

80917-4

8/16/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

August 16, 2012

Shake Away
2330 Whitney Avenue
Hamden, CT 06518
Attn: Amy Plato Roberts

Subject: Notification: To add application rate for a different package size & contact number per Pesticide Registration Notice 98-10.

Product Name: Shake-Away Critter Repellent Granules.

Package sizes: 20 oz, 28.5 oz, 4 lb & 12 lb Shake Bottle.

Each bottle of Shake-Away® Critter Repellent Granules will cover up to (600 linear feet for 20 oz bottle) **(855 linear feet for 28.5 oz bottle).**

(1,920 linear feet for 4 lb bottle) (5760 linear feet for 12 lb bottle) when applied as directed.

Contact Number: 1-866-802-8837.

EPA Reg. No: 80917-4.

Your Submission dated June 21, 2012.

Dear Ms. Roberts:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under Pesticide Registration Notice (PRN) 98-10 dated above. A screen of this request has been conducted for its applicability under PRN 98-10, and it has been determined that the action(s) requested falls within the scope of this Notice. Our records have been duly noted, and the label submitted with this application has been stamped "Notification Accepted" and will be placed accordingly in our records.

Three (3) copies of final printed labeling must be submitted to the Agency before your product as modified, may be sold or distributed [PR Notice 82-2 and 40 CFR 156.10(a) (6)].

If you have any questions regarding this action, you may contact Mr. Sylvester George at (703) 603-0688) or via e-mail at george.sylvester@epa.gov.

Sincerely,

Linda A. Hollis

Linda A. Hollis, Chief
Biochemical Pesticide Branch
Biopesticides and Pollution
Prevention Division (7511P)

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United States
Environmental Protection Agency
 Washington, DC 20460

| | |
|-------------------------------------|--------------|
| <input type="checkbox"/> | Registration |
| <input type="checkbox"/> | Amendment |
| <input checked="" type="checkbox"/> | Other |

OPP Identifier Number

Application for Pesticide - Section I

| | | |
|--|---|--|
| 1. Company/Product Number 80917-4 | 2. EPA Product Manager Linda Hollis | 3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name) Shake-Away Critter Repellent Granules | PM# 91 | |
| 5. Name and Address of Applicant (Include ZIP Code) Shake-Away 2330 Whitney Avenue Hamden CT 06518 <input type="checkbox"/> Check if this is a new address | 6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____ | |

Section - II

| | | |
|--|--|---|
| <input type="checkbox"/> Amendment - Explain below. | <input type="checkbox"/> Final printed labels in response to Agency letter dated _____ | Notification Accepted Date: 8/16/2012 Reviewer: Sylvester George |
| <input type="checkbox"/> Resubmission in response to Agency letter dated _____ | <input type="checkbox"/> "Me Too" Application. | |
| <input checked="" type="checkbox"/> Notification - Explain below. | <input type="checkbox"/> Other - Explain below. | |

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

NOTIFICATION to add application rate for different package size and contact number. See the attached cover letter dated June 21, 2012 for details.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

| | | | | | | | |
|---|--|---|-------------------|---|-------------------|--------------------------------|---|
| 1. Material This Product Will Be Packaged In: | | | | | | 2. Type of Container | |
| Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | | | | <input type="checkbox"/> Metal | <input checked="" type="checkbox"/> Plastic |
| * Certification must be submitted | | If "Yes" Unit Packaging wgt. | No. per container | If "Yes" Package wgt | No. per container | <input type="checkbox"/> Glass | <input type="checkbox"/> Paper |
| 3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container | | 4. Size(s) Retail Container 4 oz, 20 oz, 28.5 oz, 4 lb and 12 lb | | 5. Location of Label Directions <input checked="" type="checkbox"/> on container label | | | |
| 6. Manner in Which Label is Affixed to Product | | <input checked="" type="checkbox"/> Lithograph Paper glued Stenciled | | <input type="checkbox"/> Other _____ | | | |

Section - IV

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| 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.) | | |
| Name Amy Plato Roberts / aroberts@tsgusa.com | Title Regulatory Consultant | Telephone No: (Include Area Code) (530) 757-1432 |
| Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law. | | 6. Date Application Received (Stamped) |
| 2. Signature | 3. Title Regulatory Consultant | |
| 4. Typed Name Amy Plato Roberts / aroberts@tsgusa.com | 5. Date June 21, 2012 | |

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Shake-Away® Critter Repellent Granules

(Alternate Brand Name: Shake-Away® Fox Urine Granules)

Active Ingredient:
 Fox Urine 5.00%
Other Ingredients:..... 95.00%
Total: 100.00%

Notification Accepted
 Date: 8/16/2012
 Reviewer: Sylvester George

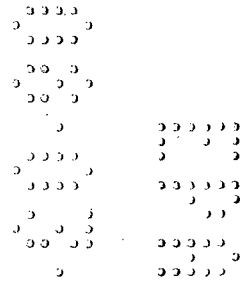
Keep Out of Reach of Children
CAUTION

See (back panel) (insert label) (insert instructions) for (additional) Precautionary Statements and Directions for Use.

EPA Reg. No.: 80917-4
 EPA Est. No.:

Net Contents: XX oz. (XX grams).

Manufactured by:
 Shake-Away
 2330 Whitney Avenue
 Hamden, CT 06518
www.shake-away.com
 toll free: 1-800-517-9207
 To reorder visit (*website url*) or call 866-802-8837.



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PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals. Caution: Avoid contact of mouth, skin, or eyes. Wash hands before eating, drinking, chewing gum, using tobacco or using bathroom facilities.

Environmental Hazards. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

General:

Animals use urine to communicate in the wild. When they repeatedly smell a predator's odor, animals conclude it's a "dangerous" place and choose instead to move elsewhere. Shake-Away® Critter Repellent Granules uses the same laws of nature to protect your yard and garden. Shake-Away® Critter Repellent Granules creates the illusion that foxes are present in your lawn or garden.

Use Shake-Away® Critter Repellent Granules to repel:

- Gophers
- Groundhogs
- Possums
- Porcupines
- Rabbits
- Woodchucks

Application Directions:

Use Restrictions – This product is not for direct application to plants intended for human consumption (i.e. food plants). Apply only to the perimeter of where food plants are grown. To create a repellent barrier, apply this product to soil, ground cover, bark mulch, perimeter vegetation and non-food vegetation adjacent to food plants.

General use in yards, around gardens -

Apply Shake-Away® Critter Repellent Granules twice a week for the first two weeks, then twice a month for maintenance. Sprinkle Shake-Away® Critter Repellent Granules lightly in and around areas where animals are causing damage, or in areas you want to protect.

In attics, basements, garages and sheds -

Place two to four ounces of Shake-Away® Critter Repellent Granules (in an open container) (on a paper plate or other open container). Place one (container) (plate) per every 8' X 10' area (80 sq. ft.) where animals are getting in, but in an area inaccessible to children. Replace every four to six weeks, or as needed.

Allow up to two to three weeks for Shake-Away® Critter Repellent Granules to take full effect.

Coverage –

Use one ounce of Shake-Away® Critter Repellent Granules for every 30 linear feet. Each bottle of Shake-Away® Critter Repellent Granules will cover up to (600 linear feet – for 20 oz bottle) (855 linear feet – for a 28.5 ounce bottle) (1,920 linear feet – for 4 lb bottle) (5760 linear feet – for 12 lb bottle) when applied as directed.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

Storage: Store in a cool, dry place.

If empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

(Warranty Statement)

(Batch Code / Lot Number: XXXXX)

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Optional Label Claims:

- (Small) critter repellent granules
- Repels rabbits
- Can (also) be used for small critters – Gophers, Groundhogs, Possums, Porcupines, Rabbits, Woodchucks
- An effective way to create the illusion that predators are present!
- Create the illusion that predators are present – in your lawn or garden.
- Granulated Predator Urine
- Easy to Use
- Slow release (granule) (repellent).
- The Original Shake-Away®
- Patent-Pending
- Made in the U.S.A.
- There's a Shake-Away® product for every situation.

| Product | EPA Reg. # | Use for |
|---|-------------------|---|
| Shake-Away® Coyote Urine Granules | 80917-1 | Deer, Elk, Beavers, Armadillos, Javelinas, Rabbits |
| Shake-Away® Fox Urine Granules | 80917-4 | Rabbits, Gophers, Groundhogs, Possums, Porcupines, Woodchucks |
| Shake-Away® Coyote / Fox Urine Granules | 80917-5 | Domestic Cats, Moles, Voles, Shrews |

All Shake-Away products are sold separately.

