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VariketQuest One Droo Piesa & Tick Control     13       Name and Address of Applicant (Include ZIP Code) (ArriketQuest, Inc.     6. Expedited Reveive. In accordance with FIFRA Section 3(c) (Diff), my product is similar or identical in composition and late to: EPA Reg. No.       AffarketQuest, Inc.     6. Expedited Reveive. In accordance with FIFRA Section 3(c) (Diff), my product is similar or identical in composition and late to: EPA Reg. No.       Amendmant - Explain balow.     Final printed latels in response to Agency latter dated       Notification - Explain balow.     Other - Explain balow.       Notification - Explain balow.     Other - Explain balow.       Resubmission in response to Agency latter dated     MAY 1 8 200       Indentification - Explain balow.     Other - Explain balow.       MarketQuest of provident affare product MarketQuest, Inc.     MAY 1 8 200       Indentification is consistent with the provisions of PN Notice 8-10 and EPA regulations af 0 CPR 152.46, the product market balow of the statement of 18 U.S.C.Sec.       Indentification is consistent with the provisions of PN Notice 8-10 and EPA regulations af 0 CPR 152.46, the product market balow of PIPRA and indentification is consistent with the provisions of PN Notice 8-10 and 20 CPR 152.46, the product market balow of the rest application of PIPRA and indentification is consistent with the provident and PA regulations af 0 CPR 152.46, the product market balow of the rest application of PIPRA and indentification in consistent with the market provident and PIPRA and indentification in the product Will Be Packaged In: Water South Packaging     Intermeditation is notice PIPRA and indentification	·····		<u>-</u> ,-,-,-					_	None		Restricted	
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Id-Resilistant Peckaging       Unit Peckaging       Water Soluble Peckaging       2. Type of Container         Yes       No       No       Pestic       Gitass         Cortification must       If "Yes"       No. per       Paer       No. per         Cortification must       If "Yes"       No. per       Paer       Dros       No. per         Cortification must       If "Yes"       No. per       Paer       Dros       No. per         Label       Gontainer       4. Size(s) Retail Container       5. Location-of Label Directione       Label         Label       Gontainer       4. Size(s) Retail Container       5. Location-of Label Directione         Vanner in Which Label is Affixed to Product       Lithograph       Other       Section - IV         Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.J       Telephone No. (Include Area Cr         Sebecca M. Horton       Certification       Title       540-375-8826         Certification       I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I schowlingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.       S. Title         No.durate       3. Title       Consultant/Agent for MarketQuest, Inc.       State <th></th> <th></th> <th>r anu penalues I</th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th>			r anu penalues I									
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ebecca M. Horton       Consultant/Agent for MarketQuest, Inc.       540-375-8826         Certification       I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowlinglly false or misleeding statement may be punishable by fine or imprisonment or both under applicable law.       6. Date Application Received         Signature       3. Title	Contact Point (Complete )	items directly below i	for identificati	ion of individual	to be contected	l, if neces	sary, to pro	cess this	applicatio	on.)		
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Rebicca.     M. Houton     Consultant/Agent for MarketQuest, Inc.       Typed Name     5. Date	I acknowledge that any	/ knowlinglly false or	this form and	d all attachment					Rocei	ved		
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				5. Date								
April 20, 2005	Rebecca M. Horton			April 20, 2005				•				

## MarketQuest One Drop Flea & Tick Control

[Additional Brand Name(s): No More Fleas & Ticks<sup>™</sup> One Drop Control]

FOR DOGS [15 lbs and Under][Between 15 & 33 lbs][Between 33 & 66 lbs][66 lbs & Over]

Optional Marketing Statements

- CITRUS SCENT
- FLEA AND TICK CONTROL FOR DOGS AND PUPPIES 3 MONTHS [12 WEEKS] OF AGE & OLDER
- KILLS AND REPELS FLEAS UP TO 3 TO 4 WEEKS [PER APPLICATION]!
- KILLS AND REPELS TICKS FOR UP TO 4 WEEKS [PER APPLICATION]!
- KILLS AND REPELS BROWN DOG TICKS (Rhipicephalus sanguineus) FOR UP TO 3 TO 4 WEEKS [PER APPLICATION]!
- MONTHLY APPLICATION
- MONTHLY FLEA AND TICK TREATMENT!
- KILLS AND REPELS FLEAS AND TICKS FOR UP TO A MONTH [PER APPLICATION]!
- KILLS AND REPELS ADULT FLEAS FOR UP TO 3 TO 4 WEEKS [PER APPLICATION]!
- KILLS AND REPELS TICKS FOR UP TO [4 WEEKS][3 TO 4 WEEKS][PER APPLICATION] INCLUDING BROWN DOG TICKS!
- KILLS AND REPELS [ADULT FLEAS] FOR UP TO 3 TO 4 WEEKS [PER APPLICATION]!
- 3 [4] [5] [6] [9] [12] MONTH SUPPLY
- CONTAINS BITREX
- PROTECTION AGAINST FLEAS
  - TICKS

## **ACTIVE INGREDIENT**

Permethrin* (CAS #52645-53-1)	45%
OTHER INGREDIENTS	. <u>55%</u>
TOTAL	100%

\*Cis/trans ratio: Max 55% ( $\pm$ ) cis and min 45% ( $\pm$ ) trans

## Keep Out of Reach of Children CAUTION

See back/side/other panel(s) for additional Precautionary Statements.

**NET CONTENTS:** xx [1 ml (.03 fl. oz.)][1.5 ml (.05 fl. oz.)][3.0 ml (.1 fl. oz.)] [6.0 ml (0.2 fl. oz.)] Applicator [3 Applicators, Net Contents 0.03 fl. oz. (1.0 mL) each. Total Net Contents 0.09 fl. oz. (3.0 mL)]

NOTIFICATION

MAY 1 8 2005

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DO NOT USE ON CATS

## [BACK/SIDE/OTHER PANEL(S)]

# READ ENTIRE LABEL BEFORE EACH USE. USE ONLY ON DOGS 3 MONTHS OF AGE & OLDER. DO NOT USE ON CATS.

## FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact x-xxx-xxxx for emergency medical treatment information.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

## PRECAUTIONARY STATEMENTS Hazards to Humans and Domestic Animals CAUTION

Hazards to Humans: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

Hazards to Domestic Animals: For external use only. Do not apply on dogs less than 3 months of age. Repeat applications may be made as necessary, but do not apply at intervals less than 4 weeks. DO NOT USE ON CATS. Cats which actively groom or engage in close physical contact with treated dogs may be at risk of serious harmful effect. Do not use this product in households with both dogs and cats. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Consult a veterinarian before using this product on dogs with known organ dysfunction. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with a mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Signs of sensitivity to this product include skin sensitivity, increased itchiness, redness, rash, hair discoloration or hair loss at the application site. Dogs may also show "lethargy."

Environmental Hazards: This product is extremely toxic to fish and aquatic organisms. Do not apply directly to any body of water. Treated dogs should not be allowed to go swimming for 12 hours following treatment.

PHYSICAL OR CHEMICAL HAZARDS: Do not use or store near heat or open flame.

## **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

DO NOT USE ON CATS or animals other than dogs. May be toxic and potentially fatal if applied to or ingested by cats.

Do not get this product in your dog's eyes or mouth. Repeat applications may be made if necessary, but do not apply more often than once every 4 weeks.

[For Dogs Weighing 15 lbs and Under: (1.0 ml applicator tubes) Apply one tube (1.0 ml) of this product as a spot or stripe to the dog's back between the shoulder blades.]

[For Dogs Weighing Between 15 and 33 lbs: (1.5 ml applicator tubes) Apply one tube (1.5ml) of this product as a spot or stripe to the dog's back between the shoulder blades.]

[For Dogs Weighing Between 33 and 66 lbs: (1.5 ml applicator tubes) Apply one tube (1.5 ml) of this product as a spot or stripe to the dog's back between the shoulder blades and apply a second tube (1.5 ml) as a spot or stripe to the dog's back directly in front of the base of the tail.]

[(3.0 ml applicator tubes) Apply approximately half of the tube (1.5 ml) of this product as a spot or stripe to the dog's back between the shoulder blades and apply the rest of the tube's contents (1.5 ml) as a spot or stripe to the dog's back directly in front of the base of the tail.]

OR

[Apply the entire tube (3.0 ml) as a continuous stripe on the dog's back starting between the shoulder blades and ending directly in front of the base of the tail.]

[For Dogs Weighing 66 lbs and Over: (1.5 ml applicator tubes) Apply one tube (1.5 ml) of this product as a stripe to the dog's back between the shoulder blades and apply a second and a third tube (two 1.5 ml tubes) continuing the stripe down the center of the dog's back and apply a fourth tube (1.5 ml) to the dog's back directly in front of the base of the tail.]

OR

[(6.0 ml applicator tubes) Apply approximately half of the tube (3.0 ml) of this product as a spot or stripe to the dog's back between the shoulder blades and apply the rest of the tube's contents (3.0 ml) as a spot or stripe to the dog's back directly in front of the base of the tail.]

[Apply the entire tube (6.0 ml) as a continuous stripe on the dog's back starting between the shoulder blades and ending directly in front of the base of the tail.]

#### **HOW TO APPLY:**

[FOR SARAN TUBES IN BLISTER CARD: Remove product tube from package. Holding tube with notched end pointing up and away from face and body, snap or cut off narrow end at notches. Invert tube over dog and use open end to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin. Wrap tube and put in trash.

[FOR FLAT CARD (doubled) UNIT-DOSE PACKAGING: Separate cards along the perforated line. Holding separated card by its wide end with narrow end pointing up and away from face and body, cut along dotted line. Invert card over dog and use narrow end of the card to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin. Wrap card and put in trash.]

[FOR FLAT CARD UNIT DOSE PACKAGING: (For push pin type applicator) Remove one product tube from card. With cap end pointed up and away from face and body, depress cap to pierce tube end. Carefully remove cap, invert tube over dog, and with tube in close to dog's skin, squeeze tube to apply product. Wrap empty tube and put in trash.]

[FOR FOLDING CARD OR TABBED CARD UNIT-DOSE PACKAGING: Remove product tab by tearing along perforation. Holding tab with tube end pointed up and away from face and body, cut along dotted line. Invert tab over dog and use narrow end of card to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin.j' ' ' .

## OR

[FOR BLISTER CARD WITH TRI-LAYER TUBES: Remove product tube(s) from package. Fold along perforation between tubes and tear off one (or more) tube(s). {Return unused tubes to package.} Holding tube with notched and pointing

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#### OR

# OR

# OR

## OR

## OR

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up and away from face and body, snap off (or cut) narrow end at notches. Invert tube over dog and use open end to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin.]

[\*\* FOR MULTI-DOSE PACKAGING: Withdraw 1.0 ml (1.5 ml)(3.0 ml)(6.0 ml) of solution at a time. Apply entire given dose directly to the skin at the indicated locations.]

[\*\* FOR DROPPER BOTTLE MULTI-DOSE PACKAGING: Insert dropper tube into insecticide solution, squeeze bulb and then release to fill tube barrel to 1.0 ml (1.5ml)(3.0 ml)(6.0 ml) line. Position dropper tube end in dog's hair next to skin and squeeze bulb to apply all of the solution to the dog's skin as indicated for dog's size.] [\*\* FOR SALE TO VETERINARIANS ONLY]

Storage: Do not remove tube from the pack until ready to use. Store in a cool (below 25°C) dry place out of reach of children. Do not refrigerate. Protect from direct sunlight.

Disposal: If empty: Do not reuse this container. Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

MarketQuest One Drop Flea & Tick Control is an effective and easy to use product. This product has demonstrated 100% control of fleas within one day of application. MarketQuest One Drop Flea & Tick Control kills and repels ticks for up to [3 to 4 weeks][4 weeks]. As with all flea and tick control products, MarketQuest One Drop Flea & Tick Control should be used as part of a program aimed at reducing flea populations in the dog's environment (bedding, carpets, kennel, yard). Consult your veterinarian, entomologist, or retailer for program recommendations.

### NOTICE OF WARRANTY

MARKETQUEST, INC. MAKES NO WARRANTY OF MERCHANTABILITY, FITNESS FOR ANY PARTICULAR PURPOSE, OR OTHERWISE, EXPRESSED OR IMPLIED, CONCERNING THIS PRODUCT OR ITS USES WHICH EXTEND BEYOND THE USE OF THE PRODUCT UNDER NORMAL CONDITIONS IN ACCORDANCE WITH THE STATEMENTS MADE ON THIS LABEL.

> MarketQuest, Inc. 746 Walker Road, Suite 16, PMB 301 Great Falls, VA 22066

EPA Reg. No. 73510-2 April 20, 2005 - notification EPA Est. No. \_\_\_\_\_ Page 4 of 6 Pages TUBE LABEL (folding card and flat card packaging designs)

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MARKETQUEST ONE DROP FLEA & TICK CONTROL

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## PERMETHRIN 45% W/W

KEEP OUT OF REACH OF CHILDREN CAUTION READ DIRECTIONS AND PRECAUTIONS BEFORE USING

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EPA Est. No. \_\_\_\_\_ Page 5 of 6 Pages TAB LABEL (folding card and tabbed card packaging designs)

MARKETQUEST ONE DROP FLEA & TICK CONTROL

## **ACTIVE INGREDIENTS**

Permethrin (CAS #52645-53-1)......45%

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## KEEP OUT OF REACH OF CHILDREN CAUTION SEE MAIN LABEL FOR ADDITIONAL PRECAUTIONS AND INSTRUCTIONS FOR USE

EPA Reg. No. 73510-2

OUTER BOX LABEL (May contains the following labeling plus full product label)

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## **4 STEPS FOR COMPLETE FLEA CONTROL**

- Step 1- Shampoo or dip your dog.
- Step 2- Treat indoor and outdoor premise with indoor and outdoor sprays, foggers and powders labeled for flea control.
- Step 3- Apply MarketQuest One Drop Flea & Tick Control for up to four weeks adult flea and tick control.
- Step 4- Maintenance treatments with on-animal sprays and powders.



