



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
1200 Pennsylvania Avenue, N.W.
Washington, D.C. 20460

EPA Reg. Number:

79529-31

Date of Issuance:

JUN 19 2008

Term of Issuance:

Conditional

Name of Pesticide Product:

Black Flag Home Insect Control
Concentrate

NOTICE OF PESTICIDE:

- Registration
 Reregistration

(Under FIFRA as amended)

Name and Address of Registrant (include ZIP Code):

Black Flags Brands, LLC
25 Garden Street
New York Mills, NY 13417

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is **conditionally** registered in accordance with FIFRA sec. 3(c)(7)(A) subject to the following provisions:

1. You will submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. You will make the following label changes before you release the product for shipment:
 - a) Revise the EPA Registration Number to read "EPA Reg. No. 79529-31."
 - b) Delete the following label claims as they are not supported by the cited data.
 - Kills German Cockroaches for Up to 9 months [36 weeks][Indoors] on non-porous surfaces
 - Up to 9 months [36 weeks] German Cockroach control [Indoors] on non-porous surfaces
 - c) Revise the following claims by specifying that they apply only to listed pests:
 - Kills home invading pests
 - Keeps insects out of your home
 - Whole house [home] treatment"

- d) Delete the following claims.
 - Home barrier
 - Bug shield...
 - Leaves no chemical odor
 - Odorless
 - No scent

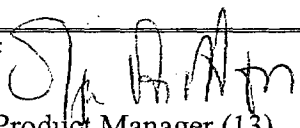
The scent terms are subjective claims depending on the individual and may or not may be true. The barrier and shield terms imply total control or elimination of pests and are not acceptable.

- e) Delete “controls” in the statement, [Controls] [Kills] ticks that may transmit Lyme disease.
- f) Delete “centipedes, scorpions, and spiders” or delete [on contact] in the bullet beginning, “kills mosquitoes, flies, roaches...etc.”
- g) It should also be noted that the claim “New formula!” is a time limited claim. The claim may be used for a period of 6 months following the approval of this label.
- h) Revise the instructions for bed bugs to read as follows: *“Apply to crack and crevices where evidence of bed bugs occurs. This includes bed frames, box springs, inside empty dressers and clothes closets and carpet edges, high and low wall moldings and wallpaper edges. Do not use this product on mattresses, pillows, bed linens, or clothes. Remove all clothes and other articles from dressers or clothes closets before application. Allow all treated areas to dry thoroughly before use. Not recommended for use as sole protection against bedbugs. If evidence of bedbugs is found in/on mattresses use products approved for this use”.*
- i) Add the following precaution to the paragraph under Outdoors: *“Remove all exposed food and cooking utensils. Cover all food handling surfaces or wash thoroughly after treatment and before use. Do not use on edible crops”.*
- j) Based on the acute toxicity profile of the product, only the *If Inhaled* first aid statements are required. You may delete the *If on skin* and *If in eyes* statements. You may also delete the statement *“Wear long sleeved shirt...and gloves”* from the precautionary statements.
- k) The container disposal statements for pesticides have been revised. Refer to PR Notice 2007-4 and modify your label accordingly.
- l) Refer to PR Notice 2008-1, and modify the label accordingly.

3. Product Chemistry data requirements for the 830 Series Subgroup A and Subgroup B guidelines are satisfied with the exception of storage stability (830.6317) and corrosion characteristics data (830.6320). **One year storage stability and corrosion characteristics data must be submitted to the Agency.**
4. Please submit three (3) copies of your final printed labeling before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing amended labeling constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

If you have any questions regarding this action, please contact Olga Odiott of my team at (703)308-9369.

Signature of Approving Official:



George T. LaRocca, Product Manager (13)
Insecticide Branch/Registration Division (7505P)

Date:

JUN 19 2008

Enclosure

BLACK FLAG HOME INSECT CONTROL CONCENTRATE

- Single Use Refill [makes][makes up][produces][supplies][yields] [1.5 Gal.][1.3 Gal][1.0 Gal] of spray.
- Single Use Refill [makes][makes up][produces][supplies][yields] [1.5 Gal.][1.3 Gal][1.0 Gal] ready-to-use spray
- Black Flag Home Insect Control Refill
- Concentrated Formula 12 oz.[makes] [makes up][produces][supplies][yields] 1.5 Gal. [ready to use spray] [of spray]
- Concentrated Formula 10.4 oz. [makes][makes up][produces][supplies][yields] 1.3 Gal. [ready to use spray] [of spray]
- Concentrated Formula 8 oz. [makes][makes up][produces][supplies][yields] 1.0 Gal. [ready to use spray] [of spray]
- Refill Concentrate
- Refill To Make [Produce][Make up]1.5 Gal [1.3 Gal][1.0 Gal] Ready to Use Spray
- Refill To Make [Produce][Make up]1.5 Gal [1.3 Gal][1.0 Gal] of spray.
- Water-Based
- For Indoor and Outdoor Use
- Kills on Contact!
- Kills by Contact!
- Kills Fast!
- Long Lasting
- Kills German Cockroaches for Up to 3 months [12 weeks] [Indoors]
- Up to 3 months [12 weeks] German Cockroach control [Indoors]
- Kills German Cockroaches for Up to 9 months [36 weeks][Indoors] on non-porous surfaces
- Up to 9 months [36 weeks] German Cockroach control [Indoors] on non-porous surfaces
- Kills Houseflies for up to 5 months [20 weeks]
- Up to 5 months [20 weeks] control of houseflies
- Keeps killing Carpenter Ants Up To 4 Weeks [30 Days, 1 Month] on non-porous surfaces
- Kills mosquitos, flies, roaches, fleas, ticks, centipedes, scorpions, spiders [on contact]
- Controls [Kills] Ticks that may transmit Lyme Disease
- Kills stable flies for up to 4 months [18 weeks]
- Up to 4 months [18 weeks] control of stable flies
- Leaves no chemical odor
- Odorless
- Non-Staining
- Guaranteed to work or your money back
- America's 1st name in pest control since 1833

ACCEPTED
with COMMENTS
In EPA Letter Dated
 JUN 19 2008
 Under the Federal Insecticide,
 Fungicide, and Rodenticide Act,
 as amended, for the pesticide
 registered under EPA Reg. No.
 79529-31

- No Scent
- Won't Stain Or Discolor
- Easy-To-Use
- No Drips – No Runs
- Stays where you spray
- No shaking required
- No shake formula
- No drip formula
- Kills home invading pests
- Kills pantry pests
- [New] [12 oz][10.4oz][8oz] refill [conc][concentrate] available
- New formula!
- For indoor and [&] outdoor insect [pest] control [use]
- Ready-to-use
- Home [Bug][Pest][Insect] control
- Bug [pest] [insect]control system
- Keeps [listed] insects out of your home
- Kills [hidden] bugs [in cracks][crevices]
- Home barrier
- Bug Shield [keeps bugs outside][keeps insects outside][your home][kills on contact][kills bugs inside]
- Whole house [home] treatment
- Use indoors, kitchens, bathrooms, doors & windows, basements, attics
- For Use Around Horse Stables
- For Use on Houseplants and Ornamental Plants
- For Use on Roses, Asters, Azaleas, Mums, Marigolds, Snapdragons, Zinnias, and Other Ornamentals
- Kills [Controls] Aphids, Japanese Beetles, Armyworms, Lace Bugs, Spider Mites, Mealybugs
- Dual Purpose – Kills Indoor [Pests] and Outdoor Ornamental Garden Pests
- Long Lasting and Gives Immediate Results When Spraying Insects Directly
- No Oily [Greasy] Residue

ACTIVE INGREDIENTS:

Deltamethrin.....	0.32%
OTHER INGREDIENTS.....	<u>99.68%</u>
	100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements

Net Contents:

- 8 Fl oz
- 10.4 Fl oz
- 12 Fl oz

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

For Indoor and Outdoor Residential Home Use Only:

To Be Used As A Refill for Black Flag Home Insect Control [or product name] Only.

To an empty Black Flag Home Insect Control [or product name] container add 1 bottle of Black Flag Home Insect Control Refill Concentrate [or product name][12 Fl oz for 1.5 Gal], [10.4 Fl oz for 1.3 Gal], [8 Fl oz for 1 Gal] and fill slowly with water until full. Replace [cap] [sprayer] and shake well before using.

HOW TO USE:

Hold container upright. Do not spray up into air. Use only for spot treatment. Adjust sprayer to mist or spray. Hold sprayer 12 inches from the insect or surface to be sprayed. Spray until the surface is slightly moist but not to the point of runoff. Repeat treatment as necessary but do not apply more than once per week. Children and pets may re-enter treated areas after the spray has dried.

Cover all food handling surfaces and cover or remove all food and cooking utensils or wash thoroughly after treatment. Exposed food should be covered or removed.

INDOORS:

To Kill Cockroaches, Ants (including Carpenter Ants), Box Elder Bugs, Carpet Beetles, Centipedes, Crickets, Firebrats, Gnats, Ground Beetles, Houseflies, Mosquitos, Palmetto Bugs, Silverfish, Small Flying Moths, Sowbugs, Spiders, and Waterbugs:

Spray directly on insects or indoor areas where these insects may live and hide including in kitchens and bathrooms; behind baseboards; along cracks and crevices; behind and under refrigerators, sinks, stoves, storage areas, and cabinets; around doors and windows; around plumbing; in attics, basements, and crawl spaces; garbage cans; edges of floor coverings and under rugs. Flying insects resting on treated surfaces will be killed.

To Kill Fleas & Ticks:

Remove pet bedding and destroy or clean thoroughly. Spray pet resting quarters until moist. Put fresh bedding down once spray has dried. Do not spray animals directly. For best results, pets should be treated with an appropriate flea and/or tick control product registered for use on pets before allowing them to return to the treated area. Also treat rugs and carpets that may be infested.

Horse Stables: To Kill stable flies, horn flies, houseflies, face flies, horse flies, deer flies, mosquitos and gnats:

Apply thoroughly to surfaces until wet. Insects coming to rest on treated surfaces will be killed or repelled. Do not treat more than once per week. Do not spray animals or humans, or apply to animal feed or watering equipment. Controls stable flies for up to 4 months.

To Kill Pantry Pests including Rusty, Merchant and Saw-Toothed Grain Beetles, Red and Confused Flour Beetles, Chocolate Moths, Cigarette Beetles, Clover Mites, Cluster Flies, Drugstore Beetles, Elm Leaf Beetles, Rice Weevils, Lesser Grain Borers, Spider Beetles, and Tobacco Moths:

Treat exposed stages. Remove all foodstuffs, utensils and shelf paper from area to be treated. Apply spray to shelves and in cracks and crevices behind and under pantry. Allow to dry prior to replacement of shelf paper, food, and utensils. Wash any exposed food handling surfaces and utensils before use.

Webbing Clothes Moth: Apply as a crack and crevice treatment in closets and other storage areas where these pests are found. This treatment will not control moth larvae already on clothes. Do not apply to clothing.

To Kill Bedbugs:

Remove linens and wash before reuse. Lightly spray mattresses, especially tufts, folds and edges. Apply to the interior of the frame. Allow to dry before remaking bed.

OUTDOORS:

Spray with wind if breeze if blowing. Do not contaminate fish ponds or apply directly to water.

To Kill Ants, Crickets, Sowbugs (Pillbugs), Cockroaches including Asian Cockroaches, Centipedes, Dog Ticks, Fleas, Gnats, Houseflies, Lone Star Ticks, Mole Crickets, Mosquitos, Silverfish, and Waterbugs:

Spray directly on insects or outdoor areas where insects live and hide including the perimeter of foundations around homes and residential storage buildings; doors and windows; window screens and frames; light fixtures; eaves; porches; patios, decks; garages; and infested bushes, grass, and weeds. Spray ant trails and hills. Spray ant nests until wet.

To Kill Carpenter Ants or Carpenter Bees:

Apply to voids or channels of damaged wood. Treat cracks and crevices of wooden sections between the wood and foundation of the home or outdoor storage structures.

To Kill Wasps, Hornets, Yellow Jackets and Bees:

Spray directly at nest openings. Applications should be made late in the evening when insects are at rest.

Houseplants: To Kill Aphids, Japanese Beetles, Lace Bugs, Leafminers, Mealybugs, Mites, and Spider Mites. Remove plants from living and eating areas prior to spraying. Plants can be returned after the leaves are dry. If plants cannot be moved, cover or remove exposed food and food handling surfaces.

Spray both leaf surfaces. Avoid wetting blossoms if possible. Do not apply more than once per week.

Ornamental Garden Insects: To Kill Japanese Beetles, Whiteflies, Aphids, Armyworms, Lace Bugs, Mealybugs, Exposed Thrips, Pavement Ants, Spiders, Spider and Red Mites, Clover Mites and Leafminers.

Spray directly to insects on African Violets, Asters, Azaleas, Begonias, Camellias, Carnations, Chrysanthemums[Mums], Dahlias, Delphiniums, Dogwoods, English Ivy, Euonymus, Fushia, Geraniums, Crassula, Grape Vine, Kentia Palm, Laurel, Marigolds, Rhododendrons, Roses, Rubber Plants, Snapdragons, Stocks, Wandering Jew, Zinnias, and other ornamentals.

Apply spray at least 18 inches from plants. Cover both leaf surfaces thoroughly, but not to the point to runoff. Tender foliage, young plants, and new growth may be damaged if temperatures exceed 90° F. Do not apply to vegetable plants or other plants used for food. Not for use on plants grown for sale or other commercial use.

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry area away from [inaccessible to] children. [Do not transport or store below 32° F (0 ° C).] [Protect from freezing.] [Store above 32° F.] If freezing occurs, allow product to thaw and shake well before using [use]. [Some product separation may occur on freezing which is reversible on shaking]. Freezing does not adversely affect [this product][performance].

DISPOSAL:

If empty: Do not reuse this container. Place in trash or offer for recycling if available..
If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if inhaled. Avoid breathing spray mist. Contact with product may result in transient tingling and reddening of the skin. Avoid contact with skin or clothing. Remove and wash contaminated clothing before reuse. Wear long-sleeved shirt, long pants, socks, shoes, and gloves. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

FIRST AID

IF INHALED: Move person to fresh air.
If person is not breathing, call 911 or an ambulance, then give artificial

respiration, preferably mouth-to-mouth if possible.
Call a poison control center or doctor for further treatment advice.

IF ON SKIN: Take off contaminated clothing.
Rinse skin immediately with plenty of water for 15-20 minutes.
Call a poison control center or doctor for treatment advice.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes.
Remove contact lenses, if present, after the first 5 minutes, then continue rinsing . Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. In case of medical emergencies or health and safety inquiries or in case of fire, leaking or damaged containers, information may be obtained by calling 1-888-887-3524.

ENVIRONMENTAL HAZARDS

This product is extremely toxic to fish and aquatic invertebrates. Do not apply directly to water. Do not contaminate water when disposing of washwater or rinsate. This product is highly toxic to bees exposed to direct treatment or residues on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds if bees are visiting the treatment area.

PHYSICAL OR CHEMICAL HAZARDS

Do not apply this product in or on electrical equipment due to possibility of shock hazard.

Notice: To the extent consistent with applicable law, the buyer assumes all responsibility for safety and use not in accordance with directions.

Questions? Comments? Call (800) 887-3524 or
E-mail info@BlackFlagBrands.com

Sold By:
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EPA REG NO: 79529-xxxx
EPA EST NO:

The first letter of the lot code corresponds to the establishment.