

74943-1

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY



U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Biopesticides and Pollution Prevention Division (7511C)  
1200 Pennsylvania Avenue NW  
Washington, DC 20460

EPA Reg. Number

74943-R1

Date of Issuance:

MAY 09 2008

Term of Issuance: UNCONDITIONAL

Name of Pesticide Product:

Mega - Lure 3000

NOTICE OF PESTICIDE REGISTRATION (under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Envirosafe Technologies NZ Ltd.  
16<sup>th</sup> Floor  
120 Albert Street  
Auckland, New Zealand

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Biopesticides and Pollution Prevention Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA Sec. 3(c)(5) provided you:

1. Submit and/or cite all data required for registration/ reregistration of your product under FIFRA section 3(c) (5) and section 4 when the Agency requires all registrants of similar products to submit such data.
2. Submit storage stability data twelve (12) months from the date of this registration notice (OPPTS Guideline 830.6317 Storage Stability).
3. Make the following label change before you release the product for shipment:  
Revise the EPA Registration Number to read, "EPA Reg. No. 74943-1"
4. Submit three (3) copies of the revised final printed labeling before you release the product for shipment. Refer to the A-79 enclosure for a further description of final printed labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Signature of Approving Official:

Date:

CONCURRENCES

7511P	7511P	7511P				
Greene	Hale	Ruby				
May 9, 2008	5/9/08	5/9/08				

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

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W. Michael McDavit, Associate Director  
Biopesticides and Pollution Prevention Division

EPA Form 8570-6

CONCURRENCES							
7511P							
Greene							
May 9, 2008							

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(front panel)

**Mega – Lure 3000**

**ACCEPTED**

**Active Ingredients:**

1-Octen-3-ol\* ..... 6.531%

Lactic Acid ..... 5.331%

**Other Ingredients:** ..... 88.138%

**Total:** ..... 100.000%

\*Contains (1.19 grams) Octenol per lure

MAY 09 2008  
Under the Federal Insecticide, Fungicide,  
and Rodenticide Act, as amended, for  
the pesticide registered under  
EPA Reg. No. 74943-1

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See First Aid and Precautionary Statements on (back panel) (side panel) (insert label).

**Net Contents:** 15.0 grams. Contains 1 lure.

Made in the USA

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(side panel)

**Mega- Lure 3000**

**Manufactured For:**

Envirosafe Technologies NZ Limited  
16 Floor, 120 Albert Street  
Auckland, New Zealand  
Tel: 1-800-731-3946

EPA Reg. No. (pending as File Symbol 74943-R)  
EPA Est. No. 034624-CT-001

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(side panel)

**Mega – Lure 3000**

(Designed for use in all Mega-Catch™ Mosquito Traps)

(back panel)

**Mega – Lure 3000**

<b>FIRST AID</b>	
<b>If swallowed</b>	<ul style="list-style-type: none"> <li>• Call poison control center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
<b>If on skin or clothing</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15 – 20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>If in eyes</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222, 24 hours a day, for emergency medical treatment information.</p>	

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS - Caution:** Harmful if swallowed. Avoid contact of mouth, skin, or eyes with the evaporation holes. Wash hands before eating, drinking, chewing gum, using tobacco or using bathroom facilities.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Mosquitoes are not only (pests) (irritating); they may transmit diseases that are a serious health threat to people and pets. Mega - Lure 3000 has 2 active ingredients designed to attract mosquitoes, including those which may transmit or carry West Nile Virus, encephalitis and other diseases. This lure is intended for use with all Mega-Catch™ Mosquito Traps.

**To install or replace the Mega – Lure 3000 cartridge:**

1. Ensure the power to your Mega-Catch™ Mosquito trap is disconnected.
2. Remove the Mega-Lure 3000 cartridge from its pouch and be careful not to touch the exposed holes on its surface.
3. Place the cartridge in one of the slots in the base of the trap and then re-connect the power. Mega-Lure 3000 cartridges are effective for up to 30 days depending on weather conditions.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage and disposal.

**Storage:** Store unopened attractant cartridge in a cool, dry place.

**Disposal:** Non refillable container. Do not refill or reuse attractant cartridge. Dispose of used attractant cartridge in the trash promptly after removing from device.

**Warranty and Disclaimer:** To the extent consistent with applicable law, Envirosafe Technologies NZ Limited makes no warranty of merchantability, fitness for any particular purpose or otherwise, express or implied, concerning this product or its uses which extend beyond the use of the product under normal conditions in accordance with the statements made on this label.

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**Optional Label Claims**

- Made in the USA
- Mosquito lure
- *New! (claim would be valid for 6 months from the date of the first product shipment)*
- For use with all Mega-Catch™ Mosquito Traps
- For outdoor use only
- Slow release – lasts up to 30 days
- Easy to install
- Mega-Lure 3000 attracts hard-to-catch species of mosquitoes and other biting insects, including those which may transmit or carry West Nile Virus and other viruses that cause Encephalitis, Dengue fever and malaria.