



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Registration Division (7505T)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

79533-10

Date of Issuance:

3/3/25

NOTICE OF PESTICIDE:

☒ Registration
☐ Reregistration
(under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

Coleman 20% Picaridin Insect
Repellent Spray

Name and Address of Registrant (include ZIP Code):

Wisconsin Pharmacal Company, LLC
1 Pharmacal Way
Jackson, WI 53037

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.

Continues page 2

Signature of Approving Official:

Hester Dingle, Acting Product Manager 04
IVB1, Registration Division (7505T)

Date:

3/3/25

2. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, "EPA Reg. No. 79533-10."
3. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

The record for this product currently contains the following CSF(s):

- Basic CSF dated 04/07/2024

If you have any questions, please contact Eric Ingram at 202-566-0061 or at ingram.eric@epa.gov.

Enclosure

MASTER LABEL

COLEMAN® 20% PICARIDIN INSECT REPELLENT SPRAY

Alternate Brand Names:

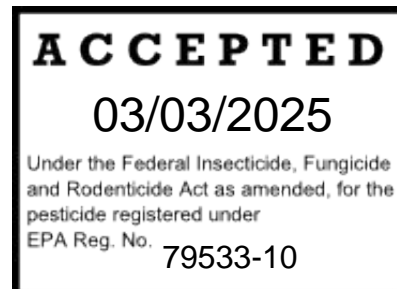
- Coleman® Pure Defense Insect Repellent 20% Picaridin
- Coleman® Clean Defense Insect Repellent 20% Picaridin
- Coleman® Pure Defense 20% Picaridin Insect Repellent Spray
- Coleman® Clean Defense 20% Picaridin Insect Repellent Spray
- Coleman® Insect Repellent 20% Picaridin
- Coleman® 20% Picaridin Insect Repellent

MASTER LABEL includes:

- **Sublabel A:** Coleman® 20% PICARIDIN Insect Repellent Spray labeling for liquid pump spray packaging
- **Sublabel B:** Coleman® 20% PICARIDIN Insect Repellent Spray labeling for pressurized (bag-on-valve) packaging

EPA Reg. No. 79533-_____

Wisconsin Pharmacal Company
1 Pharmacal Way
Jackson, WI 53037
USA



Sublabel A: Liquid Pump Spray Packaging

(Front Panel)

Coleman® 20% Picaridin Insect Repellent Spray

[Alternate Brand Names:

- Coleman® Pure Defense Insect Repellent 20% Picaridin
- Coleman® Clean Defense Insect Repellent 20% Picaridin
- Coleman® Pure Defense 20% Picaridin Insect Repellent Spray
- Coleman® Clean Defense 20% Picaridin Insect Repellent Spray
- Coleman® Insect Repellent 20% Picaridin
- Coleman® 20% Picaridin Insect Repellent]

ACTIVE INGREDIENT:

Picaridin, 1-Methylpropyl-2-(2-hydroxyethyl)-1-piperidine carboxylate..... 20.0%

OTHER INGREDIENTS: 80.0%

TOTAL: 100.0%

KEEP OUT OF REACH OF CHILDREN

WARNING: See back panel for precautions and first aid statements

Net Contents: _____ fl oz (_____ mL)

[Bracketed Text] = Optional language

(Back Panel)

STOP. READ ENTIRE LABEL BEFORE EACH USE.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

Causes moderate eye irritation. Avoid contact with eyes. Wash thoroughly with soap and water after handling and before eating, drinking chewing gum, using tobacco, or using the toilet.

The information below describes the first aid procedures for incidents involving (this product) (product name):

FIRST AID
IF IN EYES: <ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.• Call a Poison Control Center or doctor for treatment advice.
IF SWALLOWED: <ul style="list-style-type: none">• Call a Poison Control Center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a Poison Control Center or doctor.• Do not give anything by mouth to an unconscious person.
Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment. You may also contact 1-800-222-1222 for emergency medical information.

PHYSICAL HAZARDS

FLAMMABLE. Do not use or store near heat sources, sparks, or open flame. Do not smoke while applying.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

- Hold 4 to 6 inches from skin while spraying, keeping nozzle pointed away from face. Slightly moisten skin with a slow sweeping motion.
- Do not apply indoors.
- Excessive amounts or frequent reapplication is unnecessary.
- Do not exceed two applications per day.
- Apply on face by first spraying small amounts in palms of hands and spreading on face and neck, avoiding your eyes.
- Wash hands after application.
- Do not apply to the hands of small children.

- When using on children, apply to your hands and then apply it to the child. Do not apply to their hands. To apply to a child's face and neck, spray the product into your hands and apply to the child. Take care to avoid mouth and eyes and apply sparingly around ears. Do not allow children to handle the product.
- Do not spray directly on face.
- Avoid contact with lips, cuts, wounds, or irritated skin.
- Do not apply to excessively sunburned skin.
- Do not apply under clothing.
- Apply sparingly around ears.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in a cool, dry place out of the reach of children. Keep away from heat, sparks and open flame.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTICE: To the extent consistent with applicable law buyer assumes all responsibility for safety and use not in accordance with directions.

Questions or Comments: Call 1-800-558-6614

{Visit our web site at www.pharmacalway.com}

{Visit our web site at www.colemanrepellents.com}

Distributed by:

Wisconsin Pharmacal Co., LLC
1 Pharmacal Way, Jackson,
WI 53037 U.S.A.


EPA Reg. No. 79533-____

EPA Est. No. _____

(Batch code / Lot No.: ____)

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Sublabel B: Pressurized Spray (Bag-On-Valve) Packaging

(Front Panel)

Coleman® 20% Picaridin Insect Repellent Spray

[Alternate Brand Names:

- Coleman® Pure Defense Insect Repellent 20% Picaridin
- Coleman® Clean Defense Insect Repellent 20% Picaridin
- Coleman® Pure Defense 20% Picaridin Insect Repellent Spray
- Coleman® Clean Defense 20% Picaridin Insect Repellent Spray
- Coleman® Insect Repellent 20% Picaridin
- Coleman® 20% Picaridin Insect Repellent]

ACTIVE INGREDIENT:

Picaridin, 1-Methylpropyl-2-(2-hydroxyethyl)-1-piperidine carboxylate..... 20.0%

OTHER INGREDIENTS: 80.0%

TOTAL: 100.0%

KEEP OUT OF REACH OF CHILDREN

WARNING: See back panel for precautions and first aid statements

Net Contents: ____ fl oz (____ mL)

[Bracketed Text] = Optional language

(Back Panel)

STOP. READ ENTIRE LABEL BEFORE EACH USE.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

Causes moderate eye irritation. Avoid contact with eyes. Wash thoroughly with soap and water after handling and before eating, drinking chewing gum, using tobacco, or using the toilet.

The information below describes the first aid procedures for incidents involving (this product) (product name):

FIRST AID
IF IN EYES: <ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.• Call a Poison Control Center or doctor for treatment advice.
IF SWALLOWED: <ul style="list-style-type: none">• Call a Poison Control Center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a Poison Control Center or doctor.• Do not give anything by mouth to an unconscious person.
Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment. You may also contact 1-800-222-1222 for emergency medical information.

PHYSICAL HAZARDS

FLAMMABLE: Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130F may cause bursting.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

- Hold 4 to 6 inches from skin while spraying, keeping nozzle pointed away from face. Slightly moisten skin with a slow sweeping motion.
- Do not apply indoors.
- Excessive amounts or frequent reapplication is unnecessary.
- Do not exceed two applications per day.
- Apply on face by first spraying small amounts in palms of hands and spreading on face and neck, avoiding your eyes.
- Wash hands after application.
- Do not apply to the hands of small children.

- When using on children, apply to your hands and then apply it to the child. Do not apply to their hands. To apply to a child's face and neck, spray the product into your hands and apply to the child. Take care to avoid mouth and eyes and apply sparingly around ears. Do not allow children to handle the product.
- Do not spray directly on face.
- Avoid contact with lips, cuts, wounds, or irritated skin.
- Do not apply to excessively sunburned skin.
- Do not apply under clothing.
- Apply sparingly around ears.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store the product in a cool, dry place, out of reach of children. Avoid long term storage above 104F (40C). Do not store at temperatures above 120F (49C). Do Not Puncture or incinerate!

PESTICIDE DISPOSAL AND CONTAINER HANDLING: **If empty:** Non-refillable container. Do not reuse or refill this container. Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTICE: To the extent consistent with applicable law buyer assumes all responsibility for safety and use not in accordance with directions.

Questions or Comments: Call 1-800-558-6614

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OPTIONAL LABEL CLAIMS

[Bracketed Text] = Optional language

- [Long lasting] 12-hour [effective] protection from mosquitoes and ticks (including mosquitoes that may transmit West Nile Virus, Chikungunya, Dengue, and Zika) [and ticks that may transmit Lyme disease and tick-borne encephalitis]
- Repels biting flies, stable flies, black flies, gnats, chiggers, sand flies and Scottish biting midges (no-see-ums) for up to 8 hours
- Long lasting protection for up to 12 hours [from mosquitoes, ticks (including ticks that may cause Lyme disease), biting flies, gnats and chiggers]
- Repels mosquitoes [that may transmit West Nile Virus] for up to 12 hours
- Repels mosquitoes that may transmit [St. Louis] [Eastern equine] [Western equine] [LaCrosse] [Cache Valley] encephalitis -for up to 12 hours
- Repels ticks that may transmit [Lyme disease] [Rocky Mountain Spotted Fever] [Tick Paralysis] [Ehrlichiosis] [Powassan Encephalitis]
- Mosquito protection for up to 12 hours
- Stay protected for up to 12 hours from mosquitoes [and ticks]
- [Protection] [keeps working] for up to 12 hours against mosquitoes [and ticks]
- [Effective] Protection (you can count on) for up to 12 hours from mosquitoes [and ticks]
- [Delivers] protection [keeps working] for up to 12 hours against mosquitoes [and ticks]
- Provides up to 12 hours of effective protection from mosquitoes and biting flies: deer flies, sand flies, stable flies, black flies
- Also repels ticks, chiggers, and fleas from treated skin and clothing
- Stay protected for up to 12 hours [from mosquitoes (that may transmit West Nile virus)]
- [Proven] [Effective] Protection you can count on for up to 12 hours from mosquitoes that may transmit West Nile Virus
- Up to 12 hours of proven protection from mosquitoes [that may transmit West Nile Virus]
- Effective protection up to 12 hours from mosquitoes [that may transmit West Nile Virus]
- Repels mosquitoes that may transmit [the] Dengue (virus)
- [Provides] [Long Lasting] protection for up to 12 hours from mosquitoes that may transmit (the) Dengue (virus)
- Effective protection from mosquitoes that may transmit [the] Dengue [virus]
- Up to 12 hours of [effective] mosquito (and tick) protection
- (Enjoy) up to 12 hours of protection from mosquitoes (and ticks)
- Lasts (for) up to 12 hours against mosquitoes (and ticks)
- Protection (keeps working) (for) up to 12 hours against mosquitoes (and ticks)
- Up to 12 hours of proven protection from mosquitoes (that may transmit West Nile Virus) and ticks
- Enjoy the [outdoors,] [great outdoors,] [backyard,] [outside,] [park,] [woods,] forest] with up to 12 hours of protection against mosquitoes (and ticks)
- Repels ticks
- [PICARIDIN] protection that lasts up to 12 hours
- [Insect] [Mosquito] [Tick] Repellent [Spray]
- [Long] [lasting] Protection for up to 12 hours from mosquitoes, ticks, biting flies, gnats, chiggers, no-see-ums and fleas
- Lasts up to 12 hours against mosquitoes [and ticks]
- [Provides] up to 12 hours of protection [against][from] mosquitoes [and ticks]
- Protection that lasts up to 12 hours against mosquitoes [and ticks]
- Provides protection for up to 12 hours against mosquitoes [and ticks]

- 12 hours [of] protection against mosquitoes [and ticks]
 - Effective protection from mosquitoes, chiggers, ticks, biting flies, no-see-ums, gnats and fleas
 - Repels mosquitoes, chiggers, ticks, biting flies, no-see-ums, gnats and fleas
 - Repels Mosquitoes That May Transmit [West Nile], [Chikungunya] [Zika] [Dengue] [Virus]
 - Head to toe
 - Quick and even coverage
 - Ready to use
 - Suitable for adults and kids[†] [12+ months] [1 year and older]
 - Suitable for [children] [kids] [†] [12+ months] [1 year and older]
 - Great for [children] [kids] [†] [12+ months] [1 year and older]
 - Suitable for [daily] [everyday] use*
 - Suitable for the whole family[†]
 - Suitable for use for you and your [children[†]] [family]
 - Suitable for use on your body including face when used as directed
 - Suitable for [daily] [everyday] use when used as directed
 - Use with confidence on the whole family
 - Family Formula
 - Dry [Picaridin] formula
 - Lightweight formula
 - Won't damage fishing lines, plastics or other synthetic materials
 - Does not damage plastic
 - Not oily, greasy or sticky
 - Non-greasy
 - Not greasy or oily
 - Spray on exposed skin and/or outer surfaces of clothing
 - Won't stain
 - Non-staining
 - The outside is calling
 - Unscented [protection]
 - Swat less with [Coleman] Picaridin Protection
 - For [active] [outdoor] families
 - For [the yard] [camping] [outdoors] [game] [backyard] [outside] [park] [hunt] [forest] [trail] [beach]
 - Enjoy the [outdoors] [game] [backyard] [outside] [park] [hunt] [forest] [trail] [beach] with up to 12 hours of protection against mosquitoes (and ticks)
 - Dries clear
 - Fast [drying] [acting]
 - Formulated with 20% PICARIDIN
 - Fragrance free
 - Protection for the entire family
 - Family Friendly
 - Designed to wear anywhere
 - Made in the USA of US and imported materials
- [†] [Do not use on infants and children < 1 year] \ [Do not use on infants and children under 12 months of age]

Claims specific to Sublabel B:

- Continuous spray [without releasing propellants that harm ozone layer]
- Easy-to-apply application

- No pumping required
- Fine mist spray
- Easy application
- Easy to apply
- No mess
- Convenient, no mess protection
- Spray[s] [in any direction] [at any angle] [upside down] [evenly] [and] [consistently]
- Easy continuous spray application
- Contains no ozone depleting [propellants] [chemicals]
- Sprays more evenly and consistently
- [Simple] [Smooth] [Accurate] [Effortless] [Spray]
- Spray at any angle, even upside down to cover ankles, legs and back
- Continuous spray for [quick coverage] [instant coverage]
- No touch application
- Continuous spray for maximum coverage
- No shaking necessary [needed]
- Hassle-free spray
- Easy grip spray can
- Continuous spray for hard to reach places
- Continuous spray goes on evenly
- Powered by [compressed] air

Optional Graphic Images and Texts:



* NOTE TO REVIEWER: An approved statement from the OPTIONAL LABEL CLAIMS section will appear inside this graphic to replace the asterisk (*).