

73327-3

06-28-2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Jessica McLaughlin
Swiss Farms Products, Inc.
3993 Howard Hughes Pky, Suite 250
Las Vegas, NV 89169-6754

JUN 28 2011

Subject: Notification per PR Notice 98-10 – General Label Revisions
Swiss Farms St. Augustine Weed & Feed
EPA Reg. No. 73327-3
Application Dated – June 1, 2011

Dear Ms. McLaughlin:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the subject product.

The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been date-stamped "Notification" and will be placed in our records.

If you have any questions regarding this letter, please contact Maggie Rudick at (703) 347-0257 or rudick.maggie@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Kable Bo Davis".

Kable Bo Davis, Product Manager 25
Herbicide Branch
Registration Division (7505P)

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EPA

United States
Environmental Protection Agency
Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number

Application for Pesticide - Section I

| | | |
|--|---|--|
| 1. Company/Product Number 73327-3 | 2. EPA Product Manager Kable Davis | 3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name) Swiss Farms Products, Inc. / Swiss Farms St. Augustine Weed & Feed | PM# 25 | |
| 5. Name and Address of Applicant (Include ZIP Code) Swiss Farms Products, Inc. 3993 Howard Hughes Pky, Suit 250 Las Vegas, NV 89169-6754 <input type="checkbox"/> Check if this is a new address | 6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____ | |

Section II

NOTIFICATION

| | |
|--|---|
| <input type="checkbox"/> Amendment - Explain below. | <input type="checkbox"/> Final printed labels in response to Agency letter dated JUN 28 2011 |
| <input type="checkbox"/> Resubmission in response to Agency letter dated | <input type="checkbox"/> "Me Too" Application |
| <input checked="" type="checkbox"/> Notification - Explain below. | <input type="checkbox"/> Other - Explain below. |

Explanation: Use additional page(s) if necessary. (For section I and Section II.) ** Certification Statement located on cover page.*

Label Notification: Submission of one (1) highlighted copy and one (1) clean copy of labeling being modified to incorporate revisions per PR Notice 98-10. See attached cover for further details.

Section III

| | | | | | | | |
|--|---|--|--|---|---|----------------------|--|
| 1. Material This Product Will Be Packaged In: | | | | | | 2. Type of Container | |
| Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No | Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No | Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No | If "Yes" Unit Packaging wgt. No. per Container | | If "Yes" Package wgt. No. per Container | | <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) |
| *Certification must be submitted | | | | | | | |
| 3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container | | 4. Size(s) Retail Container | | 5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product | | | |
| 6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled | | | | | | | |

Section IV

| | | |
|--|--------------------------------------|---|
| 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.) | | |
| Name Jessica McLaughlin | Title Analyst, Regulatory Affairs | Telephone No. (include Area Code) 937-578-5703 |
| 2. Signature The Scotts Company LLC BY: <i>Jessica McLaughlin</i> | | 3. Title Analyst, Regulatory Affairs |
| 4. Typed Name Jessica McLaughlin | | 5. Date June 1, 2011 |
| I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law. | | 6. Date Application Received (Stamped) |

Note: **Bold, italicized** text is information for reader and is not part of the label.
[bracketed] information is optional text. Text separated by / denotes and/or options.
Underline text is new.

Reg. No. 73327-3

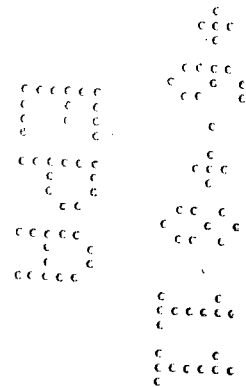
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[FRONT]
[For Outdoor Residential Use Only]

Swiss Farms St. Augustine Weed & Feed

ALTERNATE BRAND NAMES

- [Vigoro Ultra Turf Phosphorus-Free Southern Weed & Feed with Atrazine]
- [Vigoro Super Green Southern Weed & Feed with Atrazine]
- [Vigoro Super Green Southern Weed & Feed with Atrazine 29-0-4]
- [Vigoro Ultra Turf Phosphorus-Free Southern Weed & Feed with Atrazine 29-0-4]
- [Vigoro Southern Weed & Feed]
- [Vigoro St. Augustine Weed & Feed]
- [Vigoro Super Green Southern Weed & Feed]
- [Vigoro Super Green St. Augustine Weed & Feed]
- [Scotts Classic Southern Weed & Feed]
- [Scotts Southern Weed & Feed]
- [Scotts Lawn Pro Southern Weed and Feed Weed Control Plus Lawn Fertilizer]
- [Scotts Classic Southern Weed and Feed Weed Control Plus Lawn Fertilizer]
- [Scotts Southern Weed and Feed Weed Control Plus Lawn Fertilizer]
- [Ace Green Turf Southern Weed and Feed]
- [Ace Southern Weed and Feed]
- [Ace Green Turf St. Augustine Weed and Feed]
- [Ace St. Augustine Weed and Feed]



NOTIFICATION

JUN 28 2011

EPA Reg. No. 73327-3
TREATS/FEEDS/COVERS 5,000/10,000 Sq. Ft.

ACTIVE INGREDIENT:

| | |
|------------------------|--------|
| Atrazine..... | 1.380% |
| Related Compounds..... | 0.028% |

| | |
|-------------------------------|-----------------|
| OTHER INGREDIENTS..... | 98.592% |
| TOTAL..... | 100.000% |

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back / side / top / bottom [panel / label] for additional Precautionary Statements.

NET WT. 16 lbs. [7.26 kg] / 32 lbs. [14.51 kg] / XX lbs. [XX kg]

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**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

Do not apply granular lawn products by hand. Avoid contact with hands and skin. Broadcast applications must NOT be made using hand-held devices, such as a belly grinder or handheld rotary applicator. Such equipment may only be used for spot treatments.

FIRST AID

If in Eyes

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a Poison Control Center or doctor for treatment advice.

NOTE: Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

ENVIRONMENTAL HAZARDS

Atrazine can travel (seep or leach) through soil and enter ground water which may be used as drinking water. Atrazine has been found in ground water. Users are advised not to apply Atrazine to well drained soils where the water table (groundwater) is close to the surface and where these soils are very permeable. Your local agricultural agencies can provide further information on the type of soil in your area and the location of ground water. This product is toxic to aquatic invertebrates. Runoff and drift from treated areas may be hazardous to aquatic organisms in neighboring areas.

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Where To Use

Use on St Augustinegrass (including 'Floritam'), zoysia, centipede and carpetgrass lawns ONLY. Do not use on Bluegrass, Fescue, Bentgrass, Bahiagrass, Rye, Bermudagrass, or Dichondra lawns.

Application Restrictions

- DO NOT APPLY THIS PRODUCT IN A WAY THAT WILL CONTACT ANY PERSON OR PET, EITHER DIRECTLY OR THROUGH DRIFT.
- KEEP PEOPLE AND PETS OUT OF AREA DURING APPLICATION.
- DO NOT ENTER OR ALLOW OTHERS (INCLUDING CHILDREN AND PETS) TO ENTER THE TREATMENT AREAS (EXCEPT THOSE INVOLVED IN THE WATERING) UNTIL WATERING-IN IS COMPLETE AND THE SURFACE IS DRY.
- This product must be WATERED IN IMMEDIATELY after application.
- Do not apply by hand or hand-held device such as hand-held rotary applicator.
- Do not apply more than 3.2 lbs. of product per 1,000 sq. ft. (139 lbs. of product per arce), which is equivalent to 2 pounds of active ingredient per acre, per application.
- Do not make more than 2 applications per year.

Use Precautions

- Not for use on turf being grown for sale or other commercial use as sod, or for commercial seed production, or for research purposes.
- Not for use on or under trees, shrubs, bedding plants, flowers or garden plants. Do not apply under the branches (root zone area) of shrubs, trees, flowers, etc.
- Do not apply to newly seeded zoysia, centipede, or carpetgrass lawns. Wait until they have required at least 2 mowings.

Note: **Bold, italicized** text is information for reader and is not part of the label. [bracketed] information is optional text. Text separated by / denotes and/or options. Underline text is new.

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- Do not apply to flowers, bedding plants, ornamental trees or shrubs.

[Before You Apply]

- Read and follow these guidelines when you use this product:
- Apply with a fertilizer spreader — **Never apply by hand**
- Do not use on or under trees, shrubs, bedding plants, flowers or garden plants.
- Do not apply to newly seeded zoysia, centipede, or carpetgrass lawns- Wait until they have required at least 2 mowings.

When To Apply

- For post emergence control apply anytime broadleaf weeds are [actively] growing. If complete control is not obtained, a second application may be necessary 2 months after the first.
- To prevent germination of crabgrass, spurge, lespedeza, oxalis and sedges (from seed) apply in January, February or early March.
- Apply in the fall to control henbit, chickweed, annual bluegrass (Poa), cudweed, parsley piert, rescuegrass and other listed winter weeds.
- Apply to newly sprigged St. Augustine and zoysia lawns to help prevent competition from newly emerging weeds.
- Water the new sprigs, allow the grass blades to dry, then make the application of Swiss Farms St. Augustine Weed & Feed.
- Do not apply to centipede or carpetgrass lawns during the period of winter dormancy — approximately October 15- to March 15 (okay to apply in Florida however). Do not apply to newly seeded centipede or carpetgrass lawns until after the new grass has been mowed at least twice.

[General Use Directions] [How to Apply]

- Determine size of area to be treated — measure length and width in feet, then multiply to determine coverage area in sq. ft. (length x width). **Next, subtract non-lawn areas.**
- Use the spreader setting chart to determine the appropriate setting.
- Apply evenly over dry grass, avoiding streaking, skips and overlaps — thorough coverage is important. On hot days (above 80° F) water the lawn to rinse particles off the grass.

SPREADER SETTINGS

[Spreaders and Calibrations]

[Determine size of area to be treated]

[Measuring/Measure your lawn]

[How to Measure Your Lawn] – [ICON]

| BROADCAST/ROTARY SPREADERS [ICON] | | DROP SPREADERS [ICON] | |
|--|---|------------------------------|---|
| Republic EZ | | | |
| Earthway EV-N SPRED | X | Republic EZ | X |
| Earthway 2000A & 2050P [Rotary] | X | Ortho | X |
| Quaker | X | Precision | X |
| Ace 2030AT [Rotary] | | | |
| Scotts Easy Green | X | Scotts (PF) | X |
| Scotts Deluxe Edgeguard | X | Scotts AccuGreen | X |
| Scotts Speedy Green | X | Scotts Even Green | X |

Calibrate your spreader with each application. Adjust to apply at the rate of 3.2 lbs. of product per 1000 sq. ft. (2 lb. active ingredient per acre). This [16 lb.] [32 lb.] bag covers [5,000] [10,000] sq. ft. of lawn area. Do not make more than 2 applications per year.

Note: The spreader settings listed [above] [below] [at right] [at left] are approximate. It is important to check calibration of spreader frequently to ensure spreader is functioning properly and applying product evenly. To check calibration accurately weigh a few pounds into your spreader and apply to a measured area. Then adjust spreader setting if necessary, in order to ensure correct rate of application.

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Optional Iron and Fertilization Program Statement

This product contains iron that aids in the greening process but WILL stain sidewalks and driveways. Sweep off any product that may have drifted onto these areas.

[Typically, a lawn will utilize 1 to 4 lbs. of nitrogen per 1,000 sq. ft. per growing season. When used as directed, this product will supplement your regular fertilizer program by providing xx lbs. of nitrogen per 1,000 sq. ft. Consult your local County Extension office for questions regarding a fertilizer program suitable for your geographic region.]

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in a clean, dry place. Reseal opened bag [by folding top down and securing].

PESTICIDE AND CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container.

If empty: Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

What It Does

Controls Weeds

Contains an active ingredient that works fast and kills unsightly and [nutrient stealing] [harmful] weeds [and provides the essential nutrients your lawn needs to grow thick and green.]

Also, prevents germination of many common spring and fall germinating annual weeds. It will provide post emergence control of many winter and summer weeds.

Fertilizes and Replenishes

Dual feeding formula provides both quick greening and extended feeding, resulting in a thicker, stronger, greener lawn.

This product controls [or suppresses] the following list of growing weeds.

| | | |
|---------------------------------------|--------------------------------------|-------------------------|
| Annual Bluegrass (<i>Poa annua</i>) | Dichondra | Ragweed |
| Annual Sowthistle | Dollarweed | Red Sorrel |
| Black Medic | Florida Betony | Rescuegrass |
| Blue Toadflax | Florida Pusley | Shepherd's-purse |
| Buckhorn Plantain | Fragrant Cudweed (Rabbit Tobacco) | Spotted Spurge |
| Burclover | Henbit | Spurweed (lawn burweed) |
| Carolina Geranium | | Stinging Nettle |
| Chickweed, Common | Knotweed | Venus Looking Glass |
| Chickweed, Mouseear | Lambsquarters | Wild Mustard |
| Clover/hopclover | Lespedeza | |
| Common Dandelion | Lippia (matchweed) | |
| Crabgrass | Narrowleaf Vetch | |
| Cudweed | Oxalis (woodsorrel) | |
| Cutleaf Evening Primrose | Parsley-Piert | |
| Corn Speedwell | Pigweed | |
| Carpetweed | Pepperweed | |
| Chamber-bitter (niruri) | Purslane | |

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OPTIONAL CLAIMS – claims may appear on any or all label panel(s)

General Claims

- Works the first time or your money back! [ICON]
- Beautiful Lawns Since 1924
- Join the [name] Garden Club
- For more great tips and offers. [insert Internet site address]
- [Home Depot logo] Garden Club – **Vigoro products are exclusively sold at Home Depot and the Garden Club Claim will only be used on Vigoro branded products**
- Membership is free! [insert company web address]

Pesticidal Claims

- Apply anytime weeds are actively growing
- Apply when weeds are actively growing
- Controls Many More Weeds Listed in the table on this bag
Controls Weeds as Listed while Feeding Your Lawn with a Quick Greening Long Lasting Fertilizer
- Enjoy a Beautiful Weed-Free Lawn
- Greens in 72 hours and contains time-released nitrogen for extended feeding.
- Kills over 40 weed types [types of weeds]
- Kills over 40 weeds [types of weeds] [While Feeding Your Lawn]
- Kills Dollarweed & 35 other major lawn weeds
- Kills dollarweed and over [X] other weed types [as listed]
- Promotes Thick Green Growth and Controls over [X] weed types including Dollarweed, Dandelion, Henbit and Other Listed Weeds [(see table for a complete list of weeds)]
- Use on St. Augustinegrass (including Floratam), Zoysia, Centipede and Carpetgrass Lawns Only
- Water in after application
- Kills weeds and feeds your lawn for up to 3/x months
- Controls tough weeds such as dollarweed, dandelion, and Florida betony

Fertilizer Claims

- Formulated for St. Augustine Lawns
- Contains a timed-release fertilizer.
- Contains 5% iron for deep greening
- Contains (X) % Fertilizer Nutrient for Extra Greening
- Contains (X) % Fertilizer Nutrient to Improve deficient St. Augustine Lawns
- Contains Time-Released Nitrogen for Extended Feeding
- Feeds 2X longer!* *than Vigoro Lawn Fertilizer
- Phosphorus free!
- Delivers a Long Lasting Feeding without Burning for a Stronger Greener Lawn
- Feeds 2x longer than [insert product name] [insert brand name] – **Complete registered Swiss Farms product name will be inserted**
- Greens quickly and Feeds Up to (X) months
- Greens in 72 hours
- Improves [nutrient] deficient St. Augustine Lawns
- Quick Greening & Extended Feeding for up to 8 weeks/[3 months]/[x months]
- Quick greening plus extended/continuous 3/[x] month feeding
- Timed-release Feeding for up to 8 Weeks
- Timed-Release Nitrogen for Extended Feeding
- Timed-release is your Guarantee that a QUICK and LONG LASTING FEEDING will be systematically delivered to your lawn
- Builds thick green lawns

[3[Three] Simple Steps to a Lush, Green Lawn] [ICON]

1. Select the right fertilizer – **insert brand name** products are formulated to provide both a quick and long-lasting feeding. One application provides the lawn [with] nutrients needed to grow thick and green. They're formulated with X% Iron [or appropriate nutrient] for deep greening and coated [slow-release] nitrogen for an extended, even feeding up to X months.

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2. Use a quality spreader – Spreaders can be calibrated to accurately apply all granular lawn care products.
3. Sweep off hard surfaces – **insert brand name** products are formulated with extra iron [or appropriate nutrient] for deep greening. They may stain concrete surfaces, so it is important to sweep off any product spilled on hard surfaces before watering in.

Fertilizer note for use with phosphorus-free fertilizer products

- **insert product name** is formulated to compliment the phosphorus already present in the soil and give your turf the additional primary nutrients needed for a good turf feeding. A soil test can help you determine if your soil has an adequate supply of phosphorus and if this is the best product for your soil type. Proper watering and mowing practices along with regular feedings will help promote a beautiful green lawn.

[Turf Note]

- CENTIPEDE GRASS IS DIFFERENT FROM OTHER TURFGRASSES. It requires very little fertilizer. In fact, turf experts say that too much fertilizer can hurt centipede. With this in mind, we have formulated Swiss Farms St. Augustine Weed & Feed to give your Centipede grass the light feeding it needs to grow thick, lush and sturdy. Our timed-release nitrogen provides a slow, gradual feeding that keeps your grass greener longer and helps build a stronger, hardier root system. Extra iron helps keep the grass green without too much nitrogen.
- Swiss Farms St. Augustine Weed & Feed products with timed-release nitrogen works differently than other slow-release products. Timed-release nitrogen releases in response to soil temperature rather than moisture level. Other slow release products release according to the amount of moisture present in the soil... the more moisture the quicker the nutrients release, putting your grass at risk from burning. Because Swiss Farms St. Augustine Weed & Feed products contain timed-release nitrogen, your grass is fed for up to 2 months.
- Swiss Farms St. Augustine Weed & Feed timed-release nitrogen is formulated to give your grass the primary nutrients it needs to grow thick, lush and sturdy GREEN grass. Our timed-release nitrogen provides a slow, gradual feeding that keeps your grass greener longer and helps build a stronger, hardier root system.
- Why does your lawn need Swiss Farms St. Augustine Weed & Feed? Swiss Farms St. Augustine Weed & Feed is formulated to kill lawn weeds and give your grass the nutrients it needs for thick growth. Our timed-release formula keeps your grass greener longer and helps build strong, hardy root systems.
- Swiss Farms St. Augustine Weed & Feed products with timed release nitrogen feed as the ground temperature warms in the Spring and Summer, and slows down as the soil cools in the Fall, thus supplying nitrogen according to the requirements of your grass.

SEASONAL PRODUCT APPLICATION OPTIONS

Plan your feeding schedule. Choose the right product for your lawn.

[[Insert Brand Name] Recommended Annual Feeding/Lawn Care Program]

Any Season - Apply any season if weeds or bugs are not a problem: **[insert product name] [insert brand name] [Fertilizer] – Complete Swiss Farms registered product name will be inserted**

Early Spring - February-April – To Prevent Crabgrass: **[insert product name] [insert brand name] [Fertilizer plus Weed Preventer] – Complete Swiss Farms registered product name will be inserted**

Late Spring - April-June – If you have weeds / To kill weeds: **[insert product name] [insert brand name] [Fertilizer plus Weed & Feed] – Complete Swiss Farms registered product name will be inserted**

Summer - June/July-August – If you have bugs / To kill bugs: **[insert product name] [insert brand name] [Fertilizer] – Complete Swiss Farms registered product name will be inserted**

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Fall - September – November –If you have fall weeds **[insert product name] [insert brand name]**
[Fall/Winter/Winterizer/Fertilizer] / Fertilizer plus Weed & Feed – **Complete Swiss Farms registered**
product name will be inserted

Language for the Standard Vigoro Product Line

Why fertilize the/your lawn?

While it is easy to see that/a satisfying deep green/greening when you fertilize, regular feedings [can] actually do much more...

- Promote a deep and dense root system that is better able to reach water and find nutrients during tough heat & drought, so lawn stays greener, longer and bounces back faster
- Thicken lawn with new/additional blades of grass, making it more resistant to bare spots and thinning
- Help prevent weeds by making it difficult for weed[s] [seeds in the air] to find soil to root, [as well as]/[and] crowd out existing weed[s] [seeds in the soil]

Feed every 8 weeks for optimal results

[Recommended] Next Feeding

[ICON: bag] Vigoro® Southern/St. Augustine Weed & Feed – Apply anytime weeds are actively growing*

*maximum of 2 applications per year

or [use]

[ICON: bag] Vigoro® Lawn Fertilizer – Apply anytime during the growing season

Language for the Vigoro Super Green Product Line

Why fertilize the/your lawn?

While it is easy to see that/a satisfying deep green/greening when you fertilize, regular feedings [can] actually do much more...

1. Promote a deep and dense root system that is better able to reach water and find nutrients during tough heat & drought, so lawn stays greener, longer and bounces back faster
2. Thicken lawn with new/additional blades of grass, making it more resistant to bare spots and thinning
3. Help prevent weeds by making it difficult for weed[s] [seeds in the air] to find soil to root, [as well as]/[and] crowd out existing weed[s] [seeds in the soil]

Feed every 5 months for optimal results

[[Icon] Unfed Lawn v./vs. [Icon] Regularly fed Lawn/4 annual feedings]

[[Icon] Unfed Lawn]

[[Icon] 1 annual feeding]

[[Icon] 2 annual feedings]

[[Icon] 3 annual feedings]

[[Icon] 4 annual feedings]

[Recommended] Next Feeding

[ICON: bag] Vigoro® Super Green Southern/St. Augustine Weed & Feed – Apply anytime weeds are actively growing* *maximum of 2 applications per year

or [use]

[ICON: bag] Vigoro® Super Green Lawn Fertilizer – Apply anytime during the growing season

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General Claims – Regarding Ace Branding

Fertilize once for [the whole season]/[3 months]/[x months]. **[Insert Product Name]** feeds and greens with slow release fertilizer for up to 3 months/[x months]. It kills tough existing weeds and controls new weeds for 3 months/[x months].

General Claims – Regarding Scotts LawnPro Retailer program

- A Scotts® Lawn Pro® Product
- Available only at authorized [Scotts] Lawn Pro® retailers/dealers/stores
- Our Best Annual Program – Scotts – LawnPro 4-Step Program
- Scotts Best annual program for a picture-perfect lawn
- Scotts Lawn Pro retailers can provide you with the do-it-yourself expertise and products to have a beautiful Scotts lawn simply and easily...for less money than hiring a lawn service. That's why we call them Lawn Pro retailers!
- Your Do-It-Yourself Lawn Care Headquarters
- Designed [only/exclusively] for [Scotts] authorized LawnPro® dealers/retailers
- LawnPro®
- To improve your lawn, apply the Scotts Lawn Pro Value-Priced Annual Program
- Value-Priced Annual Program* *For an even better lawn...consider Scotts Best Annual Program, which provides more feeding and weed control
- Your Lawn Pro retailer can help you with this selection

[Use Tip Boxes]

"To Do" List

- Measure lawn
- Subtract Non-Lawn Areas
- Apply at directed rate
- Water in immediately after application

"Product Fast Facts"

- What it Does: Kills unsightly and [nutrient stealing] [harmful] weeds while feeding your lawn
- When to Use: Anytime weeds are actively growing

GUARANTEED ANALYSIS

[Product name and/or NPK] [FL Number]

Total Nitrogen (N).....XX.X%
 X.X% Ammoniacal Nitrogen
 X.X% Urea Nitrogen*
 Available Phosphate (P₂O₅)XX.X%
 Soluble Potash (K₂O).....XX.X%
 Iron (Fe).....XX.X%
 X.X% Water Soluble Iron (Fe)

* Contains XXX% Slowly available Urea Nitrogen from (no source cited in EPA label)

Derived From: Polymer-coated Urea, Urea, Diammonium Phosphate, and Muriate of Potash and Ferrous Sulfate and Ferric Oxide

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-sc.com>.

Notice: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.

Notice: To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

[Swiss Farms Products, Inc./Vigoro Guarantee[®]]

If for any reason you, the consumer, are not satisfied after using this product, you are entitled to get your money back. Simply send us proof of purchase and we will mail you a refund check promptly.

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[bracketed] information is optional text. Text separated by / denotes and/or options.
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Scotts/Policy [No-Quibble/Consumer] Guarantee[®]

[To the extent of applicable law,] if for any reason you [the customer/consumer] are not satisfied [with results] after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund [check] promptly.

[Ace Promise Satisfaction Guaranteed][The Ace Promise is in Every Bag]

[The Ace Promise] If this Ace product, when used for its intended purpose, fails to give you complete satisfaction, return the item to the Ace Hardware store where purchased for free replacement of the same or similar item.

OPTIONAL CONTACT INFORMATION

- Questions/Comments/[Medical] Information[?]
- Lawn Questions?
- Have questions or need advice?
- **ICON:** - phone
- If you have questions you can talk directly with a Scotts Lawn Counselor. Simply call the toll-free number: **insert company phone number**
- For additional questions, comments and information, contact the Scotts Lawn Pro retailer where you bought this product or you can....
- Call -or- Consumer Helpline-or- phone toll-free -or- [Call] Scott's [toll-free] consumer hotline **insert company phone number**
- Ace Customer Care
- **Insert Phone Number**
- Open Monday through Saturday 9:00 a.m. to 5:00 p.m. Eastern time
- **ICON:** – computer mouse
- **ICON:** – computer
- Visit us on the internet or call our customer satisfaction hotline **insert company address/phone number/website**
- Visit [our website] **insert company website**
- Visit Scotts' website at **insert company website**
- Contact the experts at **insert company website**

[ICON] [Distributed/Manufactured/Sold/Guaranteed by/for:]
The Scotts Company
14111 Scottslawn Rd.
Marysville, Ohio 43041

[Distributed/Sold/Manufactured/Guaranteed by/for]
Swiss Farms Products, Inc.
3993 Howard Hughes Pky, Suite 250
Las Vegas, NV 89169-6754

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Made in U.S.A.

U.S. Patent No. X,XXX,XXX

EPA Reg. No. 73327-3
EPA Est. No. XXX-XX-X [Superscript used is first letter of run code on end of container]

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