

74965-3

9/30/2011

1 of 13



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

SEP 30 2011

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Micah T. Reynolds  
Regulatory Consultant to Spic and Span  
Spic and Span  
90 North Broadway  
Irvington, NY 10533

Subject: Comet Spray Gel  
EPA Reg. No. 74965-3  
Application Dated: September 2, 2011  
Receipt Date: September 2, 2011

Dear Micah T. Reynolds:

The following notification submitted in connection with registration under the provisions of PR Notice 98-10, Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) section 3(c)9 is acceptable.

**Proposed Notification:**

- Adding the listed alternate name brands:  
COMET Mold and Mildew Stain Remover, COMET Mildew Stain Remover, COMET Mold and Mildew Stain Remover Spray Gel, and COMET Mildew Remover Spray Gel.

**Comments:**

Based on a review of the material submitted, the following comments apply:

This application for notification to the alternate name brands, as referenced above, is acceptable. A copy has been placed in our records for future reference.

Should you have any questions or comments concerning this letter, please contact me at [harris.monisha@epa.gov](mailto:harris.monisha@epa.gov) or call (703) 308-0410.

Sincerely,

Monisha Harris  
Product Manager (32)  
Regulatory Management Branch II

CONCURRENCES Antimicrobials Division (7510P)

SYMBOL	7510P						
SURNAME	HARRIS						
DATE	9-30-11						

2013

Please read instructions on reverse side before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 05-31-98

	United States <b>Environmental Protection Agency</b> Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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**Application for Pesticide – Section I**

1. Company/Product Number <b>74965-3</b>	2. EPA Product Manager <b>Monisha Harris</b>	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <b>Comet® SprayGel</b>	PM# <b>32</b>	
5. Name And Address Of Applicant (Include ZIP Code) <b>Spic and Span 90 North Broadway Irvington, NY 10533</b>  <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

**Section II**

<input type="checkbox"/> Amendment – Explain below.	<input type="checkbox"/> Final Printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Other – Explain Below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

**Submission of a Label Notification to add product alternate brand names.**

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Please confirm receipt with Micah Reynolds: [mreynolds@tsqusa.com](mailto:mreynolds@tsqusa.com), via phone (202) 828-8967, or via fax (202) 872-0745.**

**Section III**

1. Material This Product Will Be Packaged In:					
Child Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container		
* Certification must be submitted			If "Yes" Unit Packaging wgt.	No. per Container	<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
			If "Yes" Unit Packaging wgt.	No. per Container	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(S) Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithographed <input type="checkbox"/> Other _____ <input type="checkbox"/> Pager glued <input type="checkbox"/> Stenciled					

**Section IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name <b>Micah T. Reynolds, Technology Sciences Group, Inc.</b>	Title <b>Regulatory Consultant</b>	Telephone No. (Include Area Code) <b>(202) 828-8967</b>
2. Signature 		C. Date Application Received <b>(Stamped)</b>   
4. Typed Name <b>Micah T. Reynolds</b>		5. Date <b>September 2, 2011</b>
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		



**Technology Sciences Group Inc.**  
1150 18<sup>th</sup> Street, Suite 1000  
Washington, DC 20036  
Direct: (202) 828-8967  
Fax: (202) 872-0745  
E-Mail: MReynolds@TSGUSA.com

**Micah T. Reynolds**  
Regulatory Consultant

September 2, 2011

**Spic and Span  
Submission of Label Notification to Add  
Alternate Product Brand Names for  
COMET® SprayGel, EPA Reg. No. 74965-3**

Ms. Monisha Harris, PM-32  
Antimicrobials Division (7504P)  
Office of Pesticide Programs  
U.S. Environmental Protection Agency  
Document Processing Center  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, Virginia 22202

Dear Ms. Harris:

Technology Sciences Group, Inc., on behalf of Spic and Span (Prestige Brands Company), is submitting the enclosed label Notification to add various alternate brand names to COMET® SprayGel (EPA Reg. No. 74965-3). These names include: COMET® Mold and Mildew Stain Remover; COMET® Mildew Stain Remover; COMET® Mildew Remover; COMET® Mold and Mildew Stain Remover Spray Gel; COMET® Mildew Stain Remover Spray Gel; and COMET® Mildew Remover Spray Gel. Please find enclosed the following documents supporting this Notification:

- 1) EPA Notification Form (EPA Form 8570-1);
- 2) One copy of the COMET® SprayGel label (with changes in redline text);
- 3) Three clean copies of the proposed COMET® SprayGel label.

If you have any questions or require additional information or clarification, please do not hesitate to contact me by phone at (202) 828-8967 or by e-mail at [mreynolds@tsgusa.com](mailto:mreynolds@tsgusa.com)

Sincerely,

Regulatory Consultant to Spic and Span

Enclosures

CC: M. Fritz (Prestige)  
R. Tenore (Prestige)

# COMET® SprayGel

[Note to reviewer: (parenthetical) and [bracketed] text denotes optional wording.  
{bracketed text denotes final wording to be inserted}

[Alternate Brand Names: COMET® Mold and Mildew Stain Remover;  
COMET® Mildew Stain Remover; COMET® Mildew Remover;  
COMET® Mold and Mildew Stain Remover Spray Gel;  
COMET® Mildew Stain Remover Spray Gel; COMET® Mildew Remover Spray Gel]

<b>ACTIVE INGREDIENT</b>	
SODIUM HYPOCHLORITE	<b>2.38%</b>
<b>OTHER INGREDIENTS</b>	<b>97.62%</b>
<b>TOTAL</b>	<b>100.00%</b>

Yields 2.28% available chlorine

**KEEP OUT OF REACH OF CHILDREN**  
**DANGER**

[EYE/SKIN IRRITANT. USE ONLY IN WELL VENTILATED AREAS.]

<b>FIRST AID</b>	
<b>If on Skin or Clothing</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a Poison Control Center or doctor for treatment advice.</li> </ul>
<b>If in Eyes</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a Poison Control Center or doctor for treatment advice.</li> </ul>
Note to Physician: Probably mucosal damage may contraindicate the use of gastric lavage.	
Have product container or label with you when calling a Poison Control Center or doctor, or going for treatment. You may also contact 1-800-926-9441 for emergency medical treatment information.	

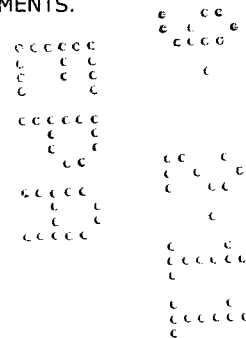
SEE [BACK][SIDE][OTHER] PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS.

{©2010} Distributed by The Spic and Span Co.  
90 North Broadway  
Irvington, NY 10533. A Prestige Brands Co.  
{Art #} {Made in XXXXX.}  
{UPC# 6-78112-xxxxx-x}

**Questions? Comments?** Call toll-free 1-800-926-9441

{EPA Reg. No. 74965-3}  
{EPA Est. No.}

{Net contents}  
{Batch code/Lot number}



(Removes) (Cleans) tough mildew (stains) easily (and conveniently) while the gel formula helps to reduce bleach fumes, making it more pleasant to use. Great for use on {insert surfaces}.

(Removes) (Cleans) tough mildew (stains) easily (and conveniently) while the gel formula helps to reduce bleach fumes, making it more pleasant to use. **Inside the home:** great for {insert surfaces}. **Outside the home:** use on {insert Surfaces}.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Read entire label prior to use.

Open a window or turn on a fan. Open in well ventilated area. For sensitive skin or prolonged use, wear rubber gloves.

#### SHAKE WELL.

Turn sprayer nozzle to ON position.

[or]

Turn nozzle to "SPRAY" position

[or]

Turn nozzle to [*spray symbol*] position

**(TO ATTACH SPRAYER) – (To attach and operate sprayer:)** Remove sticker from cap. Open the flip top on cap. Extend hose from sprayer. Firmly insert black hose tip into opening until it snaps into place. Adjust nozzle. Squeeze trigger until liquid is dispensed. After use turn the spray nozzle to X (off). Do not disconnect the hose from the bottle. [*Graphic of nozzle*]

**To Refill (Bottle):** Remove trigger sprayer. Pour in product from refill container and replace trigger.

[or]

**To Refill (Bottle):** Remove trigger unit from empty bottle and attach to new bottle.

#### (CLEANING, DEODORIZING, STAIN REMOVAL)

**TO CLEAN (/ Deodorize)** Spray 6 to 8 inches from surface until thoroughly covered. Wipe with a clean cloth or sponge and rinse. On tough stains, allow to sit for several minutes then wipe or rinse clean.

**TO CLEAN SOAP SCUM (/Lime scale) (and) (Greasy) (Soil):** Spray, wait a few minutes, wipe with sponge. Heavy soap scum or mildew buildup may need two cleanings. This product may not be able to remove soap scum and mildew embedded in hard water deposits, old grout or silicone caulking.

**FOR SOAP SCUM (PROBLEMS):** Use Comet® Bathroom Cleaner.

**TO REMOVE MILDEW STAINS:** Spray, wait until stains disappear and rinse. Heavy mildew buildup may require longer contact time, or two cleanings.

**TO CLEAN TOILET BOWLS:** Flush toilet. Add 1 cup Comet SprayGel to bowl. Brush to thoroughly wet all surfaces including under rim.

**TO CLEAN FLOORS:**  
Mop washable floors including no-wax floors, linoleum, vinyl and ceramic tile with 1 cup Comet SprayGel per gallon of warm water. Rinse for best shine.

**TO CLEAN CEMENT POOL AREAS:**  
Apply liberally (full strength) and rinse.

**TO CLEAN VINYL AND PLASTIC OUTDOOR FURNITURE:**  
Sponge on full strength and rinse immediately.

**(ALLERGEN REMOVAL)**

**(TO REMOVE ALLERGENS†:** Spray 6 to 8 inches from surface until thoroughly covered. Wipe with a clean cloth or sponge and rinse.)

**(DISINFECTION)**

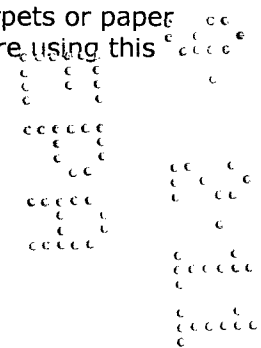
Open a window or turn on a fan. If vapors are strong, leave the room while the product is working and return after time specified below. Pre-clean surface. (Spray) (Apply to) surface until thoroughly wet. Leave for 10 minutes before wiping.

**TO DISINFECT TOILET BOWLS:**  
Remove gross filth and clean prior to disinfecting. Flush toilet. Add 1 cup Comet SprayGel to bowl. Brush to thoroughly wet all surfaces including under rim. Let stand 10 minutes before flushing.

**TO KILL MOLD & MILDEW**  
(Hard non-porous surfaces) (such as glazed ceramic tile) Spray surface until thoroughly wet, let stand for 10 minutes, keeping surface moist, wipe with a damp cloth or rinse. For heavily soiled areas clean first before following disinfecting instructions.

**TO KILL MOLD & MILDEW ON HARD, NONPOROUS SURFACES** such as glazed ceramic tile: Remove gross filth and clean prior to disinfecting. Spray surface until thoroughly wet, let stand 10 minutes, and rinse.

[Note to reviewer: the following label statement to appear on all labels.]  
Avoid prolonged contact with metal or old porcelain. Do not use on wood, painted surfaces, marble, or aluminum. Avoid contact with clothes, fabrics, carpets or paper surfaces to prevent potential discoloration. For all other surfaces, before using this product perform a spot test.



**PRECAUTIONARY STATEMENTS  
HAZARDOUS TO HUMANS AND DOMESTIC ANIMALS**

**DANGER. Corrosive. Causes skin burns. Causes moderate eye irritation. Do not get on skin, in eyes or on clothing. Wear protective clothing and gloves. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using restroom. Remove and wash contaminated clothing before reuse.**

**PHYSICAL AND CHEMICAL HAZARDS**

This product contains bleach. Do not use or mix this product with other household chemicals such as products containing ammonia, toilet bowl cleaners, rust removers, vinegar or acid. To do so will release hazardous gases.

**STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage and disposal.

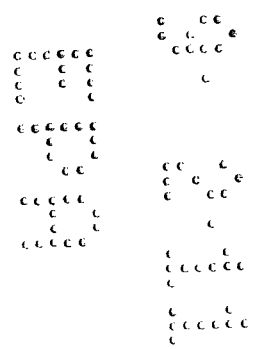
**Pesticide Storage:** Store this product in a cool, dry area, away from direct sunlight and heat to avoid deterioration.

[Note to reviewer: the following text for 32oz ready-to-use spray bottles]

**Pesticide Disposal and Container Handling:** Refillable container. Do not reuse or refill this container except as described in the directions for use. Refill trigger bottle only with this product. If not refilling, wrap container and put in trash or offer for recycling if available.

[Note to reviewer: the following text for 32oz - 64oz bottles - for refilling ready-to-use spray bottles or are themselves ready-to-use spray bottles sold with spray triggers.

**Pesticide Disposal and Container Handling:** Nonrefillable container. Do not reuse or refill this container. Wrap container and put in trash or offer for recycling if available.



**[CLAIMS]**

**<<Introductory 6-month claims >>**

(New) (Improved) (Formula) (Scent) (Easy Grip Bottle) (New & Improved)

Value (Pack / Size)

Club (Pack / Size)

Bonus (Pack / Size)

("x" volume / weight / %) Free

("x" volume / weight / %) More

Multipack

Trial (Pack / Size)

Commercial (Pack / Size)

(Economy -or- Convenient) refill

Economy size

Recycle Symbol

(This) (package) (bottle) (container) is 100% Recyclable

(This) (package) (bottle) (container) (is) made of {insert%} (post-consumer) recycled (material) (plastic)

**Front Label / back label Claims <<may appear>>**

(Kills) (Destroys) (Removes) (Eliminates) (wipes out) of Household (Mold &) Mildew\*

(Kills) (Destroys) (Disinfects) (Removes) (Eliminates) (wipes out) (99.9%) of Germs\*\*

(Kills) (Destroys) (Removes) (Eliminates) (wipes out) (Mold &) Mildew\* (Kills)

(Destroys) (Removes) (Eliminates) (wipes out) of Mold & Mildew\*

(Kills) (Destroys) (Removes) (Eliminates) (wipes out) of Indoor & Outdoor Mold & Mildew\*

(Destroys) (Removes) (Eliminates) (wipes out) (of) (Mold) (&) (Mildew\*) (&) (Germs\*\*) (as it Cleans)(!)

(Mold &) MILDEW (STAIN) REMOVER

(Kills) (Destroys) (Removes) (Eliminates) (wipes out) (mold &) mildew (and) bacteria)

(Cleaning Power) (Mold & Mildew Remover with Bleach) (Multi-Action) (Multi-Clean)

(Multi-Purpose) (Multi-Surface) (One-Step Cleaner) (Power) (Power Gel)

Disinfects as it cleans big jobs

Disinfects as it (Kills) (Destroys) (Removes) (Eliminates) (wipes out) (common household) (bacteria\*\*)

Disinfects with bleach

Easily removes mildew, mold and bacteria from sealed grout and also quickly destroys and kills them in hard-to-clean areas such as caulking, corners and crevices, without scrubbing

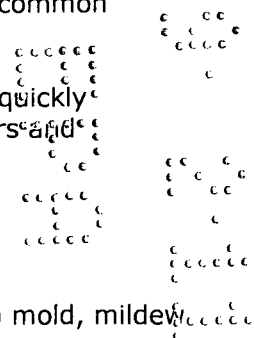
Easily removes (tough) (mold &) mildew from sealed grout

Even mold isn't too tough for Comet SprayGel

Get rid of mold

Got Mold? (Kill) (Destroy) (Eliminate) (Wipe out) (Remove) it with

Comet SprayGel (Kills) (Destroys) (Eliminates) (Wipes out) (Removes) mold, mildew and bacteria as it cleans





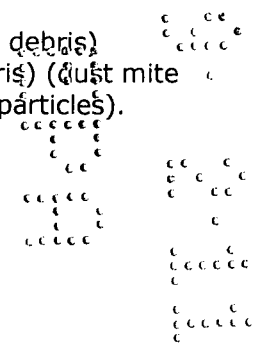
(Kills) (Destroys) (Eliminates) (Wipes out) (Removes) visible mold  
 (Kills) (Destroys) (Eliminates) (Wipes out) (Removes) (tough) (mold&) mildew  
 without scrubbing  
 (Kills) (Destroys) (Eliminates) (Wipes out) (Removes) tough mold, mildew and  
 bacteria  
 (Proven to) Kill(s) most common household molds  
 Lifts off and cleans soap scum to penetrate, kill and destroy mold, mildew and  
 bacteria  
 Mold is alive. Kill (Destroy) (Eliminate) (Wipe out) (Remove) it with  
 Comet SprayGel!  
 Mold Killer  
 Penetrates to (destroy) (kill) (eliminate) (tough) mold, mildew and bacteria  
 at its source  
 Comet SprayGel doesn't just clean [the] stains, it (kills) (destroys) (eliminates)  
 (wipes out) (removes) (the) mold!  
 (Works) (Kills mold) on all (hard, nonporous) (bathroom)  
 surfaces  
 You've got mold. (Kill) (Destroy) (Eliminate) (Wipe out) (Remove) it with Comet  
 SprayGel.  
 Our best (soap scum) (remover) (cleaner) (cleaning power) (power cleaner)  
 Our best (kitchen) (grease) (and) (soap scum) (cutter) (remover) (ever)  
 (Bathroom) (Floor) (Glass & Surface) (Kitchen) (Restroom) (Cleaner) (Deodorizer)  
 (Disinfectant)  
 (Complete) (Easy) (Easy to use) (Effective) (Extreme) (Fast) (Quick) (Quick & Easy)  
 (Ready to Use)  
 (Streak-free) (Streak-free formula) (Total) (Versatile) (Clean) (Cleaner) (Cleaning)  
 (Degreaser) (Degreases) (Deodorizes)  
 (Beautiful) (Bright) (Brilliant) (Glistening) (See-through) (Streak-free) (Shine)  
 (Cleans) (Deodorizes) (Disinfects) (and) (Shines) (Grease releaser) (with Grease  
 release action)  
 (Antibacterial) (Bactericidal\*\*) (Bactericide\*\*) (Cleaner) (Deodorizer) (Deodorizes)  
 (Disinfectant) (Disinfects)  
 (Germicidal \*\*)

Kills bacteria on hard, non-porous surfaces  
 Kills (Eliminates) (99.9%) of bacteria \*\*  
 Kills (Eliminates) (99.9%) of bacteria on hard, non-porous surfaces  
 (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus)

(Even) removes allergens†

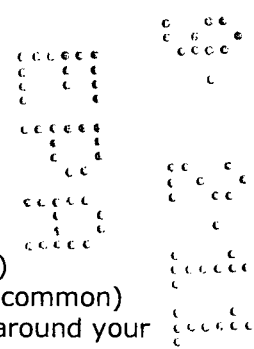
This product removes the following allergens: (cat dander) (cockroach debris)  
 (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite  
 particles) (dust mite matter) (pet hair allergens) (pet dander) (pollen particles).

Controls the growth of mold and mildew  
 Destroys mold and mildew  
 Disinfects, deodorizes and (kills) (eliminates) odor-causing germs\*\*  
 Disinfects with Bleach  
 Disinfects with the power of bleach  
 Easily removes tough (mold) (and) mildew) from sealed grout  
 Effective against: {insert organisms listed on the label}



Effective against: athlete's foot fungus, mold & mildew\*  
 Even mold isn't too tough for Comet SprayGel®  
 Got Mold? (Kill) (Destroy) (Eliminate) (Wipe Out) (Remove it) with Comet SprayGel®  
 Helps prevent the growth of mold and mildew  
 Kills (99.9%) of germs\*\*  
 Kills (99.9%) of bacteria\*\*  
 (Kills) (Destroy) (Eliminate) (Wipes Out) (Removes) visible mold  
 (Kills) (Destroys) (Eliminates) (99.9%) (of) (tough) (germs) (without scrubbing)  
 (Kills) (Destroys) (mold) (and) (mildew)  
 (Kills) (Eliminates) (99.9%) of germs\*\*  
 (Kills) (Eliminates) (99.9%) of germs on hard, non-porous surfaces\*\*  
 (Kills) (Eliminates) germs\*\*  
 (Kills) (Eliminates) (Removes) mold and mildew  
 Kills germs on hard, non-porous surfaces \*\*  
 Kills (household) germs\*\*  
 Kills: (Aspergillus niger) (and) (Trichophyton mentagrophytes).  
 Kills: (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus)  
 Kills more than (99.9%) of bacteria  
 Kills odor-causing bacteria  
 (Kills) (Removes) (mold) (mildew)  
 Penetrates to (kill) (eliminate) and destroy tough mold, mildew and bacteria at its source  
 (Powers through (cuts) (cleans) (touch) (household) (stains)  
 Prevents mold and mildew  
 Prevents the growth of mold and mildew  
 Removes general soils, food stains, mold, mildew and soap scum.

Brightens as it cleans  
 Cleans better than ever  
 Confidence of Comet  
 Contains (fast-acting) grease cutters  
 Deep Down Clean!  
 Disinfects as it cleans  
 Effective: Cleans, (Shines) (Disinfects) (and) (Deodorizes) washable (surfaces)  
 ({insert surfaces}) (in) ({insert use sites})  
 For use in {insert use sites}  
 Fresh Clean Scent  
 Great for everyday (cleaning), (deodorizing) (and) (disinfecting)  
 Great whitening power  
 Has a clean (fresh) (pleasant) scent  
 Leaves a (bright) (brilliant) (vibrant) shine  
 Nonabrasive formula (rinses away easily)  
 (This product) contains no phosphates  
 Use regularly for maximum home hygiene  
 Leaves a sparkling shine  
 Powers out greasy dirt, mildew stains and tough food stains.  
 Powers through (soap scum) (and) (grease) (better than ever)  
 Powers through (tough) (grease) (and) (soap scum) (better than ever)  
 (Reduces) (removes) (eliminates) (controls) (neutralizes) (the most) (common)  
 (household) (allergen†) (around your home) (around your kitchen) (around your bathroom) (on your floors)

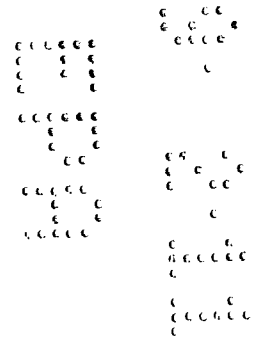


(Reduces) (removes) (eliminates) (controls) (neutralizes) {insert allergens}  
Removes allergens†  
Removes {insert soils} from {insert use sites}

Removes mildew stains and soap scum  
Removes soap scum  
Removes (the toughest) (tough) stains  
Removes tough {insert soils}  
Removes tough: soap scum, bathtub rings, mildew (stains), hard water (stains)  
Removes tough spots and stains  
Removes tough stains and soap scum  
Whitening power  
Whitening stain remover  
Whitens and removes mold (stains) and mildew stains  
Whitens and removes stains and greasy dirt  
Whitens as it cleans  
Whitens floors and walls  
Whitens sealed grout in bathtubs, showers, floors and walls  
Whitens to a (sparkling) shine

Fresh Scent!

(whitening) No scrub (formula)  
Whitening action  
Sticks to (Mold &) Mildew\*  
Sticks to it and Kills it!\*  
Stick it (and Kill it)  
(Gel) Sticks to (Mold &) Mildew (Stains)  
STICKS to Mildew!  
BLEACHES away Stains!  
BLEACHES away (MOLD &) MILDEW (Stains)  
(Plus) (Contains) (with) (the power of) bleach  
(The) (thick) gel formula sticks to mildew with (concentrated) bleaching power to  
disinfect (clean) / (bleach) away (tough) (the toughest) (ugly) (mold and) mildew  
(stains)!  
Bathrooms, sinks and faucets and floor areas  
(Brilliantly) cleans (glazed tile), (sealed grout), (surfaces) (before your eyes)  
(Brilliantly) whitens (glazed tile), (sealed grout), (surfaces) (before your eyes)  
(Brilliantly) whitens (glazed tile), (sealed grout), (surfaces) (for an intense clean)  
(Clinging) (Attacking) (Extreme) Gel  
(Deep) Penetrating Gel  
(Deep) (Penetrating) Gel clings to mildew (stains)  
(Gel) attacks (mold &) mildew (stains) deep down  
Gel (hold) (stays) (longer) on (tough) (mold &) mildew (stains)  
(Gel) penetrates soap (scum) (grime)  
Gel action attacks (mold &) mildew (deep down) (for a powerful  
Clean)



Powerful Cleaning Gel  
Gel Action for (a Powerful Clean) (control)  
Trigger [option -or- setting] for a deep clean  
(Just) spray and wipe; no scrubbing required!

Leaves no residue  
 Low price {compared to XXX}  
 More Savings, Less Waste[!]  
 New -and/or- (Improved) Thicker Gel  
 (No Waste) (Wasteless) Bottle  
 (Now) available in (this) (a) (convenient) refill (bottle) so you can reuse  
 your (trigger) (sprayer)  
 (Over) {insert %} more for the same price {as xxxxx}  
 Powers through soap scum -and/or- grime  
 Same (great) (Comet) performance, (insert%) lower price  
 (compared to our previous price)! Same (great) (Comet) performance, now  
 (insert%) cheaper  
 (compared to our previous price)!  
 Same (great) [Comet] performance, now better value (compared to  
 our previous price)!  
 See it and believe it  
 See the difference Comet makes  
 Watch Comet clean  
 Cuts through -and/or- (starts to) dissolve(s) soap scum (on bathroom surfaces)  
 (Deep) (Penetrating) Gel provides (great) control to reach mildew (stains) even in  
 cracks -and/or- crevices -and/or- corners

No mess from thin runny sprays

Visit [cometcleaner.com](http://cometcleaner.com) for ingredient information.

\*Kills (Eliminates) of (*Aspergillus niger*), (*Trichophyton mentagrophytes*) on hard, non-porous surfaces in 10 minutes.

\*\*Kills (Eliminates) (99.9%) of (*Pseudomonas aeruginosa*), (*Salmonella choleraesuis*) enterica), (*Staphylococcus aureus*) on hard, non-porous surfaces in 10 minutes.

