Please read instructions on reverse before completing form. Form Approved. C							OMB N	io. 207	70-0060	). Approval expires 2-28-9!	
United States  Environmental Protection Age Washington, DC 20460				ncy			Regis Amer Other	dme		OPP Identifier Number	
Application for Pesticide - Section I											
1. Company/Product Number 73510-8			2. EPA Product Manager LaRocca					3. Proposed Classification  None Restricted			
4. Company/Product (Name) MarketQuest One Drop Flea & Tick Control-2			PM# 13							Restricted	
5. Name and Address of Applicant (Include ZIP Code)			6. Expedited Reveiw. In acco						with I	FIFRA Section 3(c)(3)	
MarketQuest, Inc. 746 Walker Road, Ste. 16, PMB 301 Great Falls, VA 22066			(b)(i), my product is similar or id to: EPA Reg. No.					entica	l in con	nposition and labeling	
Chack if this is a new address				Product Name							
Section - II											
Amendment - Explain below.				Final printed labels in repso				onse to NOTIFICATION			
Resubmission in response to Agency letter dated  Notification - Explain below.				"Me Too" Application. Other - Explain below.				FEB 1 5 2006			
Explanation: Use additional page(s) if necessary. (For section I and Section II.)  Notification of administrative label changes, including optional marketing claims, use of alternative/equivalent units of measure (e.g. ingredients statement on back/other panel(s) of package when active ingredients visible on front panel "tubes".  This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes Confidential Statement of Formula of this product. MarketQuest, Inc. understands that it is a violation of 18 U.S.C. Sec. 1001 to will further understands that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may linc, may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.								have b	een madi ike any fa	e to the labeling or the alse statement to EPA, and	
			Secti	on - II	1						
1. Material This Product Will Be Packaged In:									·····		
Child-Resistant Packaging Yes No * Certification must	Unit Packaging  Yes  No  If "Yes" Unit Packaging wgt.	Water Soluble Packaging  Yes No  If "Yes" No. per Package wgt container				2. Type	of Container  Matel Plastic Glass Paper Other (Specify)				
be submitted							<b></b>				
3. Location of Net Contents Information 4. Size(s) Re			stail Container 5 Location of					Label Directions			
6. Manner in Whielt Label is Affixed to Product    Lithograph   Paper glued -   Stenciled -											
Section - IV											
1. Contact Point (Complete i	tems directly below for	identification	of individ	lual to be	contacted, if	nece.	ssary, to	proce.	sa this a	np, licatio.1.}	
Name Rebecca M. Horton	Title Consultant/Agent for MarketQuest, Inc					Telephone No. (Include Area Code) c. 540-375-8826					
Certification  I certify that the statements I have made on this form and all attachments thereto are true, accurate and purple.  I acknowledge that any knowlingly false or misleading statement may be punishable by fine or imprisonment or (Stamped)										Keceived	
2. Signaturo Pelecca M. Horton			3. Title Consultant/Agent for MarketQuest, Inc.								
4. Typed Name Rebecca M. Horton			5. Date Jan. 10, 2006								
						_	·	<del></del>			

IFRONT PANELI

#### MarketQuest One Drop Flea & Tick Control-2

[Additional Brand Name(s): No More Ticks<sup>TM</sup>]

FOR DOGS [33 lbs and Under][Between 33 & 66 lbs][66 lbs & Over]

Hor Dogs & Puppies up to 33 lbs and over 3 months of age;

# NOTIFICATION FEB 1 5 2006

DO NOT USE ON CATS

#### Optional Marketing Statements

- CITRUS SCENT
- FLEA AND TICK CONTROL FOR DOGS AND PUPPIES 3 MONTHS [12 WEEKS] OF AGE & OLDER
- KILLS AND REPELS (ADULT) FLEAS (FOR) UP TO 5 WEEKS (PER APPLICATION)!
- KILLS, REPELS AND PREVENTS RE-INFESTATION OF FLEAS FOR UP TO 5 WEEKS!
- KILLS AND REPELS TICKS FOR UP TO 6 WEEKS [PER APPLICATION]!
- KILLS AND REPELS BROWN DOG TICKS (Rhipicephalus sanguineus) FOR UP TO 6 WEEK\$ [PER APPLICATION]!
- MONTHLY APPLICATION
- MONTHLY FLEA AND TICK TREATMENT!
- KILLS AND REPELS FLEAS AND TICKS FOR UP TO 5 WEEKS [PER APPLICATION]!
- 3 [4] [5] [6] [9] [12] MONTH SUPPLY
- CONTAINS BITREX
- TRIPLE PROTECTION AGAINST

**FLEAS** 

TICKS

**MOSQUITOES** 

- FLEA, TICK & MOSQUITO TREATMENT
- KILLS MOSQUITOES THAT MAY VECTOR HEARTWORM -
- FIVE [5] IN ONE [1] PROTECTION

**FLEAS** 

TICKS

MOSQUITOES

LICE

MITES

- KILLS FLEAS, TICKS, MOSQUITOES, LICE & MITES ON DOGS
- REPELS & KILLS TICKS ON DOGS
- Repels & Kills Heav & T. F.
- Asso kills Mosquitoes, Democratical
- PROMOTES PROPER REMOVAL OF TICKS FROM DOGS
- A QUICK, EASY, AND EFFECTIVE WAY TO KILL AND REMOVE TICKS FROM DOGS
- Up to 15 Week Supply 1.
- Hot applicable supplier P. N. Med I. .

Note: when Active Ingredients of

#### ACTIVE INGREDIENT

Cis/trans ratio: Max 55% ( $\pm$ ) cis and min 45% ( $\pm$ ) trans

#### Keep Out of Reach of Children **CAUTION**

See back/side/other panel(s) for additional Precautionary Statements.

NET CONTENTS: xx [1.5 ml (.05 fl. oz.)][3.0 ml (.1 fl. oz.)] [6.0 ml (0.2 fl. oz.)] Applicator 3 Applicators, Net Contents 0.05 tl. oz. (1.5 mL) each, Total Net Contents 0.15 fl. oz. (4.5 mL) CONSTRUCTOR OF

EPA Reg. No. 73510-8 January 10, 2006 - notification

EPA Est No. Page 1 of 6 Pages READ ENTIRE LABEL BEFORE EACH USE. USE ONLY ON DOGS 3 MONTHS OF AGE & OLDER. DO NOT USE ON CATS.

# FIRST AID Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact x-xxx-xxxx for emergency medical treatment information. Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

## PRECAUTIONARY STATEMENTS Hazards to Humans and Domestic Animals CAUTION

Hazards to Humans: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

Hazards to Domestic Animals: For external use only. Do not apply on dogs less than 3 months of age. Repeat applications may be made as necessary, but do not apply at intervals less than 4 weeks. DO NOT USE ON CATS. Cats which actively groom or engage in close physical contact with treated dogs may be at risk of serious harmful effect. Do not use this product in households with both dogs and cats. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Consult a veterinarian before using this product on dogs with known organ dysfunction. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with a mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Signs of sensitivity to this product include skin sensitivity, increased itchiness, redness, rash, hair discoloration or hair loss at the application site. Dogs may also show "lethargy."

Environmental Hazards: This product is extremely toxic to fish and aquatic organisms. Do not apply directly to any body of water. Treated dogs should not be allowed to go swimming for 12 hours following treatment.

PHYSICAL OR CHEMICAL HAZARDS: Combustible! Do not use or store near heat or open flame.

#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

DO NOT USE ON CATS or animals other than dogs. May be toxic and potentially fatal if applied to or ingested by cats.

Denot get this product in your dog's eyes or mouth. Repeat applications may be made if necessary, but do not apply more often than once every 4 weeks.

[For Dogs Weighing 33 lbs and Under: (1.5 ml applicator tubes) Apply one tube (1.5 ml  $\cos t$ ) or this product as a spot or stripe to the dog's back between the shoulder blades.]

[For Dogs Weighing Between 33 and 66 lbs: (1.5 ml applicator tubes) Apply one tube (1.5 ml 00 11 oz 145 cc) of this product as a spot or stripe to the dog's back between the shoulder blades and apply a second tube (1.5 ml 00 11 oz 11 45 cc) as a spot or stripe to the dog's back directly in front of the base of the tail.]

OR

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EPA Est No. \_\_\_\_ Page 2 of 6 Pages [(3.0 ml applicator tubes) Apply approximately half of the tube (1.5 ml/.05 fl. oz/1.45 cc) of this product as a spot or stripe to the dog's back between the shoulder blades <u>and</u> apply the rest of the tube's contents (1.5 ml/.05 fl. oz/1.45 cc) as a spot or stripe to the dog's back directly in front of the base of the tail.]

OR

[Apply the entire tube (3.0 ml  $\pm 11 \text{ oz } 2.9 \text{ cc}$ ) as a continuous stripe on the dog's back starting between the shoulder blades and ending directly in front of the base of the tail.]

[For Dogs Weighing 66 lbs and Over: (1.5 ml applicator tubes) Apply one tube (1.5 ml/.05 fl oz/1.45 cc) of this product as a stripe to the dog's back between the shoulder blades and apply a second and a third tube (two 1.5 ml tubes .05 fl oz/1.45 cc) continuing the stripe down the center of the dog's back and apply a fourth tube (1.5 ml .05 fl oz/1.45 cc) to the dog's back directly in front of the base of the tail.]

OR

[(6.0 ml applicator tubes) Apply approximately half of the tube (3.0 ml/.1 th. oz. 2.9 ec) of this product as a spot or stripe to the dog's back between the shoulder blades and apply the rest of the tube's contents (3.0 ml/.1 th. oz./2.9 ec) as a spot or stripe to the dog's back directly in front of the base of the tail.]

OR

[Apply the entire tube (6.0 ml (2.1 - 2.1 - 2.1) as a continuous stripe on the dog's back starting between the shoulder blades and ending directly in front of the base of the tail.]

#### HOW TO APPLY:

[FOR SARAN TUBES IN BLISTER CARD: Remove product tube from package. Holding tube with notched end pointing up and away from face and body, snap or cut off narrow end at notches. Invert tube over dog and use open end to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin. Wrap tube and put in trash.

OR

[FOR FLAT CARD (doubled) UNIT-DOSE PACKAGING: Separate cards along the perforated line. Holding separated card by its wide end with narrow end pointing up and away from vour face and body, cut along dotted line. Invert card over dog and use narrow end of the card to part dog's hair. Squeeze tube firmly to and apply all of the solution to the dog's skin. Wrap card and put in trash.]

OR

[FOR FLAT CARD UNIT DOSE PACKAGING: (For push pin type applicator) Remove one product tube from card. With cap end pointed up and away from face and body, depress cap to pierce tube end. Carefully remove cap, invert tube over dog, and with tube in close to dog's skin, squeeze tube to apply product. Wrap empty tube and put in trash.]

 $\Theta$ R

[FOR FOLDING CARD OIL TABBED CARD UNIT-DOSE PACKAGING: Remove product tab by tearing along perforation. Holding tab with the end pointed up and away from face and body, cut along dotted line. Invert tab over dog and use narrow end of card to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin.]

OR

[FOR BLISTER CARD WITH TRI-LAYER TUBES: Remove product tube(s) from package. Fold along perforation between tubes and tear off one (or more) tube(s). {Return unused tubes to package.} Holding tube with notched end pointing up and away from face and body, snap off (or cut) narrow end at notches. Invert tube over dog and use open end to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin.]

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- [\*\* FOR MULTI-DOSE PACKAGING: Withdraw (1.5 ml/.05 fl. oz./1.45 cc)(3.0 ml/.1 fl. oz./2.9 cc)(6.0 ml/.2 fl. oz./5.9 cc) of solution at a time. Apply entire given dose directly to the skin at the indicated locations.]
- [\*\* FOR DROPPER BOTTLE MULTI-DOSE PACKAGING: Insert dropper tube into insecticide solution, squeeze bulb and then release to fill tube barrel to (1.5ml/.05 th oz/1.45 cc)(3.0 ml/.1 th oz/2.9 cc)(6.0 ml/.2 th oz/15.9 cc) line. Position dropper tube end in dog's hair next to skin and squeeze bulb to apply all of the solution to the dog's skin as indicated for dog's size.]
- [\*\* FOR SALE TO VETERINARIANS ONLY]

#### To Kill and Help Remove Visible Ticks on Dogs:

Open vial/tube and apply a drop directly onto the tick or ticks then apply remainder onto the dog as per usage directions on this label. Wait 15 minutes and if the TICK has not backed off or fallen off, carefully remove tick with tweezers or comb making sure to remove entire tick. Clean wound, apply antiseptic and cover with a bandaid if needed. Tube is not resealable. Do not reseal tube. Discard after use as directed in Disposal instructions on this label.

Storage: Do not remove tube from the pack until ready to use. Store in a cool (below 25°C) dry place out of reach of children. Do not refrigerate. Protect from direct sunlight.

Disposal: If empty: Do not reuse this container. Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

#### NOTICE OF WARRANTY

MARKETQUEST, INC. MAKES NO WARRANTY OF MERCHANTABILITY, FITNESS FOR ANY PARTICULAR PURPOSE, OR OTHERWISE. EXPRESSED OR IMPLIED, CONCERNING THIS PRODUCT OR ITS USES WHICH EXTEND BEYOND THE USE OF THE PRODUCT UNDER NORMAL CONDITIONS IN ACCORDANCE WITH THE STATEMENTS MADE ON THIS LABEL.

MarketQuest, Inc.

746 Walker Road, Suite 10-301 Great Falls, VA 22066

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TUBE LABEL (folding card and flat card packaging designs)

MARKETQUEST ONE DROP FLEA & TICK CONTROL -2

PERMETHRIN 45% W/W



## KEEP OUT OF REACH OF CHILDREN CAUTION

READ DIRECTIONS AND PRECAUTIONS BEFORE USING

EPA Reg. No. 73510-8

TAB LABEL (folding card and tabbed card packaging designs)

#### MARKETQUEST ONE DROP FLEA & TICK CONTROL-2

#### **ACTIVE INGREDIENTS**

•

FP OUT OF PEACH OF CHILDREN

### KEEP OUT OF REACH OF CHILDREN CAUTION

SEE MAIN LABEL FOR ADDITIONAL PRECAUTIONS AND INSTRUCTIONS FOR USE

EPA Reg. No. 73510-8

OUTER BOX LABEL (May contains the following labeling plus full product label)

#### MARKETQUEST ONE DROP FLEA & TICK CONTROL-2

#### 4 STEPS FOR COMPLETE FLEA CONTROL

Step 1- Shampoo or dip your dog.

Step 2- Treat indoor and outdoor premise with indoor and outdoor sprays, foggers and powders labeled for flea

control.

Step 3- Apply MarketQuest One Drop Flea & Tick Control for adult flea, tick, mosquito, lice and mite control.

Step 4- Maintenance treatments with on-animal sprays and powders.

Repels & Kills Heas & Tick
Also kills Mosquitoes, Dog Lice & Fig. Mis.
Effective & easy to use
5 week flea & tick protection (www.com.) with
200-15 week supply

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Page 6 of 6 Pages

118½ East Main Street Suite 1 Salern, VA 24153-3805 phone 540.375.8826 fax 540.375.8827 CERTIFIED MAIL #7005 1820 0005 1607 9528 January 10, 2006

Document Processing Desk (NOTIF)
Office of Pesticide Programs / Registration Divison (7505C)
U.S. Environmental Protection Agency
Ariel Rios Building
1200 Pennsylvania Ave., NW
Washington, DC 20460

Re:

**Notification of Administrative Label Changes** 

EPA Reg. No. 73510-8, MarketQuest One Drop Flea & Tick Control-2

Attention: George LaRocca (PM 13)

On behalf of MarketQuest, Inc. of Great Falls, Virginia, enclosed is notification of administrative label changes to the above referenced pesticide registration, to include:

1) optional marketing text

2) use of alternative, equivalent units of measure (i.e., ml, fl oz, cc)

optional placement of ingredients statement on "card" packaging to back/other panel(s) – when active ingredients visible on front panel "tubes"

All areas of revision are highlighted on the enclosed proposed label.

Best regards,

Rebecca M. Horton Consultant/Agent for MARKETQUEST, INC.

e-mail: hortonb@ntelos.net

Likeca M. Horton

/bmh

**Enclosures** 

ec: [Strauss/MQ