

74843-2

05/13/2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

Ms. Juli Mann  
Insect Shield, LLC  
P.O. Box 10129  
Greensboro, NC 27404

MAY 13 2010

Subject: Label Notification(s) for Pesticide Registration 2007-4

Dear Ms. Mann:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated for April 19, 2010 for:

**Alternate Brand Name                      Insect Blocker**

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

**EPA Registration Number 74843-2              Insect Shield Insect Repellent Apparel**

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PRN Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703 305-5413.

Sincerely,

Mark Suarez  
Product Manager 13  
Insecticide Branch  
Registration Division (7504P)

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<p style="margin: 0;"><b>United States</b> <b>Environmental Protection Agency</b> Washington, DC 20460</p>	<input type="checkbox"/>	<b>Registration</b>	OPP Identifier Number
	<input type="checkbox"/>	<b>Amendment</b>	
	<input checked="" type="checkbox"/>	<b>Other</b>	

**Application for Pesticide – Section I**

1. Company/Product Number 74843-2	2. EPA Product Manager Mark Suarez	3. Proposed Classification  <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Insect Shield Insect Repellent Apparel	PM # 13	
5. Name and Address of Applicant (Include ZIP Code) Insect Shield, LLC P.O. Box 10129 Greensboro, NC 27404  <input type="checkbox"/> Check if this is a new address	6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg No.  Product Name	

**Section - II**

<input type="checkbox"/> Amendment – Explain below  <input type="checkbox"/> Resubmission in response to Agency letter dated _____  <input checked="" type="checkbox"/> Notification – Explain below	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> "Me Too" Application  <input type="checkbox"/> Other – Explain below
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NOTIFICATION  
MAY 13 2010

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)

Notification to add one alternate brand name per PR Notice 98-10 (Alternate Brand Name (Section IIA)). The new alternate brand name is **Insect Blocker**.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section III**

1. Material This Product Will be Packaged in:			
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal – epoxy lined <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input checked="" type="checkbox"/> Other (Specify) <u>none</u>
*Certification must be submitted		If "Yes" Unit Packaging wgt.    No. per container	If "Yes" Package wgt.    No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container 1 garment		5. Location of label directions <input type="checkbox"/> On Label <input checked="" type="checkbox"/> On Label accompanying product
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input checked="" type="checkbox"/> Other stenciled or sewn in inner label plus attached hangtag outer label <input type="checkbox"/> Stenciled			

**Section IV**

1. Contact Person (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Juli Mann	Title Steptoe & Johnson, LLP Authorized agent	Telephone No. (Include Area Code) 202-429-3095
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law		6. Date Application Received  <div style="text-align: center; border: 1px solid black; padding: 5px;"> <b>(Stamped)</b> </div>
2. Signature 	3. Title Steptoe & Johnson, LLP Authorized agent	
4. Typed Name Juli Mann	5. Date April 19, 2010	





Inside neck label

NOTIFICATION

MAY 13 2010

○ INSECT BLOCKER

**This garment has been treated with permethrin insect repellent. Repels mosquitoes, ticks, ants, flies, chiggers and midges.**

Dry cleaning removes active ingredient-do not dry clean. Do not re-treat garment with other Permethrin insect repellent products. For protection of exposed skin, use in conjunction with an insect repellent registered for direct application to skin. Wash treated clothes separately from other clothing. Repellency remains effective for 70 washings.

EPA Reg. No. 74843-2  
EPA Est. No. 74843-CHN-001

Active Ingredient: Permethrin.....	0.52%
Other Ingredient (Garment).....	99.48%
	100.00%

**Storage and Disposal**  
Do not contaminate water, food or feed by storage or disposal. Disposal: Discard in trash when clothing is worn out. Do not reuse clothing for other purposes than as a garment.

It is a violation of Federal Law to use this product in a manner inconsistent with it's labeling.

**RETAIN THIS TAG FOR FUTURE REFERENCE ON PROPER HANDLING OF THIS GARMENT. THIS TAG NOT TO BE REMOVED EXCEPT BY CONSUMER.**

Neither INSECT BLOCKER nor any other insect protection product can guarantee complete protection from insects or insect bites.

Manufactured by Insect Shield, LLC  
P.O. Box 10129, Greensboro, NC 27404

EPA hangtag

037783

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**INSECT BLOCKER**

Repels ticks, ants, mosquitoes, flies, chiggers, midges.  
Repellency remains effective for 70 washings.

**Do Not Dry Clean.**  
Refer to hangtag for more information.

**Active Ingredient:**  
Permethrin  
0.52% w/w  
EPA Reg. No.  
74843-2  
EPA Est. No.  
74843-CHN-001

Wash separately from other clothing. Dispose of garment in trash.

**Manufactured by:**  
Insect Shield LLC.  
P.O. Box 10129  
Greensboro, NC 27404

EPA label

