

75291-1

1-16-2003

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Antimicrobials Division (7510C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg. Number:

75291-1

Date of Issuance:

Jan. 16, 2003

Term of Issuance: Conditional

Name of Pesticide Product: pureblue
Primo

NOTICE OF PESTICIDE:

- Registration
- Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Sterling Seasonal Home, Inc.
4255 Trotters Way, Suite 8B/9B
Alpharetta, GA. 30004

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to the use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
2. Submit two copies of the revised final printed label for the record changing the EPA File Symbol 75291-R to EPA Registration Number 75291-1.
3. Change the signal word from Danger to Warning. Revise eye damage warning to read: Causes substantial but temporary eye damage. Revise washing warning to read: Remove contaminated clothing and wash separately before reuse.
4. Reorder the First Aid treatments as follows: Eyes, Swallowed, Inhaled, Skin.
5. Under Storage and Disposal insert the following sentence: Do not contaminate water, food, feed by storage or disposal.
6. Add your EPA Establishment Number.

Your release for shipment of the product constitutes acceptance of these conditions.

You must submit 2 copies of your finished labeling to this Office prior to your shipment of this product.

A stamped copy of the label is enclosed for your records.

Signature of Approving Official

for
Robert S. Brennis
Product Manager 32

Date:

JAN 16 2003

{All text in brackets [xxx] is optional and may or may not be included on a final label.}
{All text in braces {xxx} is administrative and will not appear on a final label.}

pure blue™ Primo

- [Enhancer]
- [Continuous Algae Suppression*]
- [For Use in Pools Sanitized with Brominating or Chlorinating products, or Biguanide]
- [Improves Water Quality While Suppressing Algae Growth]
- [Algae Suppressant]
- [Helps prevent algae growth]
- [Improves Water Quality]
- [Softens Water]
- [Makes water feel softer]
- [Reduces skin irritation]
- [Reduces eye irritation]
- [Reduces eye and skin irritation]
- [Improves filtration]

ACTIVE INGREDIENT:
Sodium Tetraborate Pentahydrate..... 100%

KEEP OUT OF REACH OF CHILDREN

WARNING

Substantial but temporary

~~DANGER~~ — WARNING

Danger. Corrosive. Causes ~~irreversible~~ eye damage. Do not get in eyes or on clothing. Wear protective eyewear (goggles, face shield or safety glasses). Harmful if swallowed. Harmful if absorbed through skin. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash before reuse.

separately

See [back] [side] panel for additional precautionary statements and First Aid.

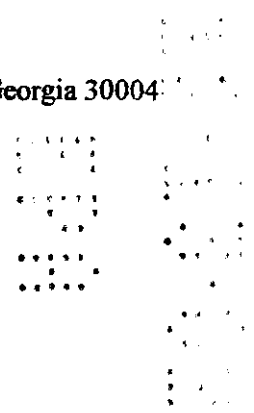
NET WEIGHT:

Manufactured by
Sterling Seasonal Home, Inc., 4255 Trotters Way, Suite 8B/9B, Alpharetta, Georgia 30004

ACCEPTED
WITH COMMENTS
in EVA letter Dated:

JAN 16 2003

75291-1



[This product] [pure blue Primo] is designed for use in chlorinated, brominated, or biguanide pools. [It] [pure blue Primo] provides continuous algae suppression (when used per label) and improves both the look and feel of your pool water. Using [this product] [pure blue Primo] means less work to keep your pool sparkling and clear.

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

FOR INITIAL APPLICATION IN CHLORINATED OR BROMINATED POOLS:

Backwash and clean filter. Balance your pool water and adjust pH between 7.2 – 7.6. Add between 1.7 – 2.8 lbs. of [pure blue Primo] [this product] per 1,000 gallons of pool water (this yields a 30-50 ppm (parts per million) residual) by broadcasting the product over the surface of the pool with the pump running. [pure blue recommends] [It is recommended] for pools that have experienced previous problems or are currently experiencing problems with algae or cloudy water to treat at the higher level of 2.8 lbs. per 1,000 gallons. This initial treatment should be added in three doses with one third (1/3) of the required amount being added each application. Brush any undissolved [pure blue Primo] [product] from the bottom of the pool. The pH of the pool will rise as a normal reaction to the introduction of [pure blue Primo] [this product]. One hour after each application, adjust the pH to 7.2 – 7.6 with [pH Down][Sodium Bisulfate][Dry Acid] or Muriatic Acid according to the label directions. Allow at least 8 hours between the applications of [pure blue Primo] [this product]. Do not add additional product until the pH is between 7.2 – 7.6. (Note: For every 2 pounds of [pure blue Primo][this product], approximately 1 pound of [pH Down] [Sodium Bisulfate][Dry Acid] or 10 ounces of Muriatic Acid will be required for pH adjustment).

Within 10 days, take a water sample to your [pure blue][local] dealer to test for water balance and to ensure an adequate amount of [pure blue Primo][this product] has been added.

FOR INITIAL APPLICATION IN BIGUANIDE POOLS:

Backwash and clean filter. Balance your pool water and adjust pH between 7.2 – 7.6. Add between 2.8 – 4.5 lbs. of [pure blue Primo] [this product] per 1,000 gallons of pool water (this yields a 50-80 ppm (parts per million) residual) by broadcasting the product over the surface of the pool with the pump running. [pure blue recommends] [It is recommended] for pools that have experienced previous problems or are currently experiencing problems with algae or cloudy water to treat at the higher level of 4.5 lbs. per 1,000 gallons. This initial treatment should be added in three doses with one third (1/3) of the required amount being added each application. Brush any undissolved [pure blue Primo] [product] from the bottom of the pool. The pH of the pool will rise as a normal reaction to the introduction of [pure blue Primo] [this product]. One hour after each application, adjust the pH to 7.2 – 7.6 with [pH Down][Sodium Bisulfate][Dry Acid] or Muriatic Acid according to the label directions. Allow at least 8 hours between the applications of [pure blue Primo] [this product]. Do not add additional product until the pH is between 7.2 – 7.6. (Note: For every 2 pounds of [Pure blue Primo][this product], approximately 1 pound of [pH Down] [Sodium Bisulfate][Dry Acid] or 10 ounces of Muriatic Acid will be required for pH adjustment).

Within 10 days, take a water sample to your [pure blue][local] dealer to test for water balance and to ensure an adequate amount of [pure blue Primo][this product] has been added.

FOR MAINTENANCE APPLICATION:

JAN 16 2003

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[pure blue Primo] [This product] is stable in pool water and not degraded by sunlight. The primary loss of [Primo] [this product] is through splash out, backwashing and dilution from heavy rains. Therefore, once the initial application is made, minor and infrequent additions would be all that is required unless a substantial amount of water is drained from the pool. Monthly testing by your [pure blue] [local] dealer is important to determine if your [Primo] [product] level is within the acceptable range.

FIRST AID

<p>If swallowed:</p> <p style="text-align: center;">2</p>	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to by a poison control center or a doctor. • Do not give anything by mouth to an unconscious person. • NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.
<p>If in eyes:</p> <p style="text-align: center;">top or 1st</p>	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. • Call a poison control center or doctor for treatment advice.
<p>If on skin:</p> <p style="text-align: center;">4</p>	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
<p>If inhaled:</p> <p style="text-align: center;">3</p>	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. • Call a poison control center or doctor for treatment advice.

STORAGE AND DISPOSAL

STORAGE – Keep this product dry in the original container until use. Store in a cool, dry, well ventilated area away from heat or open flame.

CONTAINER DISPOSAL – Do not reuse container, but place in trash collection. Rinse thoroughly before discarding in trash.

Do not contaminate water, food, feed by storage or disposal.

JAN 16 2003

PHYSICAL OR CHEMICAL HAZARDS: Do not mix with other chemicals. Do not add through skimmer. Do not add to any dispensing device.

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{Environmental hazards statement for end-use products in containers of less than 50 pounds (solid, dry weight).}

[ENVIRONMENTAL HAZARDS

Keep out of lakes, ponds, or streams. Do not contaminate water by cleaning of equipment or disposal of wastes.]

{Environmental hazards statement for end-use products in containers of greater than or equal to 50 pounds (solid, dry weight).}

[ENVIRONMENTAL HAZARDS

Keep out of lakes, ponds, or streams. Do not contaminate water by cleaning of equipment or disposal of wastes. Do not discharge effluent containing this product into lakes, streams, estuaries, oceans or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.]

NOTE: Buyer assumes all responsibility for safety and use not in accordance with directions.

EPA Reg. No. XXXXX-X
EPA Est. No. XXXXX-GA-X

Add ~~EST~~
EPA EST. No.

RECEIVED
WATER RESOURCES
DIVISION
JAN 16 2003

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