



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

April 22, 2011

Ms. Anne Stout Irvita Plant Protection, N.V. c/o MANA, Inc. 4515 Falls of Neuse Rd., Suite 300 Raleigh, NC 27609

Subject: Label Notification(s) of Alternate Brand Name per PRN 98-10

Additional Alternate Brand Name

Dear Ms. Stout:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice PRN 98-10 dated March 29, 2011 for the following product(s):

MCW 437 Technical

EPA Reg. No. 74054-5

Alternate Brand Name:

Fipronil Technical

The Registration Division (RD) has conducted a review of this request for applicability under PRN 98-10 and finds that the label change(s) requested falls within the scope of PRN-98-10.

When submitting a notification to add an alternate brand name, please include alternate brand name(s) on the 8570-1 (Application for Pesticide) or include the alternate brand name(s) on the Master Label.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Regina Foushee'-Smith at 703-605-0780.

Richard J. Gebken

Product Manager

Insecticide Branch

Registration Division (7505P)

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Please read instructions on reverse before completing form.	Form A	opproved. OMB No. 2070-00	060. Approvel expires 2-28-9	
United State Environmental Protect Weshington, DC	ction Agency	Registration Amendment Other	OPP Identifier Number	
Applica	ition for Pesticide - Se	ction I		
1. Company/Product Number 74054-5	2. EPA Product Me Linda Arrington		Proposed Classification None Restricted	
4. Company/Product (Name) MCW 437 Technical	PM# Ø Registration Su			
5. Name and Address of Applicant (Include ZIP Code) Irvita Plant Protection, N.V., c/o MANA, Inc. 4515 Falls of Neuse Rd., Suite 300 Raleigh, NC 27609 Check if this is a new address	(b)(i), my produc to:	eveiw. In accordance wint is similar or identical in o	composition and labeling	
	Section - II			
Amendment - Explain below. Resubmission in response to Agency letter dated Notification - Explain below. Explanation: Use additional page(s) if necessary. (For sec Notification of alternate brand name: Fipronil Technical This notification is consistent with the provisions of PR Notice 9 labeling or the confidential statement of formula for this product EPA. I further understand that if this notification is not consister FIFRA and I may be subject to enforcement action and penaltic	Agency Is "Me Too" Other - E: 18-10 and EPA regulations at 40 CF I understand that it is a violation on the with the terms of PR Notice 98-10.	of 18 USC Sec. 1001 to willfully 0 and 40 CFR 152.46, this prod	make any false statement to	
	Section - III			
Material This Product Will Be Packaged In:	Occion - III			
Child-Resistant Packaging Yes No * Certification must be submitted Unit Packaging Yes No. per Unit Packaging wgt.	Water Soluble Packaging Yes No If "Yes" Package wgt Contain		C	
3. Location of Net Contents Information 4. Size(s)	Retail Container	5. Location of Label Direc	tions ccc	
r ri.		 	cccc	
6. Manner in Which Label is Affixed to Product Lit	hograph Oti per glued enciled	((((((((((((((((((((C C C C	
<u> </u>	Section - IV	<u>(</u>	C C	
1 O D (O l) beautiful below for ideal (ideal)		(((((((((((((((((((
Contact Point (Complete items directly below for identification)		CCDCC	 6-6-4-0	
Name Anne Stout	Registration Specialist	7 Telépho 901-86	one No. (Include Area Code) 1-4400 CCCCCC	
Certify I certify that the statements I have made on this form I acknowledge that any knowlingly false or misleading both under applicable law.			6. Date Application ૄિRકઝ⊌ived (Stamped)	
2. Signature Aprel Strut	3. Title Registration Specialist			
unesum				
4. Typed Name Anne Stout	5. Date 3-29-11	. Date 3-29-11		



March 29, 2011

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504C)
USEPA
Ariel Rios Building
1200 Pennsylvania Avenue, NW
Washington, DC 20460

Re:

MCW 437 Technical, EPA Reg. No. 74054-5

Notification of Alternate Brand Name

To Whom It May Concern:

Irvita Plant Protection, N.V., c/o Makhteshim Agan of North America, Inc. notifies the Agency of its intention to market the referenced product under the alternate brand name *Fipronil Technical*.

In support of this request, the following documents are attached:

- Application for Pesticide Registration (EPA Form 8570-1)
- One copy of final printed labeling

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 USC Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under Sections 12 and 14 of FIFRA.

LL

Should you have questions about this submission, please contact me at 901-361-4400.

Sincerely,

Anne Stout

Registration Specialist

and Street

Enclosures

FIPRONIL TECHNICAL

For Manufacturing Use Only

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EPA Reg. No 74054-5

EPA Est. No: 11678-ISR-001

KEEP OUT OF REACH OF CHILDREN WARNING/AVISO

	FIRST AID				
IF	Call a poison control center or doctor immediately for treatment advice.				
SWALLOWED:	Have person sip a glass of water if able to swallow.				
	Do not induce vomiting unless told to do so by the poison control center or doctor.				
	 Do not give anything by mouth to an unconscious person. 				
IF INHALED:	Move person to fresh air.				
	 If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. 				
	Call a poison control center or doctor for further treatment advice.				
IF IN EYES:	Hold eye open and rinse slowly and gently with water for 15-20 minutes.				
	• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.				
	Call a poison control center or doctor for treatment advice.				
IF ON SKIN	Take off contaminated clothing.				
OR	Rinse skin immediately with plenty of water for 15-20 minutes.				
CLOTHING:	Call a poison control center or doctor for treatment advice.				
HOT LINE NUMBER					
Have the product container or label with you when calling a poison control center or doctor, or					
going for treatment. You may also contact 1-877-250-9291 for emergency medical treatment information.					
NOTE TO PHYSICIAN					
There is no specific antidote. All treatment should be based on observed signs and symptoms of distress in the patient. Overexposure to materials other than this product may keye occurred. In severe cases of overexposure by oral ingestion, lethargy, muscle tremors, and in extreme cases,					

Manufactured for:
Irvita Plant Protection, N.V.
c/o Makhteshim Agan of North America, Inc.
4515 Falls of Neuse Road, Suite 300
Raleigh, NC 27609

possible convulsions, may occur.

Net Weight: _____ lbs.

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

WARNING. May be fatal if swallowed or inhaled. Harmful if absorbed through skin. Causes skin irritation and moderate eye irritation. Avoid contact with skin, eyes or clothing. Do not breathe dust. Wear goggles, face shield or safety glasses. Wear protective clothing and rubber gloves. Wear a dust/mist filtering respirator (MSHA/NIOSH approval number prefix TC-21C), or a NIOSH approved respirator with any N, R, P or HE filter. Wash thoroughly with soap and water after handling and before eating, drinking chewing gum or using tobacco. Remove and wash contaminated clothing before reuse.

ENVIRONMENTAL HAZARDS

Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, ocean or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting of authority has been notified in writing prior to discharge. Do not discharge effluent containing this product in sewer systems without previously notifying the sewage treatment plant authority. For guidance contact your State Water Board of Regional Office of the EPA.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For manufacturing use only into insecticide products for the following uses*:

- Residential indoor: (companion animals, crack and crevice baits and bait stations)
- Indoor non-food: (commercial, industrial, and institutional facilities, modes of transportation), crack and crevice baits, and bait stations
- Indoor non-food (termiticides): sub-slab termiticides only

This product may be used to formulate products for specific use(s) not listed on the MP label if the formulator, user group, or grower has complied with U. S. EPA data submission requirements regarding the support of such use(s). Each formulator is responsible for obtaining EPA registration for their end-use product(s).

*This product is not for formulation into end-use product for use in or on food/feed areas, including food handling establishments (except for crack and crevice and bait station products) or in/or food/feed.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage, disposal, or cleaning or equipment.

PESTICIDE STORAGE: Store in original container. Store in a cool, dry place.

-PESTICIDE-DISPOSAL: Wastes-resulting-from-the-use-of-this-product-may-be-disposed-of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Nonrefillable container. Do not reuse or refill this container. Completely empty liner by shaking and tapping sides and bottom to loosen clinging particles. Empty residue into processing equipment. Then dispose of liner in a sanitary landfill or by incineration if allowed by state and local authorities. Offer the drum for recycling, if available.

LIMITATION OF WARRANTY AND LIABILITY

Read the entire directions for use, conditions of warranties and limitations of liability before using this product. If terms are not acceptable, return the unopened product container at once.

By using this product, user or buyer accepts the following CONDITIONS, DISCLAIMER OF WARRANTIES, and LIMITATIONS OF LIABILITY.

CONDITIONS: The directions for use of this product are believed to be adequate and must be followed carefully. Crop injury, ineffectiveness, or other unintended consequences may result because of such factors as weather conditions, presence of other materials, or the manner of use or application, all of which are beyond the control of Irvita Plant Protection, N.V. However, it is impossible to eliminate all risks associated with the use of this product. All such risks shall be assumed by the user or buyer.

DISCLAIMER OF WARRANTIES: To the extent consistent with applicable law, Irvita Plant Protection, N.V. makes no other warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond the statements made on this label. No agent of Irvita Plant Protection, N.V. is authorized to make any warranties beyond those contained herein or to modify the warranties contained herein. To the extent consistent with applicable law, Irvita Plant Protection, N.V. disclaims any liability whatsoever for special, incidental or consequential damages resulting from the use or handling of this product.

of the user or buyer for any and all losses, injuries or damages resulting from the use or handling of this product, whether in contract, warranty, tort, negligence, strict liability or otherwise, shall not exceed the purchase price paid or at Irvita Plant Protection, N.V.'s election, the replacement of product.