

74771-4

02/05/07

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{MASTER LABEL}

{All text in brackets [xxx] is optional & may or may not be included on a printed label.}

{All text in braces {xxx} is administrative & will not appear on a printed label.}

[A Better Way to Clean]

Benefect® Botanical Daily Cleaner Disinfectant Towelette

{This is the product name approved by EPA for the Basic formulation.}

[Benefect® Botanical Weekly Cleaner Disinfectant Towelette

{This is the product name for the alternate brand name.}]

[Benefect® Botanical Monthly Cleaner Disinfectant Towelette

{This is the product name for the alternate brand name.}]

with Ingenium™

NEW! {can be present on label for 6 months from date of approval}

Kills [over] 99.9[9] % of [household] germs[,] [naturally] [botanically] on hard, non-porous surfaces

All Purpose [Anti-Bacterial] Cleaner [+] [Limited Disinfectant*]

[Daily Strength Cleaning [Wipe]:] {This designation will only apply to the Basic formulation.}

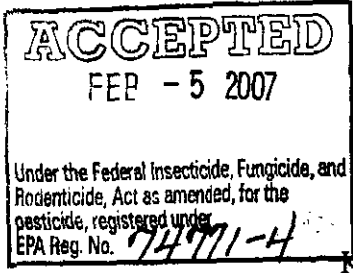
[Gentle Wipe for quick cleaning]

[Weekly Strength Cleaning [Wipe]:] {This designation will only apply to the alternate brand name.}

[Textured Wipe for thorough cleaning and tougher stains]

[Monthly Strength Cleaning [Wipe]:] {This designation will only apply to the alternate brand name.}

[Power Wipe for intensive cleaning and stubborn stains]



Controls [Eliminates] Odors [Deodorizer]

Botanical

Lemon [Lemongrass] [& Clove] [Citrus] [Spice] Scent

Ready To Use [RTU]

Limited Disinfectant [Cleaner]

Decontaminant

Kills Influenza A Virus [Flu] [Virucidal against Influenza A [Flu]]

Bactericidal

[Part of our] Sustainable Botanical Cleaning & Disinfection Solution

[Cuts grease and grime] [with the best of them]

[Caution]

Keep Out of the Reach of Children

Active Ingredients:

Thymol (present as a component of Thyme Oil).....0.05%

Other Ingredients:99.95%

Total.....100%

Net Contents: [1] [2] [6] [10] [12] [15] [20] [25] [30] [35] [70] [80] [100]

[Pouch] [Canister] [Box]

[6" x 8"] [3.5" x 8"] [7" x 8"] [7" x 9"]

]

EPA Reg. No. 74771-4

EPA Est. No. 075840-CAN-001

www.Benefect.com

Patented Internationally

Sensible Life Products (div of LBD Ltd)

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[Benefect is [a] [an] [advanced] [sensible, no compromise] botanical [limited] disinfectant cleaner [formula]. *The patented technology is proven to] *Kill[s] [over] 99.9[9]% of household germs, [specifically] Salmonella enterica, Pseudomonas aeruginosa, and Influenza A [on hard, non-porous, inanimate surfaces]. [Tested in the presence of 5% organic soil load].

[Truth is, you don't actually need a different cleaning product for every room in your home. Benefect with Ingenium cuts through the dirt in your life and the clutter under your sink.]

[Inspired by how people really clean, we developed the Benefect Daily-Weekly-Monthly *{This designation will only apply to the appropriate formulations.}* system to make short work of most household chores: from quick cleanups on countertops and glass; to routine messes on tabletops and highchairs; to stubborn stains on stovetops and tiles.]

[Don't let the pleasant smell fool you; and kills [over] 99.9[9]% of household germs (specifically Influenza A and Salmonella). And with Ingenium, a patented botanical disinfectant made [from] [with] [essential oils] [plant extracts], it will not harm hard non-porous surfaces.]

[We set out to find a better way to clean,][and we're pretty happy with the results.] [and we hope you are too.] [We hope you will be too.]

[Benefect.] [A better way to clean][Part of a sustainable solution.]
[Contains non-VOC emitting [ingredients] [and fragrance] [botanical essential oils]].
[No fine print.]

[To learn more, visit www.Benefect.com]

[Daily Strength Cleaning [Wipe]: *{This designation will only apply to this Basic formulation.}* A gentle wipe for quick and easy cleaning throughout the home on countertops, vanities, tabletops, chairs, sinks, mirrors, appliances, toys, changing tables, highchairs, cribs, windows and more]

[Weekly Strength Cleaning [Wipe]: *{This designation will only apply to this alternate brand name.}* A textured wipe for thorough cleaning throughout the home and tougher stains on sinks, countertops, glazed tiles, stovetops, toilet seats, floors and more.]

[Monthly Strength Cleaning [Wipe]: *{This designation will only apply to this alternate brand name.}* A power wipe for intensive cleaning throughout the home and stubborn stains on floors, surfaces, stoves, ovens, microwaves, sinks, toilet seats, bathtubs, showers and more.]

[Cleans, disinfects and deodorizes.]
[Disinfects while you clean.]
[Clean and disinfect in one easy step.]
[More clean. Less time.]
[Tough on dirt, easy on you.]
[Clean easy, breathe easy.]
[A cleaner home in minutes]

[Effectively controls odors [produced by these micro-organisms on non-porous surfaces].
Made from botanically pure plant extracts with pleasant [aromatic]] vapors.]

SUITABLE FOR use hard, non-porous surfaces in resident commercial or medical applications, [including, but not limited to:

- | | |
|---|-----------------------------|
| Health care facilities | Food preparation facilities |
| Hospitals | Nursing homes |
| Medical, veterinary & dental offices | Day care facilities |
| Health professional, chiropractic & physiotherapy clinics | Nurseries |
| Kitchens, cafeterias, food storage areas | Restaurants & bars |
| Schools | Fitness gyms, spas |
| Zoos & kennels] | Hotels & motels |

{Where medical devices are listed as application sites the following will be included as required by PR 94-4}
[This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.]

SUITABLE FOR use on all hard, non-porous surfaces where bacteria or unpleasant odors are a concern [including, but not limited to:

- | | |
|---|--------------------------|
| Countertops | Walls |
| Food preparation surfaces | Toilet seats |
| Pet habitats | Garbage cans |
| Children's toys | Highchairs |
| Floors | Boat surfaces & cavities |
| Changing tables | Prostheses & orthotics |
| Sports equipment such as jock cups & helmets | Sinks |
| Non-porous construction materials such as water damaged sheet metal | |

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. For heavily soiled or greasy areas, pre-cleaning is required.

[Cleans and disinfects hard nonporous surfaces throughout the home.]

[TO CLEAN: 1. Wet the surface [with the wipe] & wipe clean.][For stubborn stains, let stand for a few minutes.]

TO DISINFECT: 1. Wet the surface [with the wipe] [(spot test to check surface compatibility)]. 2. Leave visibly wet for 10 minutes. Allow to air-dry. No rinsing or wiping is required, except on direct food contact surfaces which require a potable water rinse after treatment.

STORAGE/DISPOSAL: [Leave containers out for convenient & easy access.] Store airtight at room temperature – reseal container between uses. [No special handling is required.]

[Dispose of wipe in trash (or compost) after use.] [Do not flush.] Please recycle empty container.