



75015-1

12/29/2003

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

DEC 29 2003

Mr. Bernard I. Segal
1900 Ave. of the Stars, 19th Fl.
Los Angeles, CA 90067

Subject: Amendment Adding Eye Irritation Statement and Making Other Minor
Modifications
Dead-Fast Insecticide Chalk
EPA Reg. No. 75015-1
Your Submission Dated October 6, 2003

Dear Mr. Segal:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable. Two copies of the finished labeling must be submitted prior to releasing the product for shipment. A stamped copy of the label is enclosed for your records. Please correct the following minor typographical errors in the finished labeling.

- In the chemical name for tralomethrin, change "1R. 3S" to "1R, 3S" and change "-2.2-" to "-2,2-" (In each case, the periods should be replaced with commas.)
- Under "Application Instructions" on page 4 of the pamphlet label, change "carriers" to "barriers" in the second sentence ("These barriers are formed by drawing treatment bands").
- In the third line of the first paragraph on page 5 (which begins "Draw a DEAD-FAST™ Insecticide Chalk band ..."), change "countered" to "counter", so that it reads "... the underside of the counter and all interior sides of the cabinet."

If you have any questions regarding this action, please contact Susan Stanton of my team at (703) 305-5218.

Sincerely,

George T. LaRocca
Product Manager (13)
Insecticide Branch
Registration Division (7505C)

Enclosure

DISPENSER LABEL

DEAD-FAST™ Insecticide Chalk
Chalk Dispenser Label

**ACCEPTED
with COMMENTS
In EPA Letter Dated:**

DEC 29 2003

Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under EPA Reg. No.
75015-1

DEAD-FAST™ Insecticide Chalk

Controls Cockroaches, Ants and Crickets

KEEP OUT OF REACH OF CHILDREN

CAUTION

Do not apply where children and pets are likely to come in contact with treated surfaces. Do not remove chalk from dispenser. Close dispenser cap properly when not in use. When closed properly, the cap will not twist off without pressing down.

Note: See accompanying pamphlet for First Aid, precautionary statements and use directions.

Nota: Ver el panfleto adjunto de primeros auxilios y precauciones a tomar e instrucciones para su uso.

注意. 請參閱急救、預防措施及使用說明附件。

ACTIVE INGREDIENT: Tralomethrin.....1.00%
INERT INGREDIENTS.....99.00%

EPA Est. XXXXX
EPA Reg. No. 75015-1

Net Contents: 0.13 oz (3.8 grams)

Bernard I. Segal
Los Angeles, CA 90067

Questions or Comments
call: (310) 201-7543

CARTON LABEL

Page 1 of 3
DEAD-FAST™ Insecticide Chalk - Carton Label

DEAD-FAST™ Insecticide Chalk
Residual Control of Cockroaches, Ants and Crickets for up to 8 weeks
See enclosed pamphlet for use directions

ACTIVE INGREDIENT: Tralomethrin
(1R,3S) [3(1'RS) (1',2',2',2',-tetra-bromoethyl)]-2,2-dimethyl-
cyclopropanecarboxylic acid (S)-alpha-cyano-3-phenoxybenzyl
ester.....1.00%
INERT INGREDIENTS:.....99.00%
100.00%

EPA Est. XXXXX
EPA reg. No. 75015-1

Net Contents: 0.13 oz (3.8 grams)

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

Do not apply where children and pets are likely to come in contact with treated surfaces. Do not remove chalk from dispenser. Close dispenser cap properly when not in use. When closed properly, the cap will not twist off without pressing down.

FIRST AID

IF SWALLOWED:	Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor.
IF ON SKIN OR CLOTHING:	Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 or 20 minutes. Call a poison control center or doctor for treatment advice.

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IF IN EYES:	Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. Call a poison control center for treatment advice.
IF INHALED:	Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth to mouth if possible. Call a poison control center or doctor for further advice.
HOT LINE NUMBER:	Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222 for emergency medical treatment information.

**PRECAUTIONARY STATEMENTS
HAZARD TO HUMANS & DOMESTIC ANIMALS
CAUTION**

Harmful if swallowed, inhaled or absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes or clothing. Avoid breathing dust. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash before reuse.

STORAGE AND DISPOSAL

STORAGE: Store in original container in an area inaccessible to children and pets. Do not store near foodstuffs, drugs or personal contact items. Close dispenser cap properly when not in use.

DISPOSAL: **If empty:** Do not reuse this container. Place in trash or offer for recycling if available.

If partly filled: Call your local waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product in any indoor or outdoor drain.

GENERAL INFORMATION

DEAD-FAST™ Insecticide Chalk is a ready-to-use, residual formulation. DEAD-FAST™ Insecticide Chalk controls COCKROACHES, ANTS, AND CRICKETS in residential, institutional and commercial buildings, including homes, apartment buildings, buses, recreational vehicles, mobile homes, utility vaults, telephone booths, coin boxes, electrical switch boxes, behind switch plates and the non food/feed areas of hospitals, stores, warehouses, trucks, truck trailers, freight cars, storage bins, ships and boats, institutional and commercial buildings.

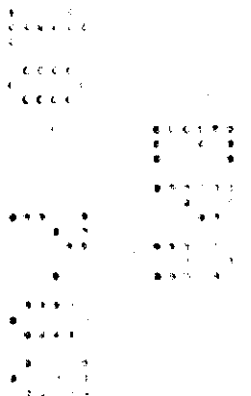
Do not use in the food/feed areas of food/feed handling establishments, restaurants or other areas where food is commercially prepared, processed or

Page 3 of 3
DEAD-FAST™ Insecticide Chalk - Carton Label

served. Non food/feed areas of food/feed handling establishments are areas such as garbage rooms, lavatories, floor drains (to sewer entries and vestibules), offices, locker rooms, machine rooms, boiler rooms, garages, mop closets, and storage (after canning or bottling).

**For Questions or Comments Call:
(310) 201-7543**

Bernard I. Segal
Los Angeles, CA 90067



PAMPHLET LABEL

Page 1 of 5
DEAD-FAST™ Insecticide Chalk
Pamphlet Label

DEAD-FAST™ Insecticide Chalk
Residual Control of Cockroaches, Ants and Crickets for up to 8 weeks

ACTIVE INGREDIENT: Tralomethrin (1R,3S) [3(1'RS)(1',2',2',2',-tetra-bromoethyl)]-2,2-dimethyl- cyclopropanecarboxylic acid (S)-alpha-cyano-3-phenoxybenzyl ester.....	1.00%
INERT INGREDIENTS:.....	99.00%
	100.00%

EPA Est. XXXXX
EPA reg. No. 75015-1

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CAUTION**

Do not apply where children and pets are likely to come in contact with treated surfaces. Do not remove chalk from dispenser. Close dispenser cap properly when not in use. When closed properly, the cap will not twist off without pressing down.

FIRST AID	
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 DEAD-FAST™ Insecticide Chalk
 Pamphlet Label

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Page 3 of 5
DEAD-FAST™ Insecticide Chalk
Pamphlet Label

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(not use in the food/feed areas of food/feed handling establishments, restaurants or other areas where food is commercially prepared, processed or served. Non food/feed areas of food/feed handling establishments are areas such as garbage rooms, lavatories, floor drains (to sewer entries and vestibules), offices, locker rooms, machine rooms, boiler rooms, garages, mop closets, and storage (after canning or bottling).

For Questions or Comments Call:
(310) 201-7543

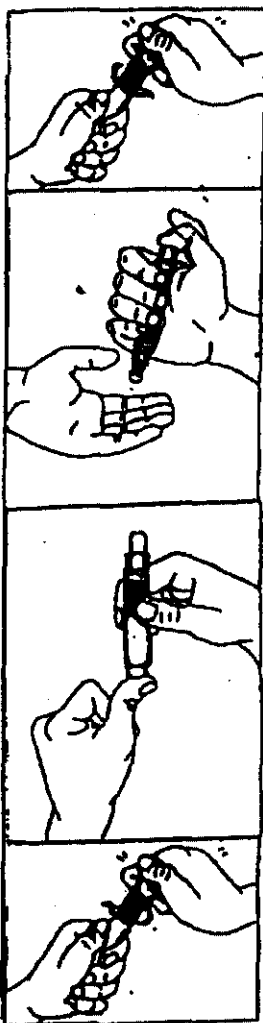
DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

For use in residential, commercial, institutional and transportation facilities.

Page 4 of 5
 DEAD-FAST™ Insecticide Chalk
Pamphlet Label

DISPENSER INSTRUCTIONS: Following the instructions below, remove cap, extend chalk and lock in position for application. After use, retract chalk and close cap making sure it has locked in position.



1. TO REMOVE CAP:
 PUSH DOWN AND TURN.

2. TO EXTEND CHALK:
 PRESS BUTTON DOWN. ALLOW CHALK
 TO SLIDE ¼ INCH OUT OF OPENING.
 RELEASE BUTTON TO LOCK.

3. TO RETRACT CHALK:
 HOLD TUBE UPRIGHT (OPEN END UP).
 PRESS BUTTON IN ALL THE WAY.
 ALLOW CHALK TO FALL COMPLETELY INSIDE
 HOLDER, BEFORE RELEASING BUTTON.

4. CLOSE CAP PROPERLY.

APPLICATION INSTRUCTIONS:

DEAD-FAST™ Insecticide Chalk, properly applied, forms barriers over which insects must crawl to enter the facility or to get to and from food and water. These carriers are formed by drawing treatment bands. These treatment bands must intersect without breaks or gaps for complete, and effective barriers. A single band or bands, the width of the chalk, is effective. Wider bands are unnecessary.

Page 5 of 5
DEAD-FAST™ Insecticide Chalk
Pamphlet Label

Draw a DEAD-FAST™ Insecticide Chalk band completely around the underside of all shelving. Remove all drawers and draw treatment bands completely around the underside of the countered and all interior sides of the cabinet. Do not apply to the interior of drawers or to the front exterior of the cabinets. In the home do not allow the insecticide to contact food or food processing surfaces. Give special attention to treating under and around the sink. Band cabinet exteriors where they join the wall or at points of cracks or crevices. Do not allow the insecticide to contact food or food processing surfaces.

Draw a band of DEAD-FAST™ Insecticide Chalk around the cabinet base and baseboards of the entire home or facility, the flat surface around each door casing, under the shelving in closets and storage areas, and on the back of pictures. Treat bathroom vanities in the same manner as cabinets. This application will ensure that insects crawling along and up walls will come in contact with the insecticide barrier. Interior and exterior casings and exterior thresholds may be treated for control of CRICKETS, ANTS and ROACHES.

NOTE: Product effectiveness is likely to be reduced in areas wet enough to dampen treatment bands.

Other areas to be treated include baseboards, moldings, around plumbing and other utility installations, dark corners in closets, and around doors, ventilators, windows and other openings. Completely band the undersides of work tables and storage shelving. Floor drains, garbage rooms, locker rooms, switch boxes, and the back of switch plates should be included in the treatment. Do not apply where children and pets are likely to come in contact with treated surfaces. Close cap dispenser properly when not in use.

Bernard I. Segal
Los Angeles, CA 90067

