

79533-2

4/24/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES.

Jean Killoren
Authorized Agent
Wisconsin Pharmacal Company, LL
1 Pharmacal Way
Jackson, WI 53037

APR 24 2009

Subject: Label Notification(s) for Pesticide Registration Notice 2007-4 and 98-10
(Replaces Letter dated 1-23-08)

1. Alternate Brand Name Coleman Max 100 Insect Repellent
2. Addition of marketing claim 'Convenient Go Ready Spray Pen'

Dear Ms. Killoren:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 and 98-10 dated March 9, 2009 for:

EPA Registration 79533-2 Everglades Insect Repellent

The Registration Division (RD) has conducted a review of this request for applicability under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact me directly at 703-305-6249 or Nicole Williams of my staff at 703-308-5551.

Sincerely,

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

2014

	United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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Application for Pesticide - Section I

1. Company/Product Number 79533-2	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Everglades Insect Repellent	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) Wisconsin Pharmacal Company, LLC 1 Pharmacal Way Jackson, WI 53037 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ NOTIFICATION _____ Product Name _____ APR 24 2009 _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input checked="" type="checkbox"/> Resubmission in response to Agency letter dated 1-23-08	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.) Notification of label change per PR-Notice 2007-4 and PR Notice 98-10. This notification is consistent with the guidance in PR Notice 2007-4, PR Notice 98-10 and the requirement of EPA regulations at 40 CFR 152.46, 156.10, 156.140, 156.144, 156.146, and 153.156. No other changes have been made to the labeling or the Confidential Statement of Formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if the amended label is not consistent with the terms of 40 CFR 152.46, 156.10, 156.140, 156.144, 156.146, and 153.156 this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

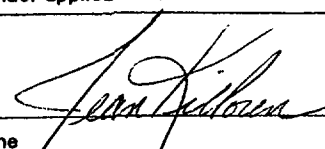
ALL CHANGES ARE CLEARLY MARKED.

~~NOTIFICATION OF ADDITION OF NON-REFILLABLE CONTAINER and Do not reuse or refill this container per PR-Notice 2007-4;~~
~~NOTIFICATION OF ALTERNATE BRAND NAME: Coleman 100 Max Insect Repellent; per PR-Notice 98-10;~~
~~NOTIFICATION OF ALTERNATE NON-FIFRA MARKETING CLAIMS: Convenient Go Ready Spray Pen;~~

Section - III

1. Material This Product Will Be Packaged In:						2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____	
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container		
3. Location of Net Contents Information		4. Size(s) Retail Container		5. Location of Label Directions			
<input type="checkbox"/> Label <input type="checkbox"/> Container		L 1002		<input type="checkbox"/> _____			
6. Manner in Which Label is Affixed to Product				<input type="checkbox"/> Other _____			
<input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled							

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)					
Name Jean Killoren	Title Authorized Agent	Telephone No. (Include Area Code) (262) 844-7623			
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.					6. Date Application Received (Stamped)
2. Signature 	3. Title Authorized Agent	. .			
4. Typed Name Jean Killoren	5. Date March 13, 2009				

3 of 4

EVERGLADES 100 INSECT REPELLENT

Alternate Name:

Coleman 100 Max Insect Repellent

- [Pump Spray
- Liquid
- Keeps off Mosquitoes, Chiggers, Biting Flies, Gnats, Ticks
- Designed for active people
- Perfect for hunters, and out door sportsmen
- Unscented
- Also repels ticks, biting flies, gnats & chiggers
- Convenient Go Ready Spray Pen
- Clips anywhere No cap to remove or lose
- Twist-Lock Top™ Prevents Accidental Spray
- If you're going to go... Go Ready™
- 190+ Sprays
- Personal Pocket size
- Travel Size
- For Severe Conditions]

ACTIVE INGREDIENT:	
DEET	98.11 %
OTHER INGREDIENTS:	<u>1.89 %</u>
Total	100.00 %

KEEP OUT OF REACH OF CHILDREN

WARNING:

See Precautionary Statements on Back

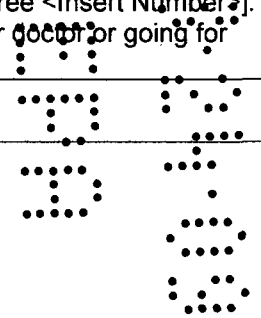
Back/Inside Panel

FIRST AID	
IF IN EYES:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first five minutes, then continue rinsing eyes. • Call a poison control center or doctor for treatment advice.
IF SWALLOWED:	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to by a poison control center or a doctor. • Do not give anything by mouth to an unconscious person.
HOT LINE NUMBER:	
In case of emergency call the International Poison Center at 888-740-8712 [or toll free <Insert Number>]. Have the product container or label with you when calling a poison control center or doctor or going for treatment.	
NOTE TO PHYSICIAN:	
Probable mucosal damage may contraindicate the use of gastric lavage.	

NET CONTENTS: fl. oz. (mL)

NOTIFICATION

APR 24 2009



PRECAUTIONARY STATEMENTS**Hazards to Humans**

WARNING: Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

READ AND FOLLOW ALL DIRECTIONS AND PRECAUTIONS ON THIS PRODUCT LABEL**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To repel insects, apply to exposed skin areas.

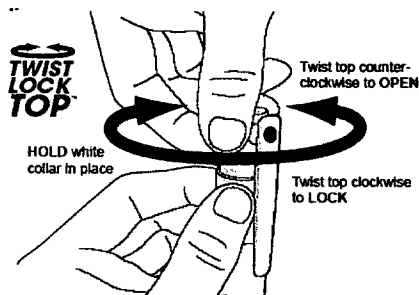
General Precautions and Restrictions

Do not apply near eyes and mouth, and apply sparingly around ears. When using sprays, do not spray directly into face; spray on hands first and then apply to face. Never use repellent over cuts, wounds or irritated skin. Do not allow children to handle this product, and do not apply to children's hands. When using on children, apply to your own hands, and then put it on the child. Use just enough repellent to cover exposed skin and/or clothing. Heavy application and saturation is unnecessary for effectiveness; if biting insects do not respond to a thin film of repellent, apply a bit more. Do not use under clothing. After returning indoors, wash treated skin with soap and water or bathe. This is particularly important when repellents are used repeatedly in a day or on consecutive days. [Also,] Wash treated clothing before wearing it again. Do not spray in enclosed areas.

If you suspect a reaction to this product, discontinue use and take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

[To avoid damage, do not apply to acetate, rayon, spandex, furniture finishes, leather, plastics, painted or varnished surfaces, watch crystals, guns, bows, automobiles. [Allow repellent to dry before handling bow or gunstock.]]

(Alternate packaging directions :)

**STORAGE AND DISPOSAL:****PESTICIDE STORAGE:**

Store the product in a cool and dry place. Keep out of reach of children.

CONTAINER DISPOSAL:

Store the product in a cool and dry place. Keep out of reach of children.

IF EMPTY: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. IF PARTLY FILLED: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

Wisconsin Pharmacal Company, LLC
Jackson, WI 53037
Questions or Comments? Call 1-800-558-6614
[www.pharmacalway.com]
Made in USA

EPA Reg. No.: 79533-2
EPA Est. No.: 79533-WI-1

[] Denotes alternate text