

74843-5

3/13/2012

1 of 5



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

MAR 13 2012

Ms. Julie Mann
Agent for Insect Shield, LLC
c/o Steptoe & Johnson
1330 Connecticut Avenue, NW
Washington, Dc 20036-1795

Subject: Label Notification(s) for Pesticide Registration Notice 98-10

Dear Ms. Mann:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice PRN 98-10 dated January 20, 2012 for the following product(s):

Insect Shield Repellent Gear EPA Reg. No. 74843-5

The Registration Division (RD) has conducted a review of this request for applicability under PRN 98-10 and finds that the label change(s) requested falls within the scope of PRN 98-10. The label has been date-stamped "Notification" and will be placed in our records.

If you have any questions, please contact Linda A. DeLuise at 703-305-5428.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard J. Gebken".

Richard J. Gebken
Product Manager
Insecticide Branch
Registration Division (7504P)

EPA Environmental Protection Agency Washington, DC 20460	United States	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
--	---------------	--	-----------------------

Application for Pesticide – Section I

1. Company/Product Number 74843-5 4. Company/Product (Name) Insect Shield Repellent Gear 5. Name and Address of Applicant (Include ZIP Code) Insect Shield, LLC P.O. Box 10129 Greensboro, NC 27404 <input type="checkbox"/> Check if this is a new address	2. EPA Product Manager R. Gebken/M. Suarez PM # 10/13	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted 6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar to that currently registered and labeling to: <p style="text-align:center">NOTIFICATION</p> EPA Reg No. <u> </u> MAR 13 2012 Product Name <u> </u>
---	--	--

Section - II

<input type="checkbox"/> Amendment – Explain below	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification – Explain below	<input type="checkbox"/> Other – Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification per PR-Notice 98-10, Sec. II.N. See cover letter for additional information.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

FORWARD ALL CORRESPONDENCE for this action to: Juli Mann, Steptoe & Johnson LLP, 1330 Connecticut Ave., NW, Washington, D.C. 20036.

Section III

1. Material This Product Will be Packaged in:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	*Certification must be submitted	<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt		<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
				<input checked="" type="checkbox"/> Other (Specify) <u>none</u>	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of label directions <input type="checkbox"/> On Label <input checked="" type="checkbox"/> On Label accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input checked="" type="checkbox"/> Other: <u>permanent tag</u>		

Section IV

1. Contact Person (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Juli Mann	Title Steptoe & Johnson, LLP Authorized agent	Telephone No. (Include Area Code) 202-429-3095

Certification		6. Date Application Received <div style="border: 1px solid black; padding: 5px; display: inline-block; margin: 10px auto;">(Stamped)</div>
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law		
2. Signature <i>Juli Mann</i>	3. Title Steptoe & Johnson, LLP Authorized Agent	
4. Typed Name Juli Mann	5. Date January 20, 2012	

3 of 5

STEPTOE & JOHNSON LLP

ATTORNEYS AT LAW

WRITER'S DIRECT DIAL
202.429.3095

1330 Connecticut Avenue, NW
Washington, DC 20036-1795
Tel 202.429.3000
Fax 202.429.3902
steptoe.com

April 20, 2011

Via Hand Delivery

Document Processing Desk (**NOTIF**)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202

Attention: Richard Gebken (PM 10)/Mark Suarez (PM 13)

Subject: Notification per PR Notice 98-10

Product: Insect Shield Repellent Gear (EPA Reg. No. 74843-5)

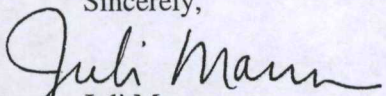
Dear Mr. Gebken/Mr. Suarez:

On behalf of our client, Insect Shield, LLC, enclosed please find a notification for Insect Shield Repellent Gear (EPA Reg. No. 74843-5) to add an alternate term for "groundcloths," "blankets," to the label. The change is highlighted on the enclosed copy of the label.

This change is submitted as a notification under section II.N. of PR Notice 98-10. The proposed change does not involve any change in the ingredients statement, signal word, use classification, precautionary statements, First Aid statements, physical/chemical/biological properties, storage and disposal, or directions for use.

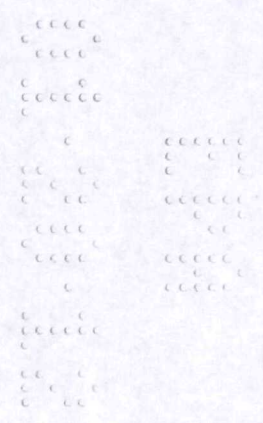
Enclosed with this application, please find EPA Form 8750-1 and one copy of the proposed label. A copy of the most recent EPA-stamped approved label, dated July 14, 2011, is enclosed for your reference. This label has not been added to PPLS. We request that it be added to the database in order to facilitate state registrations. Thank you.

Sincerely,


Juli Mann

Regulatory Analyst
jmann@steptoe.com

ecc: Insect Shield, LLC



Note: [Bracketed information is optional text.]
Text separated by "/" denotes and/or options.

Edit date: 03/09/2012

INSECT SHIELD REPELLENT GEAR [optional wording identifying gear brand or style]

- THIS ITEM HAS BEEN TREATED WITH PERMETHRIN INSECT REPELLENT
- REPELS MOSQUITOES, FLIES, TICKS AND FLEAS
- DO NOT RE-TREAT GEAR WITH OTHER PERMETHRIN INSECT REPELLENT PRODUCTS
- REPELLENCY TO MOSQUITOES REMAINS EFFECTIVE FOR 6 MONTHS OF EXPOSURE TO WEATHERING FOR NON WASHABLE ITEMS: TENTS, TARPS, AWNINGS, PATIO UMBRELLA COVERS, KENNEL COVERS, STALL COVERS
- REPELLENCY REMAINS EFFECTIVE FOR 25 WASHINGS FOR WASHABLE ITEMS: SLEEPING BAG COVERS, BACKPACKS, OUTDOOR FURNITURE COVERS, OUTDOOR FURNITURE CUSHION COVERS, NETTING, BLANKETS (GROUND BLANKETS, GROUND CLOTHS, HORSE BLANKETS), PET BEDDING
- WASH SEPARATELY FROM OTHER ITEMS
- DO NOT USE FOR PURPOSES OTHER THAN ORIGINALLY INTENDED
- DRYCLEANING REMOVES ACTIVE INGREDIENT - DO NOT DRYCLEAN

EPA Reg No. 74843-5

EPA Establishment No. 74843-NC-001

Active Ingredient

Permethrin

0.52%

Other Ingredients (Gear)

99.48%

100.00%

Manufactured by/for Insect Shield, LLC.

P.O. Box 10129

Greensboro, NC 27404

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Storage and Disposal

Do not contaminate water, food or feed by storage or disposal.

Disposal: Discard in trash when gear is worn out.

NOTIFICATION

MAR 13 2012

Note: [Bracketed information is optional text.]
Text separated by "/" denotes and/or options.

Edit date: 03/09/2012

Optional Marketing Statements:

- Repels mosquitoes
- Repels ticks
- Repels flies
- Repels fleas
- Bug repellent
- Whether in the backwoods or the backyard, Insect Shield Repellent Gear helps keep you protected
- Insect Shield Repellent Gear is a patent-pending technology for treating gear that repels mosquitoes, flies, ticks and fleas
- By taking advantage of the latest fibers and technology, we've created innovative gear that also repels insects
- Enjoy the Outdoors
- Repels flies, fleas and ticks from animal bedding
- No bugs, no bite