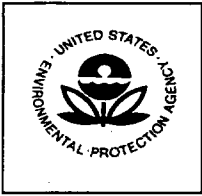


73327-3

5/11/2009

1/11



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Registration Division (7505P)
Ariel Rios Building
1200 Pennsylvania Ave., NW
Washington, D.C. 20460

EPA Reg. Number:

Date of Issuance:

73327-3

MAY 11 11 2009

Term of Issuance: Unconditional

Name of Pesticide Product:

Swiss Farms St. Augustine Weed & Feed

NOTICE OF PESTICIDE:

x Registration
Reregistration
(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Swiss Farms Products, Inc.
3993 Howard Hughes Parkway, Suite 250
Las Vegas, NV 89169-6754

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA provided that you:

- 1. Submit and/or cite all data required for registration/reregistration review of your product when the Agency requires all registrants of similar products to submit data.
2. Make the following label changes:
a. Change the EPA Reg. No. to "73327-3".
b. Change the Other Ingredients percentage from "98.591%" to "98.592%".
c. Revise the Hazards to Humans and Domestic Animals text to read as follows: "CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

Do not apply granular lawn products by hand. Avoid contact with hands and skin. Broadcast applications must NOT be made using hand-held devices such as a belly grinder or handheld rotary applicator. Such equipment may only be used for spot treatments."

- d. It is recommended that an emergency contact number be included in the First Aid section.

Signature of Approving Official:

Jim Tompkins
Product Manager 25
Herbicide Branch
Registration Division (7505P)

[Handwritten signature of Jim Tompkins]

Date:

MAY 11 2009

- e. Remove the **Application Restrictions** “Do not apply more than 2 pounds active ingredient (139 lbs of this product per 1 acre) per acre for any application.” and “Do not exceed the maximum rate of 3.2 lbs. of product per 1000 sq. ft. (2 lbs. active ingredient per acre) per application.” and revise to read “Do not apply more than 3.2 lbs. of product per 1,000 sq. ft. (139 lbs. of product per acre), which is equivalent to 2 pounds of active ingredient per acre, per application.”
- f. Revise the heading from “Pesticide Container Disposal” to read “**Pesticide and Container Disposal**”. Revise the associated text to read “Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.”
- g. Remove or revise the following **claims** to reflect the correct number of weeds listed in the Weeds Controlled table:
 - i. “Kills ~~over 50~~ weeds types”
 - ii. “Kills ~~over 50~~ weeds [While Feeding Your Lawn]”
 - iii. “Promotes Thick Green Growth and Controls ~~over 50 weed types including~~ Dollarweed, Dandelion, Henbit and Other Listed Weeds...”
- h. Remove or revise the following **claims**, as it implies the product possesses unique characteristics due to its composition, which are false and misleading:
 - i. “A ~~special~~ Formula for St. Augustine Lawns”
 - ii. “With this in mind, we have ~~specialy~~ formulated Swiss Farms St. Augustine Weed & Weed to give your Centipede grass the light feeding it needs to grow thick, lush and sturdy.”
 - iii. “Our ~~exelusive~~ / [exelusive] timed-release nitrogen provides a slow, gradual feeding that keeps your grass greener longer and helps build a stronger, hardier root system.”
 - iv. “Swiss Farms St. Augustine Weed & Feed timed-release nitrogen is ~~specialy~~ formulated to give your grass the primary nutrients it needs to grow thick, lush and sturdy GREEN grass.”
 - v. “Swiss Farms St. Augustine Weed & Feed is ~~specialy~~ formulated to kill lawn weeds and give your grass the nutrients it needs for thick growth.”
- i. Ensure that if the fertilizer **claim** “Feeds 2x longer than [product name] [brand name]” will reference a pesticide product, that it will only list a registered Swiss Farms product.
- j. Revise the fertilizer **claim** “Greens quickly and Feeds Up to 5 months” to “Greens quickly and Feeds Up to 2 months”, as it is inconsistent with the listed “8 weeks” and “2 months” feeding claims.
- k. Ensure the following items regarding the optional “**Annual Feeding Program**” text:
 - i. Ensure that a registered Swiss Farms product name is listed for each pesticide-containing product referenced. The bracketed, optional identifiers “[Fertilizer plus Weed Preventer]”, “[Fertilizer plus Weed & Feed]”, and “Fertilizer plus Weed & Feed” are not acceptable.

- ii. Ensure that the phrase "If you have fall weeds" is added to the "Fall-September-November" text if a pesticide-containing product is referenced.

The basic and two alternate (A and B) Confidential Statement of Formulas (CSF) dated March 26, 2009 are acceptable and will be placed in our records.

Submit one (1) copy of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Enclosure

Note: **Bold, italicized** text is information for the reader and is not part of the label.
[bracketed] information is optional text. Text separated by / denotes and/or options.
Underline text is new. ~~Strike through text is being deleted.~~

EPA Reg. No. 73327-NEW

[FRONT]
[For Outdoor Residential Use Only]

ACCEPTED
with COMMENTS
in EPA Letter Dated

MAY 11 2009

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

73327-3

Swiss Farms St. Augustine Weed & Feed

EPA. Reg. No. 73327-NEW

TREATS/COVERS 5,000/10,000 Sq. Ft.

ACTIVE INGREDIENT:

Atrazine..... 1.380%
Related Compounds..... 0.028%

OTHER INGREDIENTS..... 98.591%
TOTAL..... **100.000%**

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back / side / top / bottom [panel / label] for additional Precautionary Statements.

NET WT. 16 lbs. [7.26 kg] / 32 lbs. [14.51 kg] / XX lbs. [XX kg]

Note: **Bold**, *italicized* text is information for the reader and is not part of the label. [bracketed] information is optional text. Text separated by / denotes and/or options. Underline text is new. ~~Strike through text is being deleted.~~

EPA Reg. No. 73327-NEW

5/11

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Avoid breathing dust. Do not apply granular lawn products by hand. Avoid contact with hands and skin. Broadcast applications must NOT be made using hand-held devices, such as a belly grinder or handheld rotary applicator. Such equipment may only be used for spot treatments.

FIRST AID	
If in Eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
NOTE: Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

ENVIRONMENTAL HAZARDS

Atrazine can travel (seep or leach) through soil and enter ground water which may be used as drinking water. Atrazine has been found in ground water. Users are advised not to apply Atrazine to well drained soils where the water table (groundwater) is close to the surface and where these soils are very permeable. Your local agricultural agencies can provide further information on the type of soil in your area and the location of ground water. This product is toxic to aquatic invertebrates. Runoff and drift from treated areas may be hazardous to aquatic organisms in neighboring areas.

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Where To Use

Use on St Augustinegrass (including 'Floratam'), zoysia, centipede and carpetgrass lawns ONLY. Do not use on Bluegrass, Fescue, Bentgrass, Bahiagrass, Rye, Bermudagrass, or Dichondra lawns.

Application Restrictions

- DO NOT APPLY THIS PRODUCT IN A WAY THAT WILL CONTACT ANY PERSON OR PET, EITHER DIRECTLY OR THROUGH DRIFT.
- KEEP PEOPLE AND PETS OUT OF AREA DURING APPLICATION.
- DO NOT ENTER OR ALLOW OTHERS (INCLUDING CHILDREN AND PETS) TO ENTER THE TREATMENT AREAS (EXCEPT THOSE INVOLVED IN THE WATERING) UNTIL WATERING-IN IS COMPLETE AND THE SURFACE IS DRY.
- This product must be WATERED IN IMMEDIATELY after application.
- Do not apply by hand or hand-held device such as hand-held rotary applicator.
- Do not apply more than 2 pounds active ingredient (139 lbs of this product per 1 acre) per acre for any application.
- Do not make more than 2 applications per year.
- Do not exceed the maximum rate of 3.2 lbs. of product per 1000 sq. ft. (2 lbs. active ingredient per acre) per application.

Use Precautions

- Not for use on turf being grown for sale or other commercial use as sod, or for commercial seed production, or for research purposes.

Note: **Bold, italicized** text is information for the reader and is not part of the label. [bracketed] information is optional text. Text separated by / denotes and/or options. Underline text is new. ~~Strike through text is being deleted.~~

6/11

- Not for use on or under trees, shrubs, bedding plants, flowers or garden plants. Do not apply under the branches (root zone area) of shrubs, trees, flowers, etc.
- Do not apply to newly seeded zoysia, centipede, or carpetgrass lawns. Wait until they have required at least 2 mowings.
- Do not apply to flowers, bedding plants, ornamental trees or shrubs.

[Before You Apply]

Read and follow these guidelines when you use this product:

- Apply with a fertilizer spreader — **Never apply by hand**
- Do not use on or under trees, shrubs, bedding plants, flowers or garden plants.
- Do not apply to newly seeded zoysia, centipede, or carpetgrass lawns- Wait until they have required at least 2 mowings.

When To Apply

- For post emergence control apply anytime broadleaf weeds are [actively] growing. If complete control is not obtained, a second application may be necessary 2 months after the first.
- To prevent germination of crabgrass, spurge, lespezeda, oxalis and sedges (from seed) apply in January, February or early March.
- Apply in the fall to control henbit, chickweed, annual bluegrass (Poa), cudweed, parsley piert, rescuegrass and other listed winter weeds.
- Apply to newly sprigged St. Augustine and zoysia lawns to help prevent competition from newly emerging weeds. Water the new sprigs, allow the grass blades to dry, then make the application of Swiss Farms St. Augustine Weed & Feed.
- Do not apply to centipede or carpetgrass lawns during the period of winter dormancy — approximately October 15- to March 15 (okay to apply in Florida however). Do not apply to newly seeded centipede or carpetgrass lawns until after the new grass has been mowed at least twice.

[General Use Directions] [How to Apply]

1. Determine size of area to be treated — measure length and width in feet, then multiply to determine coverage area in sq. ft. (length x width). **Next, subtract non-lawn areas.**
2. Use the spreader setting chart to determine the appropriate setting.
3. Apply evenly over dry grass, avoiding streaking, skips and overlaps — thorough coverage is important. On hot days (above 80° F) water the lawn to rinse particles off the grass.

SPREADER SETTINGS

ROTARY SPREADERS		DROP SPREADERS	
Republic EZ	X	Republic EZ	X
Earthway EV-N SPRED	X	Ortho	X
Quaker	X	Precision	X
Scotts Easy Green	X	Scotts (PF)	X
Scotts Deluxe Edgeguard	X	Scotts AccuGreen	X
Scotts Speedy Green	X	Scotts Even Green	X

Calibrate your spreader with each application. Adjust to apply at the rate of 3.2 lbs. of product per 1000 sq. ft. (2 lb. active ingredient per acre). This [16 lb.] [32 lb.] bag covers [5,000] [10,000] sq. ft. of lawn area. Do not make more than 2 applications per year.

Note: The spreader settings listed [above] [below] [at right] [at left] are approximate. It is important to check calibration of spreader frequently to ensure spreader is functioning properly and applying product evenly. To check calibration accurately weigh a few pounds into your spreader and apply to a measured area. Then adjust spreader setting if necessary, in order to ensure correct rate of application.

Note: **Bold, italicized** text is information for the reader and is not part of the label. [bracketed] information is optional text. Text separated by / denotes and/or options. Underline text is new. Strike through text is being deleted.

EPA Reg. No. 73327-NEW

7/11

[Iron and Fertilization Program Statement]

[This product contains iron that aids in the greening process but WILL stain sidewalks and driveways. Sweep off any product that may have drifted onto these areas.]

[Typically, a lawn will utilize 1 to 4 lbs. of nitrogen per 1,000 sq. ft. per growing season. When used as directed, this product will supplement your regular fertilizer program by providing xx lbs. of nitrogen per 1,000 sq. ft. Consult your local County Extension office for questions regarding a fertilizer program suitable for your geographic region.]

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in a clean, dry place. Reseal opened bag [by folding top down and securing].

PESTICIDE CONTAINER DISPOSAL: If empty: Non-refillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

What It Does

Controls Weeds

- Contains an active ingredient that works fast and kills unsightly and [nutrient stealing] [harmful] weeds [and provides the essential nutrients your lawn needs to grow thick and green.]
- Also, prevents germination of many common spring and fall germinating annual weeds. It will provide post emergence control of many winter and summer weeds.

Fertilizes and Replenishes

- Dual feeding formula provides both quick greening and extended feeding, resulting in a thicker, stronger, greener lawn.

This product controls [or suppresses] the following list of growing weeds.

Annual Bluegrass (<i>Poa annua</i>)	Dichondra	Ragweed
Annual Sowthistle	Dollarweed	Red Sorrel
Black Medic	Florida Betony	Rescuegrass
Blue Toadflax	Florida Pusley	Shepherd's-purse
Buckhorn Plantain	Fragrant Cudweed (Rabbit Tobacco)	Spotted Spurge
Burclover		Spurweed (lawn burweed)
Carolina Geranium	Henbit	Stinging Nettle
Chickweed, Common	Knotweed	Venus Looking Glass
Chickweed, Mouseear	Lambsquarters	Wild Mustard
Clover/hopclover	Lespedeza	
Common Dandelion	Lippia (matchweed)	
Crabgrass	Narrowleaf Vetch	
Cudweed	Oxalis (woodsorrel)	
Cutleaf Evening Primrose	Parsley-Piert	
Corn Speedwell	Pigweed	
Carpetweed	Pepperweed	
Chamber-bitter (<i>niruri</i>)	Purslane	

OPTIONAL CLAIMS - claims may appear on any or all label panel(s)

[Pesticidal Claims]

- Apply anytime weeds are actively growing
- Controls Many More Weeds Listed in the table on this bag
- Controls Weeds as Listed while Feeding Your Lawn with a Quick Greening Long Lasting Fertilizer
- Enjoy a Beautiful Weed-Free Lawn
- Greens in 72 hours and contains time-released nitrogen for extended feeding.
- Kills over 50 weed types
- Kills over 50 weeds [While Feeding Your Lawn]
- Kills Dollarweed & 35 other major lawn weeds
- Promotes Thick Green Growth and Controls over 50 weed types including Dollarweed, Dandelion, Henbit and Other Listed Weeds [(see table for a complete list of weeds)]

[Fertilizer Claims]

- A special Formula for St. Augustine Lawns
- Contains a timed-release fertilizer.
- Contains 5% iron for deep greening
- Contains (X) % Fertilizer Nutrient for Extra Greening
- Contains (X) % Fertilizer Nutrient to Improve deficient St. Augustine Lawns
- Delivers a Long Lasting Feeding without Burning for a Stronger Greener Lawn
- Feeds 2x longer than [product name] [brand name]
- Greens quickly and Feeds Up to 5 months
- Greens in 72 hours
- Improves deficient St. Augustine Lawns
- Quick Greening & Extended Feeding for up to 8 weeks
- Timed-release Feeding for up to 8 Weeks
- Timed-Release Nitrogen for Extended Feeding
- Timed-release is your Guarantee that a QUICK and LONG LASTING FEEDING will be systematically delivered to your lawn.

[Turf Note]

• CENTIPEDE GRASS IS DIFFERENT FROM OTHER TURFGRASSES. It requires very little fertilizer. In fact, turf experts say that too much fertilizer can hurt centipede. With this in mind, we have specially formulated Swiss Farms St. Augustine Weed & Feed to give your Centipede grass the light feeding it needs to grow thick, lush and sturdy. Our exclusive timed-release nitrogen provides a slow, gradual feeding that keeps your grass greener longer and helps build a stronger, hardier root system. Extra iron helps keep the grass green without too much nitrogen.

• Swiss Farms St. Augustine Weed & Feed products with timed-release nitrogen works differently than other slow-release products. Timed-release nitrogen releases in response to soil temperature rather than moisture level. Other slow release products release according to the amount of moisture present in the soil...the more moisture the quicker the nutrients release, putting your grass at risk from burning. Because Swiss Farms St. Augustine Weed & Feed products contain timed-release nitrogen, your grass is fed for up to 2 months.

• Swiss Farms St. Augustine Weed & Feed timed-release nitrogen is specially formulated to give your grass the primary nutrients it needs to grow thick, lush and sturdy GREEN grass. Our [exclusive] timed-release nitrogen provides a slow, gradual feeding that keeps your grass greener longer and helps build a stronger, hardier root system.

• Why does your lawn need Swiss Farms St. Augustine Weed & Feed? Swiss Farms St. Augustine Weed & Feed is specially formulated to kill lawn weeds and give your grass the nutrients it needs for thick growth. Our timed-release formula keeps your grass greener longer and helps build strong, hardy root systems.

• Swiss Farms St. Augustine Weed & Feed products with timed release nitrogen feed as the ground

Note: **Bold, italicized** text is information for the reader and is not part of the label.
[bracketed] information is optional text. Text separated by / denotes and/or options.
Underline text is new. ~~Strike-through text is being deleted.~~

temperature warms in the Spring and Summer, and slows down as the soil cools in the Fall, thus supplying nitrogen according to the requirements of your grass.

Seasonal product application options

Plan your feeding schedule. Choose the right product for your lawn.

[Annual Feeding Program]

Any Season - Apply any season if weeds or bugs are not a problem: *[insert product name]* [brand name] [Fertilizer]

Early Spring - February-April – To Prevent Crabgrass: *[insert product name]* [brand name] [Fertilizer plus Weed Preventer]

Late Spring - April-June – If you have weeds / To kill weeds: *[insert product name]* [brand name] [Fertilizer plus Weed & Feed]

Summer - June/July-August – If you have bugs / To kill bugs: *[insert product name]* [brand name] [Fertilizer]

Fall - September – November - *[insert product name]* [Fall/Winter/Winterizer/Fertilizer] / Fertilizer plus Weed & Feed [If you have fall weeds]

[Use Tip Boxes]

"To Do" List

- Measure lawn
- Subtract Non-Lawn Areas
- Apply at directed rate
- Water in immediately after application

"Product Fast Facts"

- What it Does: Kills unsightly and [nutrient stealing] [harmful] weeds while feeding your lawn
- When to Use: Anytime weeds are actively growing

GUARANTEED ANALYSIS

Total Nitrogen (N).....	XX.X%
X.X% Ammoniacal Nitrogen	
X.X% Urea Nitrogen*	
Available Phosphate (P ₂ O ₅)	XX.X%
Soluble Potash (K ₂ O).....	XX.X%
Iron (Fe).....	XX.X%
X.X% Water Soluble Iron (Fe)	

* Contains XXX% Slowly available Urea Nitrogen from (no source cited in EPA label)

Derived From: Polymer-coated Urea, Urea, Diammonium Phosphate, and Muriate of Potash and Ferrous Sulfate and Ferric Oxide

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-sc.com>.

Notice: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.

Note: **Bold, italicized** text is information for the reader and is not part of the label.
[bracketed] information is optional text. Text separated by / denotes and/or options.
Underline text is new. ~~Strike through text is being deleted.~~

EPA Reg. No. 73327-NEW

10
11

Swiss Farms Products, Inc. No-Quibble Guarantee®

If for any reason you, the consumer, are not satisfied after using this product, you are entitled to get your money back. Simply send us proof of purchase and we will mail you a refund check promptly.

Note: **Bold, italicized** text is information for the reader and is not part of the label.
[bracketed] information is optional text. Text separated by / denotes and/or options.
Underline text is new. ~~Strike through text is being deleted.~~

EPA Reg. No. 73327-NEW

Swiss Farms Products, Inc.
3993 Howard Hughes Pky, Suite 250
Las Vegas, NV 89169-6754

Questions / Information

Consumer Helpline
1-800-543-TURF(8873)

© 2008. Licensed by Swiss Farms Products, Inc.
World rights reserved
Made in U.S.A.

EPA Reg. No. 73327-
EPA Est. No. XXX-XX-X
[Superscript used is first letter of run code on end of container]