



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Mrs. Rebecca M. Horton
Consultant/Agent for
Southern States Cooperative, Inc.
118½ East Main Street
Suite 1
Salem, VA 24153-3805

APR 30 2008

Subject: Notification(s) for Label Revisions under PRN 98-10 and PRN 2007-4

Dear Mrs. Horton:

The Agency is in receipt of your Applications for Pesticide Notification under Pesticide Registration Notices (PRN) 98-10 and 2007-4 dated, April 2, 2008 for:

- | | |
|---------------------------------|--|
| EPA Registration 73510-2 | MarketQuest One Drop Flea & Tick Control |
| EPA Registration 73510-5 | MarketQuest One Drop Flea & Tick Control with IGR |
| EPA Registration 73510-8 | MarketQuest One Drop Flea & Tick Control-2 |
| EPA Registration 73510-9 | MarketQuest One Drop Flea & Tick Control with IGR-2 |

The Registration Division (RD) has conducted a review of the request(s) for applicability under PRN 98-10 and PRN 2007-4 and finds that the label changes requested fall within the scope of PRN-98-10 and PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact me directly at 703-305-6249 or Joyce Edwards of my staff at 703-308-5479.

Sincerely,

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)

2/8



United States
Environmental Protection Agency
 Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 73510-8	2. EPA Product Manager LaRocca	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) MarketQuest One Drop Flea & Tick Control-2	PM# 13	
5. Name and Address of Applicant (Include ZIP Code) MarketQuest, Inc. 746 Walker Road, Suite 16, PMB 301 Great Falls, VA 22066 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(ii), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

NOTIFICATION of: (1) Label Change per PR Notice 2007-4; (2) revised Warranty/Disclaimer per October 2006 Agency guidelines.

This notification is consistent with the provisions of PR Notice 2007-4 and the requirements of EPA regulations at 40 CFR 156.10, 156.140, 156.144, 156.146 and 156.156. No other changes have been made to the labeling or the Confidential Statement of Formula for this product. MarketQuest, Inc. understands that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA, and further understands that if the amended label is not consistent with the requirements of 40 CFR 156.10, 156.140, 156.144, 156.146 and 156.156, this product may be in violation of FIFRA and MarketQuest, Inc. may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	Vial outer paperboard box or blister pack
* Certification must be submitted		If "Yes" Unit Packaging wgt. 0.05 - 0.2 fl. oz.	No. per container 3	<input checked="" type="checkbox"/> Plastic	
		If "Yes" Package wgt.	No. per container	<input type="checkbox"/> Glass	
				<input type="checkbox"/> Paper	
				<input checked="" type="checkbox"/> Other (Specify)	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 0.15 - 0.6 fl. oz		5. Location of Label Directions <input checked="" type="checkbox"/> on label	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled				<input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Rebecca M. Horton	Title Consultant/Agent for MarketQuest, Inc.	Telephone No. (Include Area Code) 540-375-8826
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Rebecca M. Horton</i>	3. Title Consultant/Agent for MarketQuest, Inc.	
4. Typed Name Rebecca M. Horton	5. Date 4-8-08	

[FRONT PANEL]



DO NOT USE ON CATS

MarketQuest One Drop Flea & Tick Control-2

[Additional Brand Name(s): No More Ticks™]

FOR DOGS [33 lbs and Under] [Between 33 & 66 lbs][66 lbs & Over]

[For Dogs & Puppies up to 33 lbs and over 3 months of age*]

Optional Marketing Statements

- CITRUS SCENT
- FLEA AND TICK CONTROL FOR DOGS AND PUPPIES 3 MONTHS [12 WEEKS] OF AGE & OLDER
- KILLS AND REPELS [ADULT] FLEAS [FOR] UP TO 5 WEEKS [PER APPLICATION]!
- KILLS, REPELS AND PREVENTS RE-INFESTATION OF FLEAS FOR UP TO 5 WEEKS!
- KILLS AND REPELS TICKS FOR UP TO 6 WEEKS [PER APPLICATION]!
- KILLS AND REPELS BROWN DOG TICKS (*Rhipicephalus sanguineus*) FOR UP TO 6 WEEKS [PER APPLICATION]!
- MONTHLY FLEA, TICK, LICE & MITE APPLICATION [TREATMENT]!
- KILLS AND REPELS MOSQUITOES
- KILLS AND REPELS FLEAS AND TICKS FOR UP TO 5 WEEKS [PER APPLICATION]!
- 3 [4] [5] [6] [9] [12] MONTH SUPPLY
- CONTAINS BITREX
- TRIPLE PEST PROTECTION AGAINST
 - FLEAS
 - TICKS
 - MOSQUITOES
- FLEA, TICK & MOSQUITO TREATMENT
- KILLS MOSQUITOES THAT MAY VECTOR HEARTWORM
- FIVE [5] – IN – ONE [1] PEST PROTECTION
 - FLEAS
 - TICKS
 - MOSQUITOES
 - LICE
 - MITES
- KILLS FLEAS, TICKS, MOSQUITOES, LICE & MITES ON DOGS
- REPELS & KILLS TICKS ON DOGS
- PROMOTES PROPER REMOVAL OF TICKS FROM DOGS
- A QUICK, EASY, AND EFFECTIVE WAY TO KILL AND REMOVE TICKS FROM DOGS
- KILLS AND REPELS THE DEER TICK (A VECTOR OF LYME DISEASE) FOR UP TO 6 WEEKS!
- KILLS AND REPELS TICKS INCLUDING THE BROWN DOG TICK AND DEER TICK (A VECTOR OF LYME DISEASE) FOR UP TO 6 WEEKS.
- Repels & Kills Fleas & Ticks*
- Also Kills Mosquitoes, Dog Lice & Ear Mites*
- Up to 15 Week Supply – 3 Easy Treatments*
- Cutter for Pets No More Fleas*

[Note – when Active Ingredients visible on front panel tubes/vials, ingredients statement may be featured on back/other panel(s).*]

ACTIVE INGREDIENT

Permethrin* (CAS #52645-53-1)..... 45%

OTHER INGREDIENTS.....55%

TOTAL.....100%

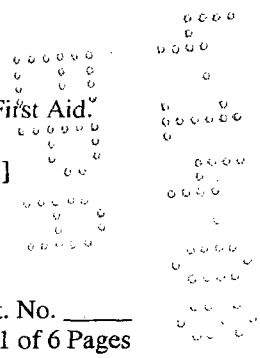
*Cis/trans ratio: Max 55% (±) cis and min 45% (±) trans,

Keep Out of Reach of Children

CAUTION

See back/side/other panel(s) for additional Precautionary Statements and First Aid.

NET CONTENTS: xx [1.5 ml (.05 fl. oz.)][3.0 ml (.1 fl. oz.)] [6.0 ml (0.2 fl. oz.)] Applicator
[3 Applicators, Net Contents 0.05 fl. oz. (1.5 mL) each, Total Net Contents 0.15 fl. oz. (4.5 mL)]
[Contains xx Tubes 0.05/0.1/0.2 fl. oz. (1.45/2.9/5.9 cc) applicators*]



EPA Reg. No. 73510-8

4/08/08– notification

*For applicable supplemental distribution label(s)

EPA Est. No. _____
Page 1 of 6 Pages

[(3.0 ml applicator tubes) Apply approximately half of the tube (1.5 ml/.05 fl. oz./1.45 cc*) of this product as a spot or stripe to the dog's back between the shoulder blades and apply the rest of the tube's contents (1.5 ml/.05 fl. oz./1.45 cc*) as a spot or stripe to the dog's back directly in front of the base of the tail.]

OR

[Apply the entire tube (3.0 ml/.1 fl. oz./2.9 cc*) as a continuous stripe on the dog's back starting between the shoulder blades and ending directly in front of the base of the tail.]

[**For Dogs Weighing 66 lbs and Over:** (1.5 ml applicator tubes) Apply one tube (1.5 ml/.05 fl. oz./1.45 cc*) of this product as a stripe to the dog's back between the shoulder blades and apply a second and a third tube (two 1.5 ml tubes/.05 fl. oz./1.45 cc*) continuing the stripe down the center of the dog's back and apply a fourth tube (1.5 ml/.05 fl. oz./1.45 cc*) to the dog's back directly in front of the base of the tail.]

OR

[(6.0 ml applicator tubes) Apply approximately half of the tube (3.0 ml/.1 fl. oz./2.9 cc*) of this product as a spot or stripe to the dog's back between the shoulder blades and apply the rest of the tube's contents (3.0 ml/.1 fl. oz./2.9 cc*) as a spot or stripe to the dog's back directly in front of the base of the tail.]

OR

[Apply the entire tube (6.0 ml/.2 fl. oz./5.9 cc*) as a continuous stripe on the dog's back starting between the shoulder blades and ending directly in front of the base of the tail.]

HOW TO APPLY:

[**FOR SARAN TUBES IN BLISTER CARD:** Remove product tube from package. Holding tube with notched end pointing up and away from face and body, snap or cut off narrow end at notches. Invert tube over dog and use open end to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin. Wrap tube and put in trash.

OR

[**FOR FLAT CARD (doubled) UNIT-DOSE PACKAGING:** Separate cards along the perforated line. Holding separated card by its wide end with narrow end pointing up and away from [your*] face and body, cut along dotted line. Invert card over dog and use narrow end of the card to part dog's hair. Squeeze tube firmly to [and*] apply all of the solution to the dog's skin. Wrap card and put in trash.]

OR

[**FOR FLAT CARD UNIT DOSE PACKAGING:** (For push pin type applicator) Remove one product tube from card. With cap end pointed up and away from face and body, depress cap to pierce tube end. Carefully remove cap, invert tube over dog, and with tube in close to dog's skin, squeeze tube to apply product. Wrap empty tube and put in trash.]

OR

[**FOR FOLDING CARD OR TABBED CARD UNIT-DOSE PACKAGING:** Remove product tab by tearing along perforation. Holding tab with tube end pointed up and away from face and body, cut along dotted line. Invert tab over dog and use narrow end of card to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin.]

OR

[**FOR BLISTER CARD WITH TRI-LAYER TUBES:** Remove product tube(s) from package. Fold along perforation between tubes and tear off one (or more) tube(s). {Return unused tubes to package.} Holding tube with notched end pointing up and away from face and body, snap off (, or cut) narrow end at notches. Invert tube over dog and use open end to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin.]

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**** FOR MULTI-DOSE PACKAGING:** Withdraw (1.5 ml/.05 fl. oz./1.45 cc*)(3.0 ml/.1 fl. oz./2.9 cc*)(6.0 ml/.2 fl. oz./5.9 cc*) of solution at a time. Apply entire given dose directly to the skin at the indicated locations.]

**** FOR DROPPER BOTTLE MULTI-DOSE PACKAGING:** Insert dropper tube into insecticide solution, squeeze bulb and then release to fill tube barrel to (1.5ml/.05 fl. oz./1.45 cc*)(3.0 ml/.1 fl. oz./2.9 cc*)(6.0 ml/.2 fl. oz./5.9 cc*) line. Position dropper tube end in dog's hair next to skin and squeeze bulb to apply all of the solution to the dog's skin as indicated for dog's size.]

**** FOR SALE TO VETERINARIANS ONLY]**

To Kill and Help Remove Visible Ticks on Dogs:

Open vial/tube and apply a drop directly onto the tick or ticks then apply remainder onto the dog as per usage directions on this label. Wait 15 minutes and if the TICK has not backed off or fallen off, carefully remove tick with tweezers or comb making sure to remove entire tick. Clean wound, apply antiseptic and cover with a bandaid if needed. Tube is not resealable. Do not reseal tube. Discard after use as directed in Disposal instructions on this label.

Pesticide Storage: Do not remove tube from the pack until ready to use. Store in a cool (below 25°C) dry place out of reach of children. Do not refrigerate. Protect from direct sunlight.

Pesticide Disposal: *If partly filled:* Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

Container Disposal: *If empty:* Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

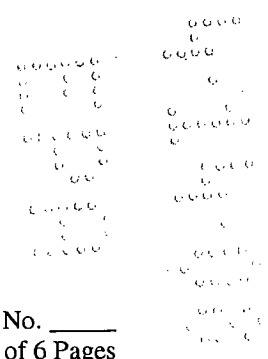
MarketQuest One Drop Flea & Tick Control-2 is an effective and easy to use product. MarketQuest One Drop Flea & Tick Control-2 kills and repels ticks for up to 6 weeks [fleas and ticks for up to 5 weeks*], and kills mosquitoes, [dog*] lice and [ear*] mites on dogs [and puppies 3 months or older and weighing up to 33 pounds*]. As with all flea and tick control products, MarketQuest One Drop Flea & Tick Control-2 should be used as part of a program aimed at reducing flea populations in the dog's environment (bedding, carpets, kennel, yard). Consult your veterinarian, entomologist, or retailer for program recommendations.

NOTICE OF WARRANTY

TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, MARKETQUEST, INC. MAKES NO WARRANTY OF MERCHANTABILITY, FITNESS FOR ANY PARTICULAR PURPOSE, OR OTHERWISE, EXPRESSED OR IMPLIED, CONCERNING THIS PRODUCT OR ITS USES WHICH EXTEND BEYOND THE USE OF THE PRODUCT UNDER NORMAL CONDITIONS IN ACCORDANCE WITH THE STATEMENTS MADE ON THIS LABEL.

[Lot no. to be added at production]

MarketQuest, Inc.
746 Walker Road, Ste. 16, PMB 301
Great Falls, VA 22066



*For applicable supplemental distribution label(s)

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TUBE LABEL (folding card and flat card packaging designs)

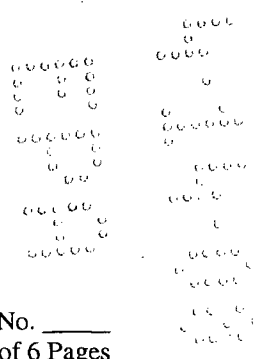
MARKETQUEST ONE DROP FLEA & TICK CONTROL-2

PERMETHRIN 45% W/W



KEEP OUT OF REACH OF CHILDREN
CAUTION
READ DIRECTIONS AND
PRECAUTIONS BEFORE USING

EPA Reg. No. 73510-8



EPA Reg. No. 73510-8
4/08/08- notification

EPA Est. No. _____
Page 5 of 6 Pages

*For applicable supplemental distribution label(s)

TAB LABEL (folding card and tabbed card packaging designs)

MARKETQUEST ONE DROP FLEA & TICK CONTROL-2

ACTIVE INGREDIENTS

Permethrin (CAS #52645-53-1).....45%



KEEP OUT OF REACH OF CHILDREN
CAUTION
SEE MAIN LABEL FOR ADDITIONAL
PRECAUTIONS, FIRST AID AND INSTRUCTIONS FOR USE

EPA Reg. No. 73510-8

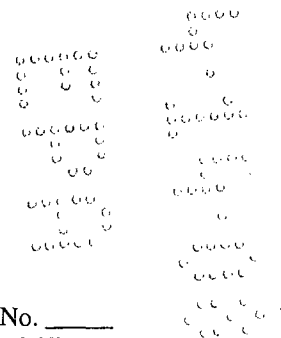
OUTER BOX LABEL (May contains the following labeling plus full product label)

MARKETQUEST ONE DROP FLEA & TICK CONTROL-2

4 STEPS FOR COMPLETE FLEA CONTROL

- Step 1- Shampoo or dip your dog.
- Step 2- Treat indoor and outdoor premise with indoor and outdoor sprays, foggers and powders labeled for flea control.
- Step 3- Apply MarketQuest One Drop Flea & Tick Control-2 for adult flea, tick, mosquito, lice and mite control.
- Step 4- Maintenance treatments with on-animal sprays and powders.

Repels & Kills Fleas & Ticks*
 Also kills Mosquitoes, Dog Lice & Ear Mites*
 Effective & easy to use*
 5 week flea & tick protection [per treatment]*
 Up to 15 week supply*



Registrations by Design, Inc.sm

CERTIFIED MAIL #7007 3020 0001 8201 8463
April 8, 2008

118 1/2 East Main Street
Suite 1
Salem, VA 24153-3805
phone 540.375.8826
fax 540.375.8827

Document Processing Desk (NOTIF)
Office of Pesticide Programs/Reg. Div. (7505P)
U.S. Environmental Protection Agency
Ariel Rios Bldg.
1200 Pennsylvania Ave., NW
Washington, DC 20460

Re: NOTIFICATION FOR COMPLIANCE WITH PR NOTICE 2007-4 & revised warrant statement
EPA Reg. No. 73510-8, MarketQuest One Drop Flea & Tick Control-2


Attn: Linda Arrington
Notifications & Minor Formulations Team Leader

On behalf of MarketQuest, Inc. of Great Falls, Virginia, enclosed is notification of administrative label revisions, including revision to the Storage & Disposal text for compliance with PR Notice 2007-4 and revised warranty statement.

The following documents are enclosed:

- 1) EPA Form #8570-1, Application for Pesticide – Notification (2 copies)
- 2) Copy of the proposed label with revisions highlighted in blue.

If further action or information is required on MarketQuest, Inc's behalf, please advise.

Best regards,

 Rebecca M. Horton
 Consultant/Agent for
 MARKETQUEST, INC.
 e-mail: hortonb@ntelos.net

RH/alb
Enclosures

