


74289-2

09/08/2011

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 <p>U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Registration Division (7504P) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460-0001</p>	<p>EPA Registration No.</p> <p>74289-2</p>	<p>Date of Issuance:</p> <p>SEP 8 2011</p>
<p>NOTICE OF PESTICIDE: <input checked="" type="checkbox"/> Registration <input type="checkbox"/> Reregistration (under the Federal Insecticide, Fungicide and Rodenticide Act, as amended)</p>	<p>Term of Issuance: Conditional</p>	
	<p>Name of Pesticide Product: Bug-X® Towelette</p>	
<p>Name and Address of Registrant (include ZIP Code): CoreTex Products, Inc. 1850 Sunnyside Court Bakersfield, CA 93308-6823</p>		
<p>Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.</p>		
<p>On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.</p> <p>Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p> <p>This product is conditionally registered in accordance with section 3(c)(7)(A) of FIFRA provided that you:</p> <ol style="list-style-type: none"> 1. Submit and/or cite all data required for registration of your product under section 3(c)(5) of FIFRA, when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under section 4 of FIFRA. <p style="text-align: center;">(continued on page 2)</p>		
<p>Signature of Approving Official:</p> <p>Refer to page #3.</p> <p>Richard J. Gebken, Product Manager (10) Registration Division, Insecticide Branch</p>	<p>Date:</p> <p>SEP 8 2011</p>	

2. Make the following change(s) to the label:
 - a. Change the product registration number to "EPA Reg. No. 74289-2"
 - b. Make the following label revisions:

General Statements:

1. Delete all text throughout the subject label marked with "~~strickethrough~~."

Net Contents/Net Weight Statement section comment(s):

2. The net contents must be expressed in terms of liquid measure (fluid ounces) per individual wipe and also total fluid ounces per package. ¹

First Aid Statements section comment(s):

3. Insert a 3rd bulleted statement within the "If in eyes:" subsection that reads "Call a poison control center or doctor for treatment advice."
4. Revise the 2nd sentence within the "HOT LINE NUMBER" subsection: "For additional information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-xxx-xxxx twenty-four (24) hours per day, seven (7) days per week." ²

Directions for Use section comment(s):

5. Within the "[Individual packs:]" subsection, revise the 2nd sentence to read "Wipe on a thin, uniform film in order to moisten all exposed skin evenly and completely. Do not apply near eyes and mouth."
6. Within the "[Soft pack-multi towelettes:]" subsection, revise the 4th sentence to read "Wipe on a thin, uniform film in order to moisten all exposed skin evenly and completely. Do not apply near eyes and mouth."
7. Within the 1st paragraph immediately following the "[Soft pack-multi towelettes:]" subsection, make the following changes:
 - Insert the following text immediately preceding the 5th sentence: "Do not apply near eyes and mouth."
 - Revise the 9th sentence to read "Thoroughly wash hands with soap and water promptly after use."

Optional Marketing Claims section comment(s):

10. Revise the 7th optional marketing claim to read "Repels biting insects up to 7 hours."
 11. Within the 23rd, 30th, and 34th optional marketing claims, delete the words "picnics," "barbecues," and "camping." The inclusion of these words on the subject label implies that you can use this product around food. Specifically, there are no food tolerances established for DEET.
 12. In order to maintain consistency with the end-use product formulation that the subject product is based on, within the 26th, 27th, 28th, 31st, and 32nd optional marketing claims, revise the words "up to 8 hours" to read "up to 7 hours."
3. You must submit two (2) copies of the revised final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with section 6(e) of FIFRA. Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions.

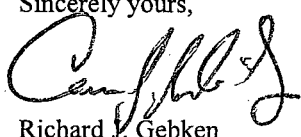
¹ For more detailed information, please refer to Chapter 17, Section III(A)(2) of EPA's Label Review Manual.

² Please note that the "1-800-xxx-xxxx" phone number must be substituted with a valid phone number that is available twenty-four (24) hours per day, seven (7) days per week for answering and responding to any medical emergencies or health concerns.

Current labels on DEET repellent products tend to dissolve from contact with the repellent (usually liquids). Therefore, all registered DEET product labels must use materials that remain permanent and readable for the reasonable life of the product.

A copy of your label stamped "Accepted with Comments" for this product is enclosed for your records along with hard copies of the acute toxicity, product chemistry and efficacy reviews completed for this product. If you have any questions about this label review, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely yours,

FOR


Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7504P)

- Enclosures:
- Copy of label stamped "Accepted with Comments"*
 - Copy of acute toxicity review, dated August 3, 2011*
 - Copy of product chemistry review, dated August 11, 2011*
 - Copy of efficacy review, dated September 1, 2011*

ACCEPTED Master Label
With COMMENTS
In EPA Letter Dated:

BugX® Towelette

September 8, 2011

INSECT REPELLEN and Rodenticide Act, As amended, for the *[Individual packs :]*
pesticide Registered under EPA Reg. No:

ACTIVE INGREDIENTS:	<u>74289-2</u>	
DEET	30.0 %	
OTHER INGREDIENTS:	70.0 %	<i>[Soft pack-multi towelettes :]</i>
TOTAL	100.0 %	

Tear open envelope and unfold towelette. Wipe on a thin uniform film over all exposed skin except eye and mouth.

Peel open label. Remove and unfold wipe. Reseal label [to save remaining wipes]. Wipe on a thin uniform film over all exposed skin except eye and mouth.

Keep Out of Reach of Children
WARNING

See additional precautions on back panel

Net Weight: oz [g]
Contains: [1], [16], or [25] wipes
[X by X inches]
[8x6 inch [towel size]]

PRECAUTIONARY STATEMENTS:

HAZARD TO HUMANS - WARNING: Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash hands thoroughly with plenty of soap and water after handling before eating, drinking, chewing gum, using tobacco or using the toilet.

[Note to reviewer: Boxed format and bullets will be used in First Aid section if label space permits. If label space is limited a paragraph format will be used.]

Use just enough product [repellent][wipes] to cover exposed skin and/or clothing. Avoid over-application of this product. Do not apply over cuts, wounds or irritated skin. Do not use under clothing. Apply sparingly around ears and avoid eyes. Do not apply to children's hands. Do not allow children to apply this product. When using on children, apply to your own hands and then put the product on the child. Wipe palms after applying. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this repellent product with you. After returning indoors wash treated skin with soap and water. Wash treated clothing before wearing it again.

[May damage certain synthetic fabrics, plastics, watch crystals, leather, and painted or varnish surfaces. Will not damage nylon, polyester, Dynel, Nalgene®, cotton or wool.]

[Note to reviewer: Boxed format will be used if label space permits. Paragraph format will be used if label is small.]

STORAGE AND DISPOSAL:
PESTICIDE STORAGE: Keep this product in its tightly closed original container, when not in use. Store in a cool, dry (preferably locked) area that is inaccessible to children and animals. **CONTAINER DISPOSAL:** Non-refillable container.

~~*[Multipack containers add the following, not required for single packs]*~~

Do not reuse or refill this container.
If empty: Place in trash or offer for recycling if available.
If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

EPA Reg. No.: 74289-E

EPA Est. No.:

[Made in the U.S.A.]

Mfg. for:
CoreTex Products, Inc.
Bakersfield, CA 93308
1-877-684-5774

FIRST AID	
If swallowed:	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have a person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If in eyes:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

Have the product label with you when calling a poison control center or doctor, or going for treatment. For additional information on this product (including health concerns, medical emergencies or pesticide incidents), you may call National Pesticide Information Center 800/858-7378 [or 1-800-XXX-XXXX]

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Master Label

Optional bullet points:

- Contains DEET
- 30.0% DEET

~~Water based~~

- Insect repellent
- Towelette
- Repels mosquitoes
- 7 • Repels biting insects for hours
- Repels mosquitoes, ticks, fleas, chigger, black flies, sand flies and deerflies
- Effective protection from mosquitoes, gnats, no-see-ums, sand flies, biting flies, deer flies, stable flies, black flies, ticks, chiggers, red bugs and fleas
- Just the right protection around the home and backyard
- [Convenient] Towelette for easy application
- Easy to carry towelette
- Non-greasy
- Non-staining
- Resists perspiration
- Not greasy or oily
- Feels great on you, tough on bugs [too]!
- Effective dependable protection
- Pleasant [feel]
- Effective protection
- Low Odor Formula

- Repels mosquitoes that can carry west Nile Virus
- Great for ~~picnics, barbecues,~~ hiking, fishing and ~~camping~~
- Easy to use
- Fits into pocket[s] [purse[s]] [fanny pack[s]] [backpack[s]] [tackle box[s]].
- 26 • Up to 8 hours of maximum effective protection against mosquitoes
- 27 • Up to 8 hours of protection against mosquitoes
- 28 • Up to 8 hours of complete protection from mosquitoes bites
- BugX 30 Towelette is specially formulated, effective, dependable protection.
- Developed especially for travelers, ~~campers,~~ backpackers, fisherman, hunters, golfers, bikers, cyclist, hikers, trekkers, joggers, ball payers and active outdoors people who want the protection of DEET without the oily feeling.
- 31 • Provides up to 8 hours of insect repellent action.
- 32 • Provides up to 8 hours of mosquito repelling action.
- Does not feel greasy or oily, won't stain and resists perspiration.
- Perfect for: [home], [purse], [backpack[s]], [backpacking], ~~[camping]~~ and [traveling].

[] optional text

