



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

December 10, 2018

Abigail T. D. Wacek  
Regulatory Consultant  
Wisconsin Pharmaceutical Company, LLC  
1 Pharmaceutical Way  
Jackson, WI 53037

Subject: Notification per PRN 98-10 – Application to Add Optional Website to Label  
Product Name: Potable Aqua  
EPA Registration Number: 79533-1  
Application Date: November 9, 2018  
Decision Number: 546515

Dear Ms. Wacek:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Michael Varco at 703-347-0403 or via email at [varco.michael@epa.gov](mailto:varco.michael@epa.gov).

Sincerely,

A handwritten signature in blue ink that reads "Wanda J. Fuller, for".

Demson Fuller, Product Manager 32  
Regulatory Management Branch I  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

# POTABLE AQUA®

## Alternate Names:

Potable Aqua Water Purification Technology 1  
Potable Aqua Water Purification Technology 1 2  
Potable Aqua Traveler  
Coleman® Drinking Water Purification Tablets  
Emergency Drinking Water Germicidal Tablets

## Active Ingredient

Tetraglycine Hydroperiodide ..... 16.7%  
Other ingredients..... 83.3%  
Total..... 100.0%

Each Tablet Contains: 6.68% Titratable Iodine

## WARNING:

KEEP OUT OF THE REACH OF CHILDREN

See First Aid and other Precautions on [inside label] [back panel].

[Peel Here→]

## Back Panel/Inside panel

### PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**WARNING:** Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Harmful if swallowed. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

<b>FIRST AID</b>
If in eyes: <ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
If swallowed: <ul style="list-style-type: none"><li>• Call a poison control center or doctor immediately for treatment advice.</li><li>• Have a person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to by a poison control center or doctor.</li><li>• Do not give anything to an unconscious person.</li></ul>
Call a poison control center or doctor for further treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment.

## NOTIFICATION

79533-1  
The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:  
12/10/2018

Potable Aqua (79533-1)  
Wisconsin Pharmacal Company, LLC  
Notification – November 9, 2018, Label Version (1)  
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## GENERAL INFORMATION

POTABLE AQUA Drinking Water Germicidal Tablets are intended for emergency disinfection of drinking water.

Or

([Potable Aqua is] For use only when water is of questionable quality or known to be substandard.

Or

[Potable Aqua] is for use only when fresh drinking water is suspected or known to be bacteriological substandard.)

Not to be used on a continuous basis.

Or

(For short term or limited emergency use only.)

Potable Aqua (This product) has not been tested for effectiveness at inactivating Cryptosporidium cysts.

Or

(Potable Aqua (This product) has not been shown to inactivate Cryptosporidium cysts.)

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Note to reviewer: Directions will be based on how Potable Aqua is sold, by itself, with PA Plus or with a filter.

### **[● Potable Aqua Only]**

Add 2 tablets of Potable Aqua to 1 quart or liter of water and cap loosely to allow a small amount of leakage. Wait 5 minutes. Shake container to allow screw threads on the closure to be moistened, then tighten cap. Wait 30 minutes before drinking.

### **[○ Potable Aqua with PA Plus]**

Step 1: Add 2 tablets of Potable Aqua to 1 quart or liter of water and cap loosely to allow a small amount of leakage. Wait 5 minutes. Shake container to allow screw threads on the closure to be moistened, then tighten cap. Wait 30 minutes before drinking.

Step 2: P.A. Plus neutralizing tablets are for use AFTER water has been treated with Potable Aqua. Wait a minimum of 30 minutes after the addition of Potable Aqua before using P.A. Plus tablets. Adding the P.A. Plus tablet before 30 minutes may allow harmful bacteria to remain in the drinking water. DO NOT ADD POTABLE AQUA AND PA PLUS TABLETS AT THE SAME TIME.

Add 2 tablets of P.A. Plus per quart of water. Shake container well. Wait 3 minutes before drinking. Tablets do not have to completely dissolve to be effective.

### **[◆ Potable Aqua with Filter Bottle]**

[1. FILL:] Remove filter cap and fill bottle with water.

[2. ADD] Add two Potable Aqua® Water Purification Tablets (included) and cap loosely to allow a small amount of leakage. Wait 5 minutes.

[3. SHAKE] Replace filter cap and shake container to allow screw threads on the closure to be moistened, then tighten cap

[4. DRINK] After 30 minutes, just squeeze for great tasting drinking water.

[Directions Graphic]

**STORAGE & DISPOSAL**

Do not contaminate food, water, or feed by storage or disposal

**Pesticide Storage:** Store in a cool dry place. **Pesticide Disposal and Container Handling:** Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

Net Contents:

[Potable Aqua] 0.21 oz. (6 g) (50 Tablets)

50 Tablets (For Solution)

[P.A. Plus 50 Tablets]

[Water Bottle with 2 micron filter]

Wisconsin Pharmacal Company, LLC

1 Pharmacal Way, Jackson WI 53037

Questions or Comments call 1-800-558-6614

[[www.pharmacalway.com](http://www.pharmacalway.com)]

Made in USA

[Filter and Bottle Made in United Kingdom]

EPA Reg. No.: 79533-1

EPA Est. No.: 79533-WI-1

Note to reviewer: the following is considered optional marketing language.

For Spanish packaging and instructions, visit [www.potableaqua.com](http://www.potableaqua.com).

### **IMPORTANT INFORMATION ON POTABLE AQUA**

Keep cap on [Potable Aqua] bottle tightly sealed.

Humidity, moisture and exposure to air will reduce effectiveness of tablets. We recommend that you do not keep an open bottle for more than one year. Unopened bottles should remain effective up to four years.

Recap bottle tightly. Keep tablets dry.

### **IMPORTANT INFORMATION ON BOTTLE AND FILTER**

To avoid accidental leakage protect bottle from jarring impact, and ensure nozzle is closed and cap secure. Store bottle upright.

Retain packaging for instructions.

Filter Maintenance and Storage: When the Potable Aqua® Traveller™ will not be in use for long periods, flush the bottle and cap assembly with tap water. Replace the filter cap and store in an upright position. The useful life of the filter cartridge is variable dependent upon usage and water contamination. The cartridge is rated to filter up to 350 liters, but should be replaced when the bottle becomes too difficult to squeeze (i.e. the filter is blocked).

### **Optional statements**

- For Advanced Water Purification Technology, you don't have to look further than the brand outdoor enthusiasts, travelers and militaries from around the world have been trusting for years.
- Where are you going?
- Can you trust hotel water?
- Will there be drinking water available on your travels?
- Run out of water on your hike?
- Got a survival kit?-What about water?
- Ideal for: Camping, International Travel, Hunting, Homeland Emergency, Hiking, Fishing Cycling, Sports, Day Trips, Expeditions and more.
- Potable Aqua® Emergency Drinking Water Germicidal Tablets Make Questionable Water Bacteriologically Suitable to Drink
- Emergency Drinking water
- When used as directed, they make water bacteriological suitable for drinking.
- Used worldwide by campers, hikers, military, emergency organizations, and any needing to drink water of questionable bacteriological quality.
- Effective against water of questionable bacterial quality
- Effective against cyst such as Giardia lamblia and bacteria such as Vibrio cholera.

- Potable Aqua has been proven effective against Giardia lamblia and Vibrio cholera when used as directed.
- Potable Aqua water purification tablets.
- Iodine-based compound (no chlorine)
- 2 tablets of Potable Aqua makes 1 quart of most water bacteriological suitable to drink.
- Uniform dosage per tablet assured - no guesswork.
- Easy to use
- Treats up to 25 quarts
- A must for first aid and survival kits
- Ideal for emergency use at home
- Use in emergency drinking water situations
- Makes questionable water bacteriological suitable to drink
- Iodine tablets water treatment
- Water Purification Technology (1)
- Effective water treatment made simple
- Do not ingest tablets. (Tablets not to be swallowed.)
- Includes Potable Aqua® Water Purification Tablets
- Trusted water purification technology used worldwide
- Potable Aqua® Water Purification Tablets are EPA registered.
- Ready in just 35 minutes
- Powered by Potable Aqua
- Emergency Drinking Water Germicidal Tablets

Note to reviewer: the following is considered optional marketing language.

- NSN 6850016181533
- MFD (date)
- EXP (date)

• ◯ Coleman® The Outdoor Company™

• ◯◆ www.potableaqua.com

- ◆ Two Step Water Purification System
- ◆ 2 step treatment
- ◆ Eliminates undesirable color, taste and odor.
- ◆ No iodine taste.
- ◆ Includes Potable Aqua® Water Purification Tablets
- ◆ Removes undesirable odors, colors and tastes
- ◆ Great tasting water is produced ready to drink!
- ◆ No unpleasant taste
- P.A. Plus are neutralizing tablets for use after water has been treated with Potable Aqua.
- P.A. Plus [tablets] neutralize[s] the iodine after-taste and color.
- Germicidal Tablet Purification Kit with P.A. Plus
- Includes 1 liter collapsible bottle
- 2 steps: (1) Potable Aqua disinfects drinking water (2) P.A. Plus neutralizing tablets remove iodine taste and color
- Water Purification Technology 1 2

## ○ Water Purification Technology

- ◆ Leading technology developed through the research of aerospace scientists, medical researchers and water purification specialists, this easy to use lightweight filter removes bad tastes, sediment, and waterborne pathogens.
- ◆ Both simple and effective, *now* you can produce bottle quality water from any fresh water source.
- ◆ Replacement filters and purification tablets available
- ◆ A gentle squeeze forces the water through the 2 micron unique filtration system of absorbing materials.
- ◆ Advanced Water Purification Technology
- ◆ The Potable Aqua® Traveller™ is a personal water filter in the form of a convenient water bottle.
- ◆ Fill the Potable Aqua® Traveller™ from ANY fresh water source and you will be able to enjoy palatable, clear and odorless drinking water.
- ◆ Potable Aqua® delivers bottled water quality in a simple to use hand held purification system.
- ◆ The filter removes bacteria and protozoa such as Giardia and Cryptosporidium.
- ◆ Removes Pathogens like Giardia and Cryptosporidium
- ◆ Potable Aqua® Traveller™ is approved by the International Survival Instructors Association.
- ◆ Endorsed by the Hospital for Tropical Diseases London. (with logo)
- ◆ Approved by Wilderness Medicine Institute (NOLS) (with logo)
- ◆ Potable Aqua® Traveller™ Water Purification System
- ◆ 3 Easy Steps to purified water
- ◆ Effective against cysts and bacteria -including Giardia lamblia, Vibrio cholera and Cryptosporidium
- ◆ Eliminates Color, Taste, Odor- Filters trace iodine and other sediment.
- ◆ Purification not just filtration! Don't confuse the Potable Aqua® Traveller™ with an ordinary filter. This unique purification system provides you with drinking water wherever your travels take you.
- ◆ Advanced Design
- ◆ Easiest and fastest water purification system available! Flow rates up to 30 ml per second!
- ◆ Exclusive easy-flow filter design draws water on all sides, allowing you to drink the entire bottle before filling\*
- ◆ Perfect center of gravity creates an easy-grip surface to help pump water fast.
- ◆ Precision-engineered bottle is designed to protect the filter from damage.
- ◆ Compact size is perfect for bike cages and backpack pouches.
- ◆ \*More Drinking water per fill than most bottle systems on the market.
- ◆ Great tasting drinking water wherever your travels take you.
- ◆ The Potable Aqua® Traveller™ is a water purifications system in a convenient, hand-held water bottle. This easy-to -use system combines the trusted quality of Potable Aqua® Water Purification Tablets with a proprietary filtration cap and unique bottle design. Together, these elements remove bacteria, cysts and sediment and provide palatable, clear, odorless, and bacteriologically suitable drinking water from any fresh water source.
- ◆ Nothing else to carry! No tiresome pumping!
- ◆ Up to 450 refills (350 liters) from each filter!
- ◆ Replacement filters sold separately.
- ◆ Purification and Filtration in one system
- ◆ Filtration]

### KEY

Optional statements for:

- ◆ Water bottle and filter packages with Potable Aqua only

- PA Plus with Potable Aqua packages only
- Potable Aqua containing packages

[text in brackets]

indicates optional text

(text in parentheses)

indicates alternate text which may be used in place of adjacent text.