

74289-2

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

February 23, 2012

Ms. Jean Killoren
Authorized Agent for
CoreTex Products, Inc.
c/o Killoren Regulatory Consulting
316 Highland Avenue
Hartford, WI 53027-1318

Subject: Amended Labeling, Addition of Multi-Pack Size, Updates for Per PR Notice 2007-4 & DEET RED BugX® Towelette, EPA Reg. No. 74289-2 Your Submissions Dated October 24, 2011 & February 15, 2012

Dear Ms. Killoren:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable with the following label revision provision(s):

General Comment(s):

- 1. The proposed alternate brand name "**BugX® 30 Insect Repellent Towelette**" is acceptable.

Net Contents Statement section comment(s):

- 2. To facilitate inclusion of required label changes related to how the "Net Contents" statement should be expressed on DEET towelette products, as per 40 CFR §146.10(d)(1), revise the "Net Contents" statement to read as follows:

"[For individually wrapped packages containing one (1) towelette:

**Contains [1] wipe [towelette]
[8" x 6" [towel size]] [X" x X"] [_ cm x _ cm]
Net Weight Each: 0.172 fl. oz. (5 mL)]**

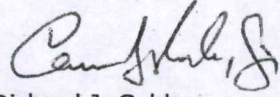
[For multipacks containing a number of individually wrapped towelette packages:

**Contains [16] or [25] wipe(s) [towelette(s)]
[8" x 6" [towel size]] [X" x X"] [_ cm x _ cm]
Net Weight: __ fl. oz. (__ mL)]"**

A copy of your label stamped "Accepted with Comments" is enclosed for your records. Please submit two (2) copies of the final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with section 6(e) of FIFRA. Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions.

If you have any questions about this label review, please contact Mr. Carmen Rodia at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely yours,

For 

Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7504P)

Enclosures: *Label stamped "Accepted with Comments"*
Copy of Denied Notifications for EPA Reg. No. 74289-2, dated February 22, 2012

074289-00002 D458755, D461344 & D461360

With COMMENTS
In Letter Dated:
February 23, 2012
Master Label
Under the Federal Insecticide, Fungicide
and Rodenticide Act, As amended, for the
pesticide Registered under EPA Reg. No:
74289-2

BugX® Towelette
INSECT REPELLENT

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

ALTERNATE NAME:
BUGX 30 INSECT REPELLENT TOWELETTE

ACTIVE INGREDIENTS:
DEET 30.0 %
OTHER INGREDIENTS: 70.0 %
TOTAL 100.0 %

[Individual packs :]

Tear open envelope and unfold towelette. Wipe on a thin uniform film in order to moisten all exposed skin evenly and completely. Do not apply near eyes and mouth.

[Soft pack-multi towelettes :]

Peel open label. Remove and unfold wipe. Reseal label [to save remaining wipes]. Wipe on a thin uniform film in order to moisten all exposed skin evenly and completely. Do not apply near eyes and mouth.

Keep Out of Reach of Children
WARNING
See additional precautions on back panel

Net Contents: 0.172 Fluid oz [5 mL] {must be in fluid oz}
Contains: [1], [16], or [25] wipes
[X by X inches] [8x6 inch [towel size]]
[Net Weight: X oz (X g)]

Use just enough product [repellent][wipes] to cover exposed skin and/or clothing. Avoid over-application of this product. Do not apply over cuts, wounds or irritated skin. Do not use under clothing. Do not apply near eyes and mouth. Apply sparingly around ears and avoid eyes. Do not apply to children's hands. Do not allow children to apply this product. When using on children, apply to your own hands and then put the product on the child. Thoroughly wash hands with soap and water promptly after use. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this repellent product with you. After returning indoors wash treated skin with soap and water. Wash treated clothing before wearing it again.

PRECAUTIONARY STATEMENTS:
HAZARD TO HUMANS - WARNING: Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash hands thoroughly with plenty of soap and water after handling before eating, drinking, chewing gum, using tobacco or using the toilet.

[Note to reviewer: Boxed format and bullets will be used in First Aid section if label space permits. If label space is limited a paragraph format will be used.]

[May damage certain synthetic fabrics, plastics, watch crystals, leather, and painted or varnish surfaces. Will not damage nylon, polyester, Dynel, Nalgene®, cotton or wool.]

[Note to reviewer: Boxed format will be used if label space permits. Paragraph format will be used if label is small.]

STORAGE AND DISPOSAL:
PESTICIDE STORAGE: Keep this product in its tightly closed original container, when not in use. Store in a cool, dry (preferably locked) area that is inaccessible to children and animals. **CONTAINER DISPOSAL:** Non-refillable container.
Do not reuse or refill this container.
If empty: Place in trash or offer for recycling if available.
If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

FIRST AID	
If swallowed:	<ul style="list-style-type: none">• Call a poison control center or doctor immediately for treatment advice.• Have a person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Do not give anything by mouth to an unconscious person.
If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice.

Have the product label with you when calling a poison control center or doctor, or going for treatment. For additional information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call National Pesticide Information Center 800/858-7378 [or 1-800-XXX-XXXX] twenty-four (24) hours per day, seven (7) days per week.

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Master Label

[Made in the U.S.A.]

Mfg. for:
CoreTex Products, Inc.
Bakersfield, CA 93308
1-877-684-5774

Optional bullet points:

- Contains DEET
- 30.0% DEET
- Insect repellent
- Towelette
- Repels mosquitoes
- Repels biting insects for up to 7 hours
- Repels mosquitoes, ticks, fleas, chigger, black flies, sand flies and deerflies
- Effective protection from mosquitoes, gnats, no-see-ums, sand flies, biting flies, deer flies, stable flies, black flies, ticks, chiggers, red bugs and fleas
- Just the right protection around the home and backyard
- [Convenient] Towelette for easy application
- Easy to carry towelette
- Non-greasy
- Non-staining
- Resists perspiration
- Not greasy or oily
- Feels great on you, tough on bugs [too]!
- Effective dependable protection
- Pleasant [feel]
- Effective protection
- Low Odor Formula
- Repels mosquitoes that can carry west Nile Virus
- Great for hiking and fishing
- Easy to use
- Fits into pocket[s] [purse[s]] [fanny pack[s]] [backpack[s]] [tackle box[s]].
- Up to 7 hours of maximum effective protection against mosquitoes
- Up to 7 hours of protection against mosquitoes
- Up to 7 hours of complete protection from mosquitoes bites
- BugX 30 Towelette is specially formulated, effective, dependable protection.
- Developed especially for travelers, backpackers, fisherman, hunters, golfers, bikers, cyclist, hikers, trekkers, joggers, ball players and active outdoors people who want the protection of DEET without the oily feeling.
- Provides up to 7 hours of insect repellent action.
- Provides up to 7 hours of mosquito repelling action.
- Does not feel greasy or oily, won't stain and resists perspiration.
- Perfect for: [home], [purse], [backpack[s]], [backpacking] and [traveling].

[] optional text