper, boat, truck or auto. Replace scent pouches when scent has diminished. The product lasts up to 30 days in cold storage areas. Length of effectiveness depends on air exchange rates and temperature condition of storage areas.

STORAGE AND DISPOSAL: Do not contaminate water, food, or feed by storage and disposal.

STORAGE: Store in original container in cool, dry place, that is inaccessible to children and pets. Keep container tightly closed to prevent evaporation.

DISPOSAL: Non-refillable container. Do not reuse or refill this container. Promptly dispose of used pouches in the trash so as not to attract ravenous mice. Contents and packaging are biodegradable.

NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.

This innovative product was invented out of necessity. I was offended by the toxic smell of moth balls and the unpleasant odors we found in our farm implements in the spring, so I came up with a plant-based alternative that would both freshen and protect our storage areas for up to three months. This product is safe **effective** when used as directed and offers a kinder way to repel rodents from vacant storage areas.

I wish to personally thank you for purchasing this product. In doing so, you support American farmers, less advantaged communities and our precious environment. I welcome your comments and suggestions.

Kari Inventor/CEO earthkind®

Manufactured By:

earthkind®, 2910 East Broadway, #19 Bismarek, ND 58501

1-800-583-2921 info@earth-kind.com

EarthKind, LLC, 346-D East Plaza Drive, Mooresville, NC 28115

1-800-583-2921 • customer care@earthkind.com

**CARTON MADE FROM 100% RECYCLED PAPER
MINIMUM 55% POST-CONSUMER CONTENT**

WARRANTY 100% MONEY BACK GUARANTEE

If this product does not perform to claims when used as directed, send cash register receipt, UPC Code below and reason for dissatisfaction to:

~~earthkind®, Customer Service Dept. 2910 East Broadway, #19 Bismarek, ND 58501~~

EarthKind, LLC, 346-D East Plaza Drive, Mooresville, NC 28115

1-800-583-2921 • customer care@earthkind.com

Lot Number: xxxxxxxx

[Optional/alternative statements in brackets]
{*label reviewer information*}