

75015-1

07/31/2006

1/12

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95



United States  
Environmental Protection Agency  
Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 75015-1	2. EPA Product Manager George LaRocca / 13	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Dead-Fast Insecticide Chalk	PM# 13	
5. Name and Address of Applicant (Include ZIP Code) Bernard I. Segal 1900 Avenue of the Stars, 25th Floor Los Angeles, CA 90067  <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____	<b>NOTIFICATION</b>  JUL 31 2006
<input checked="" type="checkbox"/> Resubmission in response to Agency letter dated 9-19-02 & 12/29/03	<input type="checkbox"/> "Me Too" Application.	
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.	

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

See attachment.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
				<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/>	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph Paper glued Stenciled				<input type="checkbox"/> Other _____	

Section - IV

Name Bernard I. Segal	Title <input checked="" type="checkbox"/> Owner	Telephone No. (Include Area Code) (310) 772-0011	
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)	
2. Signature 			3. Title Owner
4. Typed Name Bernard I. Segal			5. Date July 10, 2006

2/12

ATTACHMENT TO EPA FORM 8570-1  
APPLICATION FOR NOTIFICATION

NOTIFICATION

JUL 31 2006

Dead-Fast Insecticide Chalk  
EPA Reg. No. 75015-1

Section II -- Explanation

- (1) Notification to relocate information from the Precautionary to Directions for Use per EPA's letter of September 19, 2002;
- (2) Notification to make corrections to typographical errors per EPA's letter of December 29, 2003; and
- (3) Notification to modify ingredient statement to substitute common name Tralomethrin for chemical name.

This notification is consistent with the provisions of PR Notice 98-10 and EPA Regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

3/2

NOTIFICATION

JUL 31 2006

**DISPENSER LABEL**

DEAD-FAST™ Insecticide Chalk  
Chalk Dispenser Label

DEAD-FAST™ Insecticide Chalk

Controls Cockroaches, Ants and Crickets

KEEP OUT OF REACH OF CHILDREN

CAUTION

Do not apply where children and pets are likely to come in contact with treated surfaces. Do not remove chalk from dispenser. Close dispenser cap properly when not in use. When closed properly, the cap will not twist off without pressing down.

Note: See accompanying pamphlet for First Aid, precautionary statements and use directions.

Nota: Ver el panfleto adjunto de primeros auxilios y precauciones a tomar e instrucciones para su uso.

注意 請參閱急救預防措施及使用說明附件。

ACTIVE INGREDIENT: Tralomethrin.....1.00%  
INERT INGREDIENTS.....99.00%

EPA Est. 75015-CA-001  
EPA Reg. No. 75015-1

Net Contents: 0.13 oz (3.8 grams)

Bernard I. Segal  
Los Angeles, CA 90067

Questions or Comments  
call: (310) 771-0110

4/2

**CARTON LABEL**

Page 1 of 3  
DEAD-FAST™ Insecticide Chalk - Carton Label

DEAD-FAST™ Insecticide Chalk  
Residual Control of Cockroaches, Ants and Crickets for up to 8 weeks  
See enclosed pamphlet for use directions

ACTIVE INGREDIENT: Tralomethrin.....1.00%  
INERT INGREDIENTS.....99.00%  
100.00%

EPA Est. 75015-CA-001  
EPA reg. No. 75015-1

Net Contents: 0.13 oz (3.8 grams)

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

Do not apply where children and pets are likely to come in contact with treated surfaces. Do not remove chalk from dispenser. Close dispenser cap properly when not in use. When closed properly, the cap will not twist off without pressing down.

FIRST AID	
IF SWALLOWED:	Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor.
IF ON SKIN OR CLOTHING:	Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 or 20 minutes. Call a poison control center or doctor for treatment advice.

9/12

<b>IF IN EYES:</b>	Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. Call a poison control center for treatment advice.
<b>IF INHALED:</b>	Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth to mouth if possible. Call a poison control center or doctor for further advice.
<b>HOT LINE NUMBER:</b>	Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222 for emergency medical treatment information.

**PRECAUTIONARY STATEMENTS  
HAZARD TO HUMANS & DOMESTIC ANIMALS  
CAUTION**

Harmful if swallowed, inhaled or absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes or clothing. Avoid breathing dust. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash before reuse.

**STORAGE AND DISPOSAL**

**STORAGE:** Store in original container in an area inaccessible to children and pets. Do not store near foodstuffs, drugs or personal contact items. Close dispenser cap properly when not in use.

**DISPOSAL: If empty:** Do not reuse this container. Place in trash or offer for recycling if available.

**If partly filled:** Call your local waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product in any indoor or outdoor drain.

**GENERAL INFORMATION**

DEAD-FAST™ Insecticide Chalk is a ready-to-use, residual formulation. DEAD-FAST™ Insecticide Chalk controls COCKROACHES, ANTS, AND CRICKETS in residential, institutional and commercial buildings, including homes, apartment buildings, buses, recreational vehicles, mobile homes, utility vaults, telephone booths, coin boxes, electrical switch boxes, behind switch plates and the non food/feed areas of hospitals, stores, warehouses, trucks, truck trailers, freight cars, storage bins, ships and boats, institutional and commercial buildings.

4/12

Page 3 of 3

DEAD-FAST™ Insecticide Chalk - Carton Label

Do not use in the food/feed areas of food/feed handling establishments, restaurants or other areas where food is commercially prepared, processed or served. Non food/feed areas of food/feed handling establishments are areas such as garbage rooms, lavatories, floor drains (to sewer entries and vestibules), offices, locker rooms, machine rooms, boiler rooms, garages, mop closets, and storage (after canning or bottling).

**For Questions or Comments Call:  
(310) 772-0110**

Bernard I. Segal  
Los Angeles, CA 90067

7/12

**PAMPHLET LABEL**

Page 1 of 5  
DEAD-FAST™ Insecticide Chalk  
Pamphlet Label

DEAD-FAST™ Insecticide Chalk  
Residual Control of Cockroaches, Ants and Crickets for up to 8 weeks

ACTIVE INGREDIENT: Tralomethrin.....1.00%  
INERT INGREDIENTS.....99.00%  
100.00%

EPA Est. 75015-CA-001  
EPA reg. No. 75015-1

Net Contents: 0.13 oz (3.8 grams)

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

Do not apply where children and pets are likely to come in contact with treated surfaces. Do not remove chalk from dispenser. Close dispenser cap properly when not in use. When closed properly, the cap will not twist off without pressing down.

FIRST AID	
IF SWALLOWED:	Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor.
IF ON SKIN OR CLOTHING:	Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 or 20 minutes. Call a poison control center or doctor for treatment advice.

8/12

<b>IF IN EYES:</b>	Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. Call a poison control center for treatment advice.
<b>IF INHALED:</b>	Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth to mouth if possible. Call a poison control center or doctor for further advice.
<b>HOT LINE NUMBER:</b>	Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222 for emergency medical treatment information.

**PRECAUTIONARY STATEMENTS  
HAZARD TO HUMANS & DOMESTIC ANIMALS  
CAUTION**

Harmful if swallowed, inhaled or absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes or clothing. Avoid breathing dust. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash before reuse.

**STORAGE AND DISPOSAL**

**STORAGE:** Store in original container in an area inaccessible to children and pets. Do not store near foodstuffs, drugs or personal contact items. Close dispenser cap properly when not in use.

**DISPOSAL:** **If empty:** Do not reuse this container. Place in trash or offer for recycling if available.

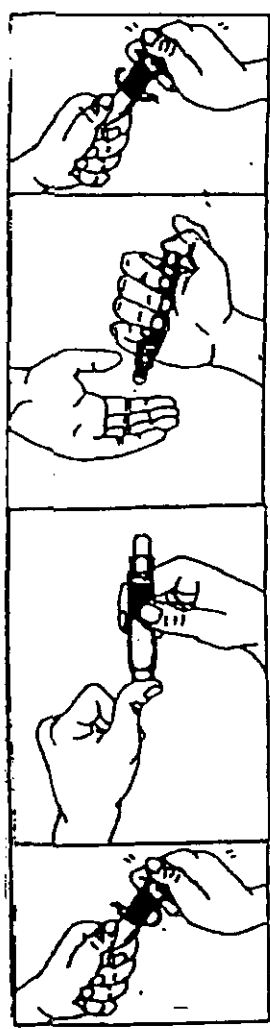
**If partly filled:** Call your local waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product in any indoor or outdoor drain.



9/12

Page 4 of 5  
DEAD-FAST™ Insecticide Chalk  
Pamphlet Label

**DISPENSER INSTRUCTIONS:** Following the instructions below, remove cap, extend chalk and lock in position for application. After use, retract chalk and close cap making sure it has locked in position.



**1. TO REMOVE CAP:**  
PUSH DOWN AND TURN.

**2. TO EXTEND CHALK:**  
PRESS BUTTON DOWN. ALLOW CHALK  
TO SLIDE 1/4 INCH OUT OF OPENING.  
RELEASE BUTTON TO LOCK.

**3. TO RETRACT CHALK:**  
HOLD TUBE UPRIGHT (OPEN END UP).  
PRESS BUTTON IN ALL THE WAY.  
ALLOW CHALK TO FALL COMPLETELY INSIDE  
HOLDER, BEFORE RELEASING BUTTON.

**4. CLOSE CAP PROPERLY.**

**APPLICATION INSTRUCTIONS:**

DEAD-FAST™ Insecticide Chalk, properly applied, forms barriers over which insects must crawl to enter the facility or to get to and from food and water. These barriers are formed by drawing treatment bands. These treatment bands must intersect without breaks or gaps for complete, and effective barriers. A single band or bands, the width of the chalk, is effective. Wider bands are unnecessary.

10/12

Page 5 of 5  
DEAD-FAST™ Insecticide Chalk  
Pamphlet Label

Draw a DEAD-FAST™ Insecticide Chalk band completely around the underside of all shelving. Remove all drawers and draw treatment bands completely around the underside of the counter and all interior sides of the cabinet. Do not apply to the interior of drawers or to the front exterior of the cabinets. In the home do not allow the insecticide to contact food or food processing surfaces. Give special attention to treating under and around the sink. Band cabinet exteriors where they join the wall or at points of cracks or crevices. Do not allow the insecticide to contact food or food processing surfaces.

Draw a band of DEAD-FAST™ Insecticide Chalk around the cabinet base and baseboards of the entire home or facility, the flat surface around each door casing, under the shelving in closets and storage areas, and on the back of pictures. Treat bathroom vanities in the same manner as cabinets. This application will ensure that insects crawling along and up walls will come in contact with the insecticide barrier. Interior and exterior casings and exterior thresholds may be treated for control of CRICKETS, ANTS and ROACHES.

NOTE: Product effectiveness is likely to be reduced in areas wet enough to dampen treatment bands.

Other areas to be treated include baseboards, moldings, around plumbing and other utility installations, dark corners in closets, and around doors, ventilators, windows and other openings. Completely band the undersides of work tables and storage shelving. Floor drains, garbage rooms, locker rooms, switch boxes, and the back of switch plates should be included in the treatment. Do not apply where children and pets are likely to come in contact with treated surfaces. Close cap dispenser properly when not in use.

Bernard I. Segal  
Los Angeles, CA 90067

11/2

**BERNARD I. SEGAL**

1900 AVENUE OF THE STARS, 25<sup>TH</sup> FLOOR  
LOS ANGELES, CALIFORNIA 90067

TELEPHONE:  
(310) 772-0110  
FAX:  
(310) 772-0770  
email: [BISAPC@aol.com](mailto:BISAPC@aol.com)

July 10, 2006

**VIA FEDERAL EXPRESS**

Document Processing Desk (RD)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

Attn: Mr. George T. LaRocca

Re: Dead-Fast Insecticide Chalk  
EPA Reg. No. 75015-1

- (1) Notification to relocate information  
per Agency's letter dated September 19, 2002
- (2) Notification to make corrections per  
Agency's letter of December 29, 2003; and
- (3) Notification to modify ingredients statement to  
substitute common name for chemical name

Dear Mr. LaRocca:

Pursuant to EPA's letters of September 19, 2002 and December 29, 2003, I am submitting herewith two documents:

1. Application for Notification as follows:
  - (a) Notification to relocate information from the Precautionary to Directions For Use per EPA's letter of September 19, 2002,
  - (b) Notification to make corrections to typographical errors per EPA's letter of December 29, 2003; and

12/12

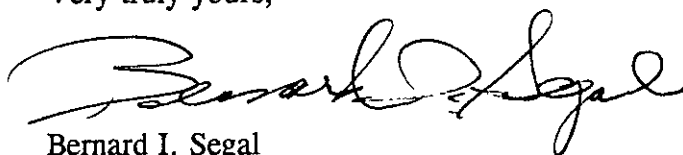
U.S. Environmental Protection Agency  
July 10, 2006  
Page 2

- (c) Notification to modify ingredients statement to substitute common name Tralomethrin for chemical name.
- 2. Two copies of the final labeling in accordance with EPA's letter of December 29, 2003.

If you have any questions, please contact me.

Thank you for your cooperation.

Very truly yours,



Bernard I. Segal

BIS:rw  
Enclosures  
EPA July 10, 2006