



UNITED STATES
ENVIRONMENTAL PROTECTION AGENCY

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

April 18, 2006

Jean Killoren
Wisconsin Pharmalac Company, LLC
1 Pharmalac Way
Jackson, WI 53037

Subject: **Potable Aqua**
EPA Registration No. 79533-1
Application Dated: February 3, 2006
Receipt Date: February 29, 2006

Dear Mr. Killoren:

This Acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA section 3(c)9.

Proposed Notification:

- Notification of Alternate Brand Name: **Potable Aqua Traveller**

General Comment:

Based on a review of the material submitted, the following comment applies.

The notification is acceptable. A copy of the notification has been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please contact me at (703) 308-6422 or Stacey Grigsby at (703) 305-6440.

Sincerely,

A handwritten signature in cursive script that reads "Stacey Grigsby".

Adam Heyward
Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510C)



United States
Environmental Protection Agency
 Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

2/4

Application for Pesticide - Section I

1. Company/Product Number 79533-1	2. EPA Product Manager Emily Mitchell	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Potable Aqua	PM# 32 34	
5. Name and Address of Applicant (Include ZIP Code) Wisconsin Pharmacal Company, LLC 1 Pharmacal Way Jackson, WI 53037 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152-46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

NOTIFICATION OF ALTERNATE BRAND NAME: Potable Aqua Traveller

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	No. per container
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/>	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Jean Killoren	Title Authorized Agent	Telephone No. (Include Area Code) (262) 344-7623
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Authorized Agent	
4. Typed Name Jean Killoren	5. Date February 3, 2006	

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POTABLE AQUA®

POTABLE AQUA®

WATER PURIFICATION TECHNOLOGY

WATER PURIFICATION TECHNOLOGY

Includes Potable Aqua
Emergency Drinking Water
Germicidal Tablets

INCLUDES POTABLE AQUA
WATER PURIFICATION TABLETS
Trusted water purification technology
used worldwide

Including Giardia lamblia
and Cryptosporidium

EFFECTIVE AGAINST CYSTS
Including Giardia lamblia and
Cryptosporidium.

Color, Taste, and Odor

ELIMINATES COLOR, TASTE AND ODOR
Filters trace iodine and other sediment.

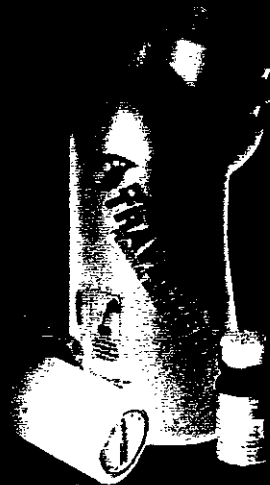
PURIFICATION AND FILTRATION IN ONE SYSTEM

Don't confuse the Potable Aqua
Traveller™ with an ordinary filter. This
unique system provides you with drinking
water wherever your travels take you.

ADVANCED DESIGN

- Flow rates up to 1 liter per minute.
- Exclusive easy-flow filter design draws water on all sides, allowing you to drink the entire bottle before refilling.*
- Perfect center of gravity creates an easy-grip surface to help pump water fast.
- Bottle is designed to protect the filter from damage.
- Compact size is perfect for bike cages and backpack pouches.

*More drinking water per fill than most other systems on the market.



KEEP OUT OF REACH OF CHILDREN
WARNING:

ACTIVE INGREDIENTS

OTHER INGREDIENTS

EACH BOTTLE CONTAINS 6.68 FL. OZ. (193 mL)

WATER PURIFICATION

Provides you with drinking water
wherever your travels take you.



IMPORTANT INFORMATION ON POTABLE AQUA® WATER PURIFICATION TABLETS

DIRECTIONS FOR POTABLE AQUA TRAVELLER WATER PURIFICATION SYSTEM

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. **FILL.** Remove filter cap and fill bottle with water.
2. **ADD** Add two Potable Aqua Water Purification Tablets (included) and cap loosely to allow a small amount of leakage. Wait 5 minutes.
3. **SHAKE.** Replace filter cap and shake container to allow screw threads on the closure to be loosened, then tighten cap.
4. **DRINK.** After 30 minutes, just squeeze for great tasting drinking water.

RECAP BOTTLES TIGHTLY, KEEP TABLETS DRY.

ACTIVE INGREDIENT

Tetrahydro Hydroquinone	16.7%
Other Ingredients	83.3%
Total	100.0%

Each tablet contains: 6.68 fl. oz. Potable Aqua™

GENERAL INFORMATION

Potable Aqua® Water Purification Tablets are intended for emergency disinfection of drinking water. When used as directed, they make most water bacteriologically suitable for drinking. Used worldwide by campers, hikers, military, and other organizations, and anyone needing to drink water of questionable bacteriological quality. Potable Aqua™ is for use only when drinking water is suspected to have to be bacteriologically substandard. Not to be used on a continuous basis for short term or limited emergency use only.

STORAGE AND DISPOSAL

Store in a cool, dry place if empty. Do not reuse container. Place in trash or off-site recycling if empty. If PARTLY FILLED: Call your local waste agency for disposal instructions.

IMPORTANT INFORMATION

Keep cap on bottle tightly sealed. Humidity, moisture and exposure to air will reduce effectiveness of tablets. We recommend that you do not keep an opened bottle for more than one year. Unopened bottles should remain effective up to four years.

- Iodine-based compound (no chlorine)
- No unpleasant taste
- Easy to use
- 2 tablets of Potable Aqua™ make 1 quart or liter of most water bacteriologically suitable to drink.
- Uniform dosage per tablet assured - 100% guarantee.
- A must for first aid and survival kits.
- Used for emergency use at home.
- Potable Aqua™ Water Purification Tablets have not been shown to deactivate Cryptosporidium cysts.

FIRST AID

IF IN EYES: Hold eye open, and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes. Then continue rinsing the eye.

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

Call a Poison Control Center or doctor for further treatment advice. Have the product container with you when calling a Poison Control Center or doctor, or going for treatment.

WISCONSIN PHARMACEUTICAL CO., LLC
Judson WI 53037
Questions or comments? Call 1.800.558.6614
www.potableaqua.com

Net Contents 0.21 oz. (5.95 g) Tablets
EPA Reg. No. 75633-1
EPA Est. No. 75633-01-1

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS.
WARNING: Avoid eye contact. Will cause severe irritation to eyes and mucous membranes. Harmful if swallowed. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco.



POTABLE AQUA®

TRAVELLER™

WATER PURIFICATION TECHNOLOGY



GREAT-TASTING DRINKING WATER WHEREVER YOUR TRAVELS TAKE YOU.

The Potable Aqua Traveller™ is a convenient, hand-held water bottle. This easy-to-use system combines the trusted quality of Potable Aqua with a proprietary filtration cap and unique bottle design. Together, these elements remove bacteria, cysts, and sediment and provide palatable, clear, odorless, and bacteriologically suitable drinking water from any fresh water source.



THREE EASY STEPS


- 1. FILL**
Remove filter cap and fill bottle with water.
- 2. ADD**
Add two Potable Aqua Water Purification Tablets (included).
- 3. SHAKE**
Replace filter cap and shake.
See full directions on bottom of cartons.




1 Traveller Bottle
1 Filter
20 Bottle (50 count)
of Potable Aqua Tablets

UP TO
350 liters from each filter

www.potableaqua.com



CAMPING, HIKING, BIKING, FISHING, HUNTING, DAY TRIPS,
INTERNATIONAL TRAVEL, HOMELAND EMERGENCY, AND MORE!



this graphic is located on the fifth panel (header)
(not to scale)

