



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs  
Registration Division (7505T)  
1200 Pennsylvania Ave., N.W.  
Washington, D.C. 20460

EPA Reg. Number:

79533-9

Date of Issuance:

3/3/25

NOTICE OF PESTICIDE:

☒ Registration  
☐ Reregistration  
(under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

Coleman 50% DEET Insect  
Repellent Spray

Name and Address of Registrant (include ZIP Code):

Wisconsin Pharmacal Company, LLC  
1 Pharmacal Way  
Jackson, WI 53037

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.
2. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. You have 18 months from the date of registration to provide these data.

*Continues page 2*

Signature of Approving Official:

Hester Dingle, Acting Product Manager 04  
Invertebrate-Vertebrate Branch 1, Registration Division (7505T)

Date:

3/3/25

3. Make the following label changes before you release the product for shipment:
  - Revise the EPA Registration Number to read, "EPA Reg. No. 79533-9."
4. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

The record for this product currently contains the following CSF:

- Basic CSF dated 04/07/2024

If you have any questions, you may contact Robert Mitchell at 202-566-2842 or via email at [mitchell.robert@epa.gov](mailto:mitchell.robert@epa.gov).

Enclosure

# MASTER LABEL

## COLEMAN® 50% DEET INSECT REPELLENT SPRAY

### Alternate Brand Names:

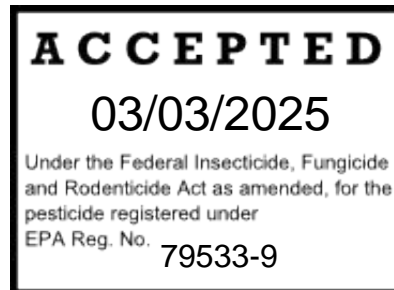
- Coleman® Defense Insect Repellent 50% DEET
- Coleman® Defense 50% DEET Insect Repellent Spray
- Coleman® Insect Repellent 50% DEET
- Coleman® 50% DEET Insect Repellent

### MASTER LABEL includes:

- **Sublabel A:** Coleman® Insect Repellent Spray labeling for liquid pump spray packaging
- **Sublabel B:** Coleman® Insect Repellent Spray labeling for pressurized (bag-on-valve) packaging

EPA Reg. No. 79533-\_\_\_\_\_

**Wisconsin Pharmacal Company**  
**1 Pharmacal Way**  
**Jackson, WI 53037**  
**USA**



# Sublabel A: Liquid Pump Spray Packaging

(Front Panel)

## Coleman® 50% DEET Insect Repellent Spray

[Alternate Brand Names:

- Coleman® Defense Insect Repellent 50% DEET
- Coleman® Defense 50% DEET Insect Repellent Spray
- Coleman® Insect Repellent 50% DEET
- Coleman® 50% DEET Insect Repellent]

### ACTIVE INGREDIENT:

DEET .....50.0%

OTHER INGREDIENTS: .....50.0%

TOTAL: .....100.0%

### KEEP OUT OF REACH OF CHILDREN

**WARNING:** See back panel for precautions and first aid statements

Net Contents: \_\_\_\_ fl oz (\_\_\_\_ mL)

[Bracketed Text] = Optional language

(Back Panel)

**STOP. READ ENTIRE LABEL BEFORE EACH USE.**

## **PRECAUTIONARY STATEMENTS**

### **HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**WARNING.** Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this repellent product with you. Remove and wash contaminated clothing before reuse. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

### **FIRST AID**

#### **If in eyes**

Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice

#### **If swallowed**

Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment. In case of emergency call 1-800-222-1222.

**NOTE TO PHYSICIAN:** Probable mucosal damage may contraindicate the use of gastric lavage.

### **PHYSICAL OR CHEMICAL HAZARDS**

**COMBUSTIBLE:** Keep away from heat or open flame.

## **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label. ***For outdoor use only.***

Do not spray in enclosed areas. Hold bottle 6 inches from skin and clothing while spraying, keeping sprayer pointed away from face. Slightly moisten skin. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing.

If used on the face, spray on hands first and then apply sparingly and avoid eyes. Wash hands thoroughly after application. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply over cuts, wounds or irritated skin. Do not apply to sunburned skin. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child.

Spray on outer surfaces of clothing at openings such as neckband, waistband, pant and sleeve cuffs, sock tops and other areas where insects may crawl under clothing.

Avoid over-application of this product. After returning indoors, wash treated skin with soap and water [and double-check yourself, other family members and pets for ticks.] Wash treated clothing before wearing it again. Will not damage nylon, cotton, or wool. May damage some synthetic fabrics, plastics, watch crystals, leather, painted or varnished surfaces.

#### STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Store the product in a cool, dry place. Keep out of reach of children.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** **If empty:** Non-refillable container. Do not reuse or refill this container. Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**NOTICE:** To the extent consistent with applicable law buyer assumes all responsibility for safety and use not in accordance with directions.

**Questions or Comments:** Call 1-800-558-6614

{Visit our web site at [www.pharmacalway.com](http://www.pharmacalway.com)}

{Visit our web site at [www.colemanrepellents.com](http://www.colemanrepellents.com)}

**Distributed by:**

Wisconsin Pharmacal Co., LLC  
1 Pharmacal Way, Jackson,  
WI 53037 U.S.A.


**EPA Reg. No.** 79533-\_\_\_\_

**EPA Est. No.** \_\_\_\_\_

(Batch code / Lot No.: \_\_\_\_)

©2024



Coleman®, and , and are registered trademarks of The Coleman Company, Inc. used under license.

# Sublabel B: Pressurized (Bag-On-Valve) Packaging

(Front Panel)

## Coleman® 50% DEET Insect Repellent Spray

[Alternate Brand Names:

- Coleman® Defense Insect Repellent 50% DEET
- Coleman® Defense 50% DEET Insect Repellent Spray
- Coleman® Insect Repellent 50% DEET
- Coleman® 50% DEET Insect Repellent]

**ACTIVE INGREDIENT:**

DEET .....50.0%

**OTHER INGREDIENTS:** .....50.0%

**TOTAL:** .....100.0%

### KEEP OUT OF REACH OF CHILDREN

**WARNING:** See back panel for precautions and first aid statements

Net Contents: \_\_\_\_ fl oz (\_\_\_\_ mL)

[Bracketed Text] = Optional language

(Back Panel)

**STOP. READ ENTIRE LABEL BEFORE EACH USE.**

## **PRECAUTIONARY STATEMENTS**

### **HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**WARNING.** Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this repellent product with you. Remove and wash contaminated clothing before reuse. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

### **FIRST AID**

#### **If in eyes**

Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice

#### **If swallowed**

Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment. In case of emergency call 1-800-222-1222.

**NOTE TO PHYSICIAN:** Probable mucosal damage may contraindicate the use of gastric lavage.

### **PHYSICAL OR CHEMICAL HAZARDS**

**FLAMMABLE:** Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130F may cause bursting.

## **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label. ***For outdoor use only.***

Do not spray in enclosed areas. Hold bottle 6 inches from skin and clothing while spraying, keeping sprayer pointed away from face. Slightly moisten skin. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing.



If used on the face, spray on hands first and then apply sparingly and avoid eyes. Wash hands thoroughly after application. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply over cuts, wounds or irritated skin. Do not apply to sunburned skin. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child.

Spray on outer surfaces of clothing at openings such as neckband, waistband, pant and sleeve cuffs, sock tops and other areas where insects may crawl under clothing.

Avoid over-application of this product. After returning indoors, wash treated skin with soap and water [and double-check yourself, other family members and pets for ticks.] Wash treated clothing before wearing it again. Will not damage nylon, cotton, or wool. May damage some synthetic fabrics, plastics, watch crystals, leather, painted or varnished surfaces.

#### STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Store the product in a cool, dry place, out of reach of children. Avoid long term storage above 104F (40C). Do not store at temperatures above 120F (49C). Do Not Puncture or incinerate!

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** **If empty:** Non-refillable container. Do not reuse or refill this container. Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**NOTICE:** To the extent consistent with applicable law buyer assumes all responsibility for safety and use not in accordance with directions.

**Questions or Comments:** Call 1-800-558-6614

{Visit our web site at [www.pharmacalway.com](http://www.pharmacalway.com)}

{Visit our web site at [www.colemanrepellents.com](http://www.colemanrepellents.com)}

**Distributed by:**

Wisconsin Pharmacal Co., LLC  
1 Pharmacal Way, Jackson,  
WI 53037 U.S.A.


**EPA Reg. No.** 79533-\_\_\_\_

**EPA Est. No.** \_\_\_\_\_

(Batch code / Lot No.: \_\_\_\_\_)

©2024



Coleman®, and , and are registered trademarks of The Coleman Company, Inc. used under license.

## OPTIONAL LABEL CLAIMS

[Bracketed Text] = Optional language

- [DEET] protection that lasts 8 hours
- INSECT REPELLENT
- [Long] [lasting] Protection for 8 hours from mosquitoes, ticks, biting flies, gnats, chiggers, no-see-ums and fleas
- Lasts 8 hours against mosquitoes
- [Provides] 8 hours of protection against mosquitoes
- Protection that lasts 8 hours against mosquitoes
- Provides protection for 8 hours against mosquitoes
- 8 hours [of] protection against mosquitoes
- Effective protection from Mosquitoes, chiggers, ticks, biting flies, no-see-ums, gnats and fleas
- Effective, dependable protection
- Effective, long-lasting protection for 8 hours
- Tough on listed bugs
- Repels mosquitoes, chiggers, ticks, biting flies, no-see-ums, gnats and fleas
- Repels listed biting insects for 4 hours
- Repels Mosquitoes That May Transmit [West Nile], [Chikungunya] [Zika] [Dengue] [Virus]
- Mosquito Repellent
- [Contains] [Formulated with] [50%] DEET [n,n-Diethyl-m-toluamide]
- The non-greasy formula provides 8 hours of protection against mosquitoes and 4 hours of protection against listed biting insects
- Non-greasy
- Not greasy or oily
- Spray on exposed skin and/or outer surfaces of clothing
- Won't stain
- Non-staining
- Starts to work immediately
- Sportsmen
- The outside is calling
- Unscented formula[tion] for effective protection while hunting
- Unscented
- Unscented protection
- Swat less with [Coleman] DEET
- For [active] [outdoor] families
- Works instantly
- For [the yard] [camping] [outdoors] [game] [backyard] [outside] [park] [hunt] [forest] [trail] [beach]
- Enjoy the [outdoors] [game] [backyard] [outside] [park] [hunt] [forest] [trail] [beach] [with 8 hours of protection against mosquitoes] [with 4 hours of protection against ticks]
- Repel mosquitoes with the power of [50%] DEET
- Relax with the power of DEET
- Stay protected with the power of DEET
- Dries clear
- Fast drying
- Fast acting
- When applied as instructed, DEET forms a vapor barrier at the skin that deters mosquitoes from landing on the skin

**Claims specific to Sublabel B:**

- Continuous spray [without releasing propellants that harm ozone layer]
- No pumping required
- Fine mist spray
- Easy application
- Easy to apply
- No mess
- Convenient, no mess protection
- Spray[s] [in any direction] [at any angle] [upside down] [evenly] [and] [consistently]
- Easy continuous spray application
- Contains no ozone depleting [propellants] [chemicals]
- Sprays more evenly and consistently
- [Simple] [Smooth] [Accurate] [Effortless] [Spray]
- Spray at any angle, even upside down to cover ankles, legs and back
- Continuous spray for [quick coverage] [instant coverage]
- No touch application
- Continuous spray for maximum coverage
- No shaking necessary [needed]
- Hassle-free spray
- Easy grip spray can
- Continuous spray for hard to reach places
- Continuous spray goes on evenly
- Powered by [compressed] air

**Optional Graphic Images and Texts:**



\* NOTE TO REVIEWER: An approved statement from the OPTIONAL LABEL CLAIMS section will appear inside this graphic to replace the asterisk (\*).