

Master Label

Hang-Tag (removed by consumer after purchase)

[Optional Marketing Language]

[NAME OF PRODUCT BRAND]

GO AWAY™  
INSECT REPELLENT [FABRICS] [APPAREL]

[by (from) Name of Product Brand]

[Logo Area]

[The following is optional marketing language. Note: Parenthesis indicates optional text.

- This (garment)(fabric) has been treated with GO AWAY™ containing the insect repellent permethrin.
- Repels Mosquitoes, Ticks, Ants,( Flies)( Chiggers)(and)(Midges)
- Repellency remains effective through 25 launderings
- DO NOT DRY CLEAN. Dry cleaning removes the active ingredient.]

Active Ingredient:

Permethrin	0.52%
Other Ingredients (Garment)	<u>99.48%</u>
Total	100.00%

EPA Reg. No. 80203-1  
EPA Establishment No. XXX-XX-XXX

Registered by:  
Starensier, Inc.  
Newburyport, MA 01950

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

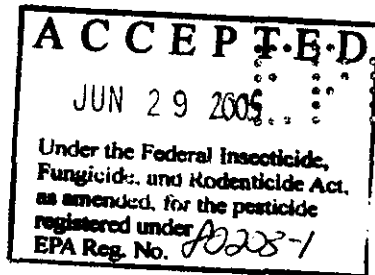
Do not re-treat [garment] with other permethrin insect repellent products. For protection of exposed skin, use in conjunction with an insect repellent registered for direct application to skin.

Care Instructions: Wash treated [garment]separately from other laundry. DO NOT DRY CLEAN. Dry cleaning removes the active ingredient.

Storage and Disposal

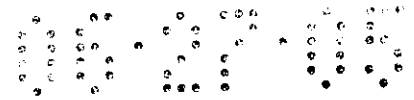
Do not contaminate water, food or feed by storage or disposal. Disposal: Discard in trash when [garment] is worn out. Do not reuse product for other purposes.

RETAIN THIS TAG FOR FUTURE REFERENCE ON PROPER HANDLING OF THIS [GARMENT]. THIS TAG IS NOT TO BE REMOVED EXCEPT BY CONSUMER.

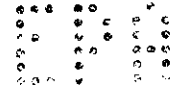


Master Label

Hang-Tag (back)



[NAME OF PRODUCT BRAND]



**GO AWAY™**  
**INSECT REPELLENT [FABRICS] [APPAREL]**

*[by (from) Name of Product Brand]*

*[Logo Area]*

GO AWAY™ fabrics use a durable carrier to bind the permethrin insect repellent onto the fabric. The fabrics original hand and drape is not changed by the application of GO AWAY™.

GO AWAY™ fabrics have been shown to be highly effective in repelling mosquitoes, ticks, and other insects. Mosquitoes and ticks may carry diseases such as West Nile Virus and Lyme's disease.

Starensier cannot guarantee complete protection from insects, insect bites, or related reactions.

Master Label

*Label sewn inside apparel*

**[NAME OF PRODUCT BRAND]**

**GO AWAY™  
INSECT REPELLENT [FABRICS] [APPAREL]**

*[by (from) Name of Product Brand]*

**Do Not Dry Clean**

Repels mosquitoes, ticks, ants, flies, chiggers, and midges.  
Repellency remains effective through 25 launderings.

Active Ingredient:  
Permethrin 0.52% w/w

EPA Reg. No. 80203-1  
EPA Establishment No. XXX-XX-XXX

Wash separately from other laundry.  
Dispose of *[garment]* in trash.

Consult hang tag for additional information.

