

80203-2

04/09/2012

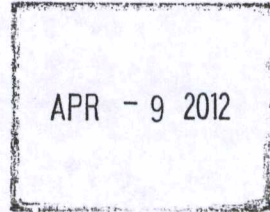
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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Ms. Jane Miller
Consultant for Starensier, Inc.
Biologic
115 Obtuse Hill Road
Brookfield, CT 06804



Subject: Label Notification(s) for Pesticide Registration Notice 98-10

Dear Ms. Miller:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice PRN 98-10 dated February 20, 2012 for the following product(s):

Go-Away Fabric Treatment

EPA Reg. No. 80203-2

The Registration Division (RD) has conducted a review of this request for applicability under PRN 98-10 and finds that the label change(s) requested falls within the scope of PRN 98-10. The label has been date-stamped "Notification" and will be placed in our records.

If you have any questions, please contact Linda A. DeLuise at 703-305-5428.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard J. Gebken".

Richard J. Gebken
Product Manager
Insecticide Branch
Registration Division (7504P)



United States
Environmental Protection Agency
Washington, DC 20460

 Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 80203-2	2. EPA Product Manager R. Gebken	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Go-Away Fabric Treatment	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) Starensier, Inc. C/O Biologic, Inc. 115 Obtuse Hill Road Brookfield, CT 06804 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar to NOTIFICATION in composition and labeling to: EPA Reg. No. <u>APR - 9 2012</u> Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input checked="" type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

This is a notification to submit revised labeling to correct typos and redundant statements as per PR Notice 98-10. This notification is consistent with the provisions of PR Notice 98-10 and the EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	If "Yes" Unit Packaging wgt. No. per container		<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Package wgt. No. per container			
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/>	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled				<input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Jane M. Miller	Title Agent	Telephone No. (Include Area Code) (203) 740-1200
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Agent	
4. Typed Name Jane M. Miller	5. Date February 20, 2012	

BIOLOGIC, Inc.
agribusiness professionals

February 20, 2012

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
US Environmental Protection Agency
One Potomac Yard
2777 S. Crystal Drive
Room S-4900, 4th Floor
Arlington, VA 22202

Attention: Mr. Richard Gebken (PM#10)

Re: "Go-Away Fabric Treatment"; EPA Reg. No. 80203-2
Notification to Correct Typographical Errors on EPA Stamped Approved Labeling

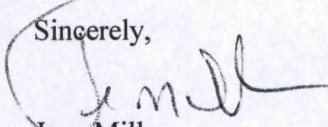
Dear Mr. Gebken:

On behalf of Starensier, Inc. please find enclosed a "marked" label and a "clean" label for the above-mentioned product. We are submitting these labels to correct typographical errors and redundant statements that were added to the draft label during the Agency's review. Since Starensier never had the opportunity to review the final label before it was approved, the following documents are enclosed to process this Notification action:

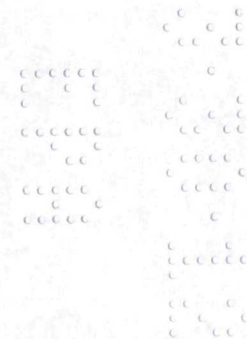
1. Application for Pesticide Notification (EPA Form 8570-1)
2. One (1) "Marked" copy of the currently approved label with the corrections noted.
3. One (1) copy of "Clean" labeling.

A final label will be provided once these corrections have been approved by the EPA. Should you have any questions, or wish to reach me, please feel free to contact our office at 203-740-1200.

Sincerely,



Jane Miller
Agent to Starensier, Inc.



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Master Label

Retail package label: Placed permanently on outside, or directly inside of clear outer packaging. Label will be visible to purchaser at time of purchase. May be removed by retail consumer after purchase.

GO-AWAY™ Fabric Treatment/ <Article>

Alternate Brand Name: [Go Away™ Fabric/ <Article> Treatment]

The [upholstery fabric on the outside of this furniture] *or*,
[drapery fabric] *or*,
[mattress ticking on the outside of this mattress] *or*,
This [mattress encasement]
has been fabricated with **GO-AWAY™ Fabric Treatment** [Alternate Brand Name] that contains the active ingredient permethrin.

Marketing Claims:

Kills Bed Bugs that remain in contact with treated fabric for at least ~~than~~ 24 hours.
Treated fabric has no odor
From Starensier, Inc.

NOTIFICATION

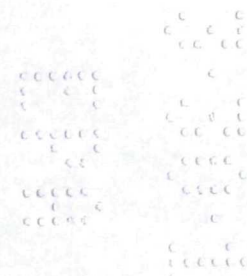
APR - 9 2012

EPA Reg. No. 80203-2
EPA Establishment No. XXXXX-XXX-XXX

Active Ingredient:	
Permethrin.....	0.52%
Other Ingredients:	99.48%
Total	100.00%

Manufactured for:
Starensier, Inc.
P.O. Box 737
Byfield, MA 01922

Net Contents: One item [per package]



Note: /<Article> in all locations shall be substituted with one of the following respective items in all locations on the Master Label: Upholstered Furniture, Drapes/Draper(y), Mattress, or Mattress Encasement.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not re-treat **Go-Away™ Fabric Treatment** /<Article> or [**Alternate Brand Name**/<Article>] with other Permethrin products.

Spot clean only. Do not dry clean. Dry cleaning will remove the active ingredient.

This product alone is not intended as a complete solution to bed ~~buss~~ bug infestations, but for use with other bed bug products and methods for killing or preventing them. A partial list of such products and methods is given below:

- When traveling, keep luggage up on luggage racks, check hotel beds and head boards for bed bugs.
- Upon returning from travel, unpack and place clothes directly into washer, then dryer.
- Heat smaller infested articles to 113° F for 1 hour.
- Freeze smaller articles at 0° F for 4 days.
- Wash and dry bedding items, but not Go-Away Fabric Treatment/<Article> [Go Away™ Fabric/ <Article>][Alternate Brand Name/<Article>].
- Check second hand furniture and bedding for bed bugs before bringing them home.
- Reduce clutter at home.
- Place interceptor traps under bed legs.
- Use encasements around mattresses and box springs.
- Use insecticidal sprays labeled for killing bed bugs.

Retain this main package label for future reference.

(Additional language for specific articles)

Mattresses:

Remove the mattress from protective plastic wrapping and place on top of box spring, bed frame or wherever desired.

Mattress Casing:

Remove mattress casing from package and place mattress inside casing so that it is completely enclosed in the treated fabric casing, then zip casing closed.

Drapes:

Remove drapes from package and hang from curtain rod or drapery hangers.

Storage and Disposal

Do not contaminate water, food or feed by storage or disposal.

Disposal: Discard in trash. Do not reuse.

Retain this label for future reference on proper use and handling of this Go-Away™ Fabric Treatment /<Article> [Alternate Brand Name/<Article>]

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Product Label: Securely sewn into or affixed to the (Product Name or Article Brand Name) Fabric Treatment /<Article>

GO-AWAY Fabric Treatment/ <Article>

Alternate Brand Name: Go Away™ Fabric/ <Article> Treatment

Kills Bed Bugs that remain in contact with treated fabric for at least ~~than~~ 24 hours.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Spot clean only. Do not dry clean, as dry cleaning will remove the active ingredient.

This product alone is not intended as a complete solution to bed ~~bug~~ bug infestations, but for use with other products and methods, as listed on the main package label.

DO NOT REMOVE THIS TAG.

Refer to main package label for additional instructions.

Active Ingredient: Permethrin 0.52%

EPA Reg. No. 80203-2

EPA Est. No. XXXXX-XX-XXX

Disposal:

Discard in trash. Do not reuse.

Refer to main package label for additional information.

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Hang Tag Label: Securely affixed onto (Product Name or Alternate Brand Name) Fabric Treatment /<Article>

GO-AWAY™ Fabric Treatment / <Article>

Alternate Brand Name: Go Away™ Fabric / <Article> Treatment

Kills Bed Bugs that remain in contact with treated fabric for at least ~~than~~ 24 hours.
Spot clean only.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Spot clean only. Do not dry clean, as dry cleaning will remove the active ingredient.

~~Refer to package label for additional information.~~

This product alone is not intended as a complete solution to bed ~~bug~~ infestations, but for use with other products and methods, as listed on the main package label.

Do not remove this hang tag until Go-Away Fabric Treatment /<Article> [Alternate Brand Name/<Article>] is placed at the location where it will be used.

Refer to main package label for additional instructions.

Active Ingredient: Permethrin 0.52 %

EPA Reg. No. 80203-2

EPA Est. No. XXXXX-XXX-XXX

Disposal:

Discard in trash. Do not reuse.

~~Refer to main package label for additional information.~~