

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Biopesticides and Pollution Prevention Division (7511P)
1200 Pennsylvania Avenue NW
Washington, DC 20460

EPA Reg. Number:

79533-3

Date of Issuance:

12/21/2010

Term of Issuance:

Unconditional

Name of Pesticide Product:

Coleman® SkinSmart Insect
Repellent Towelettes

NOTICE OF PESTICIDE:

- Registration
 - Reregistration
- (under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Wisconsin Pharmacal Co., LLC
1 Pharmacal Way
Jackson, WI 53037

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Biopesticides and Pollution Prevention Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This registration does not eliminate the need for continual reassessment of the pesticide. If EPA determines at any time that additional data are required to maintain in effect an existing registration, the Agency will require submission of such data under section 3(c)(2)(B) of FIFRA. This product is unconditionally registered in accordance with FIFRA Sec. 3(c)(5) provided you:

1. Submit and/or cite all data required for registration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
2. Revise the EPA Registration Number to read, "EPA Reg. No. 79533-3."
3. Submit within 1 year after the Date of Registration an acceptable data package addressing the Guideline Studies: Storage Stability (OCSPF Test Guideline 830.6317) and Corrosion Characteristics (OCSPF 830.6320).
4. Submit two (2) copies of the final printed labeling before you release the product for shipment. Refer to the A-79 enclosure for a further description of final printed labeling.

A stamped copy of the label is enclosed for your records.

Signature of Approving Official:

Date:

21 Dec 2010

CONCURRENCES

WBOL	7511P	7511P	7511P	7511P
NAME	Casiano	7511P	7511P	7511P
TE	Keith A. Matthews, Director, Biopesticides and Pollution Prevention Division	COLE	12/16/10	Matthew 21 Dec 10

(Front Panel)

Coleman® SkinSmart™ Insect Repellent Towelettes

(Alternate Brand Name: "Coleman® Insect Repellent Towelettes SkinSmart™")

ACTIVE INGREDIENT:

3-(N-Butyl-N-acetyl)amino
propionic acid ethyl ester* 20.0%

OTHER INGREDIENTS: 80.0%

TOTAL: 100.0%

*IR3535® Insect Repellent

KEEP OUT OF REACH OF CHILDREN WARNING

See back panel for first aid and additional precautionary statements.

NET CONTENTS:

1.2 oz. (34 g) (16) (Pre-Moistened) (5" X 7.5") (Towelette(s)) (Soft Wipe(s)) (Wipe(s))

- or -

0.075 oz. (2.1 g) (1) (Pre-Moistened) (5" X 7.5") (Towelette(s)) (Soft Wipe(s)) (Wipe(s))

ACCEPTED

12/21/2010

Under the Federal Insecticide, Fungicide
and Rodenticide Act, as amended, for
the pesticide registered under
EPA Reg. No.

79533-3

(Back Panel)

FIRST AID

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For information on this pesticide product call the National Pesticide Information Center at 1-800-858-7378.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS – WARNING: For external use only. Causes substantial but temporary eye injury. Do not get in eyes or on clothing. After returning indoors, wash treated skin with soap and water or bathe. Remove and wash contaminated clothing before reuse. Ask a doctor before using on children under 1 year of age.

PHYSICAL OR CHEMICAL HAZARDS - Use only as directed. Avoid contact with plastics, costume jewelry, leather and synthetic fibers. May damage painted or varnished surfaces, including nail polish.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

REPELLENCY – REPELS MOSQUITOS AND TICKS FOR UP TO 8 HOURS

(Directions for resealable package)

Tear open package beginning at the notch. Gently pull the top towelette out of the pouch. Towelettes should be pulled at an angle to dispense one at a time. Reseal the pouch to prevent the towelettes from drying out between uses.

(Directions for individual wipe packet)

Tear packet open at tear notch.

Unfold towelette and apply liberally and evenly over dry, exposed skin. Do not apply over cuts, wounds, freshly shaved or irritated skin, or under clothing. Use one towelette over entire body.

TO APPLY TO FACE: Do not apply near eyes and mouth. Apply sparingly around ears. An adult must apply this product to children under 10. Do not apply to children's hands.

FOR CONTINUED PROTECTION: Reapply one towelette about every 8 hours or sooner if effectiveness diminished, not to exceed 3 applications per day.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store the product in a cool dry place away from heat or flame.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **Towelette:** Dispose of towelette in trash after use. Do not flush. **Pouch:** Offer empty packet for recycling if available or discard in trash.

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Questions or comments? Call 1-800-558-6614

IR3535® is a registered trademark of Merck, KGaA.

Distributed by: Wisconsin Pharmacal Co., LLC

1 Pharmacal Way, Jackson,

WI 53037 U.S.A.

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EPA Reg. No. 79533-G

EPA Est. No. 75272-WI-001

(Batch code / Lot No.: _____)

OPTIONAL LABEL CLAIMS:

- SkinSmart™
- DEET free
- Complete protection against mosquitoes and ticks for up to 8 hours
- Family friendly
- For the whole family
- Long protection for the whole family
- (Up to) 8-hour protection (for the entire family) (against mosquitoes and ticks)
- Lightweight
- Non-greasy
- Non-oily
- Pleasant feel
- Dries instantly – no greasy residue
- Goes on clear
- Easy application
- Easy to use
- No Mess
- (Convenient) (lightweight) (disposable) protection
- (Convenient) (Towelettes) for easy application
- Fragrance free
- Odorless
- Odorless protection against mosquitoes and ticks
- No odor
- Mosquitoes may transmit West Nile virus
- Ticks may transmit Lyme disease
- Repels mosquitoes (up to 8 hours) that may (carry) (transmit) (the) West Nile virus (encephalitis) (diseases).