

75015-1

9/19/2002

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U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Registration Division (H7505C)  
1200 Pennsylvania Ave., N.W.  
Washington, D.C. 20460

EPA Reg. Number:  
75015-1

Date of Issuance:  
SEP 19 2002

NOTICE OF PESTICIDE:

- Registration
- Reregistration

Term of Issuance: **Conditional**

Name of Pesticide Product:  
**DEAD-FAST Insecticide  
Chalk**

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Bernard I. Segal  
1900 Ave. of the Stars, 19<sup>th</sup> Floor  
Los Angeles, CA 90067

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A), provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of you product under FIFRA section 4.
2. Make the following labeling changes listed below before you release the product for shipment:
  - a. Revise the EPA Registration No. to read EPA Reg. No. 75015-1
  - b. On the pamphlet label, move the following statements from the "Precautionary Statements" section to the "Directions for Use section" of your pamphlet label: "Do not apply where...not in use."

Signature of Approving Official:

Date:

SEP 19 2002

George T. LaRocca

7505C  
SPRAT  
9/19/02

Please submit two (2) copies of your final printed label for before your release the product for shipment. Please refer to the A-79 enclosure for a further description of final printed labeling. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing amended labeling constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

If you have any questions regarding this action, please contact Dr. William Sproat of my team at (703) 308-8587.

Sincerely,



George T. LaRocca  
Product Manager (13)  
Insecticide Branch  
Registration Division (7505C)

Enclosure

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ACCEPTED  
with COMMENTS  
in EPA Letter Dated

SEP 19 2002

**DISPENSER LABEL**

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, for the pesticide  
registered under EPA Reg. No.  
75015-1

DEAD-FAST™ Insecticide Chalk  
Chalk Dispenser Label  
Date:

DEAD-FAST™ Insecticide Chalk

Controls Cockroaches, Ants and Crickets

KEEP OUT OF REACH OF CHILDREN

CAUTION

Do not apply where children and pets are likely to come in contact with treated surfaces. Do not remove chalk from dispenser. Close dispenser cap properly when not in use. When closed properly, the cap will not twist off without pressing down.

Note: See accompanying pamphlet for First Aid, precautionary statements and use directions.

Nota: Ver el panfleto adjunto de primeros auxilios y precauciones a tomar e instrucciones para su uso.

注意: 請參閱急救, 預防措施及使用說明附件.

ACTIVE INGREDIENT: Tralomethrin  
(1R,3S) [3(1'RS) (1',2',2',2',-tetra-bromoethyl)]-2,2-dimethyl-  
cyclopropanecarboxylic acid (S)-alpha-cyano-3-phenoxybenzyl  
ester.....1.00%

EPA Est. XXXXX  
EPA Reg. No. 75015

Net Contents: 0.13 oz (3.8 grams)

Bernard I. Segal  
Los Angeles, CA 90067

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**CARTON LABEL**

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DEAD-FAST™ Insecticide Chalk - Carton Label

DEAD-FAST™ Insecticide Chalk  
Residual Control of Cockroaches, Ants and Crickets for up to 8 weeks  
See enclosed pamphlet for use directions

ACTIVE INGREDIENT: Tralomethrin  
(1R,3S) [3(1'RS)(1',2',2',2',-tetra-bromoethyl)]-2,2-dimethyl-  
cyclopropanecarboxylic acid (S)-alpha-cyano-3-phenoxybenzyl  
ester.....1.00%  
INERT INGREDIENTS:.....99.00%  
100.00%

EPA Est. XXXXX  
EPA reg. No. 75015

Net Contents: 0.13 oz (3.8 grams)

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

not apply where children and pets are likely to come in contact with treated surfaces. Do not remove chalk from dispenser. Close dispenser cap properly when not in use. When closed properly, the cap will not twist off without pressing down.

FIRST AID	
IF SWALLOWED:	Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor.
IF ON SKIN OR CLOTHING:	Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 or 20 minutes. Call a poison control center or doctor for treatment advice.

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<b>IF IN EYES:</b>	Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. Call a poison control center for treatment advice.
<b>IF INHALED:</b>	Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth to mouth if possible. Call a poison control center or doctor for further advice.
<b>HOT LINE NUMBER:</b>	Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-xxx-xxxx for emergency medical treatment information.

**PRECAUTIONARY STATEMENTS  
HAZARD TO HUMANS & DOMESTIC ANIMALS  
CAUTION**

Harmful if swallowed, inhaled or absorbed through skin. Avoid breathing dust. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash before reuse.

**STORAGE AND DISPOSAL**

**STORAGE:** Store in original container in an area inaccessible to children and pets. Do not store near foodstuffs, drugs or personal contact items. Close dispenser cap properly when not in use.

**DISPOSAL: If empty:** Do not reuse this container. Place in trash or offer for recycling if available.

**If partly filled:** Call your local waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product in any indoor or outdoor drain.

**GENERAL INFORMATION**

DEAD-FAST™ Insecticide Chalk is a ready-to-use, residual formulation. DEAD-FAST™ Insecticide Chalk controls COCKROACHES, ANTS, AND CRICKETS in residential, institutional and commercial buildings, including homes, apartment buildings, buses, recreational vehicles, mobile homes, utility vaults, telephone booths, coin boxes, electrical switch boxes, behind switch plates and the non food/feed areas of hospitals, stores, warehouses, trucks, truck trailers, freight cars, storage bins, ships and boats, institutional and commercial buildings.

Do not use in the food/feed areas of food/feed handling establishments, restaurants or other areas where food is commercially prepared, processed or served. Non food/feed areas of food/feed handling establishments are areas

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DEAD-FAST™ Insecticide Chalk - Carton Label

such as garbage rooms, lavatories, floor drains (to sewer entries and vestibules), offices, locker rooms, machine rooms, boiler rooms, garages, mop closets, and storage (after canning or bottling).

**For Questions or Comments Call:  
1-XXX-XXX-XXXX**

Edward I. Segal  
Los Angeles, CA 90067

**PAMPHLET LABEL**

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DEAD-FAST™ Insecticide Chalk  
Pamphlet Label

DEAD-FAST™ Insecticide Chalk  
Residual Control of Cockroaches, Ants and Crickets for up to 8 weeks

ACTIVE INGREDIENT: Tralomethrin  
(1R,3S) [3(1'RS)(1',2',2',2',-tetra-bromoethyl)]-2,2-dimethyl-  
cyclopropanecarboxylic acid (S)-alpha-cyano-3-phenoxybenzyl  
ester.....1.00%  
INERT INGREDIENTS:.....99.00%  
100.00%

EPA Est. XXXXX  
EPA reg. No. 75015

Net Contents: 0.13 oz (3.8 grams)

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CAUTION**

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<b>IF IN EYES:</b>	Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. Call a poison control center for treatment advice.
<b>INHALED:</b>	Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth to mouth if possible. Call a poison control center or doctor for further advice.
<b>HOT LINE NUMBER:</b>	Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-xxx-xxxx for emergency medical treatment information.

**PRECAUTIONARY STATEMENTS  
HAZARD TO HUMANS & DOMESTIC ANIMALS  
CAUTION**

Harmful if swallowed, inhaled or absorbed through skin. Avoid breathing dust. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash before reuse. Do not apply where children and pets are likely to come in contact with treated surfaces. Close cap dispenser properly when not in use.

**STORAGE AND DISPOSAL**

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DEAD-FAST™ Insecticide Chalk  
Pamphlet Label

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Do not use in the food/feed areas of food/feed handling establishments, restaurants or other areas where food is commercially prepared, processed or served. Non food/feed areas of food/feed handling establishments are areas such as garbage rooms, lavatories, floor drains (to sewer entries and vestibules), offices, locker rooms, machine rooms, boiler rooms, garages, mop closets, and storage (after canning or bottling).

**For Questions or Comments Call:  
1-XXX-XXX-XXXX**

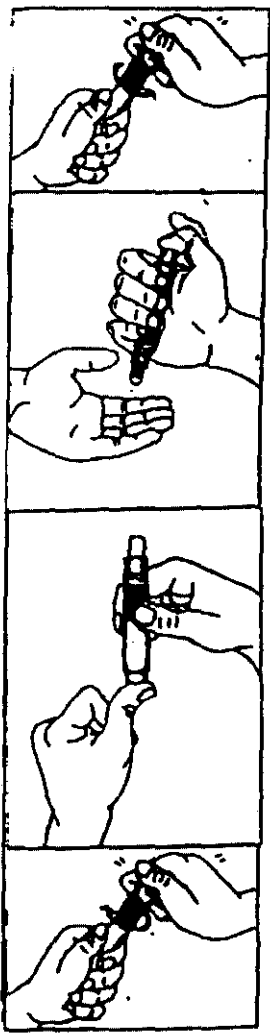
**DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

For use in residential, commercial, institutional and transportation facilities.

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DEAD-FAST™ Insecticide Chalk  
Pamphlet Label

**DISPENSER INSTRUCTIONS:** Following the instructions below, remove cap, extend chalk and lock in position for application. After use, retract chalk and close cap making sure it has locked in position.



**1. TO REMOVE CAP:**  
PUSH DOWN AND TURN.

**2. TO EXTEND CHALK:**  
PRESS BUTTON DOWN. ALLOW CHALK  
TO SLIDE ¼ INCH OUT OF OPENING.  
RELEASE BUTTON TO LOCK.

**3. TO RETRACT CHALK:**  
HOLD TUBE UPRIGHT (OPEN END UP).  
PRESS BUTTON IN ALL THE WAY.  
ALLOW CHALK TO FALL COMPLETELY INSIDE  
HOLDER, BEFORE RELEASING BUTTON.

**4. CLOSE CAP PROPERLY.**

**APPLICATION INSTRUCTIONS:**

DEAD-FAST™ Insecticide Chalk, properly applied, forms barriers over which insects must crawl to enter the facility or to get to and from food and water. These carriers are formed by drawing treatment bands. These treatment bands must intersect without breaks or gaps for complete, and effective barriers. A single band or bands, the width of the chalk, is effective. Wider bands are unnecessary.

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DEAD-FAST™ Insecticide Chalk  
Pamphlet Label

Draw a DEAD-FAST™ Insecticide Chalk band completely around the underside of all shelving. Remove all drawers and draw treatment bands completely around the underside of the countered and all interior sides of the cabinet. Do not apply to the interior of drawers or to the front exterior of the cabinets. In the home do not allow the insecticide to contact food or food processing surfaces. Give special attention to treating under and around the sink. Band cabinet exteriors where they join the wall or at points of cracks or crevices. Do not allow the insecticide to contact food or food processing surfaces.

Draw a band of DEAD-FAST™ Insecticide Chalk around the cabinet base and baseboards of the entire home or facility, the flat surface around each door casing, under the shelving in closets and storage areas, and on the back of pictures. Treat bathroom vanities in the same manner as cabinets. This application will ensure that insects crawling along and up walls will come in contact with the insecticide barrier. Interior and exterior casings and exterior thresholds may be treated for control of CRICKETS, ANTS and ROACHES.

NOTE: Product effectiveness is likely to be reduced in areas wet enough to dampen treatment bands.

Other areas to be treated include baseboards, moldings, around plumbing and other utility installations, dark corners in closets, and around doors, ventilators, windows and other openings. Completely band the undersides of work tables and storage shelving. Floor drains, garbage rooms, locker rooms, switch boxes, and the back of switch plates should be included in the treatment.

Bernard I. Segal  
Los Angeles, CA 90067