

74849-2

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AUG 13 2012

Mr. Leigh Ann Richardson
Regulatory Supervisor
Advantis Technologies
5660 New Northside Dr., NW, suite 1100
Atlanta, GA, 30328

Subject: UltiMa Nix Total Control Algaecide
EPA Registration Number 74849-2
Notification Application Dated July 31, 2012
EPA Received Date August 3, 2012

Dear Mr. Richardson:

This will knowledge receipt of your notification, submitted under the provisions of FIFRA section 3c 9. Based on a review of the submitted material the following comment apply.

Proposed Amendment:

- Addition of marketing claims and other minor label changes

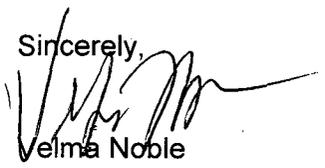
General Comments:

Based on a review of the material submitted, the following comment apply:

The notification is acceptable. A copy has been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please contact Drusilla Copeland at (703) 308-6224.

Sincerely,



Velma Noble
Product Manager (31)
Regulatory Management Branch I
Antimicrobials Division (7510P)

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

Via Fed Ex

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July 31, 2012

**SUBJECT: Ultima Nix Total Control Algaecide, EPA Reg. No. 74849-2
Application for Label Notification**

Dear Ms. Harris:

I am submitting an application to make the following changes to the above named product label:

1. Add "Note to reviewer" to the top of page 1.
2. Add the Spanish translation to DANGER (PELIGRO) as optional for the front panel.
3. On page 1, add [right] and [left] as optional location of first aid and precautionary statements, so the reference statement now says "See [side] [back] [right] [left] panel for first aid and precautionary statements."
4. Move First Aid, Precautionary statements and Physical and Chemical Hazards sections to page 2.
5. Move the company name, address, EPA numbers, and net contents to page 1.
6. On page 3, Add optional Spanish statement and English translation with accompanying Note to reviewer above Directions for Use:
{If the following Spanish statement is used, it must appear directly above DIRECTIONS FOR USE.} Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle. (If you do not understand the label, find someone to explain it to you in detail.)
7. Also on page 3, made the pool capacity chart optional.
8. On page 4, added the optional marketing claims:
Multi-Action
Visit UltimaPoolSpa.com
Customer Care: 1-800-455-4311

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DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

SHAKE WELL BEFORE USING.

APPLICATION FOR SWIMMING POOLS

This product is compatible with all EPA registered sanitizers including chlorine, bromine, biguanide, salt water, ozone, and mineral sanitized pools. When using other EPA registered products, always follow the directions for use. Sunlight, rainfall, temperature, number of swimmers and frequency of pool use, all affect the rate of chlorine loss. Always maintain chlorine levels between 1-3 parts per million (ppm). Ensure all pool equipment is working properly. Clean or backwash the filter following the manufacturer's direction.

INITIAL APPLICATION:

- 1) If visible algae is present, add 25 ounces per 25,000 gallons of water (2 ppm).
- 2) For clean pools, add 16 ounces per 25,000 gallons of water (2 ppm)
- 3) Pour directly into the water by distributing product along the edge of the pool.
- 4) Operate the pump continuously for 24 hours to allow product to distribute evenly throughout the pool and to allow the filter to recover any phosphate removed from the water.
- 5) After 24 hours, if necessary, brush dead algae off pool surfaces. If algae is still present, repeat step 1.

MAINTENANCE:

To prevent algae growth, add this product weekly or after heavy rain at the rate of 4 ounces per 25,000 gallons of water (0.5 ppm) by pouring directly into the water along the edge of the pool. Maintain the circulation by running the pump for at least 4 hours after application.

NOTE: Swimmers can re-enter the pool 15 minutes after application.

NOTIFICATION
Date Reviewed: 8/16/12
Reviewed By: DC

{Optional:}

<p>How to measure the gallon capacity of your pool:</p> <p>Measure Length (L), Width (W) and average Depth (D) in feet.</p> <p>For square or rectangular pools: $L \times W \times D \times 7.5 = \text{gallons}$</p> <p>For circular or elliptical Pools: $L \times W \times D \times 5.9 = \text{gallons}$</p>

WINTERIZING

Use of this product for winterizing will make opening in the spring easier by both eliminating any algae present at time of closing and by removing the nutrient phosphate that may be present. Test the water and adjust to the proper levels. After pool is no longer in use, shock treat with a recommended shock treatment product according to its label directions. Allow the pump to circulate for several hours or overnight. Add algacide directly to pool water while walking around the pool so that it is evenly distributed. Use at the rate of 32 ounces per 15,000 gallons. Allow to circulate for a few hours. Clean pool waterline, shut down filter, drain pump and winterize as per the manufacturer's instructions. Cover with a solid cover if possible. Pools without a solid cover may need a second treatment later in the non-swimming season.

