

73342-6

07/28/2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Rebecca M. Horton
Consultant/Agent for AMBRANDS
c/o Registrations by Design, Inc.
P.O. Box 1019
Salem, VA 24153

JUL 28 2010

SUBJECT: Application for Pesticide Notification per PR Notice 98-10: Addition of Optional
Marketing Statement
AMDRO® Fire Ant Bait Yard Treatment PLUS
EPA Reg. No. 73342-6
Application Dated November 12, 2009

Dear Ms. Horton:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of this PRN. The label that was submitted with the above application is acceptable, date-stamped "Notification", and will be placed in our records.

If you have any questions, please contact me directly at 703-305-5335 or Terri Stowe of my staff at 703-305-6117.

Sincerely,

Paul Mastradone, Acting
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs



United States
Environmental Protection Agency
Washington, DC 20460

☐ Registration
☐ Amendment
☒ Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 73342-6	2. EPA Product Manager Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) AMDRO® Fire Ant Bait Yard Treatment PLUS	PM# Team 10	
5. Name and Address of Applicant (Include ZIP Code) Ambrands 2030 Powers Ferry Road, Ste. 370 Atlanta, GA 30339 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____	NOTIFICATION JUL 28 2010
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.	
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.	

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

NOTIFICATION: of (1) optional marketing statement (For Broadcast Yard Treatment) consistent with currently approved label use pattern. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the Confidential Statement of Formula of this product. Ambrands understands that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA, and further understands that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and Ambrands may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input checked="" type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container
		If "Yes" Package wgt	No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container 2,2½,5,5½,7½,10,11 LB	5. Location of Label Directions <input checked="" type="checkbox"/> on label	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		<input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Rebecca M. Horton	Title Consultant/Agent	Telephone No. (Include Area Code) 540-375-8825
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Consultant/Agent	
4. Typed Name Rebecca M. Horton	5. Date November 12, 2009	

Registrations by Design, Inc.™

118 1/2 East Main Street
Suite 1
Salem, VA 24153-3885
phone 540.375.8826
fax 540.375.8827

CERTIFIED MAIL #7009 0080 0001 2557 9708
November 12, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Ariel Rios Building
1200 Pennsylvania Ave., NW
Washington, DC 20460

Re: EPA Reg. No. 73342-6 AMDRO Fire Ant Bait Yard Treatment PLUS

Attn: Linda Arrington
Notifications & Minor Formulations Team Leader

On behalf of Ambrands of Atlanta, Georgia, enclosed is notification of the added optional marketing claim:
For Broadcast Yard Treatment – consistent with the currently approved label use patterns.

The following documents are provided:

- 1) EPA Form 8570-1, Application for Pesticide – Notification (2 copies)
- 2) Copy of the revised label, highlighting (in red) the added claim

If additional action or information is required on behalf of Ambrands, please advise.

Best regards,



Rebecca M. Horton
Consultant/Agent for
AMBRANDS

e-mail: hortonb@ntelos.net

/bmh

Enclosures

Established
1996

Mailing address:
P.O. Box 1019, Salem, VA 24153

Federal & State Pesticide/Fertilizer
Registration Services plus
typesetting/design of product labeling

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AMDRO®

Fire Ant Bait Yard Treatment *PLUS*

[Additional Brand Name: AMDRO® FireStrike™ Fire Ant Bait]

NOTIFICATION

JUL 28 2010

Optional Marketing Statements:

KILLS FIRE ANTS

IMPORTED AND NATIVE AND OTHER ANTS

KILLS THE QUEEN

AMDRO Fire Ant Bait Broadcast Yard Treatment is highly attractive to imported and native fire ants, and other listed ants.

For Broadcast Application To Large Infested Areas

Treats Up To 10,000 sq. ft. (5 lb. packaging – area may vary proportionately for different size packages)

Easy to Apply with any standard broadcast spreader

Do not mound treat with this product. It is intended for broadcast treatment only.

This product is NOT for use as a mound treatment. For mound treatment, use Amdro Fire Ant Bait (picture).

Amdro Fire Ant Bait Yard Treatment is specifically formulated for broadcast use – It is NOT for use as a Mound Treatment. For mound treatment, use Amdro Fire Ant Bait (picture).

For broadcast treatment only...do not use on mounds.

For Broadcast YARD TREATMENT

Not intended for use on individual mounds. Use Amdro Fire Ant Bait (picture) for mound treatment.

Covers 11,000 sq. ft. (5.5 lb. packaging - area may vary proportionately for different size packages)

Provides Season Long Control [Provides Seasonal Control][Control Up To A Season]

Prevents New Mounds From Forming [Prevents New Mound Formation]

Broadcast Over 11,000 sq. ft. (5.5 lb. packaging – area may vary proportionately for different size pkg)

Up to 3 Months Fire Ant Control

Convenient new shaker bag [when packaged accordingly]

Tear notch at either end to open [when packaged accordingly]

Resealable bag [when packaged accordingly]

Ready To Use [Easy To Use]

No mixing required

Fire ant bait [with][contains][PRECOR®][VIGREN®][insect growth regulator][IGR]

AMDRO + insect growth regulator for control of fire ants

Sterilizes the Queen!

Stops the development of new mounds

Can be used around flowers, shrubs and trees

Unique 2-way Killing Action

Sterilizes New Invading Queens

Contains [With] vIGRen®

Contains [With] Precor®

vIGRen® and Precor® are a registered trademarks of Wellmark International, Inc.

3-way Protection Against Fire Ants

AMDRO® Fire Strike™ features a unique combination of two active ingredients that provide three-way protection against fire ants.

1. KILLS the Queen

Hydramethylnon is a deadly stomach toxicant. Worker ants carry hydramethylnon infused bait granules into the colony as food for other ants and the queen. After ingesting AMDRO® FireStrike™, the queen dies.

2. STERILIZES New Invading Queens

Methoprene is an Insect Growth Regulator (IGR). IGR's interrupt the life cycle of fire ants so that young maturing queens and new invading queens cannot reproduce.

3. PREVENTS New Mounds from Forming

Together, Hydramethylnon and Methoprene deliver a unique fire ant killing action that stops the development of new mounds.

Active Ingredients:	By Weight:
Hydramethylnon: (CAS No. 67485-29-4).....	0.0360%
(S)-Methoprene (CAS No. 65733-16-6)	0.0172%
Other Ingredients:	99.9468%

KEEP OUT OF REACH OF CHILDREN
CAUTION

See Back/Side/Other Panel(s) for Additional Precautionary Statements & First Aid.

Net Weight: XXX

FIRST AID	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact (phone number) for emergency medical treatment information.	
If on skin or clothing	Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS
CAUTION!

Avoid contact with skin, eyes, and clothing. Wash hands thoroughly with soap and water after handling. Prolonged contact or frequently repeated skin contact may cause allergic reactions in some individuals.

Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.

Environmental Hazards: This product is toxic to fish. Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters. Do not apply when weather conditions favor drift from target areas.

HOW AMDRO FIRE ANT BAIT YARD TREATMENT PLUS WORKS:

1. This product is a fire ant killing bait combined with an insect growth regulator. Worker ants carry it into the mound as food for the colony.
2. They eat it and feed it to the queen – as a result, the queen cannot produce new ants.
3. Without new ants to forage for food, the colony starves.
4. Provides control of fire ants inhabiting visible mounds and the building of new mounds by unnoticed colonies is prevented.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Outdoor Use:

For [large] infested areas: Using this convenient shaker bag, [a] rotary broadcast spreader or hand held granular spreader, broadcast this product at 5 lb. per 5,000 (for heavy infestations) to 10,000 (light infestations) sq. ft. (11 lb. per 11,000 to 22,000 sq. ft.; 7.5 lb. per 7,500 to 15,000 sq. ft.; 5.5 lb. per 5,500 to 11,000 sq. ft.; 2.5 lb. per 2,500 to 5,000 sq. ft., 10 lb. per 10,000 to 20,000 sq. ft.) [See spreader settings on right.] Repeat application as needed, but do not exceed 3 applications per season.

This product controls imported and native fire ants and other ants (except Carpenter and Pharaoh's ants), such as harvester ants and bigheaded ants. This product is for use **ONLY** on lawns, landscaped areas, golf courses, commercial grounds, parks and other noncropland areas, as well as on grounds surrounding poultry houses (excluding runs and ranges) or corrals and other animal holding areas. Avoid direct exposure of animals to this product.

Application Tips:

- For best results, apply in early morning or late afternoon when ants are most active and when the soil temperature is greater than 60° F.
- Do not apply when ground is soaking wet or when heavy rains are expected. Do not water-in after application. [No need to water-in after application.]
- For convenient application to individual mounds, use [original] AMDRO Fire Ant Bait (insert graphic of AMDRO Fire Ant Bait).

Do not graze or feed treated lawn or sod clippings to livestock.

This product is not for use on vegetable or other food crops, timber or plants grown for sale or other commercial use, or for commercial seed production, or for research purposes.

SUGGESTED SPREADER SETTINGS

DROP SPREADERS	SETTING
Scotts AccuGreen® 1000	8.0
Scotts AccuGreen® 2000	8.5
Scotts AccuGreen® 3000	8.5
BROADCAST SPREADERS	
Scotts SpeedyGreen® 2000	6.5
Scotts SpeedyGreen® 3000	6.0
Sta-Green® 4500	5.5
Vigoro® 4300	5.0
Craftsman® Model 486.19710	4.5
EZ Spread® Model SB5500 (Precision Products Inc.)	5.0
HAND HELD SPREADERS	
Scotts HandyGreen® II	3.5
Ortho® Whirlybird®	3.0
Earthway EV-N-SPRED® Model 2700-A	3.0

[Alternate Spreader Settings]

SPREADER	SPREADER SETTINGS	
	11 lbs./ 22,000 sq. ft. ⁽¹⁾ (light infestations)	11 lbs./ 11,000 sq. ft. ⁽²⁾ (heavy infestations)
DROP SPREADERS:		
Scotts® AccuGreen® 1000	7	8.5
Scotts® AccuGreen® 2000	8	9
Scotts® AccuGreen® 3000	8	9
BROADCAST SPREADERS:		
Scotts® SpeedyGreen® 2000	5.5	7
Scotts® SpeedyGreen® 3000	5.5	6.5
Sta-Green® 4500	5	5.5
Vigoro® 4300	4.5	5.5
Craftsman® Model 486.19710	4	4.5
EZ Spread® Model SB5500 (Precision Products Inc.)	4.5	5.5
HAND HELD SPREADERS:		
Scotts® HandyGreen® II	3	4
Ortho® Whirlybird®	2	4
Earthway EV-N-SPRED® Model 2700-A	2.5	3

Note: Spreader settings given are approximate and variation can occur between identical models. User should calibrate spreader by accurately weighing a few pounds into your spreader and applying to a measured area. Then adjust spreader setting if necessary to assure correct rate of application.

⁽¹⁾ [5 lbs./10,000 sq. ft. – or – 7.5 lbs./15,000 sq. ft. – or – 5.5 lbs./11,000 sq. ft. or – 2.5 lbs./5,000 sq. ft. or – 10 lbs./20,000 sq. ft. -- as appropriate to package size]

⁽²⁾ [5 lbs./5,000 sq. ft. – or – 7.5 lbs./7,500 sq. ft. – or – 5.5 lbs./5,500 sq. ft. – 2.5 lbs./2,500 sq. ft. or – 10 lbs./10,000 sq. ft. – as appropriate to package size]

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in cool, dry, secure place and keep container closed. Store container away from children and pets. When properly stored, this product will retain its effectiveness for up to three months after the package has been opened.

PESTICIDE DISPOSAL: *If partially filled* – Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

CONTAINER DISPOSAL: *If empty* -- Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

NOTICE: To the extent consistent with applicable law, Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. To the extent consistent with applicable law, Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

In case of an emergency endangering life or property involving this product, call (collect), day or night, (phone number).

AccuGreen® HandyGreen® Ortho® Scotts® SpeedyGreen® Whirlybird® are registered trademarks of OMS Investments, Inc.

PRECOR® and vIGRen® are registered trademarks of Wellmark International.

Amdro and Ambrands are registered trademarks and FireStrike is a trademark of Central Garden & Pet

For more information, please visit our web site at www.amdro.com

AMBRANDS

2030 Powers Ferry Road, Ste. 370
Atlanta, GA 30339

[Batch Code to be added at production]

OPTIONAL GRAPHICS FEATURED ON LABEL

