



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

May 10, 2025

Joanna Holcombe
Senior Product Regulatory Specialist
Innovative Water Care, LLC
1400 Bluegrass Lakes Parkway
Alpharetta, GA 30004
Electronic Transmittal: jholcombe@solenis.com

Subject: Label Amendment – Updated Referral Statement; Relocated First Aid to front Panel; Updated Company Name and Address; Relocated Storage & Disposal to end of Direction for Use; Updated and added Language within Directions for Use; New and Revised Marketing Content; and Added new icons for marketing content.
Product Name: ULTIMA® S-O-S
EPA Registration Number: 74849-1
Received Date: September 30, 2022
Action Case Number: 00397916

Dear Joanna Holcombe:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6) you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, you may contact Srinivas Gowda at 202-565-0078 or via email at gowda.srinivas@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read 'D. Fuller', with a long horizontal stroke extending to the right.

Demson Fuller, Product Manager 32
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure: Stamped Label

Note to reviewer:

[Items in brackets [AAA] are optional and may/may not be included on final label]

{Items in braces {AAA} are for information purposes and will not appear on final label}

ULTIMA[®] S-O-S[™]

ACTIVE INGREDIENT:

Sodium dichloro-s-triazinetrione..... 15%

OTHER INGREDIENTS: 85%

TOTAL: 100%

KEEP OUT OF REACH OF CHILDREN

[MANTÉNGASE FUERA DEL ALCANCE DE LOS NIÑOS]

DANGER

[/]

[PELIGRO]

ACCEPTED

05/10/2025

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under

EPA Reg. No. 74849-1

{Note to reviewer: In accordance with 40 CFR 156.68(d), all first aid statements, as prescribed, will appear on the front panel of the product label.

FIRST AID

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present after 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for further treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for further treatment advice.

IF SWALLOWED: Call Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth, if possible. Call a Poison Control Center or doctor for further treatment advice.

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.

Have product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

IN CASE OF EMERGENCY CALL: 1-800-654-6911

Read all precautionary statements on [back] [side] [left] [right] panel before use.

EPA Reg. No. 74849-1

EPA Est. No. Xxxx-yy-zz

[Superscript Used in Lot Number]

NET WT. #####

Sold by:

Advantis Technologies

1400 Bluegrass Lakes Pkwy.

Alpharetta, GA 30004

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER. Corrosive. Causes irreversible eye damage or skin burns. Harmful if swallowed, or absorbed through skin.

- [•] Open in a well-ventilated area. Do not breathe dust or fumes.
- [•] Do not get in eyes, on skin or on clothing. Wear goggles and rubber gloves. For additional protection of skin, wear long sleeves and long pants.
- [•] Wash thoroughly with soap and water after handling and before eating, drinking, using tobacco or going to the toilet.
- [•] Remove contaminated clothing and wash clothing before reuse.

PHYSICAL OR CHEMICAL HAZARDS:

DANGER. If product is exposed to small amounts of water, it can react violently to produce heat and toxic gas and spatter. Do not add water to this product. Add only into water.

- [•] [Do not mix this product with a small amount of water. Only add this product directly to your pool.] *{This statement will appear on Pool use labels only.}*
- [•] Do not allow to become wet or damp before use.

Can react with other materials, including other water treatment products, to cause fire, explosion, and the release of toxic gases.

- [•] Keep all foreign matter, including other water treatment products, away from this product.
- [•] Use only clean dry utensils to dispense this product. *{This statement will appear on resealable packaging only.}*
- [•] Do not allow this product to contact other water treatment products.
- [•] Avoid spilling this product.

Exposure to heat can cause this product to rapidly decompose, leading to fire, explosion, and the release of toxic gases.

- [•] Store in a cool, dry, well-ventilated area away from heat or open flame.

Strong oxidizing agent. This product can increase fire intensity.

- [•] Keep away from heat and from flame and burning material (like a lighted cigarette).

{First sentence of paragraph below for containers less than 50 lbs. All others use full paragraph.}

ENVIRONMENTAL HAZARDS: This pesticide is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, ponds, streams, estuaries, oceans, or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

{USE 1}**[For Pools:]****HOW TO APPLY:**

{When contents are in a single use package:} **[Use entire contents of [bag][pouch] when opened.]**

{For Dealer Products-Pools}

[Take a sample of pool water to your [brand] dealer regularly for a detailed water analysis.]

[Always add with pump and filter running to ensure complete mixing and good circulation. [Brand name or this product] is completely soluble and dissolves quickly, so no premixing is required. Broadcast [brand name or this product] uniformly over the surface of the water, adding about two thirds of the total dose into the deep end of the pool. Apply product when swimming pool is not in use. Swimming may resume as soon as 15 minutes after product application, provided the chlorine residual concentration in the pool is between 1 and 4 ppm. Reentry is prohibited above levels of 4 ppm chlorine due to risk of bodily injury.]

For Pools with Moderate Daily Use:

- Add [brand][this product] **weekly** at a dose of 1 pound per 10,000 gallons of pool water.
- Each pound of [this product] will raise the free chlorine concentration by 1 ppm (parts per million) in 10,000 gallons of pool water.
- More frequent and/or heavier doses may be required during periods of heavy use or following heavy rains or high winds.

For Pool Opening and Closing:

- Add [brand][this product] at a dose of 2 pounds per 10,000 gallons of pool water.
- This dose will provide sufficient oxidizer to eliminate most of the contaminants that accumulate in pool water, and will immediately raise the free chlorine concentration by 2 ppm (parts per million) in 10,000 gallons of pool water.
- Reentry is prohibited above levels of 4 ppm due to risk of bodily injury.]

[With pump circulating, broadcast [brand name or this product] over the surface of the water. Continue to run pump for a minimum of 4 hours after addition of product. Swimming may resume within 15 minutes after product application. Re-entry is prohibited above levels of 4 ppm chlorine due to risk of bodily injury.]

For Weekly Use: Add 1 lb. of [brand name or this product] per 10,000 gallons of pool water. More frequent and/or heavier doses may be required during periods of heavy use or following heavy rains or high winds.

For Pool Opening and Closing: Add 2 lbs. of [brand name or this product] per 10,000 gallons of pool water.]

{USE 2}

[For Spas:]

HOW TO APPLY:

[Always add this product with pump and filter operating to ensure complete mixing and good circulation. This product is completely soluble and dissolves quickly, so no premixing is required. Broadcast this uniformly over the surface of the spa water. Apply when spa is not in use.

For most spas with normal bathing loads, this product should be added after every use, and once each week for maintenance, at a dose of 1–1½ ounce per 300 gallons of spa water. Each 1 ounce dose of this product will raise the free chlorine concentration by about 2 ppm in 300 gallons of spa water. More frequent and/or heavier doses may be required during periods of extremely heavy use. Test chlorine level prior to re-entry to make sure the residual concentration in the spa is between 3 and 5 ppm. Reentry is prohibited above levels of 5 ppm chlorine due to risk of bodily injury.

Note: When used in conjunction with bromine sanitizers, this product will regenerate active bromine by oxidizing inert bromide salt to active bromine sanitizer. Both chlorine and bromine will be present for a short period of time. Test bromine level prior to re-entry to make sure the residual concentration in the spa is between 3 and 5 ppm.]

[With pump circulating, broadcast [brand name or this product] over the surface of the water. Continue to run pump for a minimum of 1 hour after addition of product. Re-entry is prohibited above levels of 5 ppm chlorine due to risk of bodily injury.

After Every Use: Add 1 ounce of [brand name or this product] per 300 gallons of spa water.

For Weekly Use: Add 1 ounce of [brand name or this product] per 300 gallons of spa water. More frequent and/or heavier doses may be required during periods of heavy use]

STORAGE & DISPOSAL:

{Nonrefillable container - household/residential use}

[Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame. Nonrefillable container. Do not reuse or refill this container. Rinse empty container thoroughly with water to dissolve all material prior to disposal. Offer for recycling if available. Do not contaminate food or feed by storage or disposal or cleaning of equipment.]

{Nonrefillable container – single-use, non-resealable package}

[Keep this product dry in its tightly closed container. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame. Nonrefillable container. Do not reuse or refill this container. Rinse and discard empty container thoroughly with water to dissolve all material prior to disposal. Offer for recycling if available. Do not contaminate food or feed by storage or disposal or cleaning of equipment.]

{Nonrefillable container - non-household/residential use}

[Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame. Do not contaminate food or feed by storage or disposal or cleaning of equipment. Nonrefillable container. Do not reuse this container. Offer for recycling if available. Rinse empty container thoroughly with water to dissolve all material prior to disposal.]

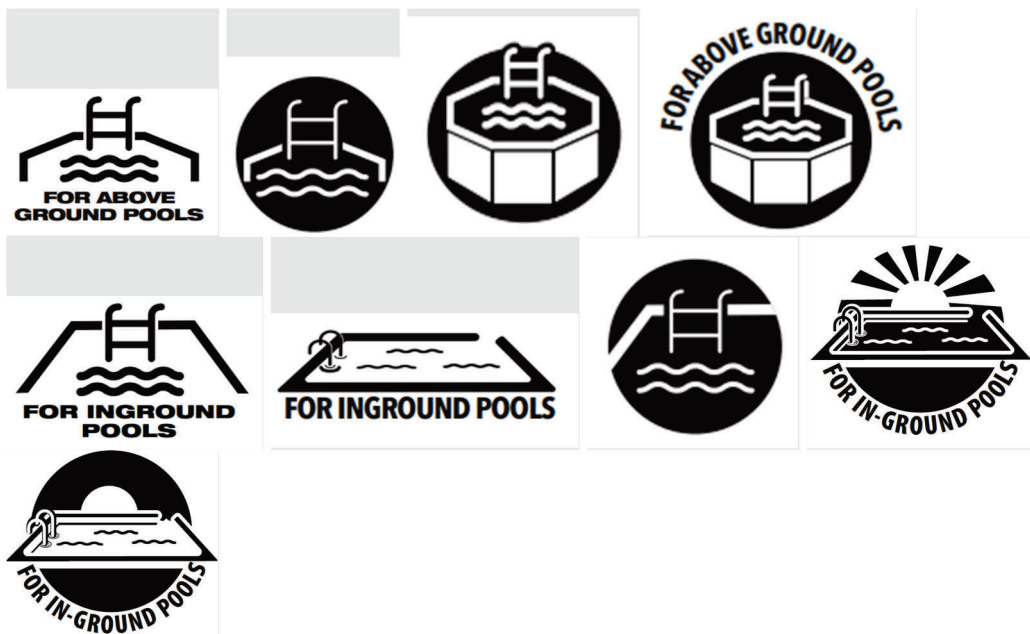
{BEGIN OPTIONAL MARKETING CONTENT}

[Added][Built-in][Contains] a clarifier for crystal clear water
Available Chlorine . . . 9.53% from 63% sodium dichloro-s-triazinetriene
Boosts chlorine residual
Boosts free chlorine
Clears cloudy water
[Compatible with][Good for] all pool surfaces
Contains a [clarifier][filter aid]
Contains additive to assist filtration
Contains additive to enhance filter performance
Contains built-in clarifier
Contains clarifying additive

Contamination or improper use may cause fire or explosion or the release of toxic gases. Do not allow product to contact any foreign matter, including other water treatment products. If product is exposed to small amounts of water, it can react to cause explosion or the release of toxic gases. Do not mix this product with a small amount of water. Only add directly to your [pool] [or] [spa]. Corrosive. Causes irreversible eye damage and skin burns. May be fatal if inhaled. Harmful if swallowed or absorbed through skin.

[Creates][Produces] sparkling, crystal clear water
Customer Care: 1-800-455-4311
Delivers sparkling pool water
Destroys organic contaminants
Eliminates contaminants and creates fresh, clean water
Eliminates organic contaminants
For all pool types

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}



For crystal clear, sparkling blue water
Improves filter performance
Includes clarifying agent
Keeps pool water clean [and] [&] crystal clear
Keeps pool water clear
Keeps water brilliant

Keeps your pool clear blue
Maintains brilliantly clear water
Multi-Action
Multi-functional oxidizer treatment
Oxidizer
Prevents dull, hazy water
Produces sparkling clean swimming pool water
Quick dissolving, shock, oxidizer, [buffer and] clarifier
Simple Spa Care
Specially formulated to prevent dull, hazy water
Swim in 15 minutes
Shock and oxidize in one step!
Shock Oxidizer Sanitizer



Visit UltimaPoolSpa.com

Visit: [hthpools.com][www.PoolBreeze.com] [www.Poolife.com] [www.GLBPool.com]
[www.LeisureTimeSpa.com] [www.PristineBlue.com] [www.SironaSpaCare.com] [www.Baquacil.com]
[www.appliedbio.net] [www.cchpoolcare.com] [www.pulsarsystems.net] [www.constantchlor.com]

WHY USE THIS PRODUCT:

[[Brand name or this product] is [a proprietary blend of [oxidizer product brand name,]] a powerful oxygen based oxidizer, and a chlorinating agent, combined with a pH buffer and a dry clarifier.]

[This unique formulation provides the benefits of oxygen-based oxidation, while boosting free chlorine concentrations.]

[This one-two punch keeps water sparkling clear, by oxidizing and eliminating organic contaminants.]

[Since [brand name or this product] is buffered, it will not affect water balance; therefore pH and total alkalinity will remain unchanged.]

[The addition of dry clarifier aids the oxidation/filtration process so water contaminants are more readily removed by routine filtration.]

[[Brand name or this product] is specially formulated to prevent dull, hazy water.]

[Add [brand name or this product] to pool water every week to oxidize contaminants introduced by bathers, and to maintain sparkling clear pool water.]

{Trademark}

[Brand name] and the [brand] logo are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name] and [Product name] are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name][,] the [brand] logo and [Product name] are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name] is a trademark of Innovative Water Care, LLC. or its affiliates.

The [brand] logo is a trademark of Innovative Water Care, LLC. or its affiliates.

{HTH Brand Specific Marketing Content}

For product questions/support [from [brand] pool [and spa] care experts:

Call: [brand number] [866-HTH-Pool]

Chat online: [hthpools.com][www.PoolBreeze.com] [www.Poolife.com] [www.GLBPool.com]

[www.LeisureTimeSpa.com] [www.PristineBlue.com] [www.SironaSpaCare.com] [www.Baquacil.com]

[www.appliedbio.net] [www.cchpoolcare.com] [www.pulsarsystems.net] [www.constantchlor.com]

We're available 7 days a week from 8 AM to 10 PM EST

UltimaPool.com

Ultima® S-O-S™

EPA Reg. No: 74849-1

EPA Draft Label dated 2024-08-07

Hthpools.com
Sironaspacare.com

Visit: [hthpools.com][www.PoolBreeze.com] [www.Poollife.com] [www.GLBPool.com]
[www.LeisureTimeSpa.com] [www.PristineBlue.com] [www.SironaSpaCare.com] [www.Baquacil.com]
[www.appliedbio.net] [www.cchpoolcare.com] [www.pulsarsystems.net] [www.constantchlor.com]

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}



{Steps – Please note that on a final graphic label, only the step appropriate to this product will be highlighted, or alternately, only the step appropriate to this product will be used}
{The “[Brand or poolife] [3-Step] System” below may be placed on the label to allow easy product identification by consumers.}

[[Brand or poolife] [3-Step] System:]

[Step] [1] [Sanitize [It!]] [poolife Exclusive Pool Care Collection [product name]]

[Step] [2] [Shock [It!]] [poolife Exclusive Pool Care Collection [product name] Shock Treatment]

[Step] [3] [Defend [It!]] [poolife Exclusive Pool Care Collection [product name]]

[Step 1][:] [Sanitize]

[Step 2][:] [Oxidize]

[Step 3][:] [Add Algaecide]

For use with the [poolife® Exclusive Pool Care Collection [NST] Prime™][brand name] System

Use with the [poolife® Exclusive Pool Care Collection [NST] Prime™][brand name] System

The [poolife® Exclusive Pool Care Collection [NST] Prime™][brand name] system consists of [poolife® Exclusive Pool Care Collection [NST] Prime™][product name] non-stabilized tablet, [poolife® Exclusive Pool Care Collection [NST] Purge™][product name] shock oxidizer and [poolife® Exclusive Pool Care Collection [NST] Patrol™][product name] algaecide. These products have been formulated to work together to create clean, clear sparkling pool water without [the risk of overstabilization] [adding too much unwanted Cyanuric acid].

[poolife® Exclusive Pool Care Collection [NST] Purge™][product name] is a unique blend containing a powerful oxygen-based oxidizer, a chlorinating agent, a pH buffer and a dry clarifier. This formulation provides the benefits of an oxidizer while boosting free chlorine at the same time, keeping pool water sparkling clear and free of organic contaminants. It's buffered so it will not affect water balance and the dry clarifier aids in the filtration process.

Designed for use with [poolife® Exclusive Pool Care Collection [NST] Purge™][product name] shock oxidizer and [poolife® Exclusive Pool Care Collection [NST] Patrol™][product name] algaecide, the [poolife® Exclusive Pool Care Collection [NST] Prime™][brand name] System will give you clean, clear, sparkling pool water without [the risk of overstabilization] [adding too much unwanted Cyanuric acid].

Designed for use with [poolife® Exclusive Pool Care Collection [NST] Prime™][product name] shock oxidizer and [poolife® Exclusive Pool Care Collection [NST] Patrol™][product name] algaecide as part of the [poolife® Exclusive Pool Care Collection [NST] Prime™][brand name] system, this product will give you clean, clear, sparkling pool water without [the risk of overstabilization] [adding too much unwanted Cyanuric acid].

[poolife® Exclusive Pool Care Collection [NST] Purge™][product name] shock oxidizer eliminates organic contaminants like sunscreen and sweat while keeping water sparkling clear and fresh.

This product was created for use with the [poolife® Exclusive Pool Care Collection [NST] Prime™][brand name] [system].

{Graphic rendering of the 3 steps:}
{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}



{Poolife Brand Specific Marketing Content}



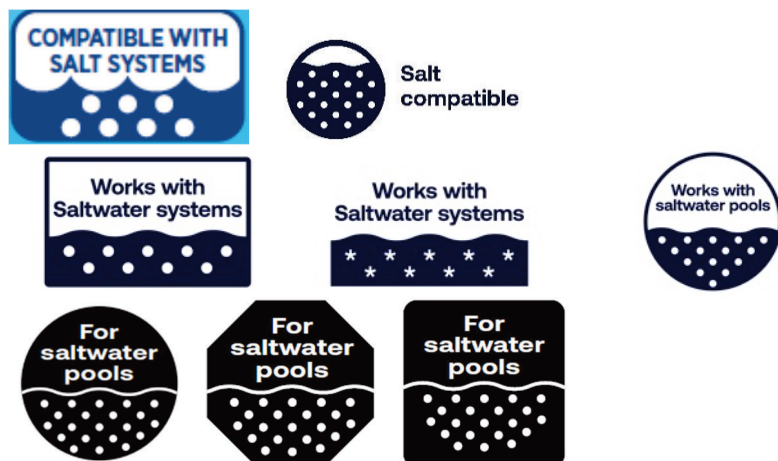
HELPLINE: 866-4-POOL
Toll-Free 866-476-6538

VISIT

www.poolife.com

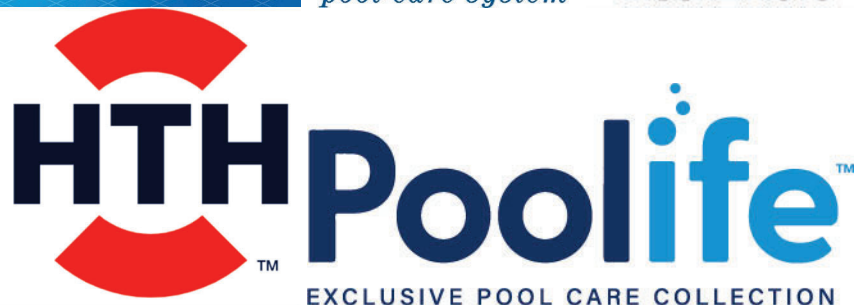
{Salt Compatible}
[Works in][Designed for] [chlorine [and][&]] salt pools
Works with saltwater [systems] [pools]
Compatible with salt [water] [systems] [pools]
Salt [water] [system] [pool] compatible

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}



{Brand Specific Marketing Content}

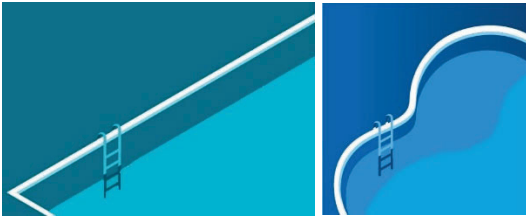
{Note to reviewer: Icons are representative, colors and fonts are subject to match brand standards on the final printed label.}



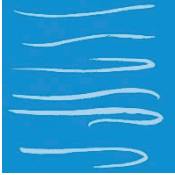
{Marketing Content Related to Pools/Spas/Hot Tubs}

{Note to reviewer: The following are representative images.}

Representative image of a swimming pool:



Representative image of pool/spa/hot tub water:



Representative image of a beach ball:



Representative image of a floatie:



Representative image of flip-flops:



Representative images of people {Note to reviewer: Images of people in or near pools/spas/hot tubs **WILL NOT** depict application of this product. They are only in reference to use of a pool/spa/hot tub that has been treated according to label directions.}



Proposed Alternate brand names requested:

Approved Alternate Name:

POOLIFE Exclusive Pool Care Collection Quick Swim Oxidizer

{END OPTIONAL MARKETING CONTENT}